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Exercise 3: Create Measures

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Up to now, you have shown the sales figures in the Pivot table. These figures dynamically change according to the filtered context. The totals for sales is an implicit measure. You are now interested to see what the margin % of the product by country is. You will need to create an explicit measure to show the margin %.

1. Create an explicit measure named **Margin** in the **FactInternetSales** table. This measure calculates the percent profit, which is the total revenue minus the total cost, and divide it by the **total cost**. (Remember, our definition for Margin is different than what most would consider standard).
2. Format the **Margin** measure as a %.
3. Add this newly created measure to the Pivot table.

Lab Question

1/1 point (graded)

What is the total margin % of all products throughout the years?

☐ 67.90

☐ 68.90

☒ 69.90 ✓

☐ 70.90

Submit

You have used 1 of 2 attempts

?
Hint

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Show Answer

✓ Correct (1/1 point)

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