

Shopping trends analysis

Scorecard
Revenue
in thousands

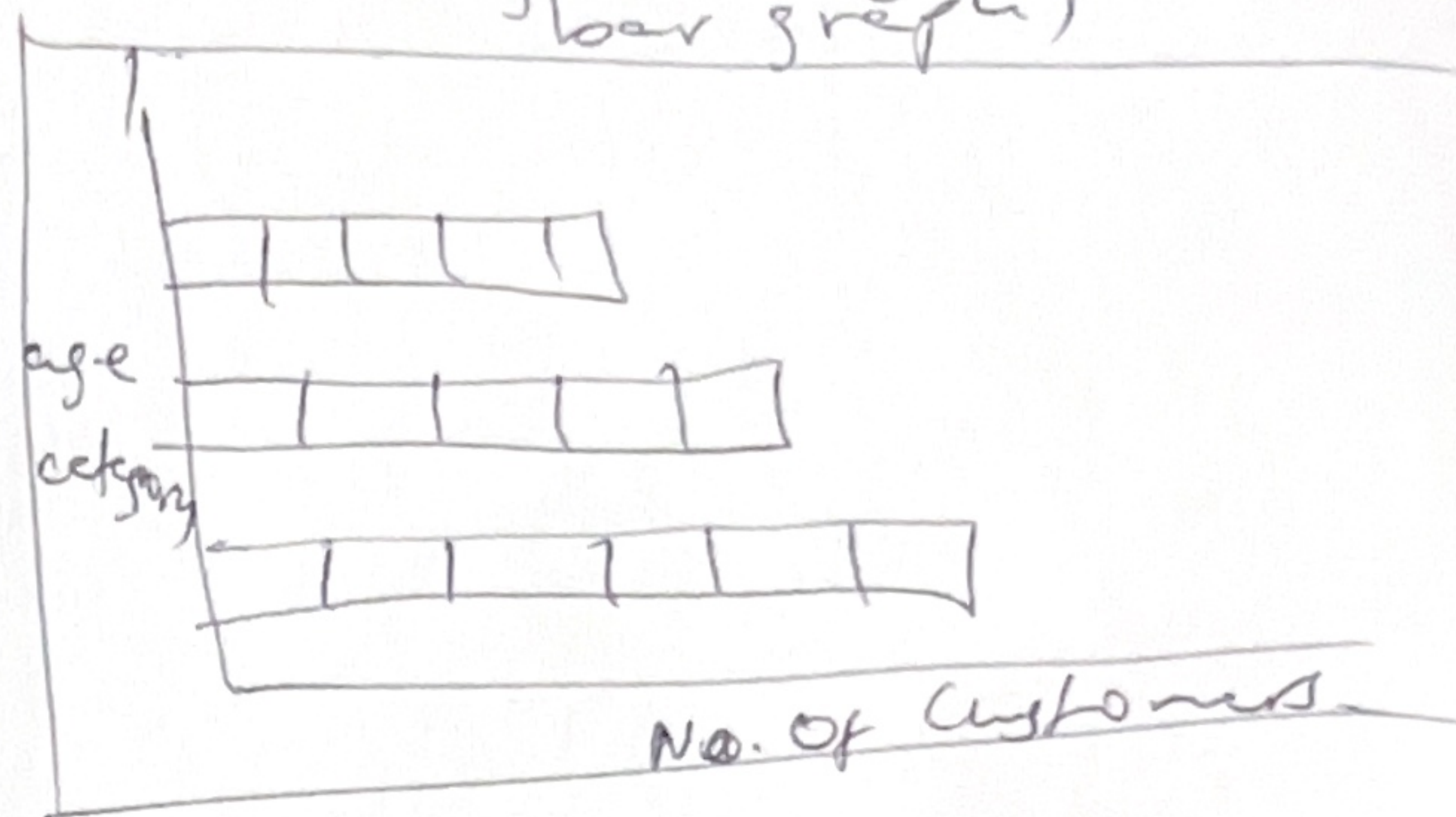
Scorecard
Number of
Customers

Filter with
Day Month Location

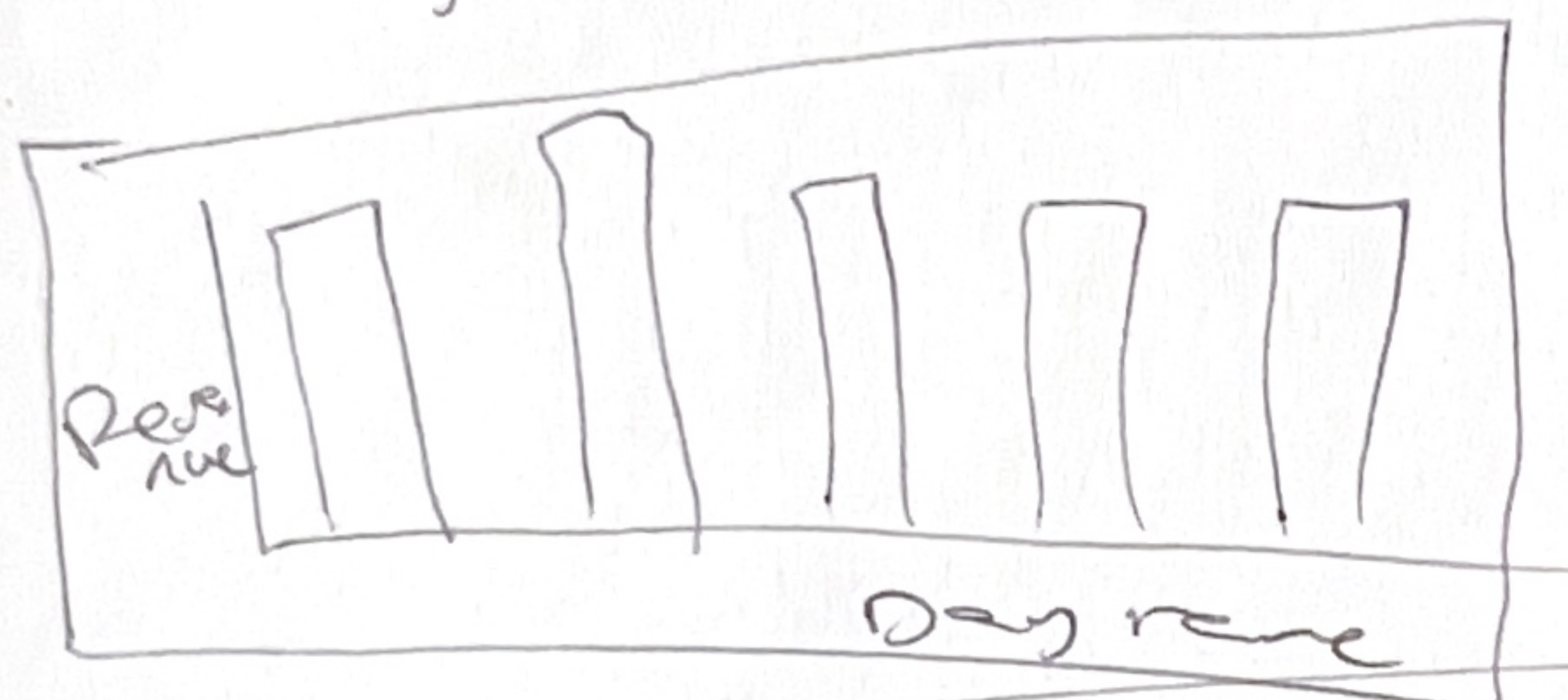
Line graph (monthly purchase trend by location)



number of customers by age category (stacked bar graph)



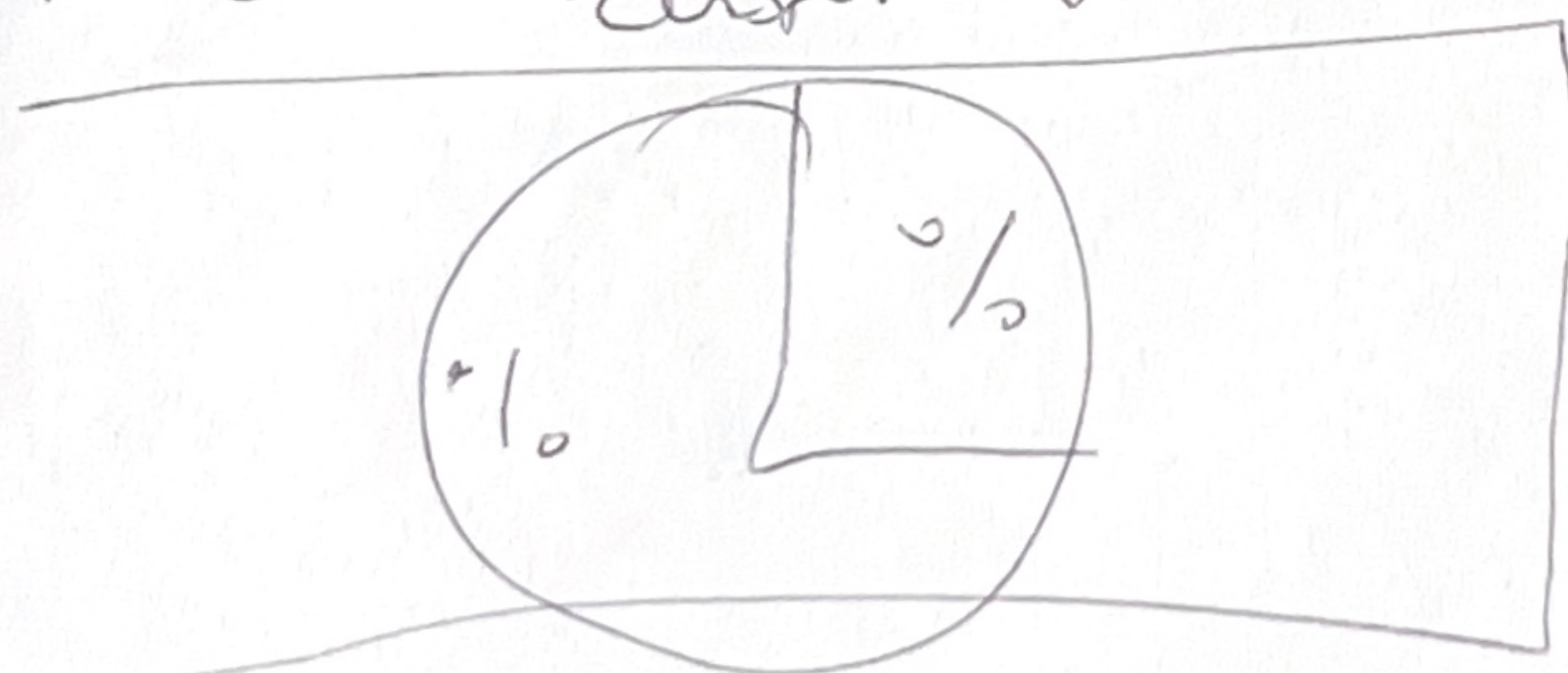
Daily revenue bar graph



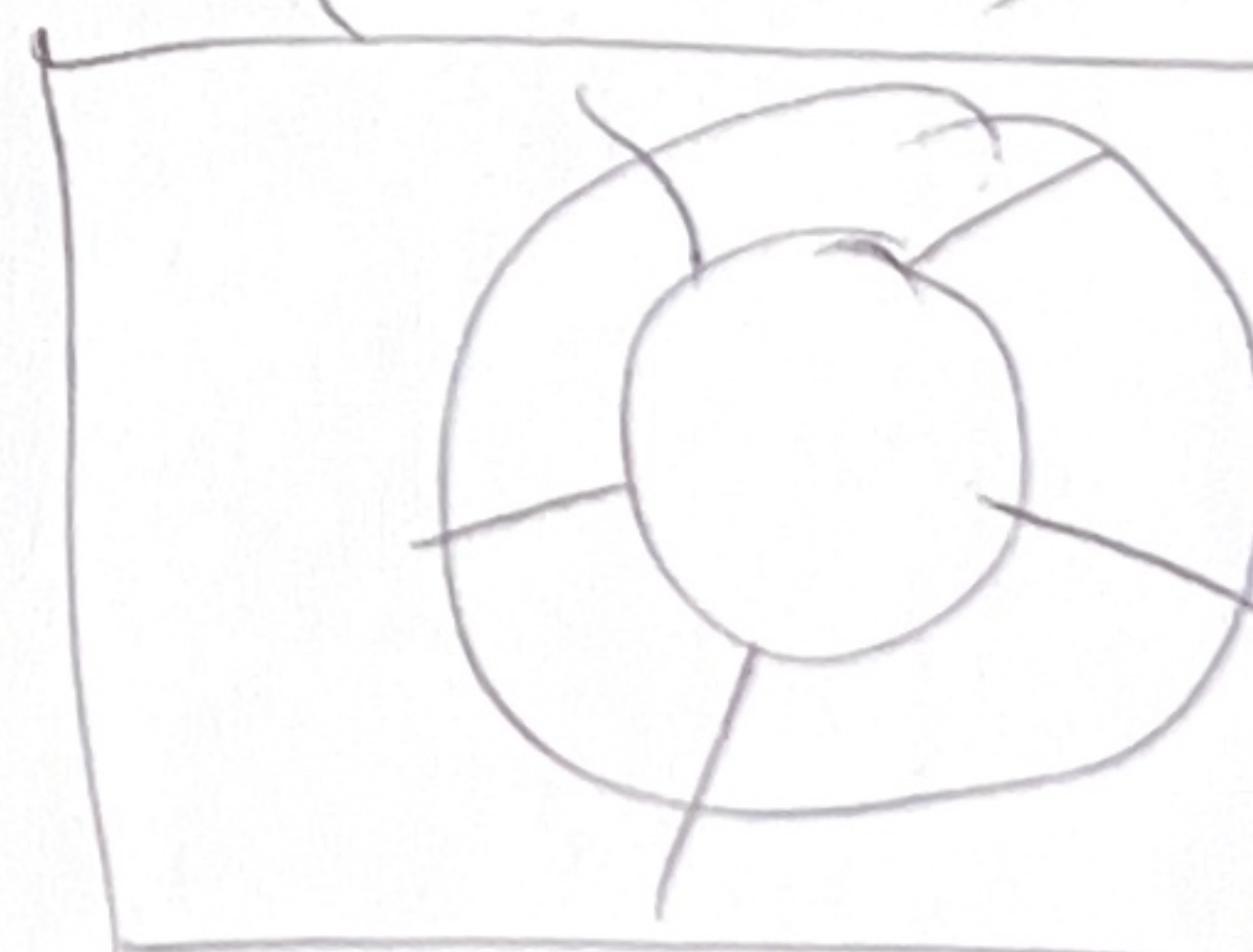
Reviews by clothing category



Pie chart (promo code used by no. of customers)



Payment method by no. of customers (donut chart)



(bar graph) Spending category by age group

