Sean R. Curran
Digital Product / UX Design

Combining fifteen years of design expertise and development knowledge to create clever, usable, and strategic solutions that meet business needs.

Work

Hawthorne, Co · Digital Product Design Lead   Remote (NYC) · 2020–22

Lead across all digital efforts including: design system creation, website/experience redesign, re-platforming, creation of Webflow experiences, user testing, A/B testing, ad performance analysis, and data-informed site iterations/refinements. Working in-house at a startup has taught me how to thoroughly analyze and understand problems, using data to evaluate, adapt, and improve my work.

SRCurran · Product/User Experience (UX) Lead – Contract   Remote, SF, Chi, NYC · 2012+

Worked with top agencies and design firms on a variety of projects ranging from 2 weeks to 2 years+. Including: research, strategic analysis, information architecture, user flows, wireframing, prototyping, user testing, and development. My experience designing at top design firms has honed my ability to quickly get up to speed and work efficiently in fast-paced environments.

Clients: R/GA (Samsung, Equinox) · Sapient (Starbucks) · Fluid (Hanna Andersson, Google) · Grow (Google) · Tile · Savage Bureau (Salesforce, TopCon) · Green Stone (Legal Shield, Elevations CU, SuperFly) · VSA Partners (AMA, IBM, Marvin Windows, AbbVie) · IA Collaborative (FedEx) · Said Differently (Neiman Marcus) · Together (Resource Furniture)

Huge · Senior UX Designer   SF · 2013

Led UX across several projects for Huge including native app design, checkout optimization, web design. (In 2013, moved to Chicago).

Clients: Universal Studios · Half Priced Books · TheFind

Cuban Council · Senior UX Designer   SF · 2012

As the sole UX designer, I ran a variety of web-app and micro-site projects; working closely with clients, designers and developers to ensure the project's success until the agency disbanded in 2012.

Clients: Yummly · Levi's · Zynga · Urban Outfitters

AKQA · Senior Interaction Designer   SF · 2010-12

Worked across the office of 300+ on a roster of A+ clients. Supported a huge variety of projects from single meeting design-feedback sessions to months-long application design engagements.

Clients: Visa · Xbox · Nike · Target · Gap · Cisco · Audi

Kadium (later Havas) · UX Designer/ Front-End Developer   SF · 2007-10

Began as a front-end developer responsible for pixel-perfect and accessible HTML, CSS and Javascript/JQuery. Later transitioned to a hybrid role where I was doing UX work (sitemap, wireframe, research) and then later developing the sites.

Clients: Roche (Genentech) · Method Home · Seagate Optical · California Museum

Education

Rochester Institute of Technology · Bachelor of Science, IT (Focus: HCI / Web Development)   Rochester · 2002-07