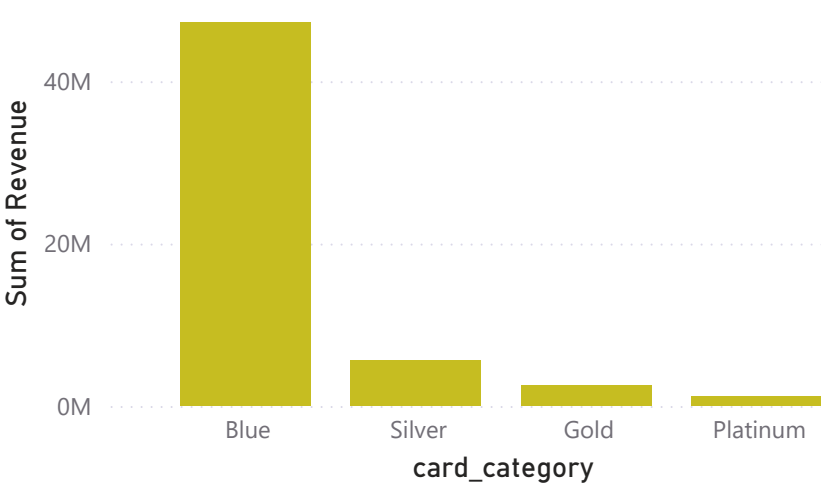
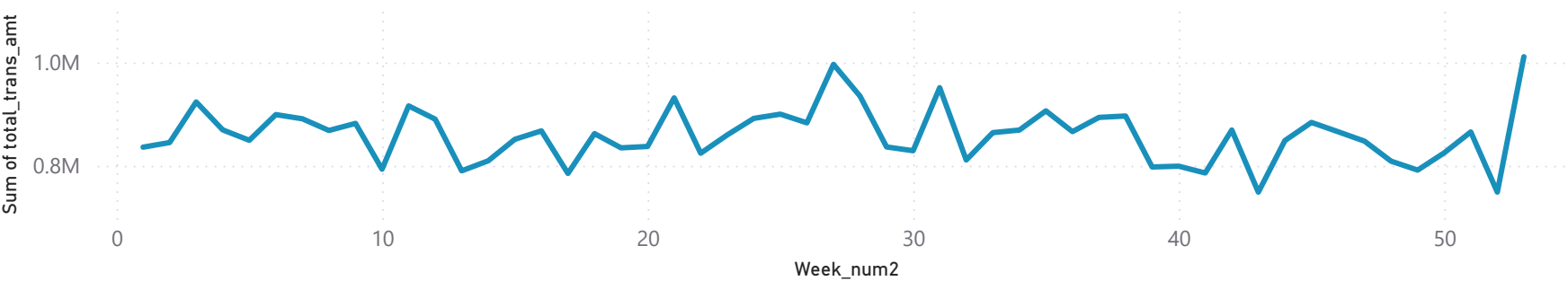


Sum of Revenue by card_category



week_num	Week_num2	Current _Week_Reveneue	Previous_Week Reveneue	wow_revenue
Week-53	53	1201601	933134	28.8%
Week-52	52	933134	1070439	-12.8%
Week-51	51	1070439	1026549	4.3%
Week-50	50	1026549	980152	4.7%
Week-49	49	980152	1008777	-2.8%
Week-48	48	1008777	1047120	-3.7%
Week-47	47	1047120	1078915	-3.0%

Sum of total_trans_amt by Week_num2



activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Credit Card Transaction Report



week_start_date

All

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

46M

Transaction Count

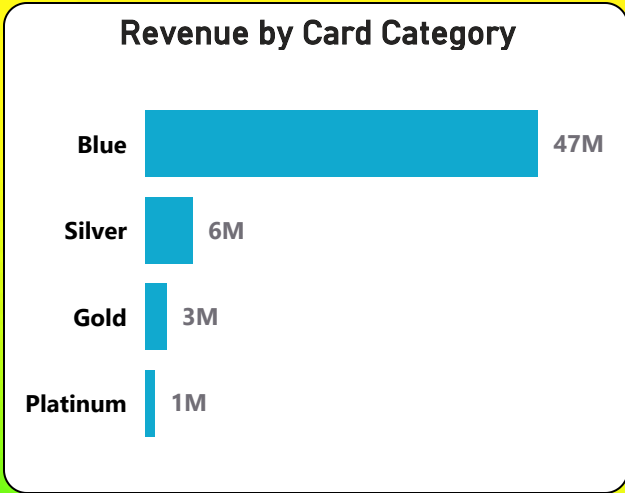
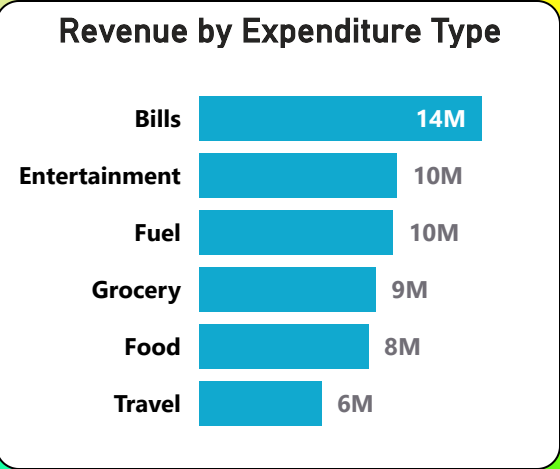
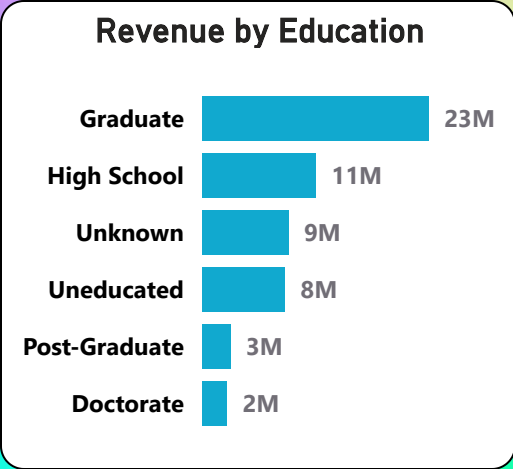
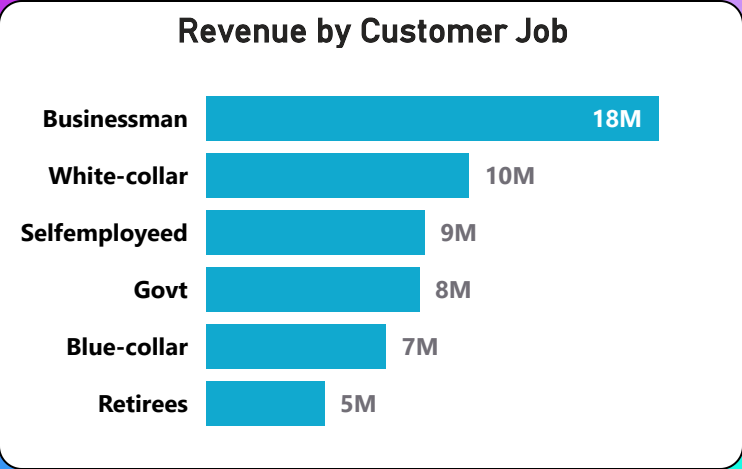
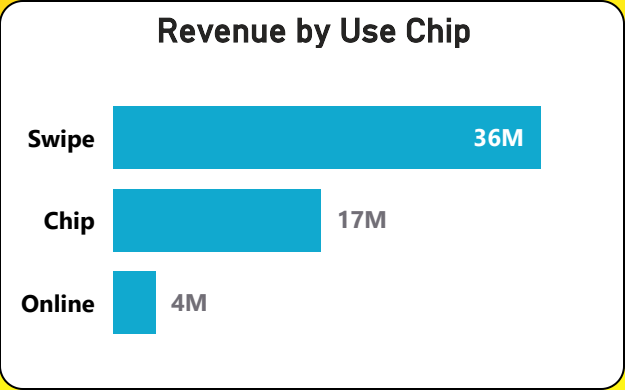
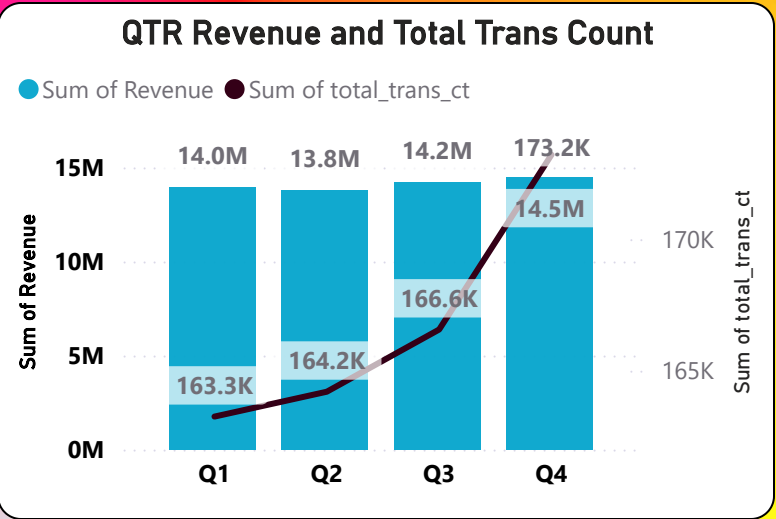
667K

F M

Gold Silver Blue Platinum

Low Med High

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480



Credit Card Customer Report

Total Revenue

57M

Total Interest

8.0M

Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

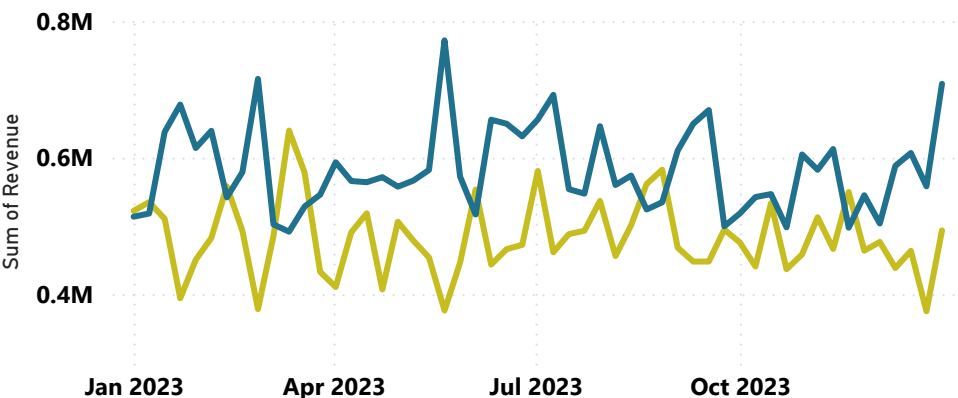
M

31M

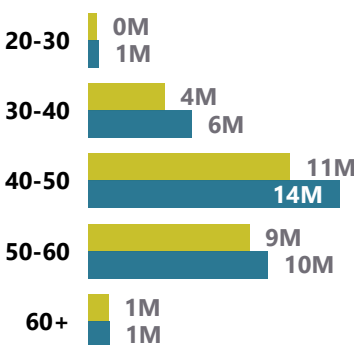
F

26M

Revenue by Week

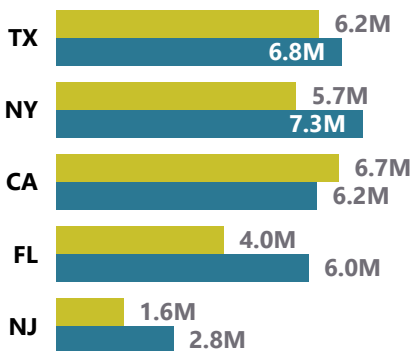


Revenue by Age Group

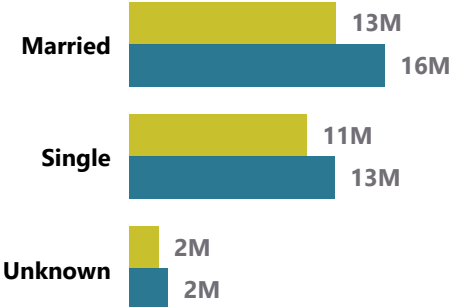


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

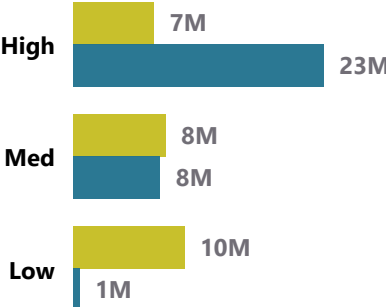
Top 5 States



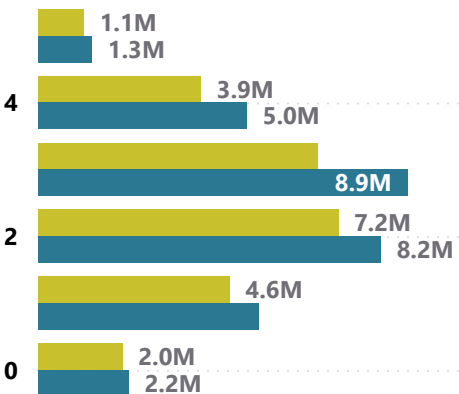
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

