

COMPANIES & PRODUCTS

Tesla

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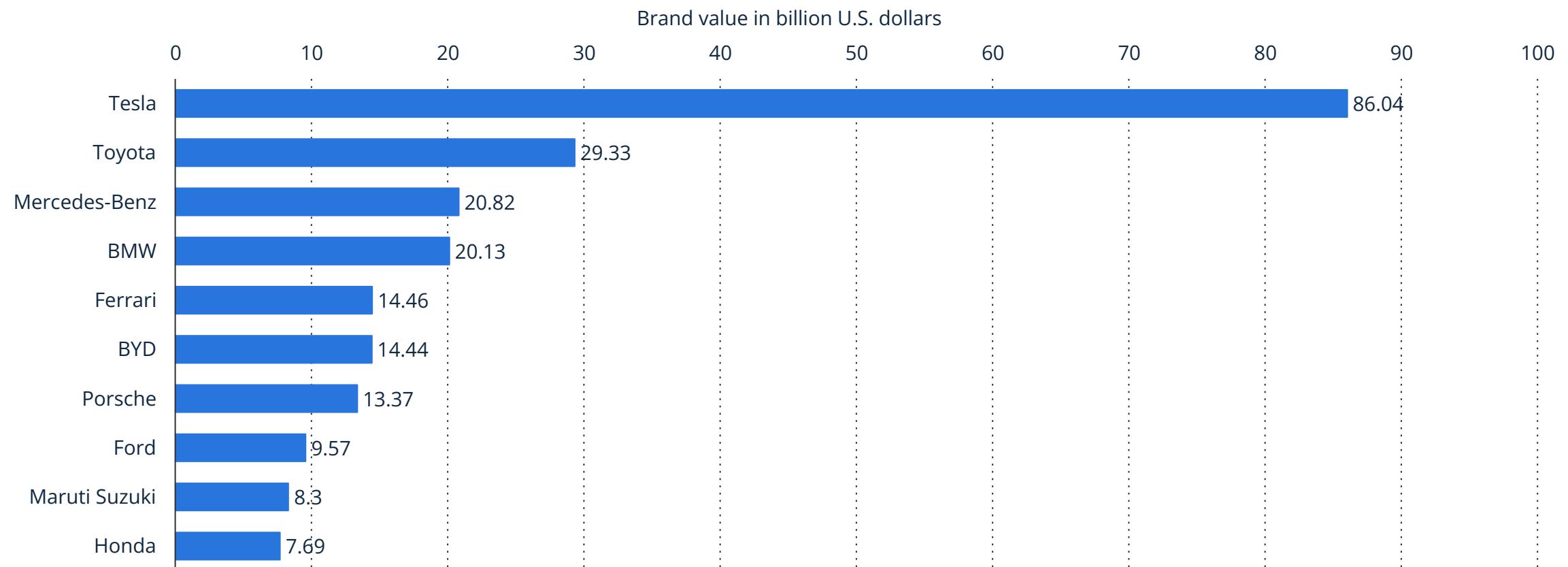
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CHAPTER 01

Overview

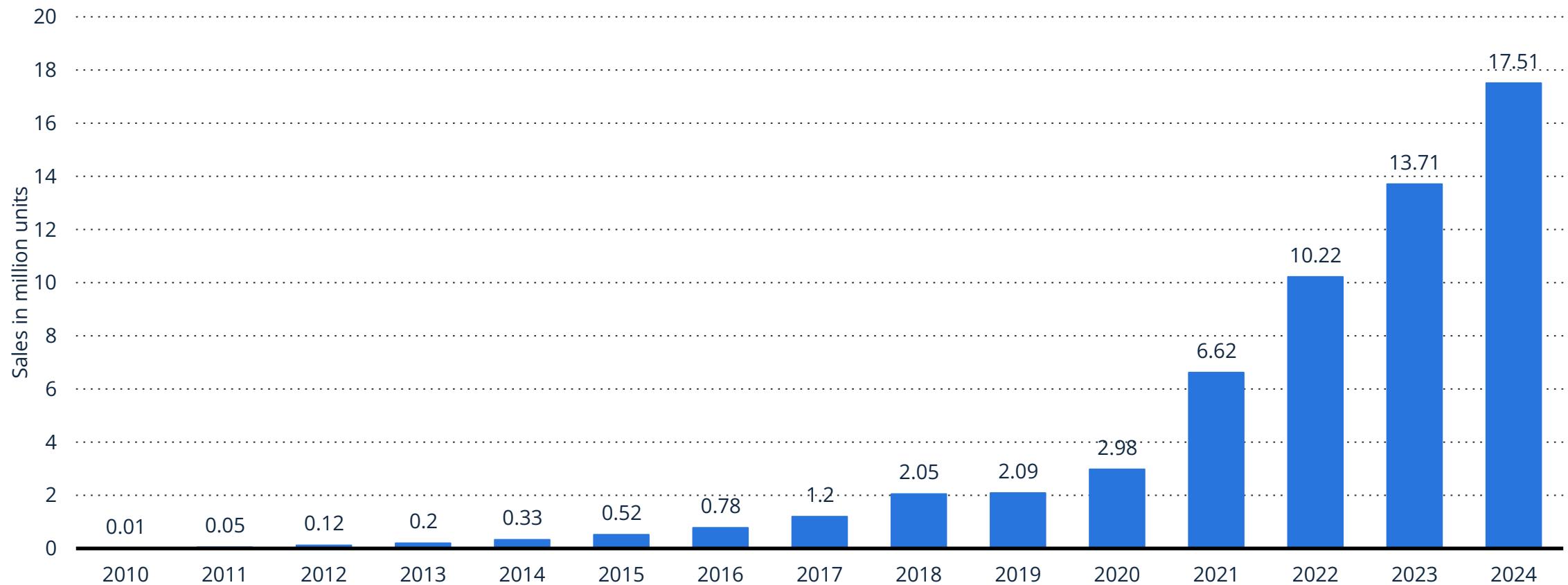
Most valuable brands within the automotive sector worldwide as of 2025, by brand value (in billion U.S. dollars)

Most valuable automotive brands worldwide by brand value 2025



Estimated plug-in electric car sales worldwide from 2015 to 2024 (in million units)

Plug-in electric car sales worldwide 2015-2024



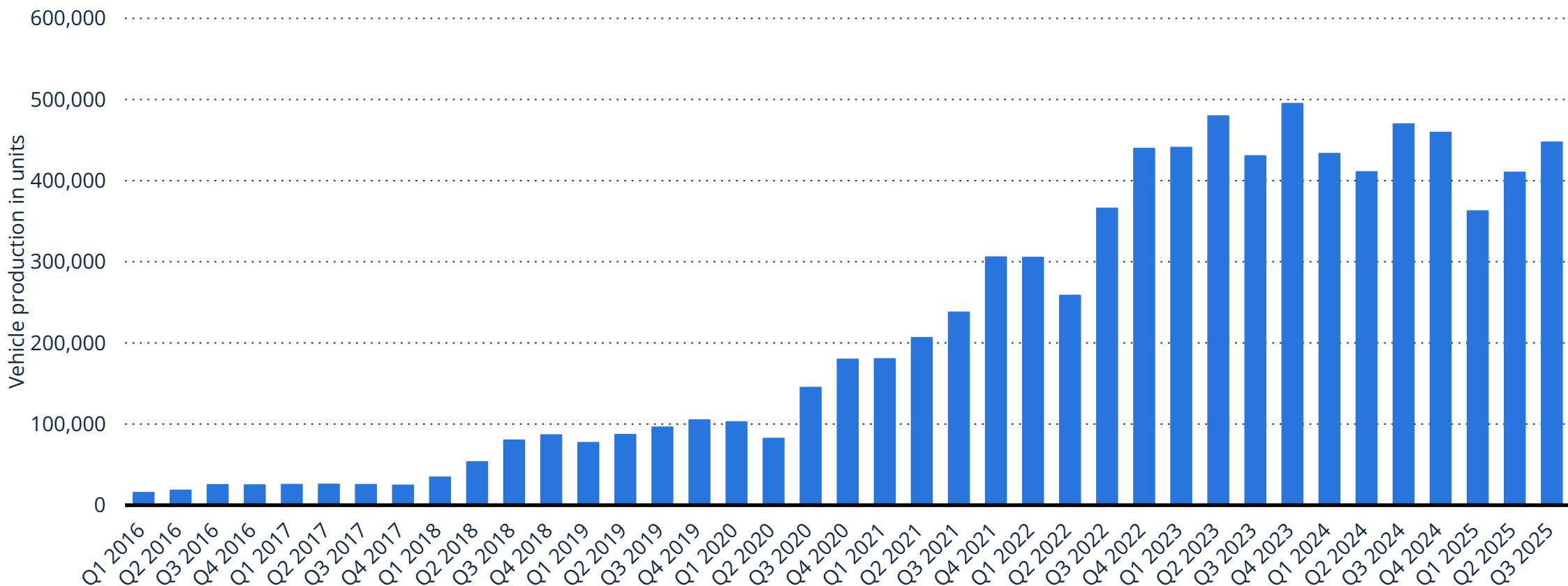
Description: It is estimated that 2024 saw plug-in electric light vehicle (PEV) sales of around 17.5 million units. The Chinese market picked up steam after a period of slowdown in 2020, as vehicle manufacturing and demand were at a standstill due to the COVID-19 pandemic. Meanwhile, electric vehicle sales in some of Europe's five largest markets surged in 2024. [Read more](#)

Note(s): Worldwide; 2015 to 2024; Data includes BEVs, PHEVs, and FCEVs.

Source(s): IEA

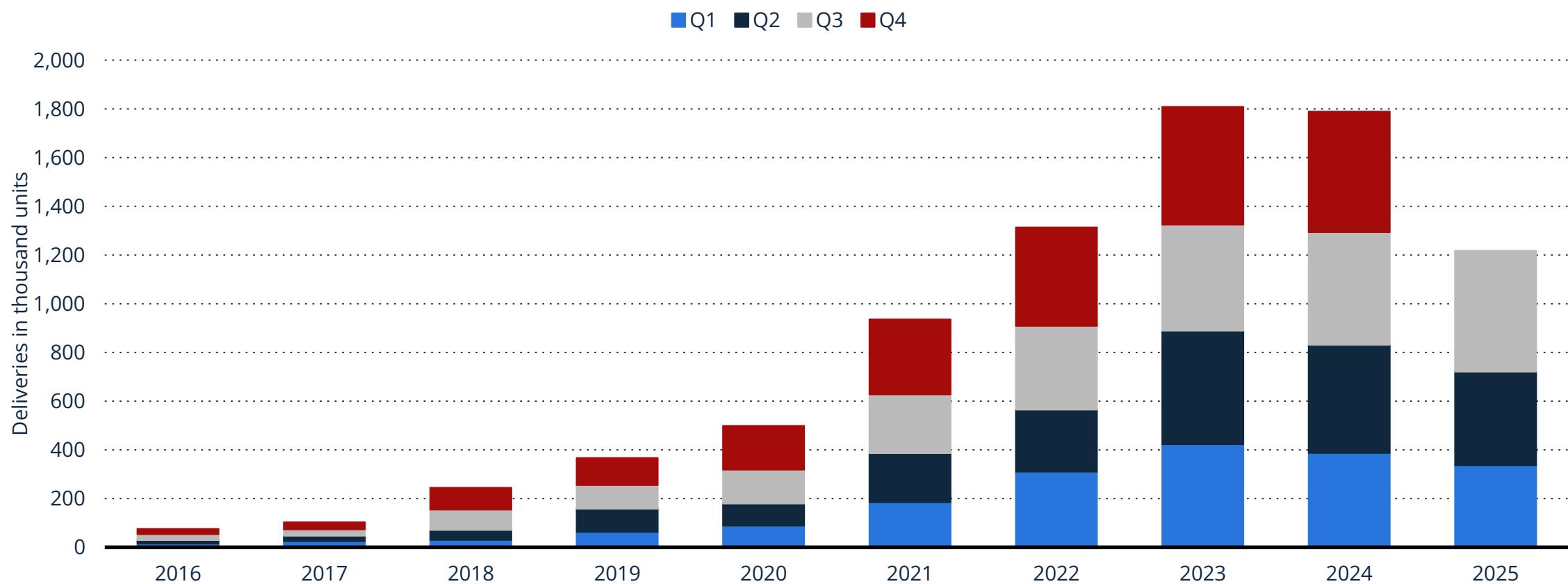
Number of Tesla vehicles produced worldwide from 1st quarter 2016 to 3rd quarter 2025 (in units)

Tesla's vehicle production by quarter Q3 2025



Number of Tesla vehicles delivered worldwide from 1st quarter 2016 to 3rd quarter 2025 (in 1,000 units)

Tesla's vehicle sales by quarter YTD Q3 2025



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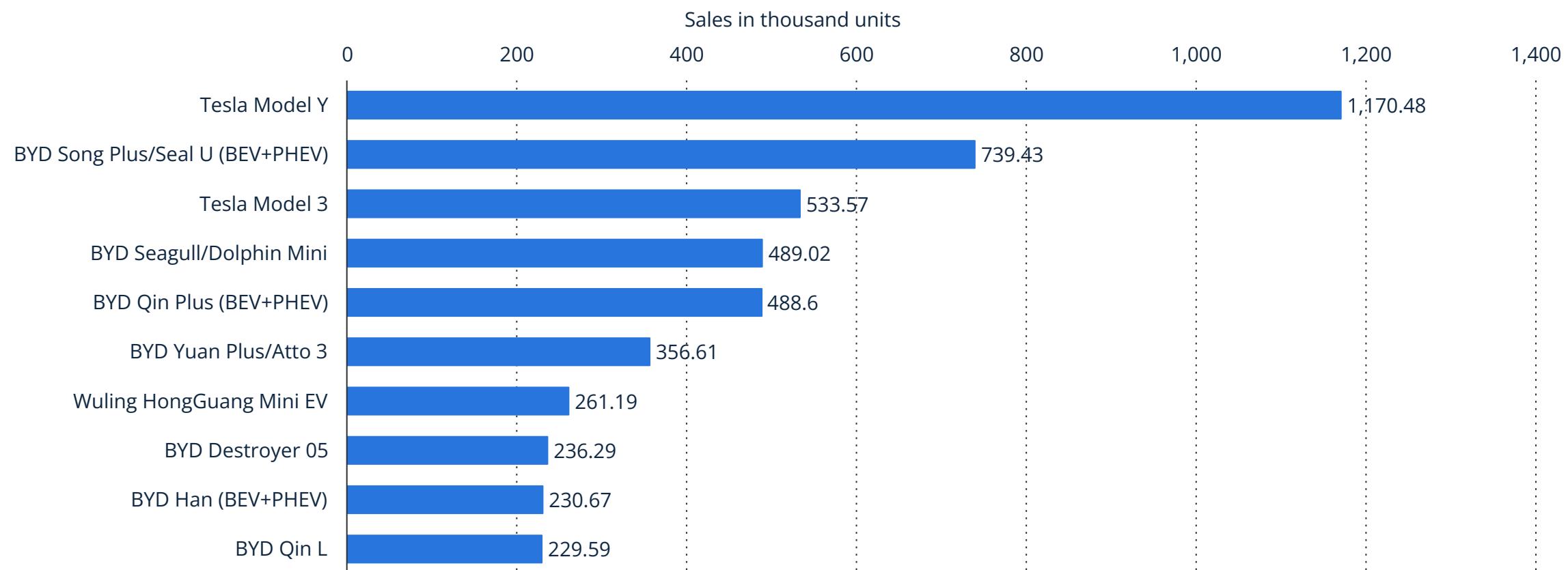
Description: How many Tesla vehicles were delivered in 2025? Tesla's vehicle deliveries in the third quarter of 2025 amounted to around 497,120 units. Quarterly deliveries increased by around seven percent during the third quarter of 2025, compared with the third quarter of 2024. [Read more](#)

Note(s): Worldwide; Q1 2016 to Q3 2025

Source(s): Tesla

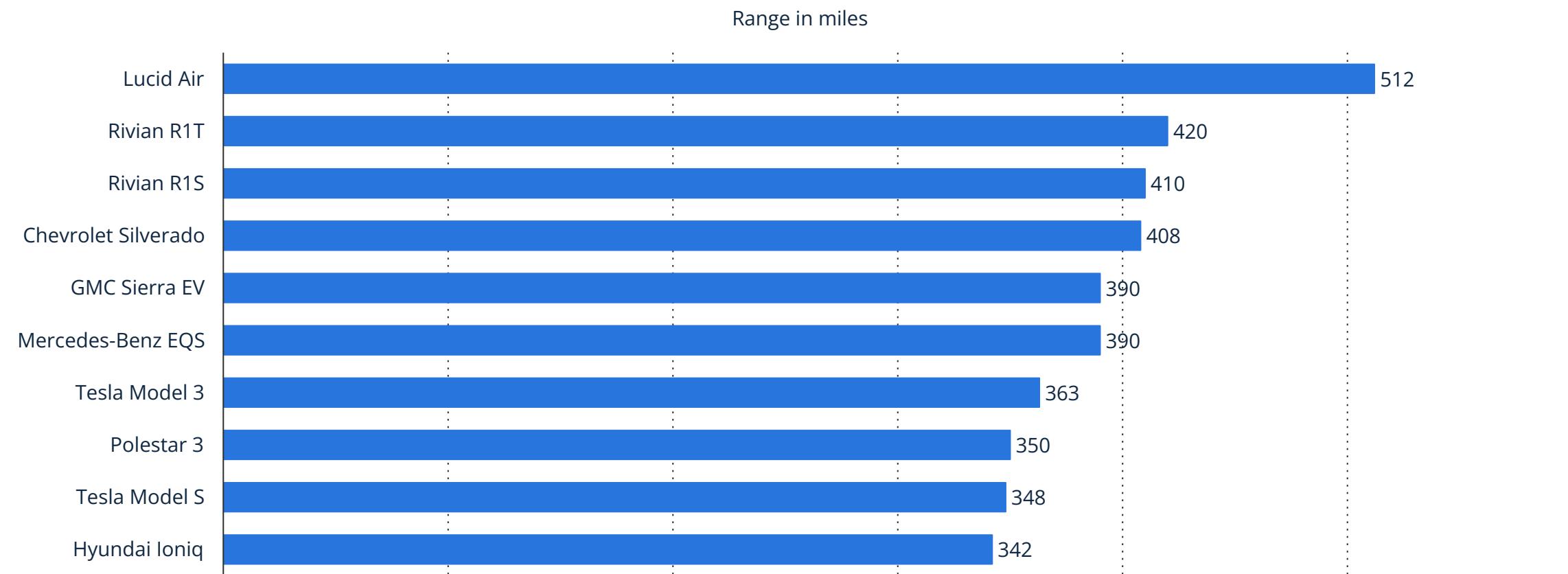
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Electric vehicle sales globally by model 2024



EV range of selected MY 2025 electric vehicles (in miles)

Range of selected electric vehicle models 2025

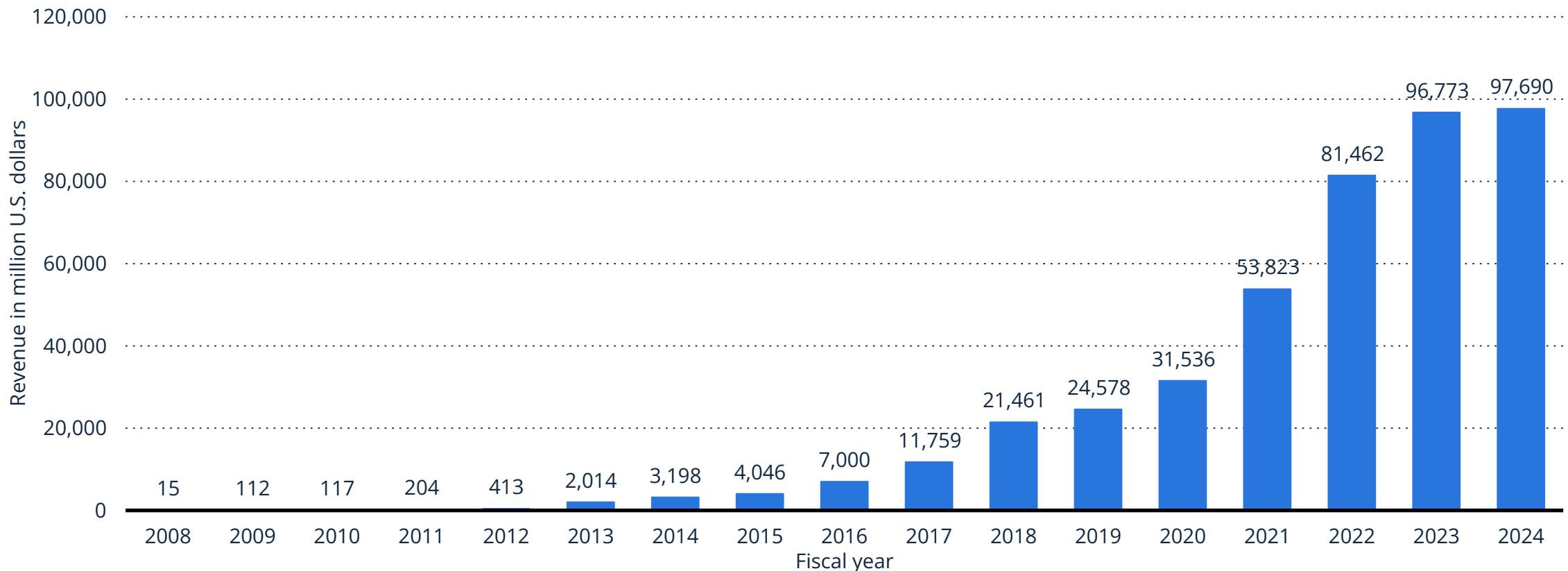


CHAPTER 02

Financials

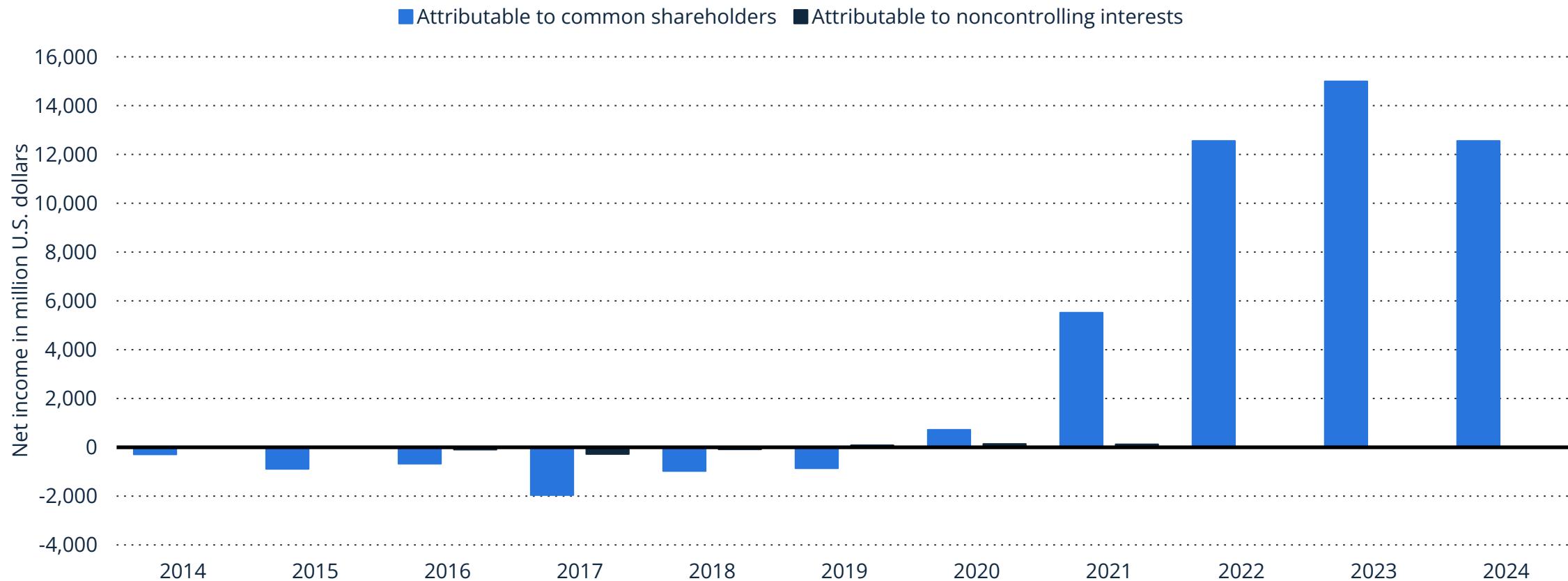
Revenue of Tesla from 2008 to 2024 (in million U.S. dollars)

Tesla revenue 2008-2024



Net income of Tesla from 2014 to 2024 (in million U.S. dollars)

Tesla net income 2014-2024



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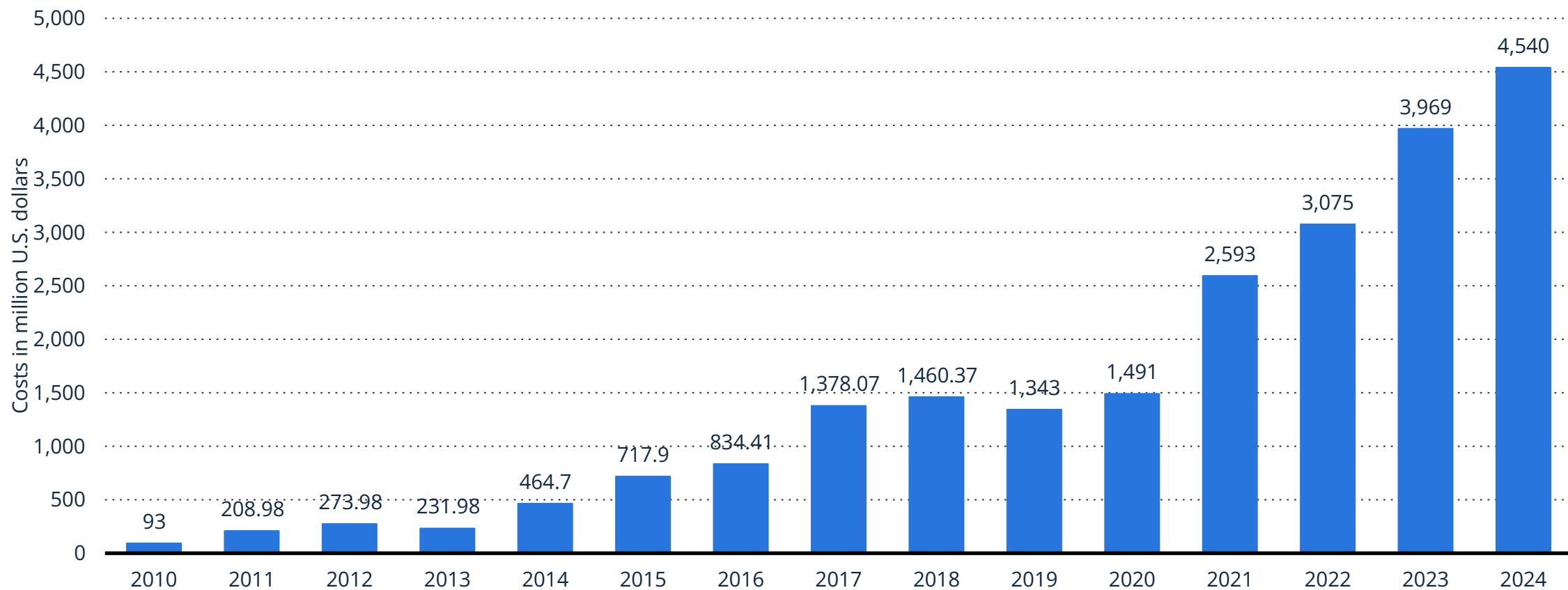
Description: Net income attributable to Tesla's common stockholders was nearly 12.6 billion U.S. dollars, while net income related to noncontrolling interests amounted to 31 million U.S. dollars in 2024. This was the fourth year the company turned a full-year profit, after reaching that goal in 2020. The fiscal year end of the company is December, 31st. [Read more](#)

Note(s): Worldwide; 2014 to 2024

Source(s): Tesla; U.S. Securities and Exchange Commission

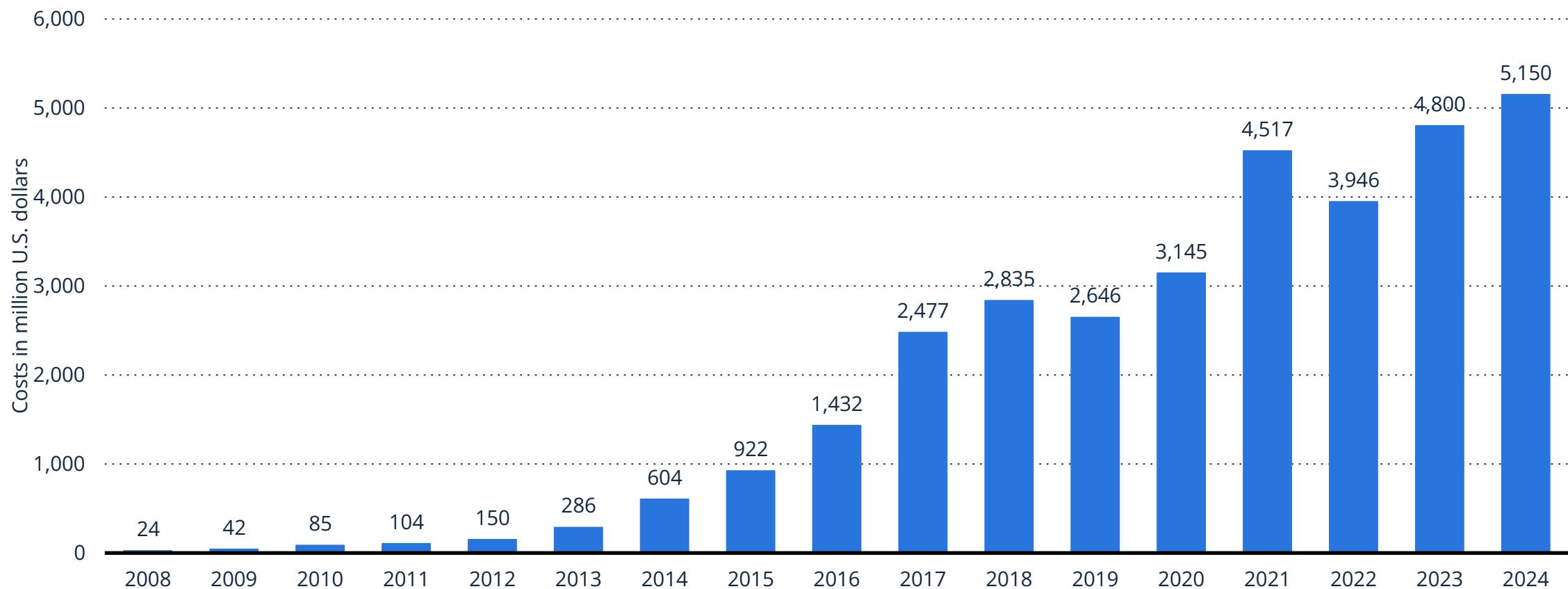
Tesla's research and development expenses from FY 2010 to FY 2024 (in million U.S. dollars)

Tesla's R&D spending 2010-2024



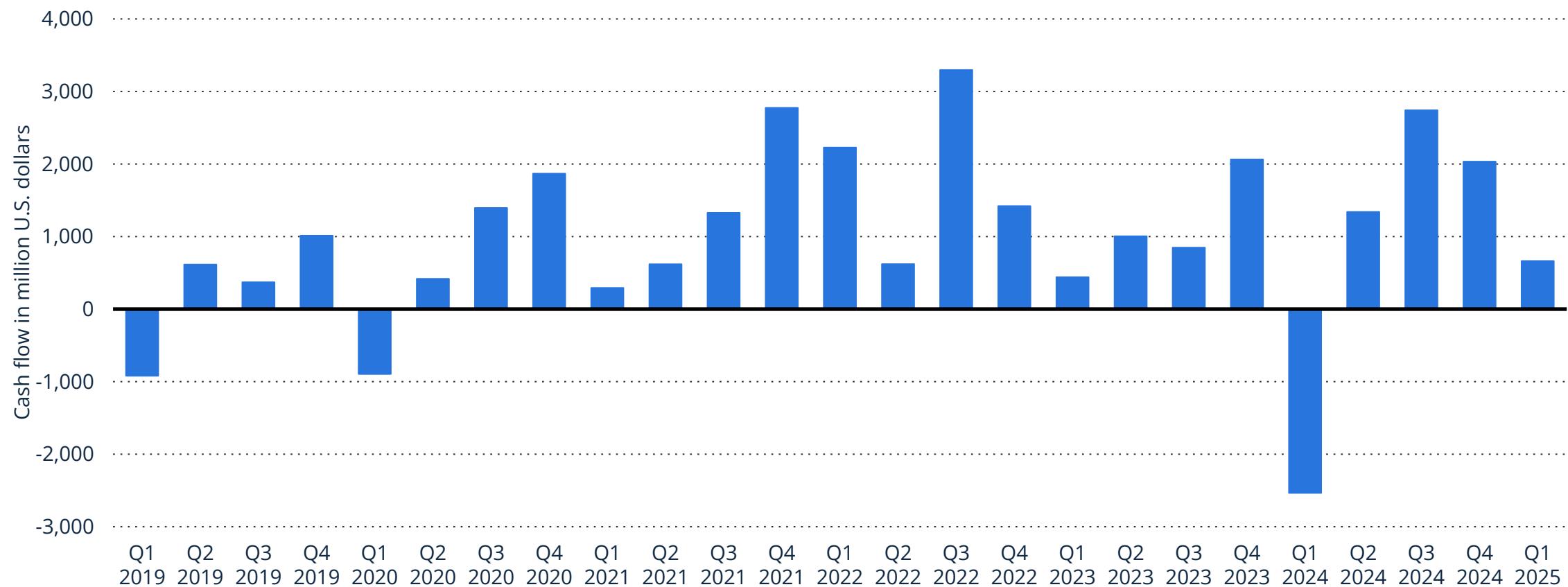
Tesla's selling, general and administrative expenses from FY 2008 to FY 2024 (in million U.S. dollars)

Tesla's SG&A expenditures 2008-2024



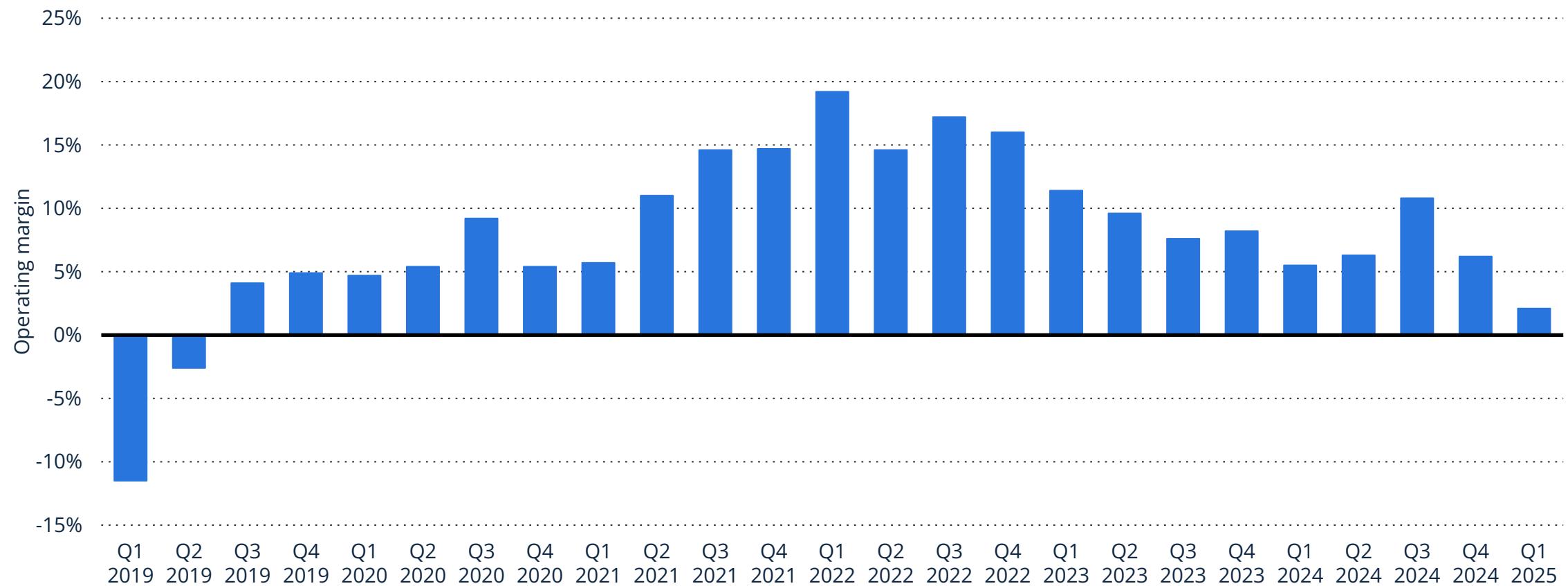
Tesla's free cash flow from 1st quarter 2019 to 1st quarter 2025 (in million U.S. dollars)

Tesla's free cash flow by quarter 2019-2025



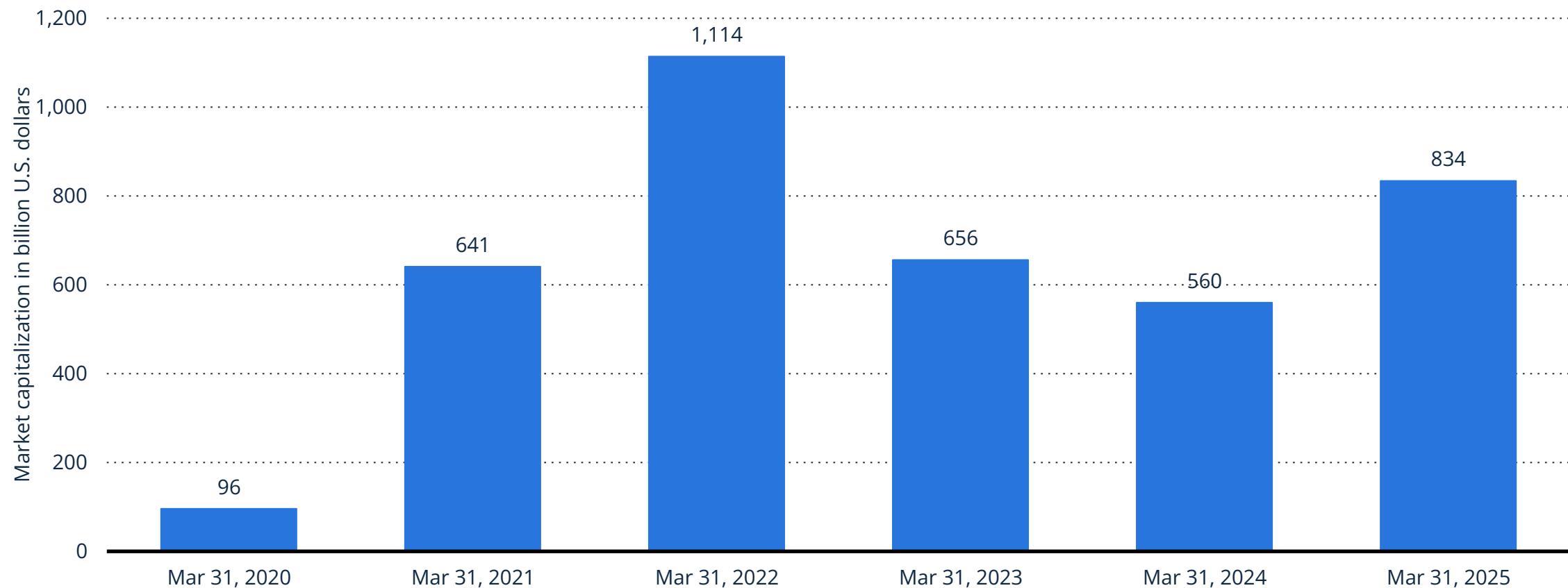
Tesla's operating margin from 1st quarter 2019 to 1st quarter 2025

Tesla's operating margin by quarter 2019-2025



Tesla's market capitalization between March 31, 2020 and 2025 (in billion U.S. dollars)

Tesla's market capitalization 2024

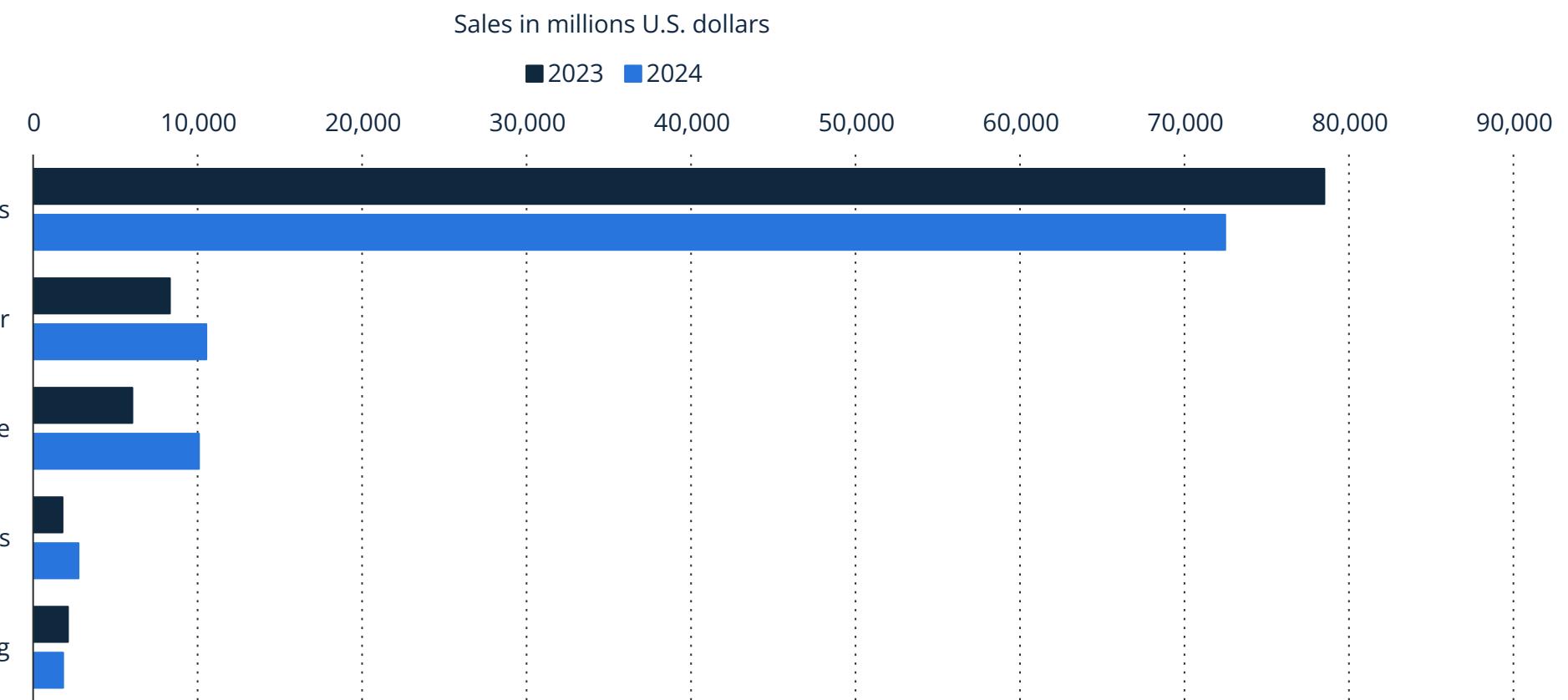


CHAPTER 03

Segments

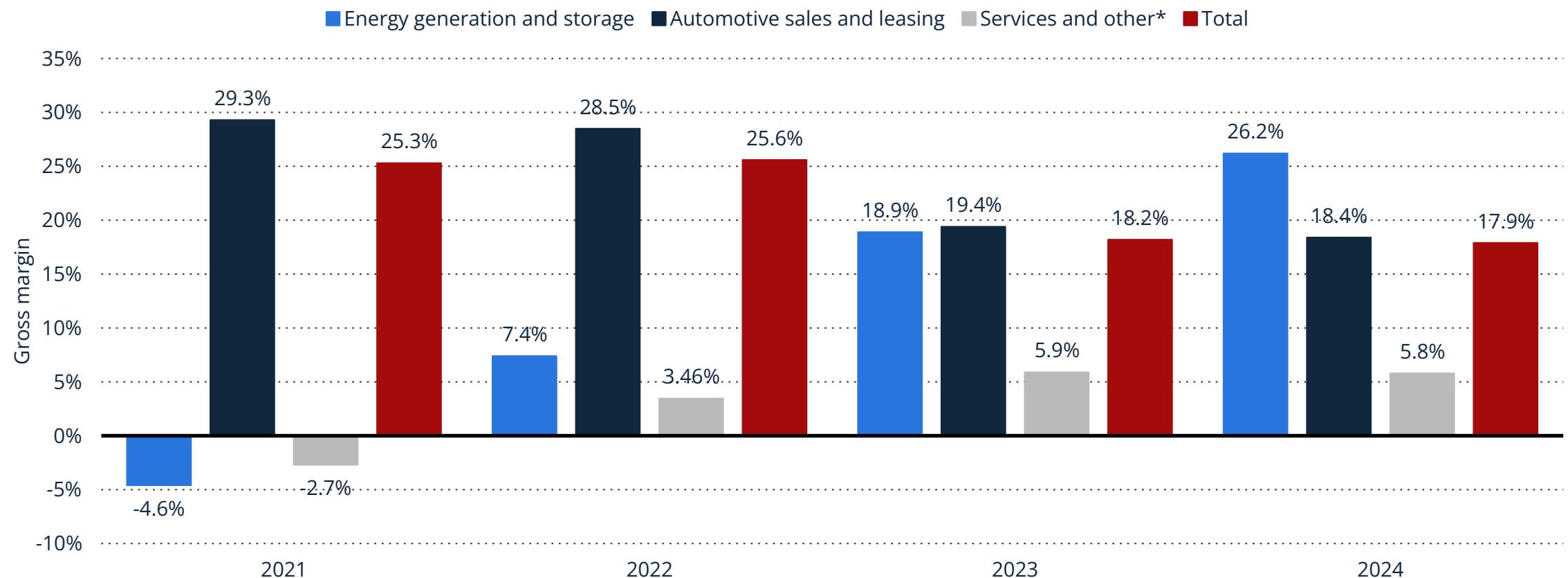
Tesla's revenue between FY 2022 and FY 2024, by segment (in millions U.S. dollars)

Tesla's revenue by segment 2024



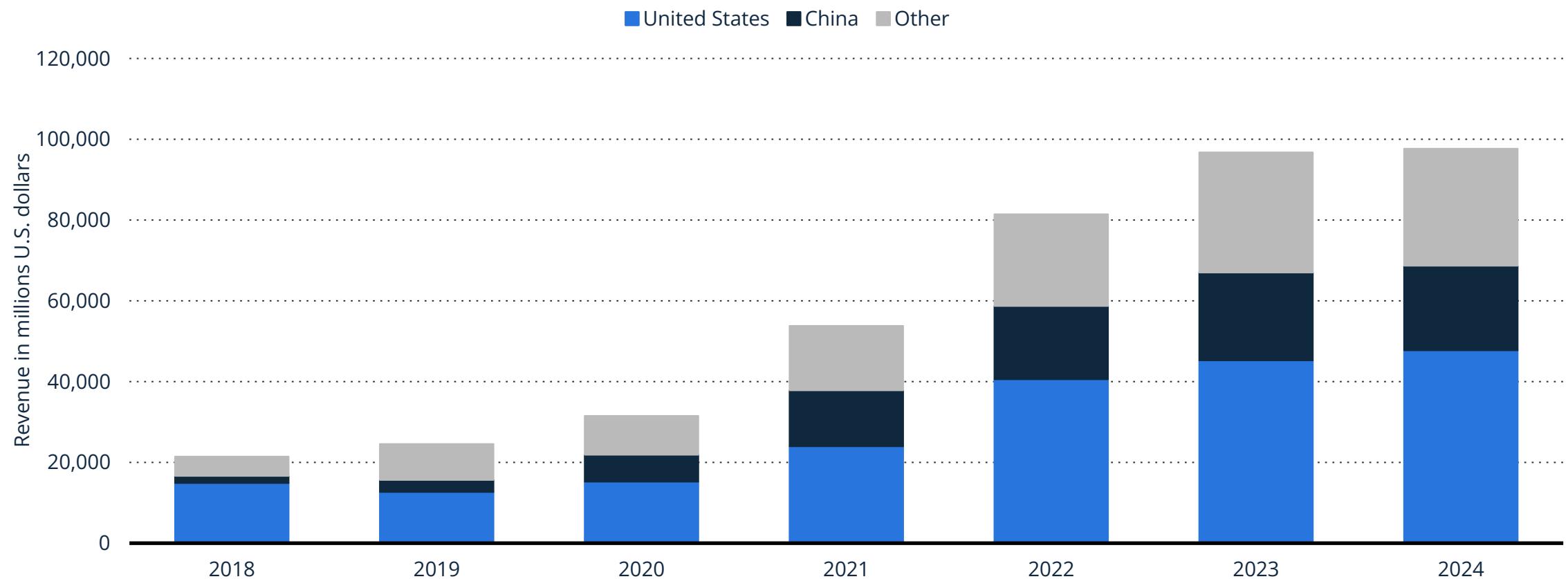
Tesla's gross margin from FY 2021 to FY 2024, by key segment

Tesla's gross margin by segment 2021-2024



Tesla's revenue in the United States, China, and other markets from FY 2018 to FY 2024 (in millions U.S. dollars)

Tesla's domestic and international revenue 2018-2024



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Description: Revenue generated by Tesla increased to around 97.7 billion U.S. dollars in the 2024 fiscal year, with the United States spearheading demand. The U.S. generated about 47.7 billion U.S. dollars in revenue for Tesla, just over 48.85 percent of the overall total.

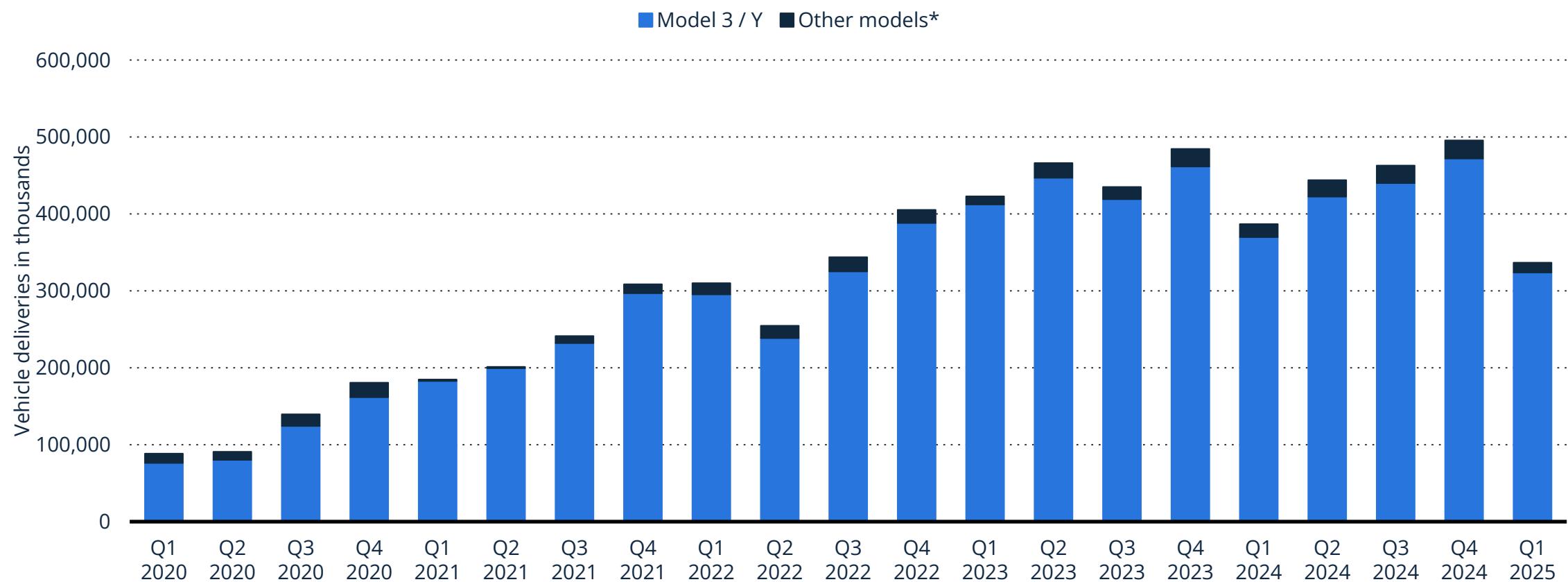
This compares to revenue of approximately 20.9 billion U.S. dollars from sales in China, the second-largest revenue generator. [Read more](#)

Note(s): Worldwide; FY 2018 to FY 2024; fiscal year ends December 31.

Source(s): Tesla

Tesla's vehicles delivered between 1st quarter 2020 and 1st quarter 2025, by main model (in 1,000 units)

Tesla's vehicle deliveries by main model and quarter 2020-2025



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Description: Tesla delivered approximately 336,700 vehicles to customers in the first quarter of 2025. Deliveries of other models, including the Model S, Model X, and Cybertruck, declined by some 45.5 percent their fourth quarter of 2024 volume, whereas the number of Model 3 and Model Y deliveries dropped to 323,800 units. [Read more](#)

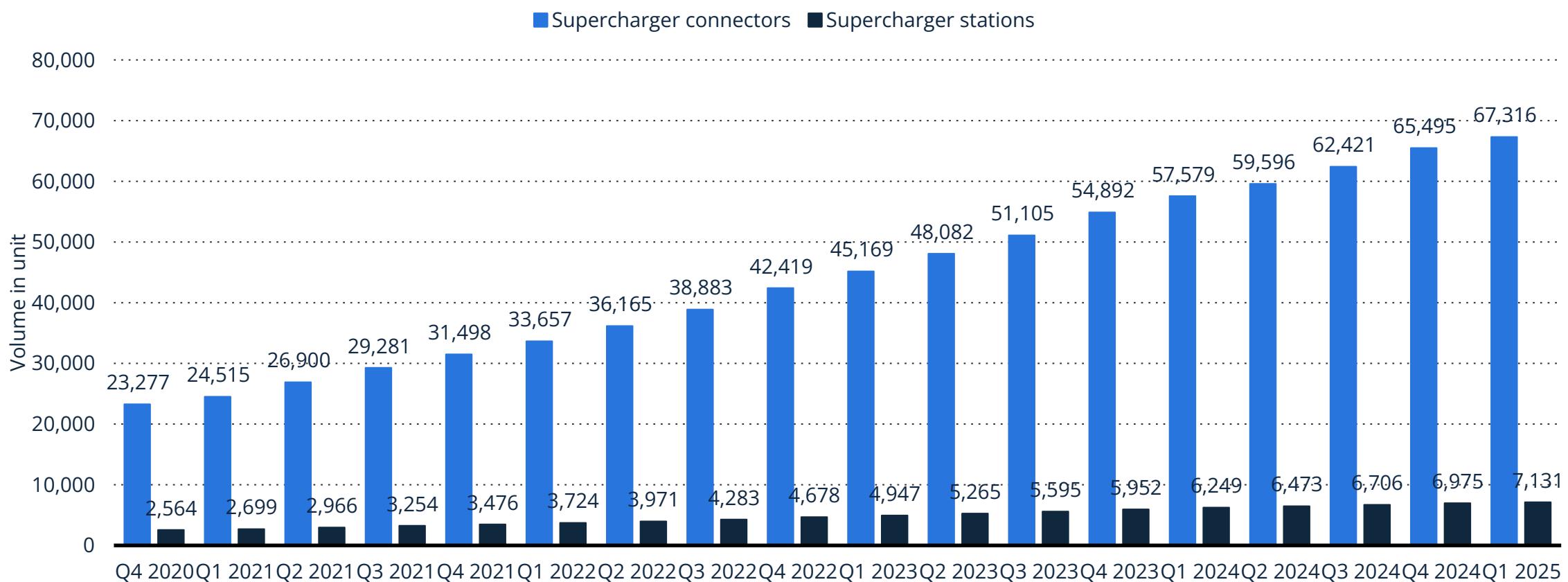
Note(s): Worldwide; Q1 2020 to Q1 2025

Source(s): Tesla

statista

Global quarterly volume of available Tesla supercharger stations and connectors between the 4th quarter of 2020 and the 1st quarter of 2025

Quarterly Tesla supercharger station and connector volume worldwide 2020-2025

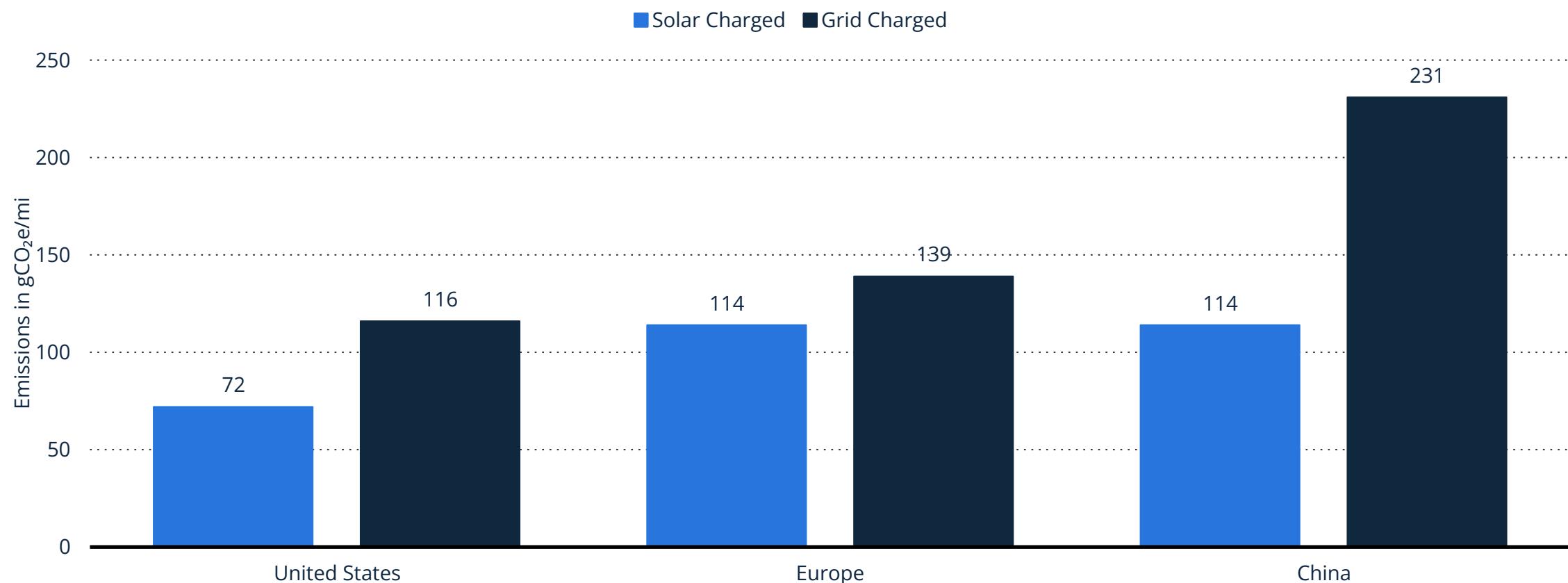


CHAPTER 04

Environmental impact

Tesla Model 3/Y average lifecycle emissions for personal use in the United States, Europe, and China in 2023 (in grams of CO₂ equivalent emissions per mile)

Average lifecycle emissions of Tesla Model 3/Y by selected countries and regions 2023



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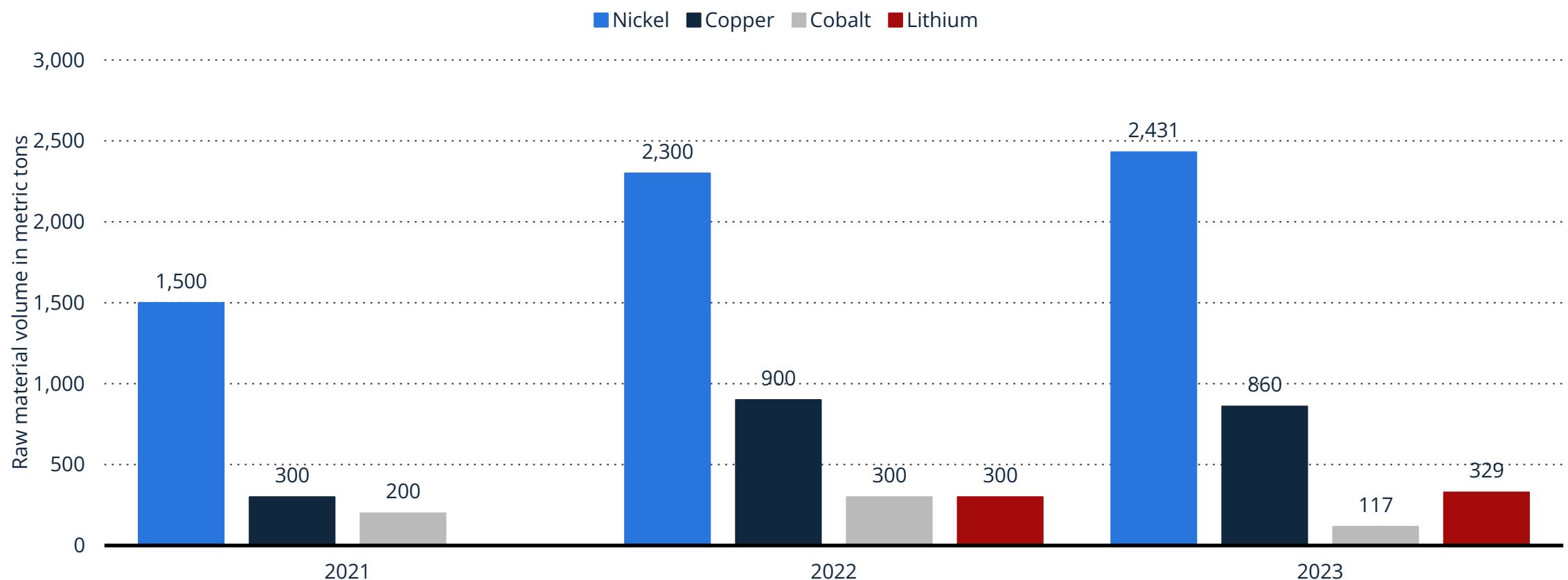
Description: The average lifecycle emissions of a Tesla Model 3/Y for personal use were the highest in China compared to the United States and Europe in 2023. In all three regions, grid charging had a considerably higher volume of grams of CO₂ equivalent emissions per mile driven (gCO₂e/mi) compared to solar charging. While the emissions from a grid-charged Tesla Model 3/Y reached 231 grams of carbon dioxide equivalent in China, it stood at 139 gCO₂e/mi and 116 gCO₂e/mi in Europe and the [...] [Read more](#)

Note(s): Europe, China, United States; 2023

Source(s): Tesla

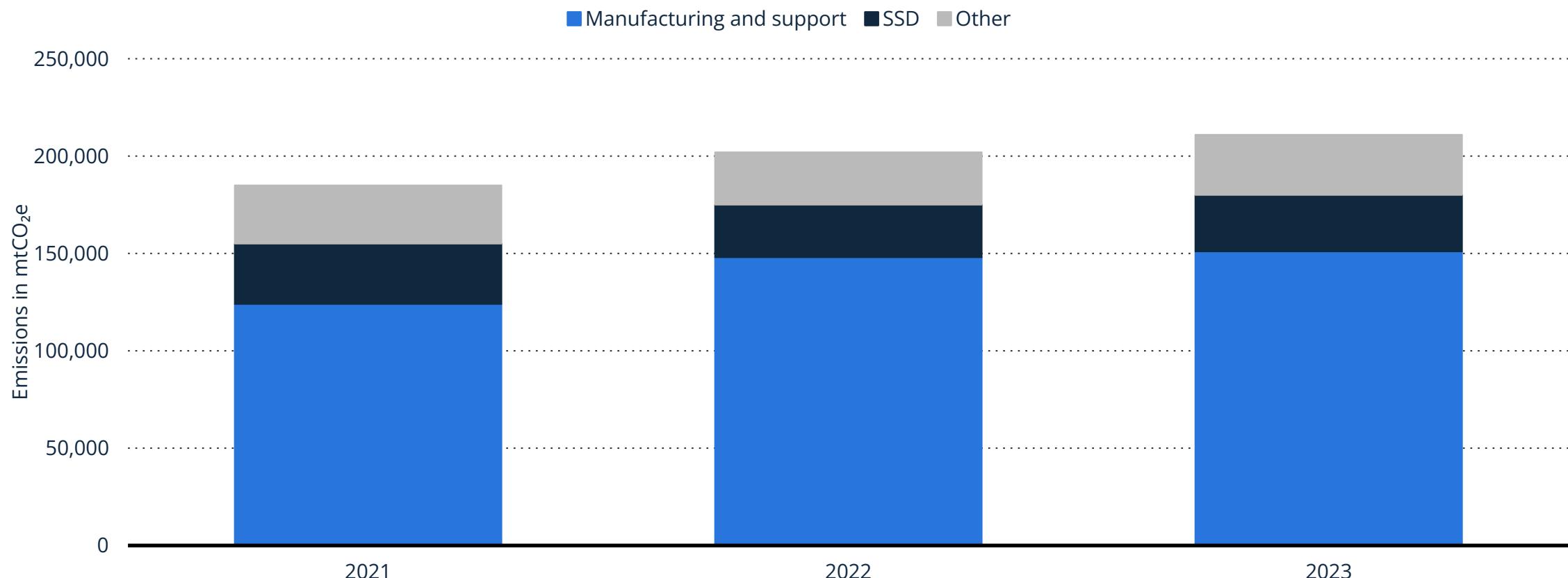
Total amount of recovered raw materials from batteries for recycling by Tesla between 2021 and 2023 by raw material (in metric tons)

Volume of raw materials recovered from batteries by Tesla for recycling 2021-2023



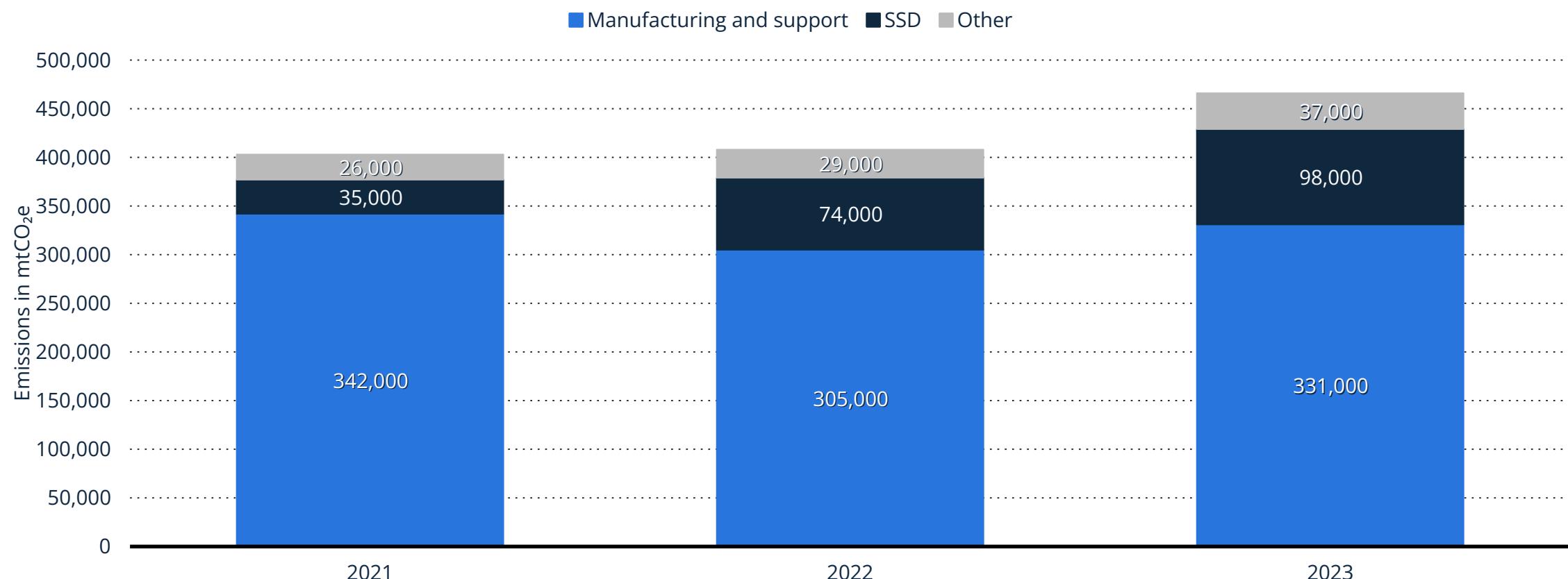
Scope 1 carbon emissions of Tesla from 2021 to 2023, by sector (in metric tons of CO₂ equivalent)

Tesla's scope 1 emissions in 2021-2023, by sector



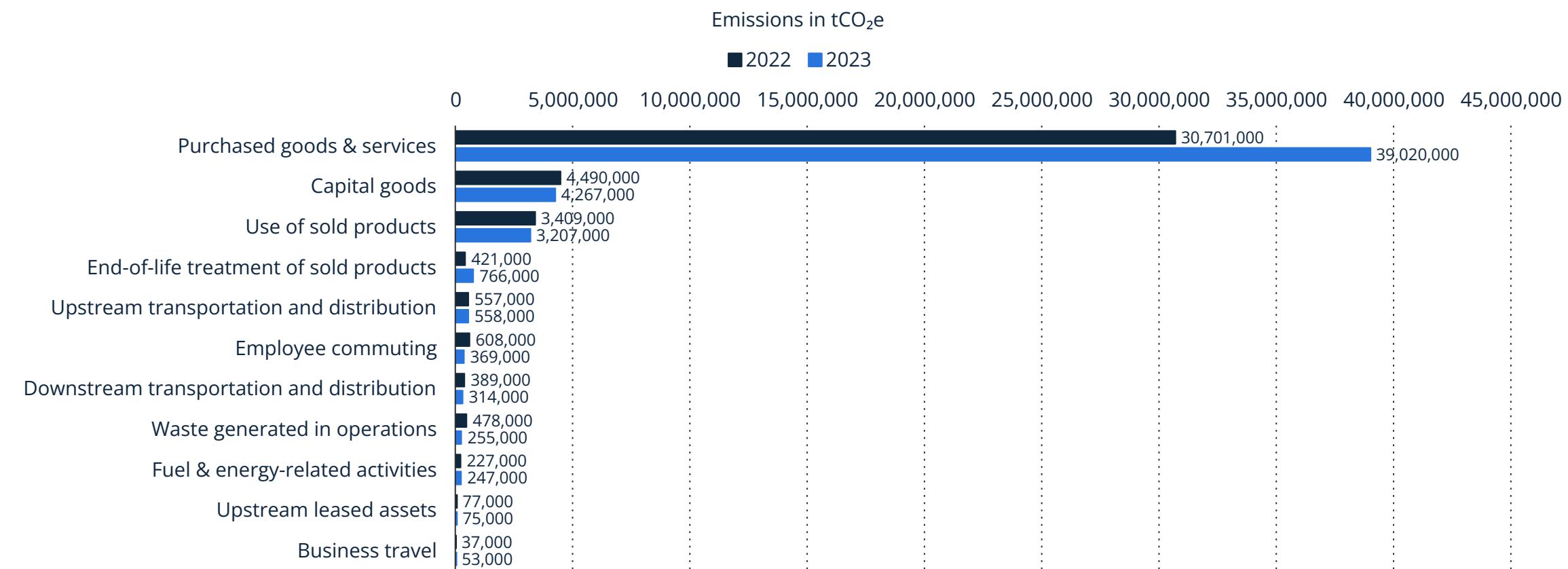
Amount of Scope 2 carbon emissions of Tesla from 2021 to 2023, by sector (in metric tons of CO₂ equivalent)

Scope 2 emissions of Tesla by sector 2021-2023



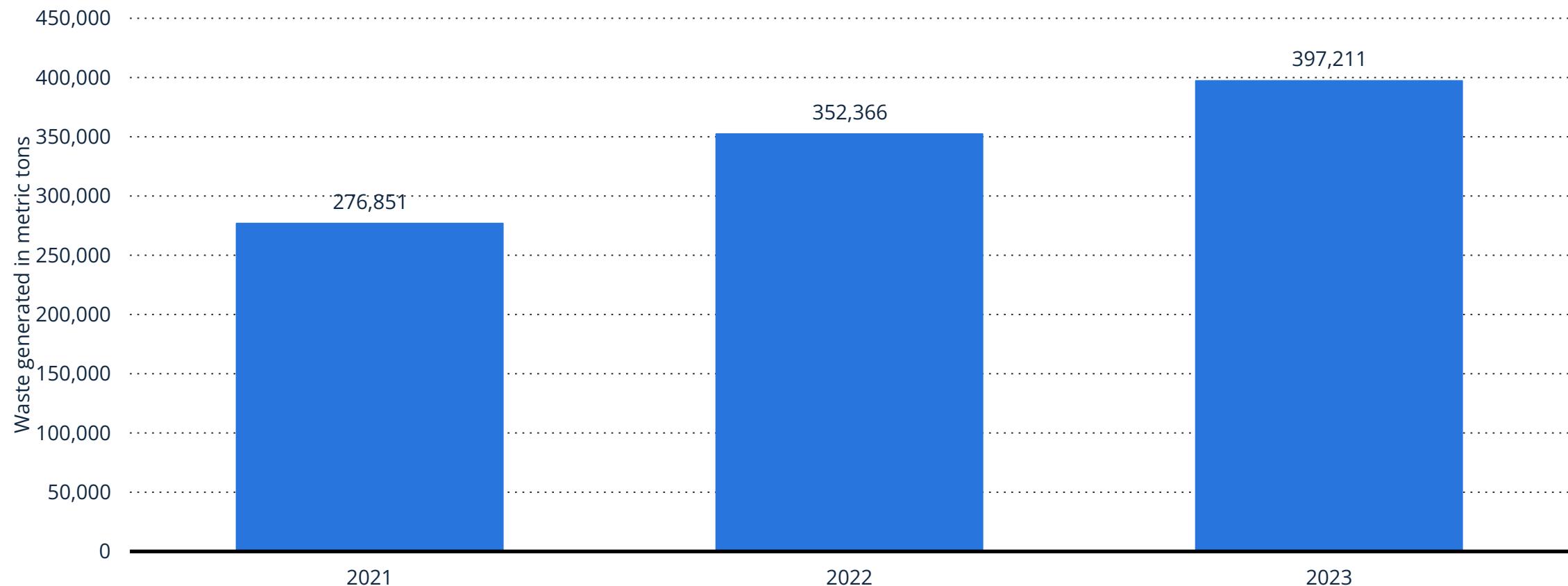
Amount of Scope 3 emissions of Tesla in 2022 and 2023, by category (in tons of CO₂ equivalent)

Scope 3 emissions of Tesla by category 2022-2023



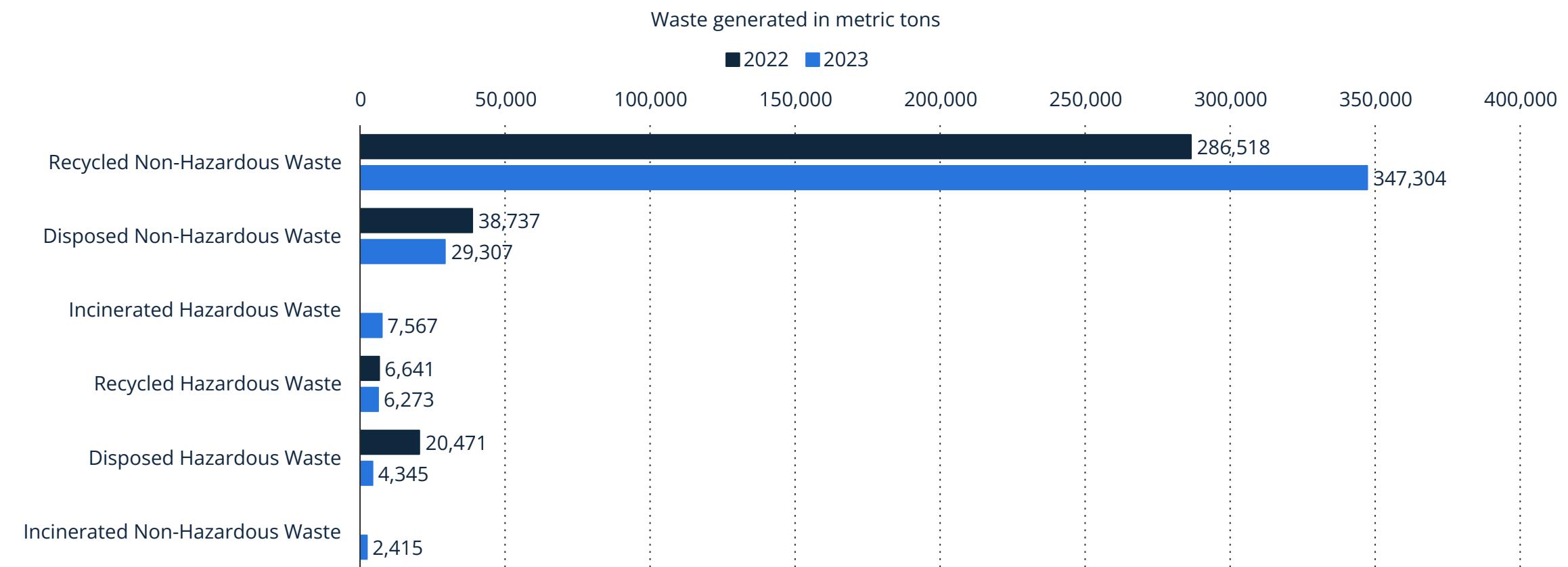
Waste generated by Tesla in manufacturing between 2021 and 2023 (in metric tons)

Tesla's waste generated in manufacturing 2021-2023



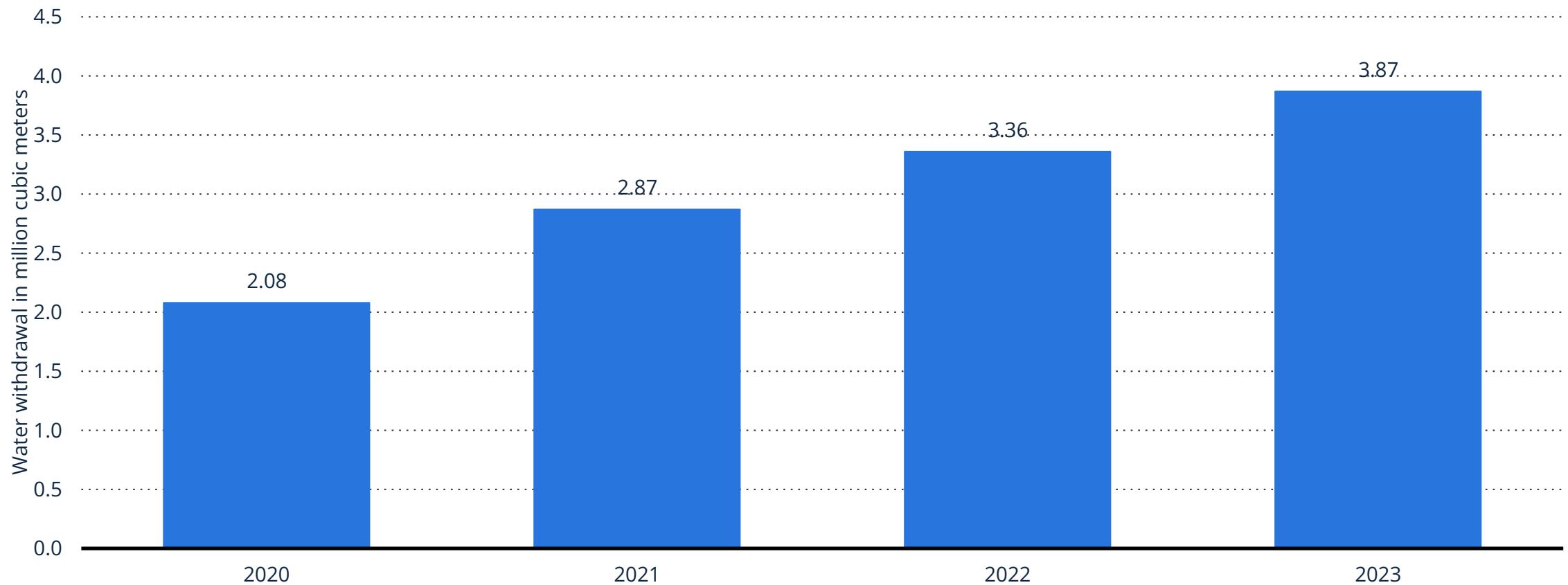
Waste generated by Tesla in manufacturing between 2022 and 2023, by type of waste (in metric tons)

Tesla's waste generated in manufacturing by type 2022-2023



Overall amount of freshwater withdrawal for manufacturing by Tesla from 2020 to 2023 (in million cubic meters)

Tesla's total freshwater withdrawal for manufacturing 2020-2023

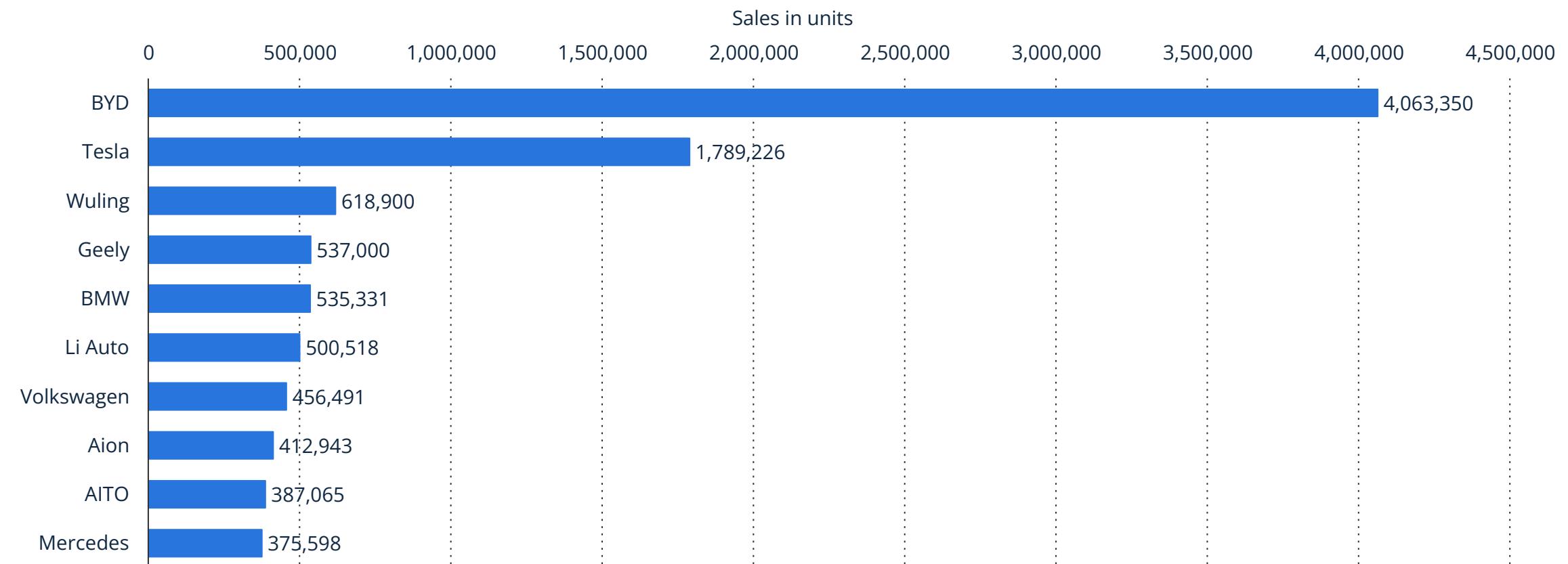


CHAPTER 05

Competitors

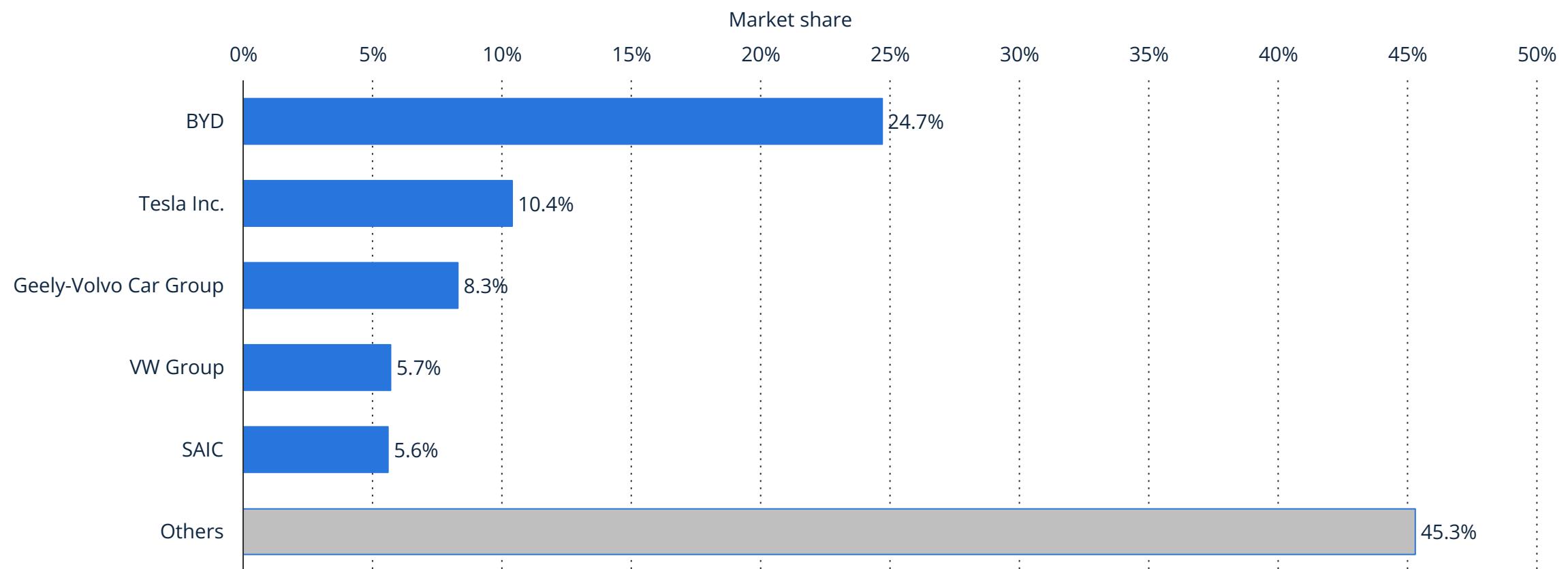
Estimated plug-in electric vehicle sales worldwide in 2024, by brand (in units)

Plug-in electric vehicle sales worldwide by brand 2024



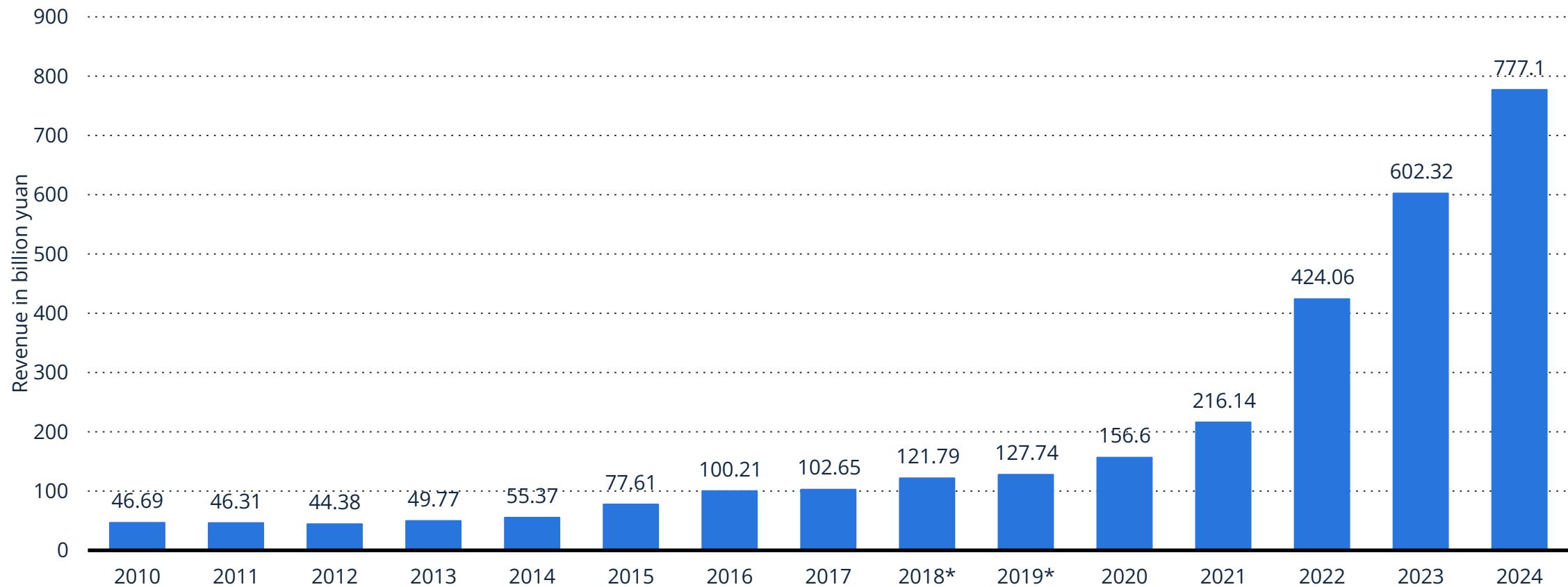
Global plug-in electric vehicle market share in 2024, by main manufacturer

Plug-in electric vehicle market share by manufacturer 2024



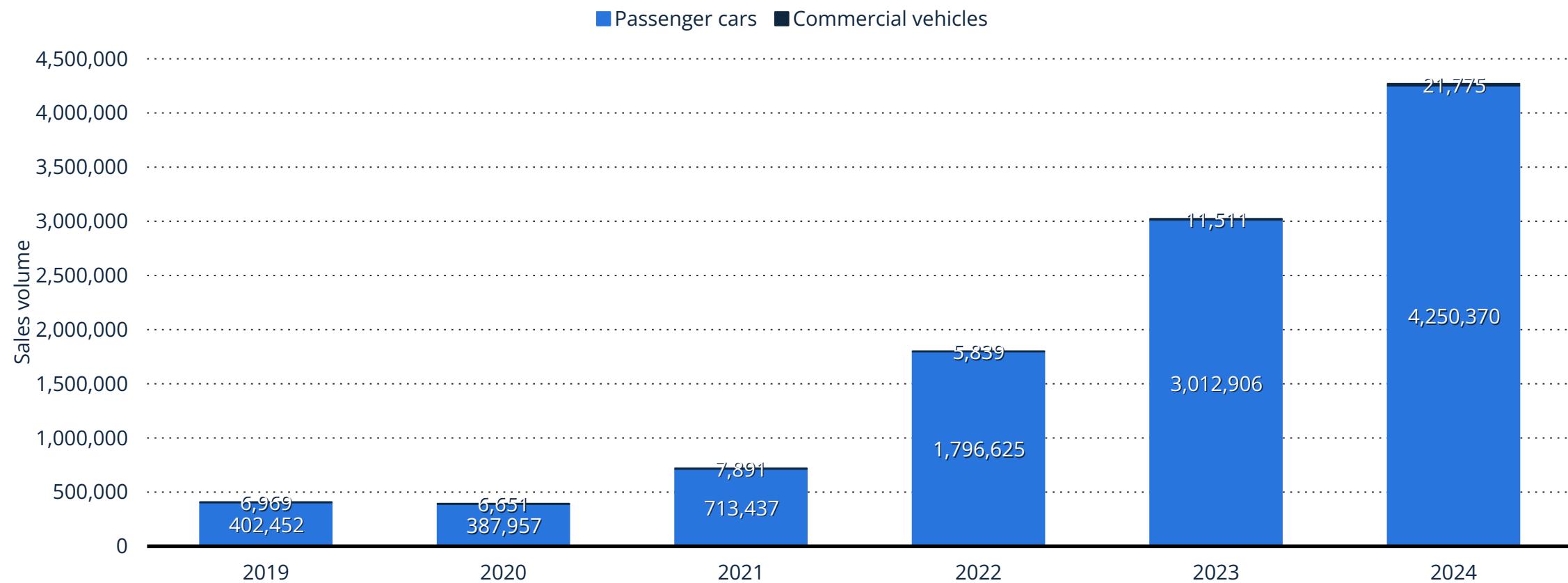
Revenue of BYD Group from 2010 to 2024 (in billion yuan)

BYD Group revenue 2010-2024



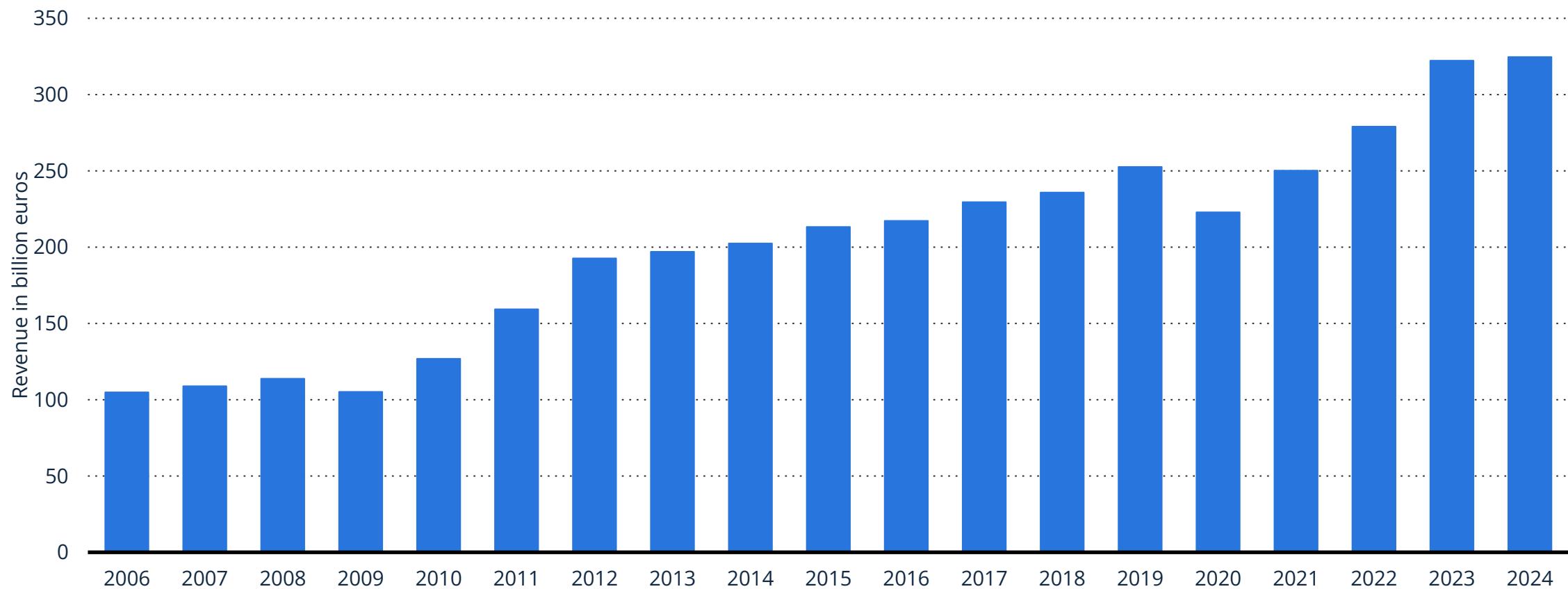
Total vehicle sales volume of BYD Group from 2019 to 2024, by type

BYD Group's total vehicle sales 2019-2024, by type



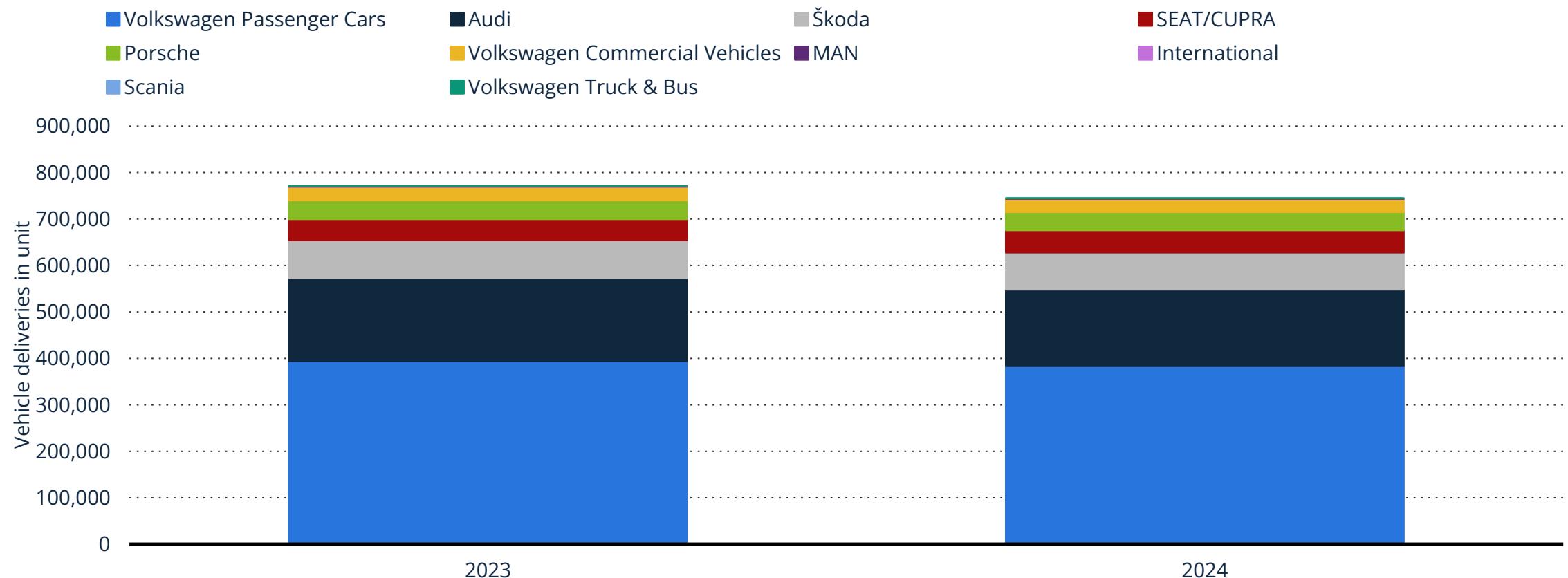
Revenue of the Volkswagen Group from 2006 to 2024 (in billion euros)

Volkswagen Group revenue 2006-2024



Deliveries of battery electric vehicles by the Volkswagen Group between 2023 and 2024, by brand

Volkswagen Group BEV deliveries by brand 2023-2024



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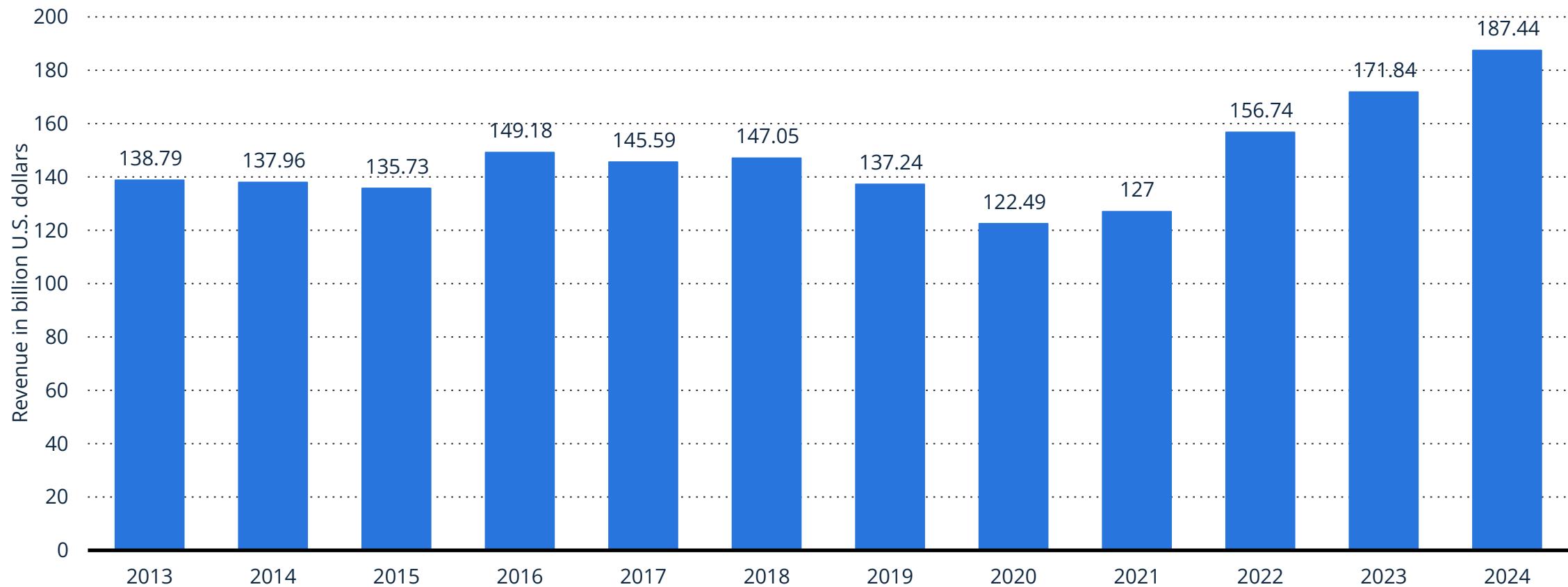
Description: In 2024, the Volkswagen Group delivered some 744,800 battery-electric vehicles to customers worldwide. This was around 3.4 percent less than its delivery volume during the same period a year earlier. Its namesake passenger cars brand amounted for some 51.4 percent of the sales. [Read more](#)

Note(s): Worldwide; 2023 to 2024

Source(s): Volkswagen

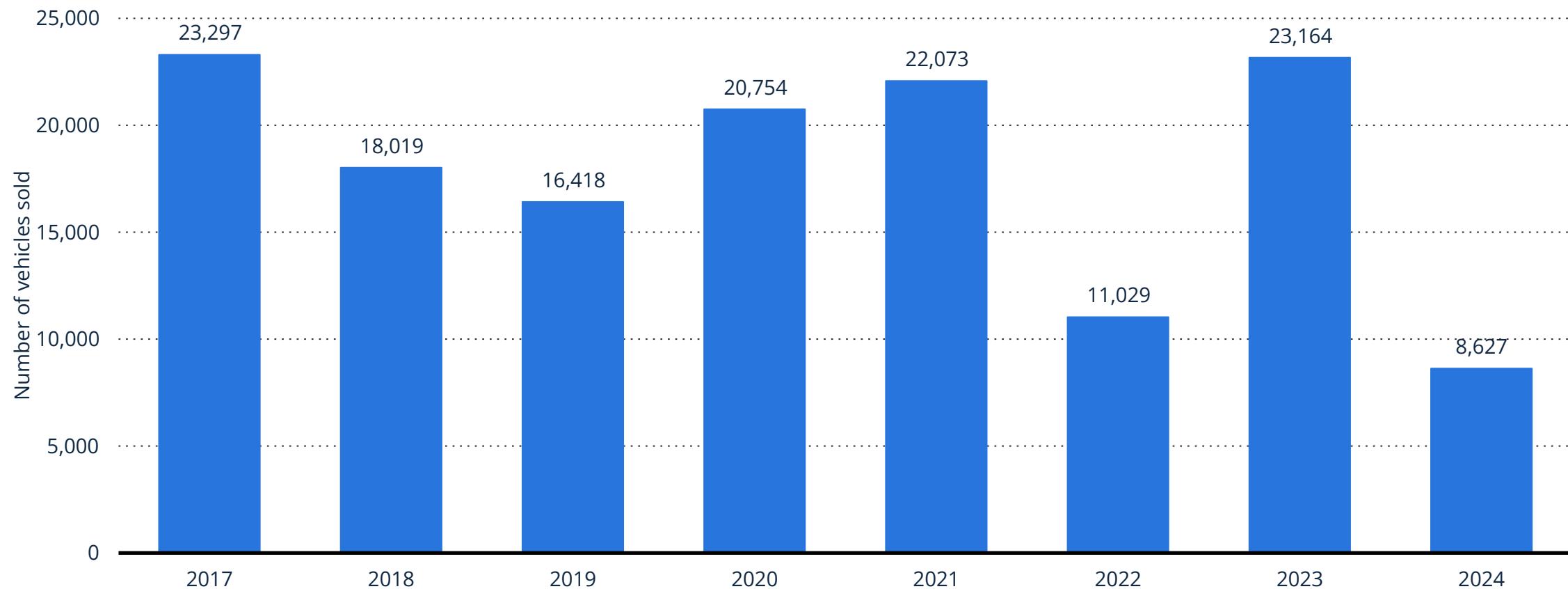
Revenue of the General Motors Company from 2013 to 2024 (in billion U.S. dollars)

General Motors Company revenue 2013-2024



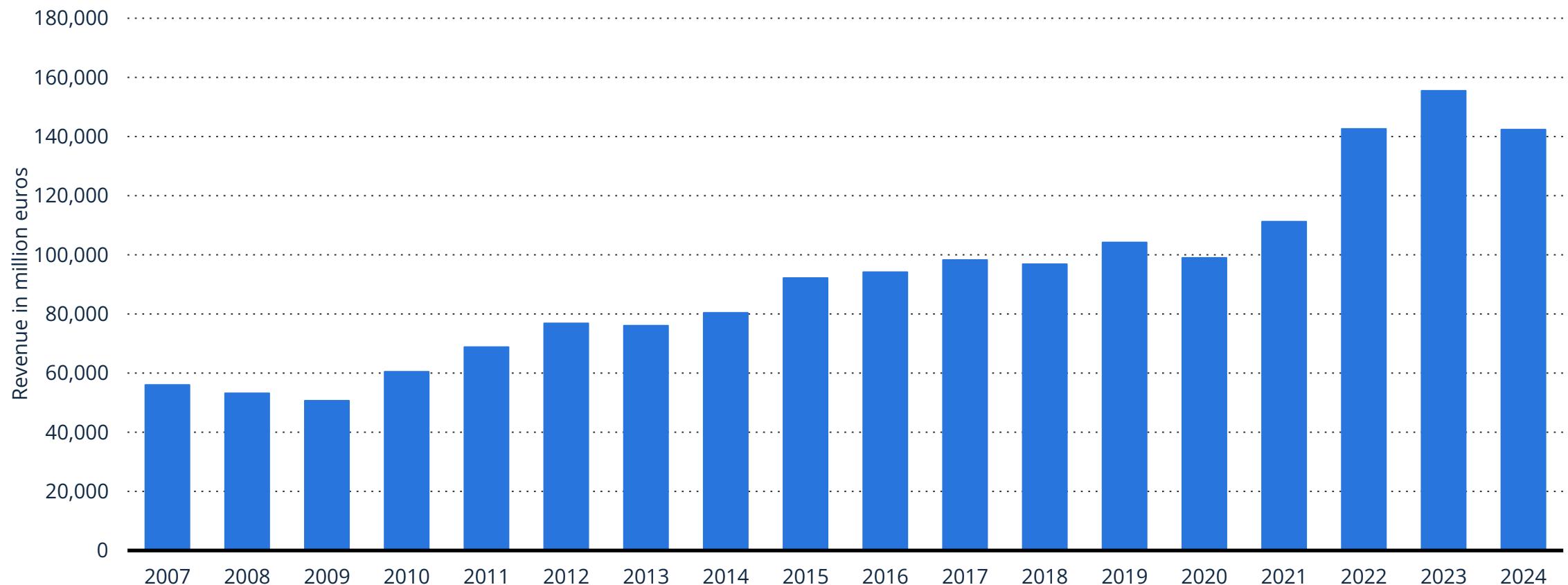
Number of Chevrolet Bolt electric vehicle sales in the United States between 2017 and 2024 (in units)

Chevy Bolt EV sales in the United States 2017-2024



Revenue of BMW Group from 2007 to 2024 (in million euros)

BMW Group revenue 2007-2024



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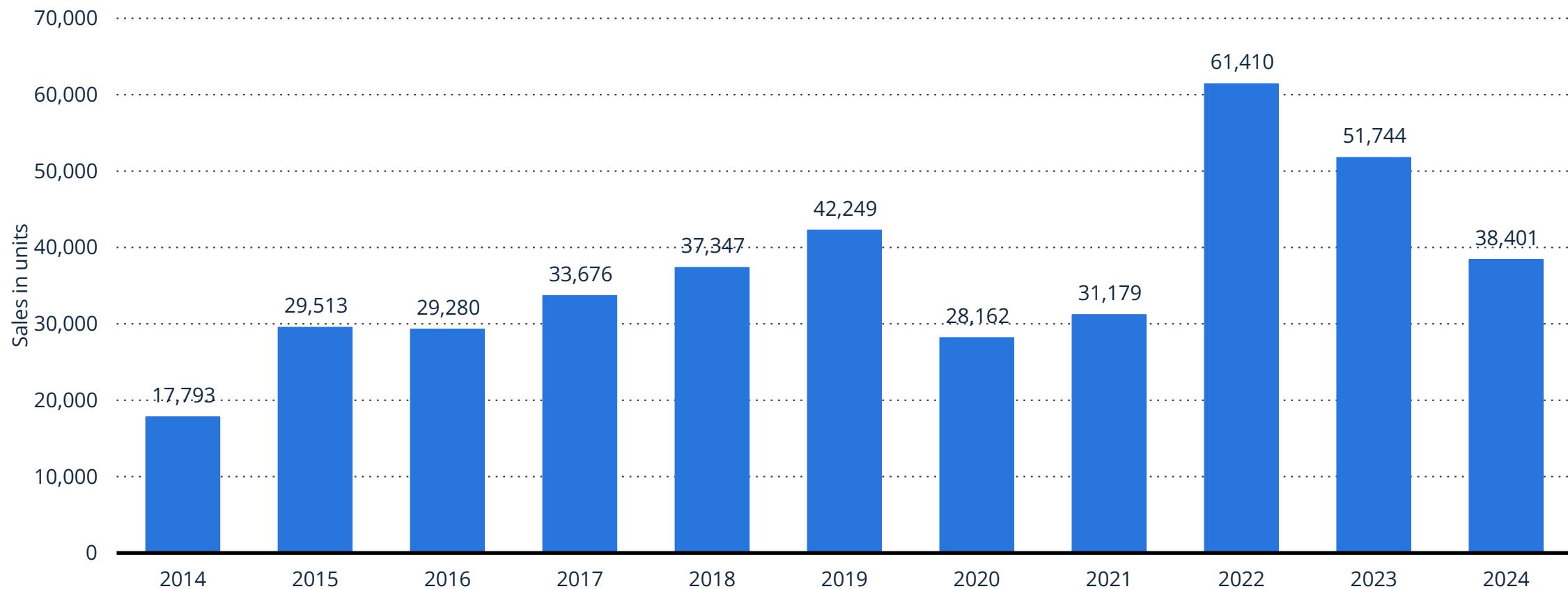
Description: In 2024, BMW Group's global revenue stood at around 142.4 billion euros. The German vehicle manufacturer sells vehicles under the BMW, Rolls-Royce, and MINI brands and was among the leading luxury car brands worldwide in 2024. Following the financial disaster of 2008-2009, BMW recovered rather quickly, surpassing pre-crash revenue and EBIT by 2010. The fiscal year end of the company is December, 31st. BMW in the United States BMW is currently the third best-selling European [...] [Read more](#)

Note(s): Worldwide, Germany; 2006 to 2024; fiscal year ends December 31.

Source(s): BMW; Unternehmensregister

BMW Group's global BMW i series vehicle deliveries from FY 2014 to FY 2024 (in units)

BMW i series: electric car deliveries 2014-2024

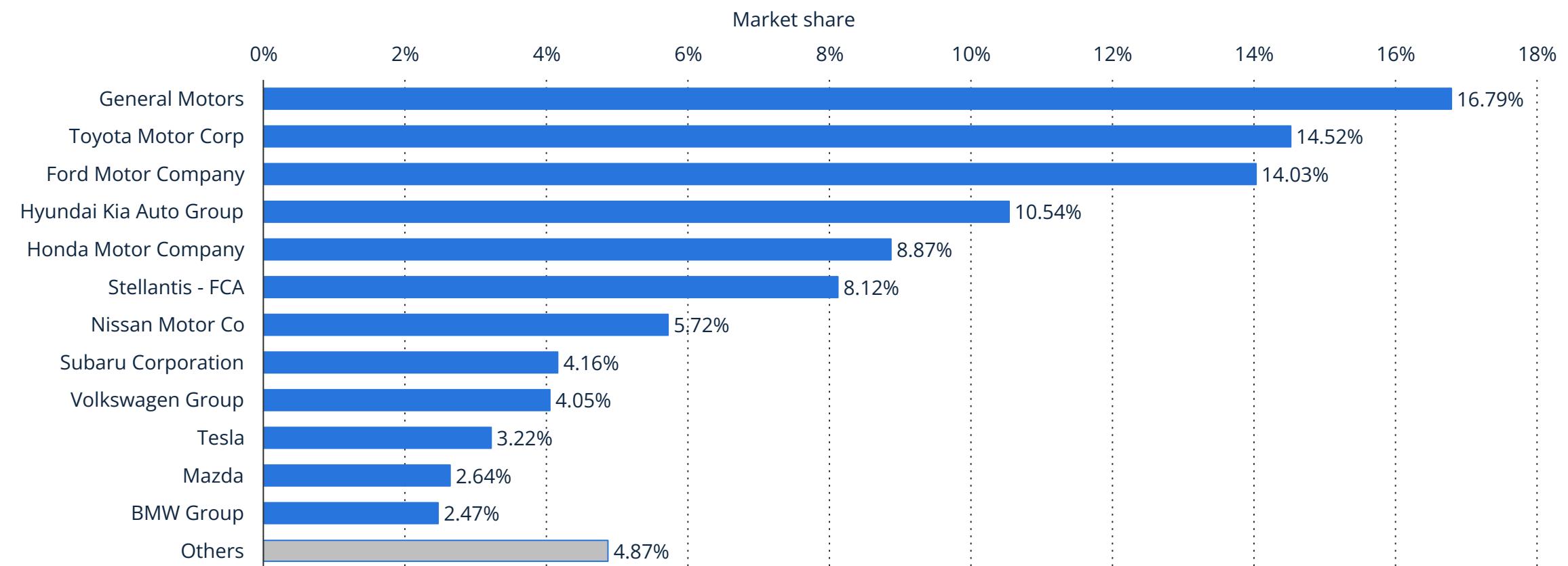


CHAPTER 06

Special focus on domestic
market

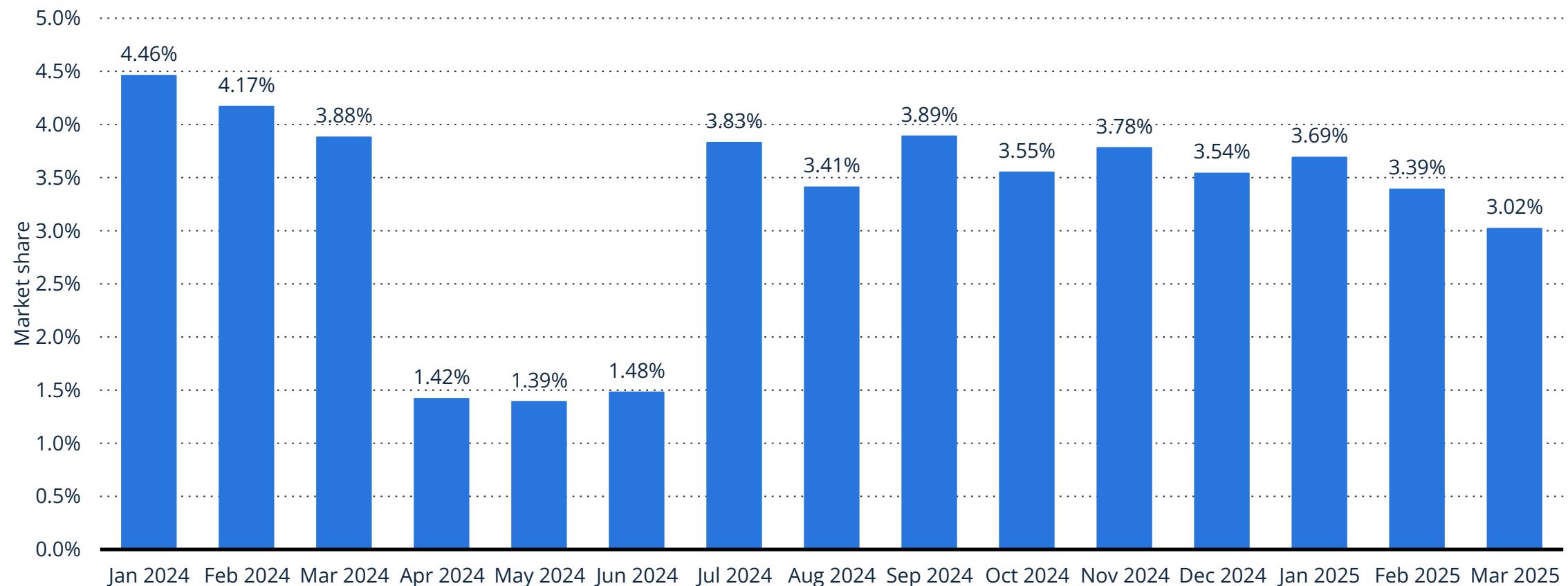
Estimated U.S. market share held by selected automotive manufacturers in 2024

Automotive manufacturers' estimated market share in the U.S. 2024



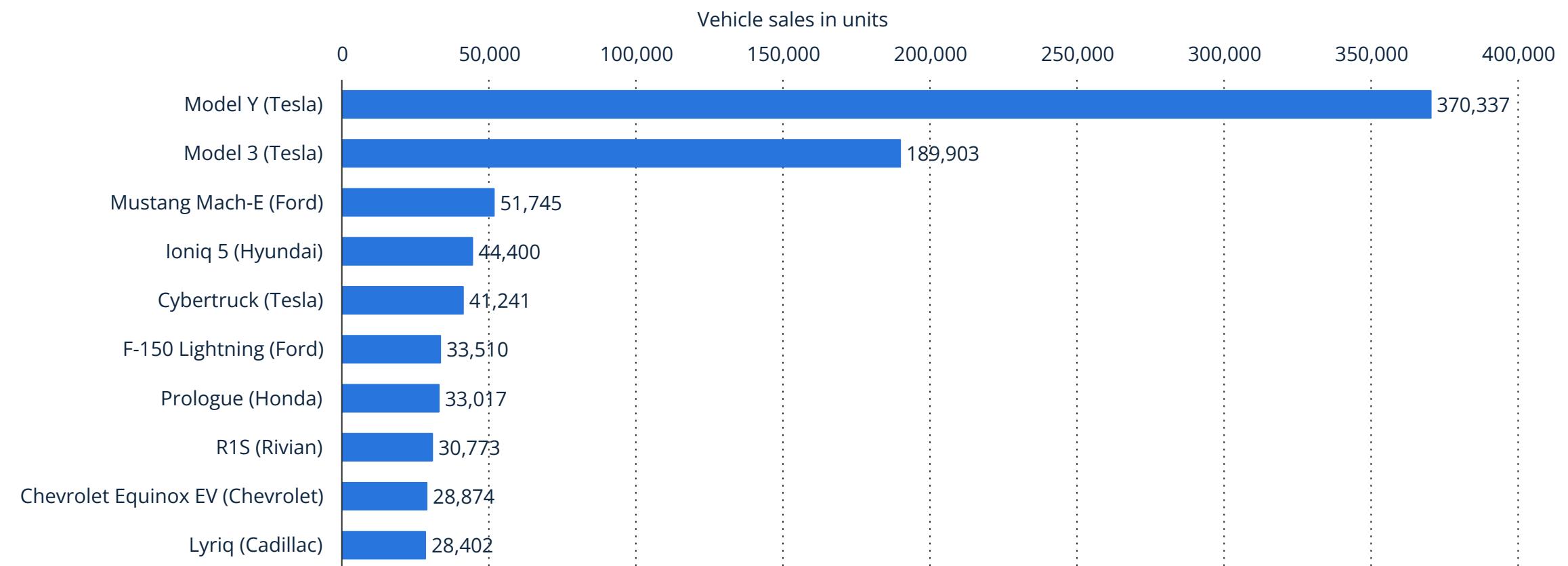
Tesla's estimated U.S. market share from January 2024 to March 2025

Tesla: Monthly U.S. market share 2024-2025



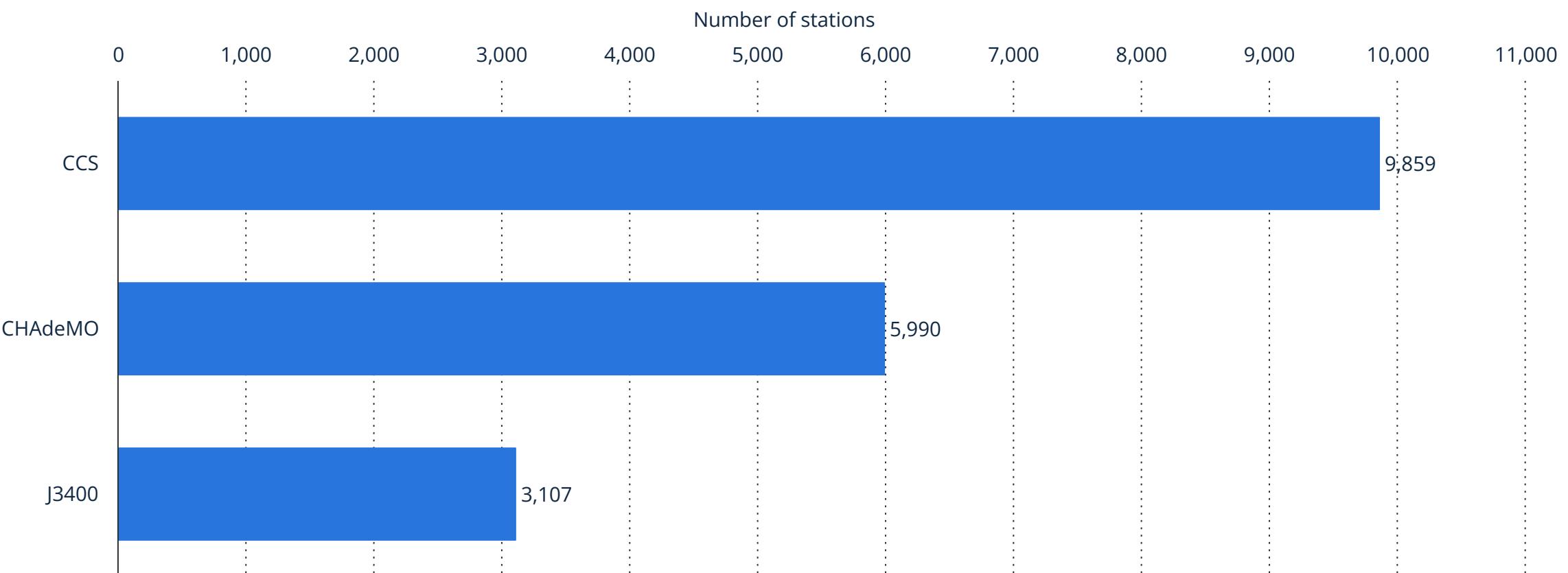
Best-selling battery-electric cars in the United States in 2024, based on new registrations (in units)

Best-selling battery-electric cars in the United States 2024



Number of electric vehicle fast charging stations in the United States as of June 2025, by connector type

Number of electric vehicle fast charging stations in the U.S. by connector 2025



Sources

Bloomberg
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BMW (Bayerische Motoren Werke AG)
BYD Company
Cars.com Inc.
CleanTechnica
cninfo.com.cn
Cox Automotive
Environmental Protection Agency
EV-Volumes.com
Expert(s) (Pontes, J.)
General Motors
GoodCarBadCar.net
IEA
Inside EVs
Kantar
PwC
Sina.com.cn
Statista
Tesla
U.S. Securities and Exchange Commission
Unternehmensregister

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