Ideation Phase
Define the Problem Statements

Date	10-02- 2026
Team ID	LTVIP2026TMIDS654367
Project Name	Flavour Fusion: - Ai-Driven Recipe Blogging
Maximum Marks	2marks

Customer Problem Statement Template:

Defining the problem statements for a project like **"Flavour Fusion: AI-Driven Recipe Blogging"** involves identifying the gaps in traditional cooking, food content creation, and existing AI recipe generators. Based on current trends in AI culinary tools, the problem statements focus on bridging the gap between visual inspiration and actionable recipes, improving personalization, and overcoming the limitations of static recipe blogs.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem	I am	I'm trying to	But	Because	Which makes me feel

Statement (PS)	(Customer)				
PS-1					
PS-2					