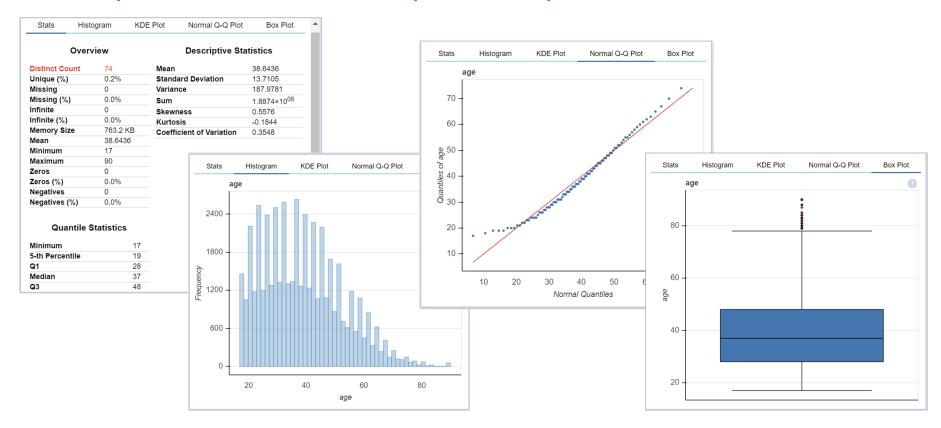
First Step to Verify Table



#### CUSTOMER

First	Maiden	SSN	Last Order
John	NULL	999-45-6789	4/17/2024
Emily	Davis	999-65-4321	5/2/2024
Mike	NULL	999-78-9012	5/18/2024
•••			

### Previously Are Statistical; DataPrep For Example



#### Previously Are Statistical; Need Semantics

✓ Maiden for married only

SSN can't start with 999

✓ Last Order near current

**False Positive** 

X Maiden has 86% NULL

False Negative

✓ SSN follows 999-XX-XXXX

**False Positive** 

X Last Order Peaks in May **CUSTOMER** 

First	Maiden	SSN	Last Order
John	NULL	999-45-6789	9/17/2024
Emily	Davis	999-65-4321	9/22/2024
Mike	NULL	999-78-9012	9/18/2024

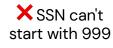
Semantic Detection

Statistical Detection (Numeric/Pattern Outlier)

### **Semantics Achieved by LLMs**



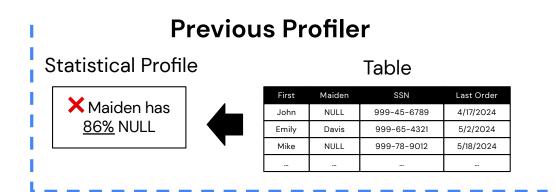






No, that pattern for a Social Security Number (SSN) is not normal in the United States because 999 is not a valid area number.

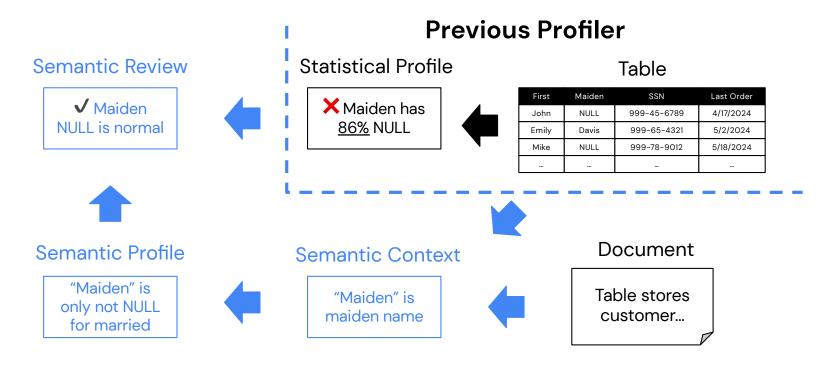
## How semantics is applied



#### Document

Table stores customer...

## How semantics is applied



**Cocoon Profiler** 

## Cocoon: Semantic Table Profiling Using LLMs

Zachary Huang, Eugene Wu HILDA @ SIGMOD 2024



First step to understand table

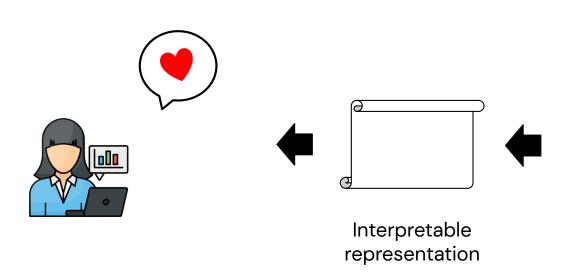




#### CUSTOMER

First	Maiden	SSN	Last Order
John	NULL	999-45-6789	4/17/2024
Emily	Davis	999-65-4321	5/2/2024
Mike	NULL	999-78-9012	5/18/2024
•••	•••		

First step to understand table

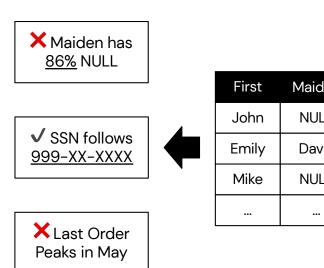


#### CUSTOMER

First	Maiden	SSN	Last Order
John	NULL	999-45-6789	4/17/2024
Emily	Davis	999-65-4321	5/2/2024
Mike	NULL	999-78-9012	5/18/2024
•••			

First step to understand table





**CUSTOMER** 

First	Maiden	SSN	Last Order
John	NULL	999-45-6789	4/17/2024
Emily	Davis	999-65-4321	5/2/2024
Mike	NULL	999-78-9012	5/18/2024
	•••		

Statistical Profile (+ Outlier Alert)

### First step to understand table

✓ Maiden for married only



X SSN can't start with 999

✓ Last Order near current

#### **False Positive**

X Maiden has 86% NULL

#### False Negative

✓ SSN follows 999-XX-XXXX

#### **False Positive**

X Last Order Peaks in May

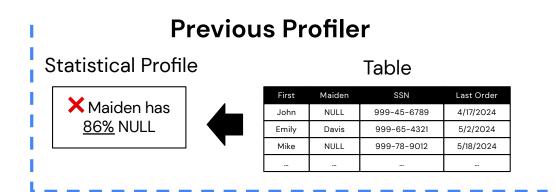
#### **CUSTOMER**

First	Maiden	SSN	Last Order
John	NULL	999-45-6789	4/17/2024
Emily	Davis	999-65-4321	5/2/2024
Mike	NULL	999-78-9012	5/18/2024

Semantic Review

Statistical Profile (+ Outlier Alert)

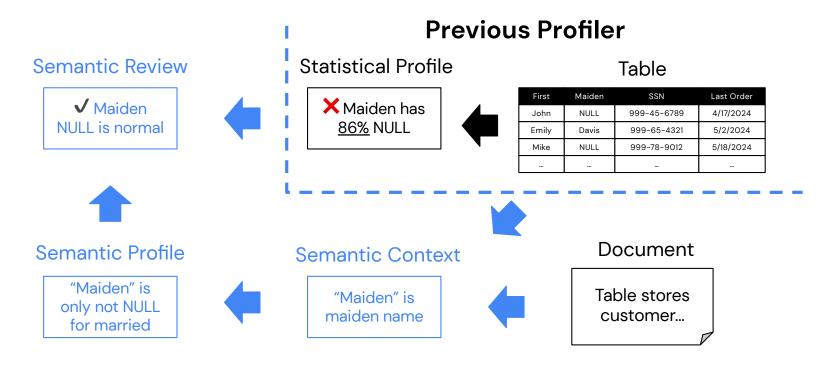
## How semantics is applied



#### Document

Table stores customer...

## How semantics is applied



**Cocoon Profiler** 

## LLMs for Semantic Table Profiling

### Challenges

Many data quality issues to address

Duplication, Missing Values, Numeric Outliers, String Outliers...

Each issue needs Semantic Context, Profile and Review

### LLMs for Semantic Table Profiling

#### Challenges

Many data quality issues to address
Duplication, Missing Values, Numeric Outliers, String Outliers...

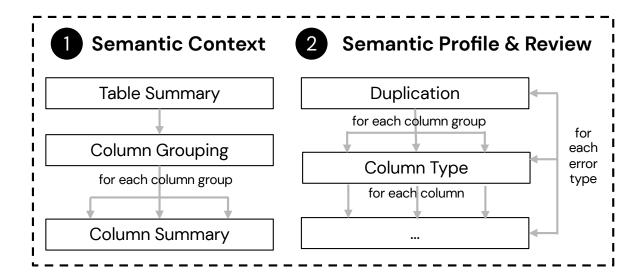
Each issue needs Semantic Context, Profile and Review

Task Decomposition, but how?

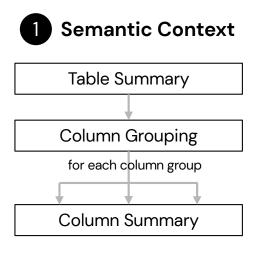
Interactively Verify







#### **Semantic Context**



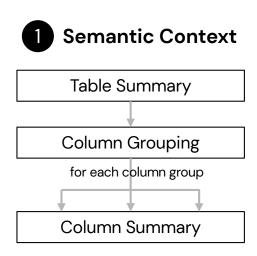
**Table Summary:** Given table samples (first 5 rows) and document, describe the table in NL

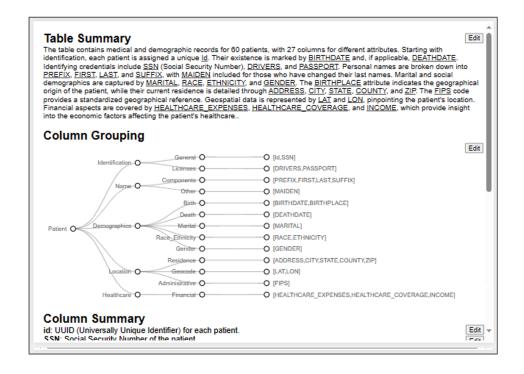
**Column Grouping:** Given the Table Summary, cluster columns into groups. This is to

- 1. Find columns together express single concept (E.g., longitude, latitude)
- 2. Help human understand

**Column Summary:** Given samples for each Column Group and Table Summary, describe the group in NL

#### **Semantic Context**

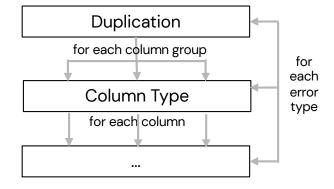




Interface for human feedback

#### Semantic Profile & Review

2 Semantic Profile & Review

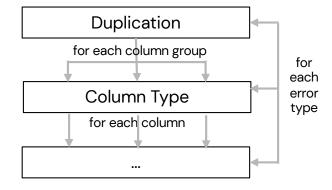


#### We consider errors:

- Duplication
- Column Type
- Uniqueness
- Disguised Missing Value
- Missing Value
- Numeric Outliers
- String Outliers
- Missing Record

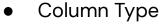
#### Semantic Profile & Review

2 Semantic Profile & Review



We consider errors:



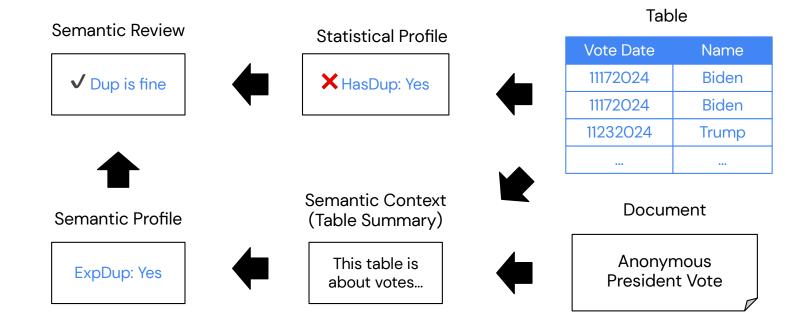




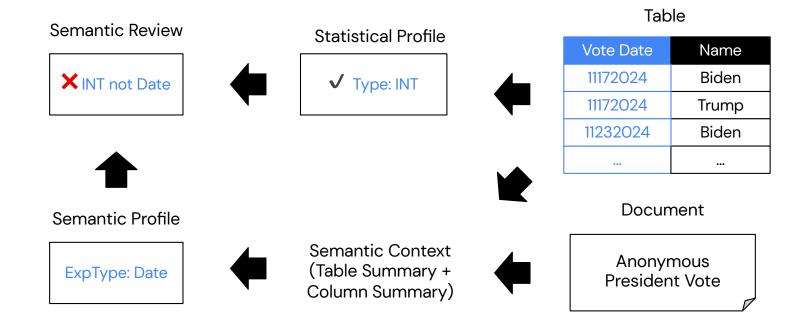
- Disguised Missing Value
- Missing Value
- Numeric Outliers
- String Outliers
- Missing Record

Design: What are the Semantic Profile & Review

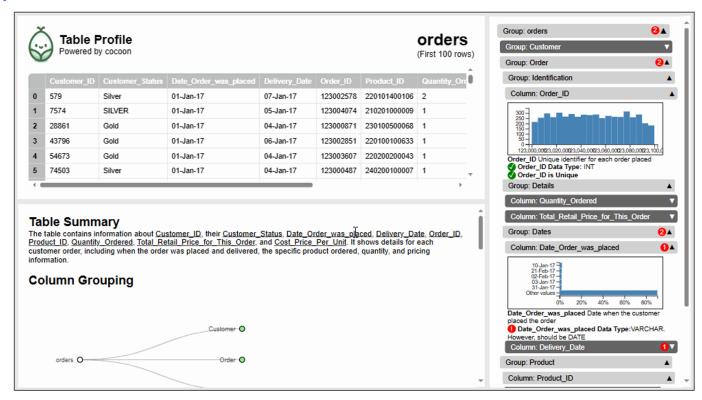
### Semantic Profile & Review for Duplication



### Semantic Profile & Review for Data Type



#### **Final Output**



### Conclusion

- Statistical profiling has false positives/negatives
- LLMs help interactively improve profiling with semantics
- Task decomposition improves quality