

Personalized Industry Insights Report

Hi Sravan Ram,

To help you stay ahead in your industry as a professional, we've prepared a tailored insights report highlighting key competitors and market trends relevant to your business

Your Market Competitors

Stay informed about the top players in your market:

1. Cognizant: Global leader in IT services and consulting, known for digital transformation, AI, machine learning, and cloud computing. Website: N/A
2. Oracle: Renowned for database management systems and cloud solutions, instrumental in helping businesses transition to cloud-based operations. Website: N/A
3. Instinctools: Specializes in software development and IT consulting services, known for agile methodologies and customer-centric approach. Website: N/A
4. Wipro: Leading global information technology company offering IT services and solutions across multiple sectors, focusing on sustainability and innovation. Website: N/A
5. Capgemini: Provides consulting, technology services, and digital transformation solutions, specializing in technology and engineering services for various sectors. Website: N/A

Industry Insights for Email campaigns for information technology & services

Open Rate

The percentage of recipients who open your email

Industry Average: 15.22% to 28.46%

Contact us for a personalized target

Click-Through Rate (CTR)

The percentage of recipients who click on links in your email

Industry Average: 2-5%

Contact us for a personalized target

Reply Rate

The percentage of recipients who reply to your email

Industry Average: 0.5%

Taippa Target: 0.8%

Accelerate Your Growth with Taippa

Take your business to the next level with our exclusive strategies and tools designed for high-impact growth. Join us for a free demo and explore how Taippa can empower your client acquisition and revenue acceleration.

Book Your Free Demo Today!