





Sitara Raghavan Raman

UX/UI Designer

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SUMMARY

Experienced UX/UI designer with knowledge in front-end web development. U.S. Citizen with multilingual proficiency and strong communication skills. Adaptable and skilled in creating intuitive designs for optimal user experiences.

EDUCATION

Certification: Software Engineering with JavaScript and Python **2022 - 2023**

Hack Reactor

Technical Diploma: Graphic And Web Design **2017 - 2019**

IMAGE Creative Education

Master of Science: Information Technology **2017 - 2019**

MOP Vaishnav College for Women

Bachelor of Commerce: Information Systems Management **2013 - 2017**

MOP Vaishnav College for Women

EXPERIENCE

UX/UI Designer **2022 - 2022**

Fingrow Technospace

- Designed, conceptualized, and implemented user flows for the desktop dashboard of Fingrow Technospace's Fintech app.
- Produced website prototypes, wireframes, and graphical content aligning with client requirements.
- Collaborated in the design and conceptualization process to create wireframes for an external client's healthcare social media platform

Digital Content Developer **2021 - 2022**

Agilisium Consulting

- Led the design and conceptualization of company e-newsletter templates and email templates, focusing on enhancing the employee user experience.
- Conducted impactful brainstorming sessions and presentations aimed at improving the company's user experience. Leveraged insights gained from these sessions to inform and shape future design projects.
- Played a key role in the design and conceptualization of revamping and enhancing the design of Agilisium Consulting's website.

Frontend Developer **2020 - 2020**

DCKAP

- Crafted bespoke and user-friendly email templates for an external client at DCKAP.
- Assisted in the design and conceptualisation of a speciality bottles website for an external client of DCKAP

Digital Content Developer **2019 - 2020**

Pipecandy

- Assisted in enhancing the user experience and elevating the UI design of the company blog on the WordPress platform.
- Assisted in conceptualization and design and data research of company smart lists to create a "virtual mall" of essential goods during the COVID-19 Pandemic
- Revamped the design and enhanced overall user experience of company newsletter email templates in accordance with employee user experience feedback.

Intern **2018 - 2019**

Fidelity Investments

- Designed, conceptualised, and implemented the user interface of a metadata search engine in accordance with employee user experience feedback.

DESIGN SKILLS

- Wireframes
- Personas
- Prototyping
- Storyboarding
- Responsive Web Design
- User Research
- Brainstorming

TECHNICAL SKILLS

- HTML5
- CSS
- Javascript
- ReactJS
- Python

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe Premiere Rush
- Figma
- Sketch
- Canva

LANGUAGES

ENGLISH 100%

FRENCH 30%

HINDI 50%

JAPANESE 30%

TAMIL 70%