

Personalized Industry Insights Report

Hi Sravan Ram,

To help you stay ahead in your industry as a professional, we've prepared a tailored insights report highlighting key competitors and market trends relevant to your business

Your Market Competitors

Stay informed about the top players in your market:

1. Alpha Data: Extensive service offerings in enterprise software, cloud computing, and cybersecurity.
2. Brainvire: Custom software and application development, cloud-based solutions, comprehensive cybersecurity services, and enterprise resource planning.
3. HCL Technologies: Global IT services with a strong foothold in the UAE, offering IT consulting, infrastructure management, cybersecurity, and software development.
4. OnPassive: Specialization in AI-powered SaaS solutions, including web development, client relationship management, and AI-powered SEO tools.
5. Wipro: International IT organization with a wide range of services including procurement, customer service, HR management, and cybersecurity, with a strong reputation for employee development and work-life balance.

Industry Insights for Email campaigns for information technology & services

Open Rate

The percentage of recipients who open your email

Industry Average: 17.4%

Taippa Target: 19.1%

Click-Through Rate (CTR)

The percentage of recipients who click on links in your email

Industry Average: 2%

Taippa Target: 2.6%

Reply Rate

The percentage of recipients who reply to your email

Industry Average: 0.5%

Taippa Target: 0.8%

Accelerate Your Growth with Taippa

Take your business to the next level with our exclusive strategies and tools designed for high-impact growth. Join us for a free demo and explore how Taippa can empower your client acquisition and revenue acceleration.

Book Your Free Demo Today!