

blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg Sales

No of Items

Avg Rating

FAT CONTENT

Low Fat

Regular

\$425.36K

\$1.20M

Total Sales

\$776.32K

ITEM TYPE

Fruits an...\$0.18M

Snack Fo...\$0.18M

Household\$0.14M

Frozen F...\$0.12M

Dairy\$0.10M

Canned\$0.09M

Baking G...\$0.08M

Health a...\$0.07M

Meat\$0.06M

Soft Drinks\$0.06M

Breads\$0.04M

Hard Dri...\$0.03M

Others\$0.02M

Starchy F...\$0.02M

Breakfast\$0.02M

Seafood\$0.01M

FAT BY OUTLET

Low Fat

Regular

Tier 3

\$0.31M

\$0.17M

Tier 2

\$0.25M

\$0.14M

Tier 1

\$0.22M

\$0.12M

OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

\$78K

\$130K

\$132K

\$132K

\$133K

\$205K

\$129K

\$131K

₹ 2,012

₹ 2,014

₹ 2,016

₹ 2,018

₹ 2,020

₹ 2,022

OUTLET SIZE

Medium

Small

High

\$248.99K

\$507.90K

\$444.79K

OUTLET LOCATION

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	\$787,549.89	5577	\$141	4	0.06
Grocery Store	\$151,939.15	1083	\$140	4	0.10
Supermarket Type3	\$130,714.67	935	\$140	4	0.06
Supermarket Type2	\$131,477.78	928	\$142	4	0.06