

Hacktoberfest '21

BRAND GUIDELINES

In conjunction with the provided visual assets, these guidelines will help you effectively associate your event with the official Hacktoberfest brand. To help achieve worldwide brand consistency please adopt these guidelines as you promote your event.



Key Visual

The key visual contains a combination of graphic elements which form the unique identity of Hacktoberfest 2021. This graphic may be used in all promotional materials, except for t-shirts, as long as presenter logos are included in a place which is simultaneously visible, at no less than the width of the key visual.

Presenter logos

All events promoted with the Hacktoberfest logo must also include the presenter logos. This cluster of logos should remain intact and appear at the same width as the key visual or official logo.

hacktober
20 **fest** 21

Presented By

 DigitalOcean  appwrite  intel  deepsource

Logo lockup

The official logo lockup may be placed anywhere that's appropriate on material to promote Hacktoberfest-related events. The presenter brand logos are already baked in for convenience.

colors

Six main colors are used in official Hacktoberfest 2021 digital assets and collateral.

#F74700

#91A88C

#677662

#A88771

#B53A25

#2B3531