



Sravanthi Akutota

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SUMMARY

Proven expertise in content management and data analysis, honed at Google AdWords, where I led the evaluation of trends and patterns, enhancing content quality and accuracy. Skilled in IT Network Analysis and adept at fostering team collaboration, I significantly improved process efficiency. My approach combines analytical prowess with effective communication, driving results and innovation.

SKILLS

- IT Network Analysis
- Core JAVA
- Content management

EXPERIENCE

Associate Reviewer - Content Management

Google Adwords/ May 2021 to Jun 2023

- Working as an associate reviewer for Google AdWords.
- Review websites, and create ads.
- Thoroughly check the content for quality and accuracy.
- Analyze data and evaluate trends and patterns.
- Escalating questions and issues from the team regarding the process, and cascading updates to the team.
- Preparing weekly process reports and sending them out to the concerned team.
- Monitoring workflow, re-assignment in the team, and handling shifts, issues, daily stand-ups, reviews, and escalations.
- Analyzed complex data sets from various sources to identify trends in customer content submissions.
- Adhered strictly to confidentiality requirements when handling sensitive information related to customer accounts.

EDUCATION

Learning Technologies: Information Technology

University of North Texas Expected in May 2025
Denton, TX

B.Tech: Electrical & Electronics Engineering

JNTUH Jan 2020
GPA: CGPA - 7.5

Intermediate: M.P.C.

Narayana Junior College Jan 2016
GPA: Marks - 849

SSC

Excellent Grammar High school Jan 2014
GPA: CGPA - 8.8

TRAINING

15 days Internship Program on Power Grid, KTPS