

# MIKE CORBETT

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Minneapolis, MN

## COMPETENCY

Email Marketing

Product Design

Graphic Design

Analytics

Wireframing

Rapid Ideation

Iterative Design

Front-end Development

## CODE/INTERACTION

HTML, CSS, Ampscript,

MJML, React, Node.js,

A-Frame, Abstract

## PLATFORMS

Multiple ESPs, Litmus,

Domo, Google Analytics

## GRAPHIC

Sketch, Photoshop,

Illustrator, InDesign,

Figma

## WORK

### Target – Sr. Product Designer

SEPTEMBER 2018 – PRESENT

Design, build, and implement emails and strategies for different product teams within Target.

### Cambria – Content Developer

JANUARY 2017 – JULY 2018

A hybrid role blending front-end web dev, UX, design, email marketing, and data analysis to drive quantitative results for the Cambria brand.

### Freelance – Web Developer

MAY 2016 – PRESENT

Independently ideate, design, and build websites and email campaigns for various clients. Process consists of identifying clients' needs and creating a product that's consistent with brand identity and current web trends and standards.

## EDUCATION

### University of MN – Full-stack Boot Camp

NOVEMBER 2017 – MAY 2018

A six-month long intensive web Dev boot camp with emphasis on the MERN stack.

### University of MN – B.A. – Studio Art

SEPTEMBER 2012 – DECEMBER 2015

Digital art focused. Dean's List recipient.