

# Python for Data Science

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## Sirakorn Lamyai

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- Research Assistant Intern, 2019, Vidyasirimedhi Institute of Science and Technology
- Research Assistant Intern, 2018, Vidyasirimedhi Institute of Science and Technology
- Love drinking tea
- Knows a little about Python

# I know a little about Python

When I say I know *a little* about Python...

- I think there's some better methods than I'm using
- I think I do sometimes make mistakes
- There are tons of people who know things much more than me
- I think there's much more for me to learn!

# Prerequisite

A basic Python knowledge will do!

## Your expectations from this talk

Data Science

# Data Science

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# The Data Science Process: OSEMNI

- **Obtain** data from relevant sources
- **Scrub**, sanitise, and clean the data into machine-understandable formats
- **Explore** significant and meaningful patterns with statistical methods
- **Model** construction for prediction and forecast
- **iNterpret** and use the results obtained
- **Iterate** and rethink about your outputs



# Why data?

Google

oxford shoes under \$200

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🔍 ทั้งหมด 🖼️ ค้นรูป 📄 ช้อป Bing 📺 วิดีโอ 📅 ข่าวสาร ⋮ เพิ่มเติม 🛒 การตั้งค่า 🖱️ เครื่องมือ

ผลการค้นหาประมาณ 31,400,000 รายการ (0.84 วินาที)

ดูoxford shoes under \$200

ผู้สนับสนุน

 <p>Ted Baker Murain oxford shoes in... ฿3,850.84 £100.00 ASOS</p>	 <p>รองเท้าหนังวินเทจ oxford style งา... ฿2,990.00 Lazada Thailand</p>	 <p>Timberland Stormbuck Plain oxford shoes... ฿3,517.00 Dressinn.com ★★★★★ (48)</p>	 <p>Ted Baker Ollivur brogue shoes i... ฿3,850.84 £100.00 ASOS</p>	 <p>SOLE Dunstan Black Shoes ฿2,502.66 £64.99 Soletrader</p>
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12 Best Men's Dress Shoes Under \$200

- Kenneth Cole Reaction Last Laugh. ...
- Nordstrom Cusano Double Monk Shoe. ...
- Cole Haan Briscoe Wingtip. ...



# Why data?

The screenshot shows a Facebook interface with a blue header bar. The left sidebar contains navigation options: News Feed, Messenger, Watch, Marketplace, Shortcuts, and Explore. The main content area displays a sponsored post from 'Curated and Co.' featuring a collection of Berwick Penny Loafers. The post includes a description of the shoes and a 'See More' link. The right sidebar shows a list of friends with their names, mutual friend counts, and 'Add Friend' or 'Remove' buttons. At the bottom, there is a language selector, privacy/terms links, and a chat button.

Facebook interface showing a sponsored post for Curated and Co. Berwick Penny Loafers. The post includes a description of the shoes and a 'See More' link. The right sidebar shows a list of friends with their names, mutual friend counts, and 'Add Friend' or 'Remove' buttons.

**Curated and Co.**  
Sponsored · 🌐

New Arrival Berwick Penny Loafer Collection !

Berwick Penny Loafer ที่มีรุ่นใหม่เข้ามาให้เลือกกันถึง 6 แบบเลยทีเดียวครับ ไม่ว่าจะเป็น Oiled 173 Suede, Polo Brown Suede ที่ได้รับความนิยมมากในต่างประเทศ รวมถึงหนึ่ง Smooth อีก 4 แบบที่สวยงามมากๆ ไม่ว่าจะเป็น Vegano Melize, Moka และสุดท้ายเป็นสีดำ Black Box Calf ที่คลาสสิกตลอดกาล

-----... [See More](#)

**Patinya Yongyai** (NotPty)  
81 mutual friends  
[Add Friend](#) [Remove](#)

**Kanoktat Ninklam**  
79 mutual friends  
[Add Friend](#) [Remove](#)

**Rung Nattayaporn**  
3 mutual friends  
[Add Friend](#) [Remove](#)

**Chakri Lowphansirikul**  
5 mutual friends  
[Add Friend](#) [Remove](#)

**Unnop Nushprasert**  
15 mutual friends  
[Add Friend](#) [Remove](#)

English (US) · ภาษาไทย · Suomi · 日本語  
· Español

Privacy · Terms · Advertising · Ad Choices · Cookies · More

Facebook © 2019

Chat (125)

# Why data?

The screenshot shows a Facebook user interface. On the left is a sidebar with navigation options: News Feed, Messenger, Watch, Marketplace, and Shortcuts. The main content area displays a sponsored advertisement for "Curated and Co." featuring a collection of brown leather loafers. A context menu is overlaid on the ad, providing options: "Hide ad" (Mark as irrelevant or repetitive), "Report ad" (Tell us about a problem with this ad), "Save post" (Add this to your saved items), "Why am I seeing this ad?" (highlighted in blue), "Turn on notifications for post", "Embed", and "More options". The right sidebar shows a list of friends, including Patinya Yongyai, Kanoktat Ninklam, Rung Nattayaporn, Chakri Lowphansirikul, and Unnop Nushprasert. At the bottom, there are links for language (English, Thai, etc.), privacy, terms, and advertising, along with a chat button for 125 conversations.

# Why data?



Data is the new oil

## With GUIs

- Spreadsheets
  - Excel
  - Google Spreadsheets
  - Lotus 1-2-3
- Modelling and Visualisation
  - RapidMiner Studio
  - Weka
  - Tableau

## As programming languages

- For data insights
  - R
  - Python
- For data retrieval
  - SQL