Q4 2019

## source{d}

The Data Platform for your Software Development Life Cycle

# 7 out of 10 enterprise IT initiatives fail

### IT projects fail because executives have no visibility source(d)



#### Lack of visibility comes from:

Source code, software development and business data are spread across many silos

Large volume, variety, intricacy and versions of data

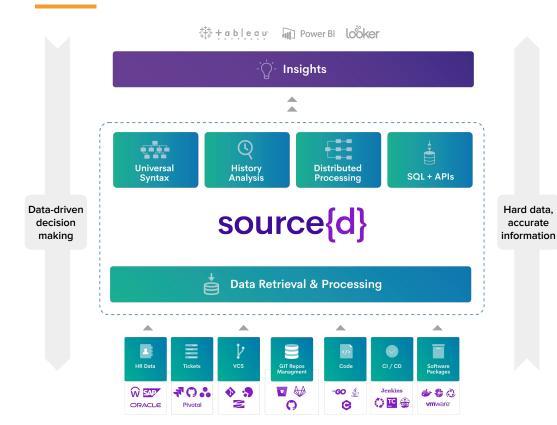
Retrieving, storing and querying at scale is hard

Shadow IT and "Dark Data" due to developer frustration with legacy systems & slow processes

## source{d} gives IT executives visibility into codebases, IT teams & processes

### From "dark data" to enlightened decisions

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#### **CODEBASES**

Center scattered codebases into a single source of truth. Make wiser use of existing technology, reduce duplication of software assets.

Accelerate IT modernization & Cloud Migration.

#### **TEAMS**

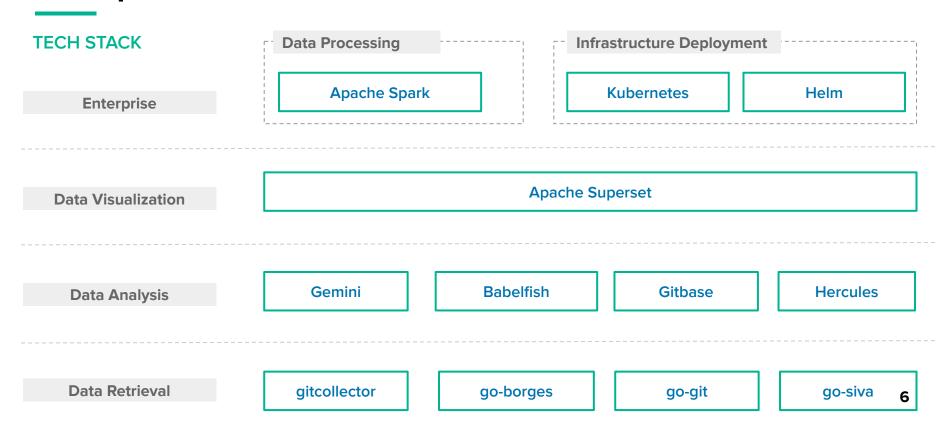
Quickly assess your talent pool, knowledge gaps and effectively manage your teams with data-driven KPIs

#### **PROCESSES**

Identify patterns, drive innovation and collaboration in your organization

## Component overview

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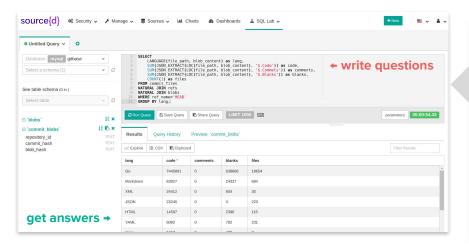


## Powerful analyses on demand

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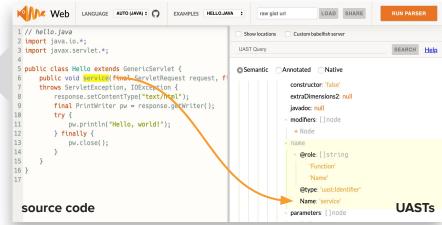
#### **ACCESSIBLE**

Quickly answer your most complex questions Empower your teams through SQL queries



#### LANGUAGE AGNOSTIC

Universal ASTs\* enable deep & wide analyses across programming languages through semantic concepts



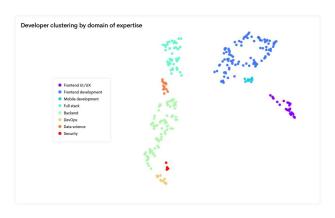
<sup>7</sup> 

## Machine Learning on Source Code

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- Expertise Assessment: measuring Topic Modelling, Code Ownership, Identifier embeddings, etc
- **Similar & Duplicate Code Analysis:** extracting the natural language elements in code (how developers choose to name entities, for example) and the structure of the code
- **Collaboration Assessment:** Exploring the topological structure of commit activity, usage of programming languages and topics of source code identifiers
- **Identity matching**: building connected components and applying clustering techniques
- **Code Representation**: researching the best ways to encode code to have a strong foundation on which to build further products.





## Solving key enterprise challenges for IT execs

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IT Modernization & Compliance



Chief Architects, VP of IT Applications

Cloud Native & DevOps
Transformation



Chief Architects, Head of Continuous Delivery

Engineering Effectiveness & Efficiency



Head of Developer Experience, VP of IT Operations

Talent Assessment & Management



VP and Director of Engineering