

Says

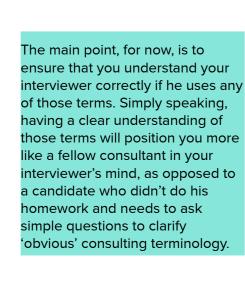
What have we heard them say? What can we imagine them saying? **Thinks**

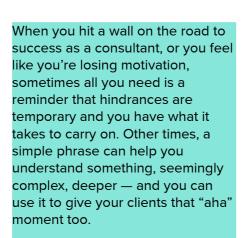
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

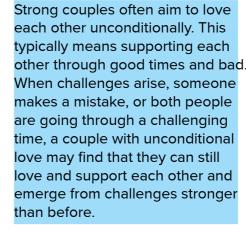


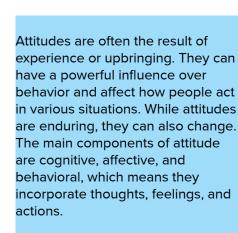
2021—IDeaS, a SAS company, the agents and profit drivers with a xperience and knowledge to

name or theme of countless works of art, literature, film, drama, and music. Hope is a foundational part of praying in every religion, of many incantations and candle ightings, and of the magical "wish upon a anthem ("Hatikvah"), heard at Jewish springs eternal in the human breast," wrot dictum in 1733 still rings true. Hope is that fervent aspiration we all hold during difficul get better, enabling us to face and overcome major challenges.





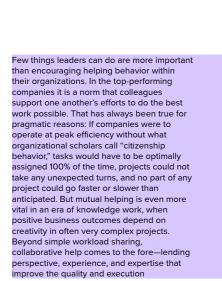


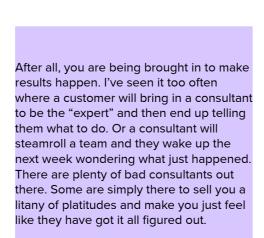




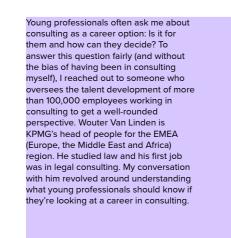
Persona's name

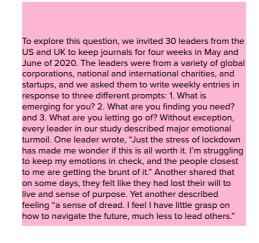
Short summary of the persona

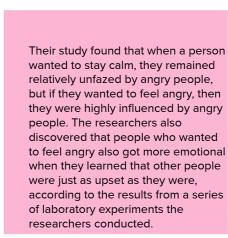












Feels



Does

What behavior have we observed? What can we imagine them doing?



