



## U.S. Dedicated Short Code Program Brief

### 1. SHORTCODE REQUEST

Is this a short code migration? (Y/N)	N	If yes, please specify short code and old aggregator	
Random	X	Vanity: 1st Choice: 2nd Choice:	
Free to End User	X	Standard rate	
SMS	X	SMS+MMS	

### 2. CUSTOMER INFORMATION

Company Name	test	Contact Name	test test
Company Address	23 main st holmdel, nj 07733 us	Contact Phone Number Contact Email Address	2515656876 dinesh.itty@vonage.com
Billing Contact Name		Billing Contact Email Address	
Company URL		Has company ever filed for bankruptcy? If yes, provide year.	No
Years in Business	46546	Estimated Monthly US SMS Volume	575757
Has company, or any principal of the company, been involved in cramming or other illegal, fraudulent, misleading or suspicious activity?	No	Has company, or any principal of the company, been under investigation by any governmental authority?	No
Has the company (content provider or "CP") or any principal of it had a short code turned down, deprovisioned or blocked by Sprint?	No		

### 3. CUSTOMER CARE

URL for Customer Info	test	Customer Care Email	test@test.com
Toll Free Customer Care Number		Other	

### 4. PROGRAM SUMMARY

test
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### 5. PROGRAM INFORMATION



Program Name	test	Targeted Launch Date	2020-09-24T04:00:00Z
WEB and/or WAP URL		Targeted Test Date	2020-09-23T04:00:00Z
Demo URL		End Date or Ongoing	Ongoing
SMS T&C URL	test	Privacy Policy URL	test

## 6. MESSAGE FLOW / CUSTOMER EXPERIENCE

### 2FA Opt-In Interaction:

Type	Message
CTA (call to action) Location	test
What will CTA say	test
Testing Keywords	test
Confirmation SMS	test

### 2FA Help Interaction

Type	Message
MO	HELP
MT	test

### 2FA Opt-Out Interaction

Type	Message
MO	STOP, END, QUIT, CANCEL, UNSUBSCRIBE
MT	test