

# **GDPR** Awareness



# The Six GDPR Questions

What is GDPR?

Who is Impacted?

What are the Risks?

What are the Key Requirements?

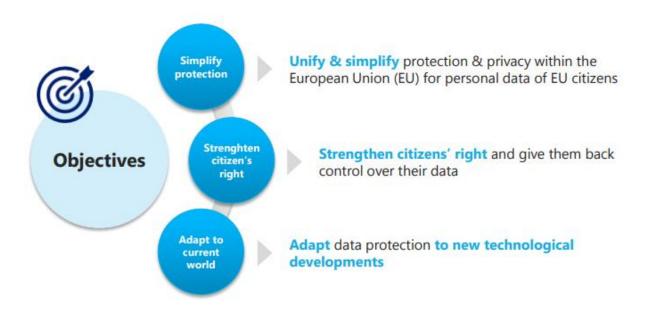
What **actions** are to be taken?

6
How to be
Compliant?





#### What is GDPR?





The regulation entered into force in May 2016 and its direct application will take effect after two years, meaning as from May 2018

(...) the **protection of persons** with regards to **processing of personal** data (...)

# '<u>Data Processing</u>' is any operation performed on personal data; i.e.

- creation,
- collection,
- storage,
- view,
- transport,
- use,
- · modification,
- transfer,
- deletion,
- · etc.



# Terminology





Information Commissioners Office UK supervisory authority



Organisation which determines the purpose & means of data processing



**Data Processor** 

Organisation who's sole aim is to process the data in-lieu of the controller



**Data Subject** 

Individual who's data you hold , natural Citizen



#### **Third party**

Any person or organisation you are sharing data with but not as Data processor or Data Controller i.e. Police etc



#### **DPO – Data Protection Officer**

Named individual responsible for guidance and compliance



# Information security management systems

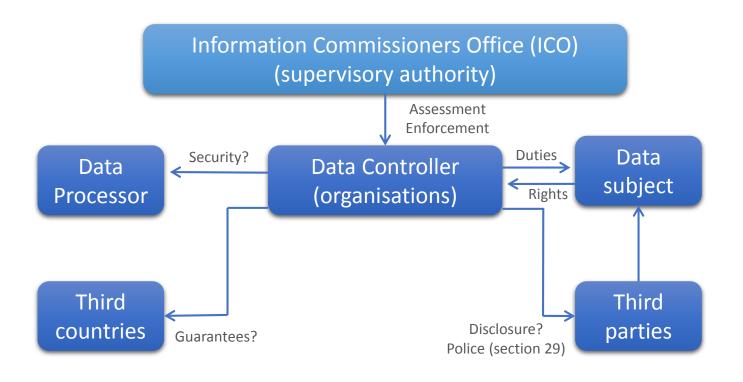
Description of policies, procedures and records of security measures used to keep information secure.



#### Risk

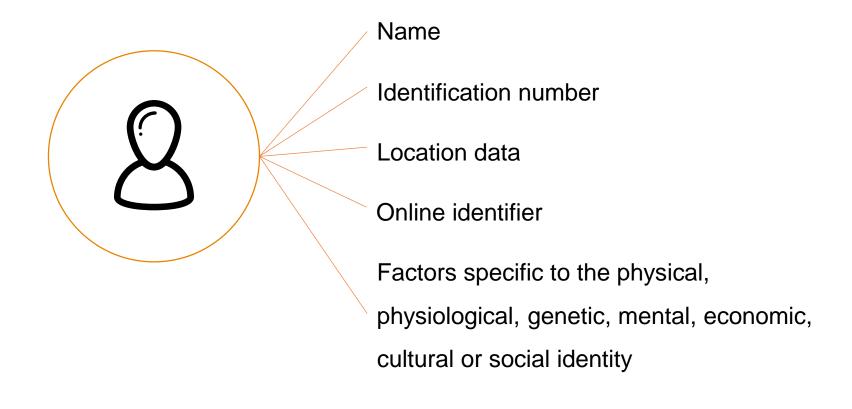
Probability of something happening multiplied by its impact







Any information relating to the identification, directly or indirectly, of natural persons





# **Personal data revealing:**



Racial or ethnic origin

Political opinions, religious or philosophical beliefs

Trade union membership

Data concerning health or sex life and sexual orientation

Genetic data or biometric data



#### **Personal Data Locations**

#### **GDPR** Awareness





Physical files
Printouts, correspondence etc.



Physical archived files HR records, Pupil records etc.



Locally kept electronic files Files, databases, spreadsheets, etc.



Internet based electronic files (Cloud) Website, backups, emails, online storage etc.



Physical Backups
USB sticks, removeable drives, backup tapes etc.



Mobile devices

Laptops, mobile phones, tablets etc.

#### **GDPR** Awareness



# Who is Impacted?



Every **Public** or **Private Organization**, including subcontractors, **processing personal data** in the context of the activities **establishment in EU** 



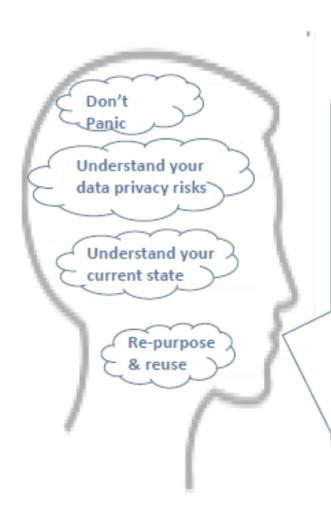
Sub-contractors and/or Companies Outside Europe when the processing are related to:

Offering of goods or services to persons in the European Union
 Monitoring of behaviour as far as behaviour takes place within the Union





## Who is Impacted?



- Who is in charge of Data Privacy within the company?
- Who do you report to in the event of a breach?
- What exposure does your department have on Data Privacy risks?
- How material is that?
- Did you obtain the data legally?
- Do you know the key risks you want to address?
- Do you consider the 'right to be forgotten'?
- Do you have formal processes in place to consider the 'right to keep the data up to date'?
- Are you aware of how your third parties safeguard your data?
- As part of your role, do you share data outside of the EU?
- When obtaining information from clients/customers, do you let them know how you will use their information?
- What monitoring / profiling is legally permitted?
- What fines/penalties apply to Data processors and Data controllers?

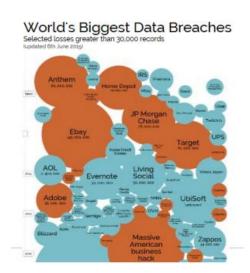


#### WHAT ARE THE RISKS IF YOU ARE NOT COMPLIANT?



Fines up to €20 Million or 4% of the Worldwide Annual Turnover, whichever is the highest







## What are the key requirements?

#### Privacy by Design

- Ensure 'technical and organisational protection' measures (native, permanent and monitored protection of personal data against destruction, loss, dissemination, alteration or access)
- Evaluate obligation to appoint a Data Privacy Officer
- Put appropriate level of security according to the risk and consider protection means (encryptions, pseudonymisation,...)
- · Minimise data transfers and

arrange them contractually

#### Security by Default

- Minimize collected and retained personal data
- Limit Storage in time (no longer than is necessary for the purpose for which the personal data are processed)
- Balance between the controller's interest and the data subjects' interest (Have the fair, adequate, not excessive and lawfulness processing for purposes or storage)

#### Data Accountability

- Identify, document and justify any personal data processing, also when recourse to external partner
- Process data only for specified, explicit and legitimate Business purpose and recipient
- Ask explicit consent (i.e.
- Opt-in » on a voluntary basis from the consumer rather than « Opt-out »)

### Respect of Individual Rights

- Respect the data subjects rights:
  - "to be informed"
  - √ "to access"
  - √ "to rectify"
  - "to object"
  - "to be forgotten"
  - √ "to transfer"
- Stick to the specific and lawful purposes (i.e. for the normal contract performance)

#### Breach Notification

- Embed Breach Management in the Information Security Incident Management
- Ensure clear communication streams with the data protection authorities and stakeholders



# Data processing must comply with the 6 general GDPR principles

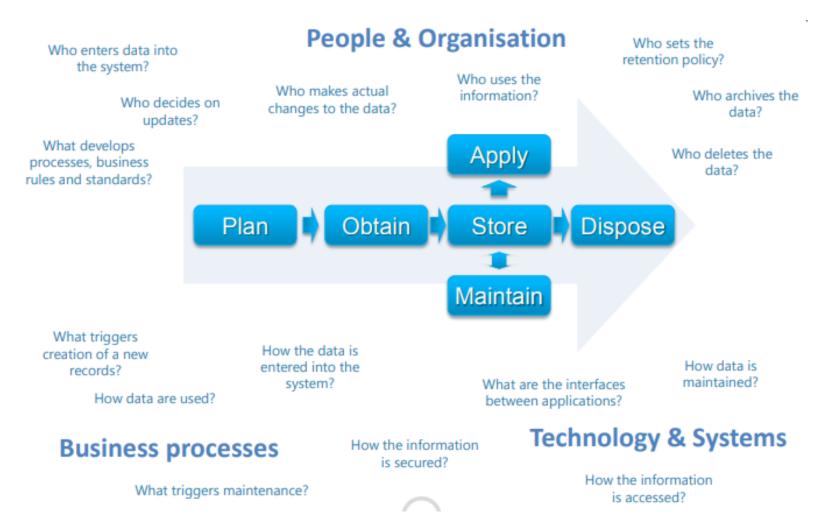
- Lawfulness, fairness and transparency
- Purpose limitation: personal data must be collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes
- Retention: personal data must be kept in an identifiable format no longer than necessary

- Integrity and confidentiality: personal data must be kept secure
- 5 Data minimization:
  personal data must be
  adequate, relevant and
  limited to the purpose
- 6 Accuracy: personal data must be accurate and up to date





# Data Life Cycle



#### **GDPR Awareness**



# What is personal data?

personal data gathering AND freely and unambiguously given Consent

Officer acting as a key point of contact to coordinate data protection activities

Review Risk and Security across all Personal Data flows, third-party vendors included

Companies are advised to undertake a set of actions

Put Processes in place to be ready in satisfying clients request based on their rights to access, delete, or transfer their personal data

Foresee a process to **notify personal data breach** to the supervisory authority



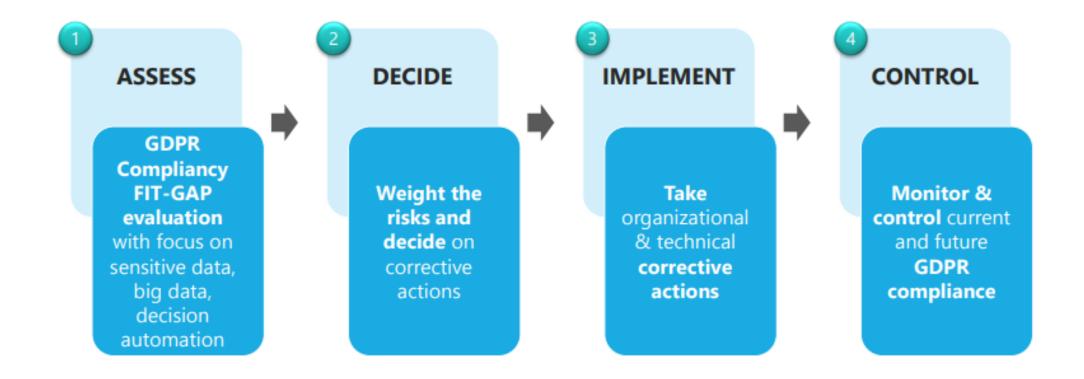
plement Technical and Organisational
Measures in the context of processing
Personal Data

Demonstrate compliance with all those principles through appropriate documentation

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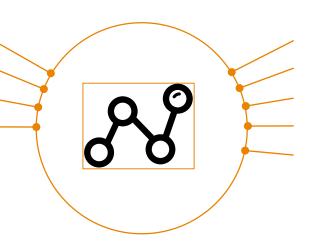


# What is personal data?

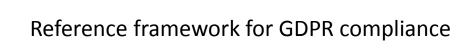




Collection, recording
Organization, structuring
Storage
Alteration, alignment
or combination



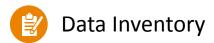
Retrieval, consultation
Use
Disclosure by transmission
Making available, restriction
Erasure or destruction



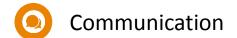




Inform the stakeholders and policy makers about the upcoming changes. They have to estimate what the effects of the GDPR will be for the organization and are responsible for making the required changes.



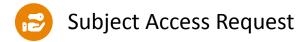
Identify what personal information you process, where the information comes from and with whom it is shared, why you perform the data processing, on which legal basis, ...



Evaluate your existing privacy notice, policy and plan any necessary changes aligned with the GDPR.



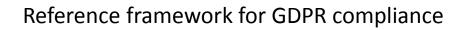
Check if the current procedures in your organization provide all the rights that a concerned person can claim: right to rectify, right to be forgotten,...



Update your existing access procedures and consider how a request for access will now be covered by the new terms in the GDPR.

Lawfulness of Data Processing

Document the different types of data processing you perform and identify the legal basis for each of them.







Consent Strategy

Evaluate the manner in which you request, obtain and register permission and change where necessary.

Children

Develop systems that check the age of the person and the parent(s) or guardian(s) to request permission for the data processing of underage children.

Data Breaches

Provide adequate procedures in case of a data breaches to trace, report and investigate it. Personal data breaches have to be reported to the appropriate supervisory authority.

Privacy by Design

Familiarize yourself with the concepts "Privacy by Design" and "Data Protection Impact Assessment" and look how to implement these concepts into your organization.

International Data Transfers

Determine whether international transfers are authorized or not.

DPO

Indicate, if necessary, a Data Protection Officer, or someone who bears the responsibility for compliance with the GDPR.

**Existing Contracts** 

Evaluate your existing contracts, mainly with processors and subcontractors, and make the necessary changes timely.



# **GDPR** Awareness











requirement

Design



design

Coding



coding

Testing



testing

Release



release

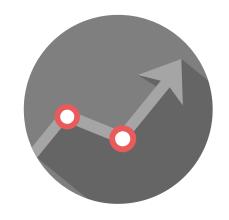
Maintenance



maintenance

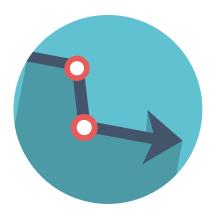






# As we increase:

- Awareness
- Training
- Security
- Use of formal Processes
- Use of contracts
- Accountability



# Our risk of:

- Data breach
- Severe penalties
- Loss of reputation
   ...will decrease.