# Predicting Future NBA Success

For General Managers and Head Coaches

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# Project Overview

The best NBA players reach the distinction of making an All-Star, All-NBA, or All-Defense team during their careers

Once these honors are achieved, player values shoot up, and the competition to gain those players' services increases for general managers

By predicting which players have the potential to achieve an honor after only their rookie season, head coaches will be able to focus development efforts better, and general managers will be able to focus their resources on the correct players.

### Data Information

NBA player statistics for every season dating back to 1950 was made available on Kaggle by Omri Goldstein.

Dataset contains basic statistics like points, rebounds, and assists, and advanced statistics like WS (win shares) and VORP (Value over replacement player).

All-Star, All-NBA, and All-Defense data was obtained from RealGm.com.

# Data Wrangling

Removed data from seasons before 1985 because that is how long the modern versions of All-Star, All-NBA, and All-Defense teams have existed

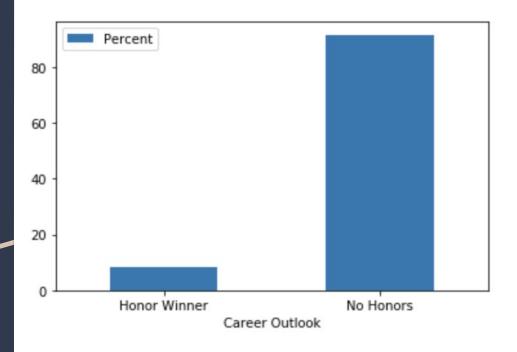
Removed all seasons from players except for their rookie seasons.

Removed features that had information from the draft; I did not want model to be biased on when a player got drafted.

Filled in missing data with statistics from Basketball Reference

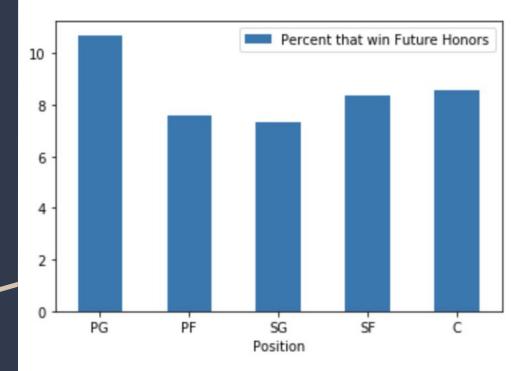
Percentage of NBA players that are "Honor Winners" (All-Star, All-NBA, All-Defense), and percentage that win "No Honors".

Less than 10% of players win a honor; this highlights the advantage teams can gain when they can predict accurately which players will win one.



Percentage of players at each position that have won honors in their careers

Point Guards and Centers have a higher than average likelihood of achieving an honor.



Significant (p < .05) Point Biserial Correlations between each feature and winning a "Future Honor".

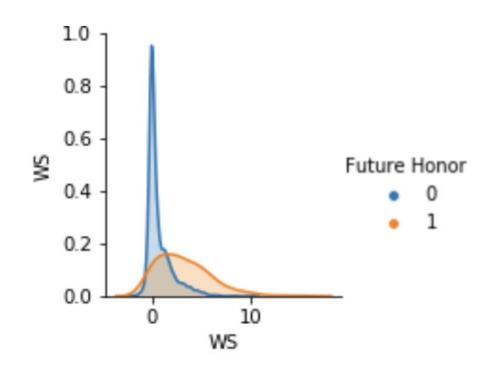
Advanced Stats (WS, WS/48, VORP) and Basic Stats (Pts, FGs) are among the highest correlations.

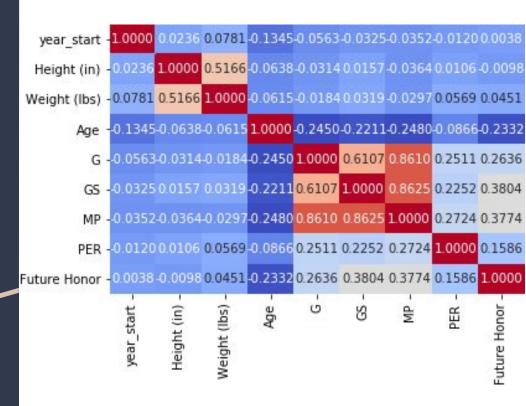
Feature	Pointbiserial Correlation with Future Honor	Feature ▼	Pointbiserial Correlation with Future Honor
Age	-0.23	DWS	0.06
Games	0.26	WS	0.4
Games Started	0.38	WS/48	0.43
Minutes Played	0.38	ОВРМ	0.15
PER	0.16	DBPM	0.17
TS%	0.1	ВРМ	0.21
DRB%	0.02	VORP	0.42
AST%	0.06	FG	0.4
BLK%	0.09	FGA	0.39
USG%	0.04	FG%	0.09
ows	-0.02	3P	0.19

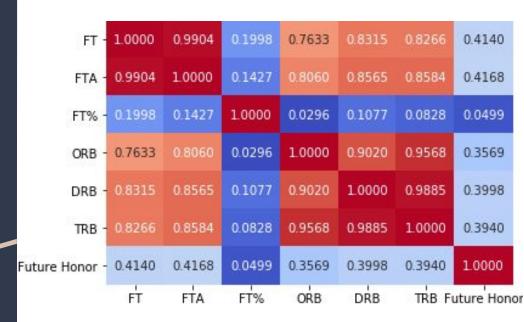
Feature V	Pointbiserial Correlation with Future Honor:	<b>Feature</b>	Pointbiserial Correlation with Future Honor
3PA	0.2	AST	0.31
2P	0.03	STL	0.36
2PA	0.4	BLK	0.35
2P%	0.39	TOV	0.39
eFG%	0.08	PF	0.32
FT	0.08	PTS	0.41
FTA	0.41		
FT%	0.05		
ORB	0.36		
DRB	0.4		
TRB	0.39		

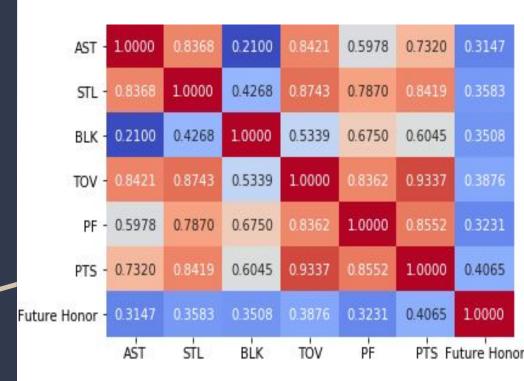
Pairplot between WS and Future Honor

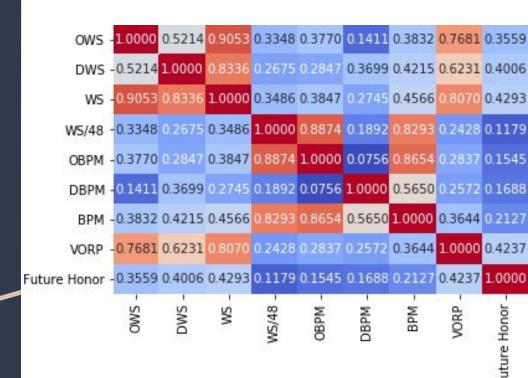
Players who win honors have a WS curve wider and right-shifted compared to non-honor winners







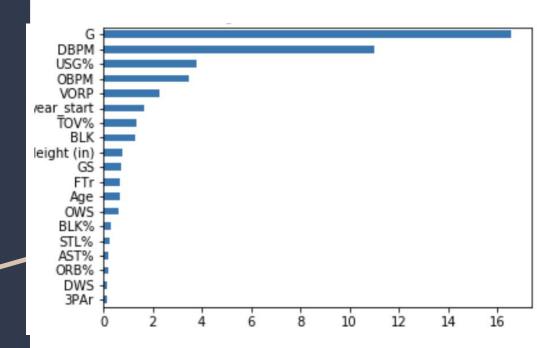




# Machine Learning Feature Importance and Selection

Isolated features with VIF scores below 10 (to avoid collinearity)

Ran logistic regression with remaining features and "Future Honor", obtained Log-Odds for features with p<.05



# Machine Learning Feature Importance and Selection

Other Methods of Obtaining Feature Importances:

StatsModel Logit function to obtain coefficients for each features' influence on winning a future honor.

Ski-Kit learn package feature importance scores for each feature

# Machine Learning Model Selection

Hyper-Parameter Tuning and ROC-AUC scores for Random Forest and Logistic Regression

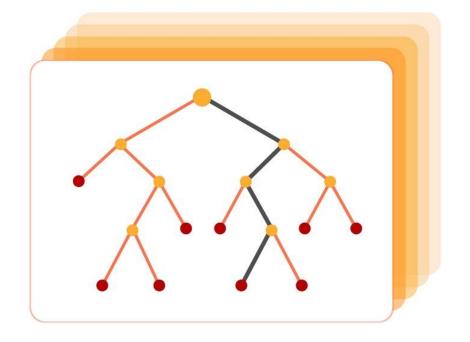
Random Forest was used for my final model, given better ROC-AUC score.

Classifier ROC-AUC Score	<b>▼</b> Hyper-Parameters <b>▼</b>
Random Forest	0.887 n-estimators=200, max_features=auto, max_depth = 70
Logistic Regression	0.824 Cs = 10, penalty = 12

# Machine Learning Thresholding the Model

Model predicted 116 distinct probabilities for players likelihood of winning a "Future Honor". I had to decide on a threshold probability value for which I could designate probabilities above that value as a "Future Honoree".

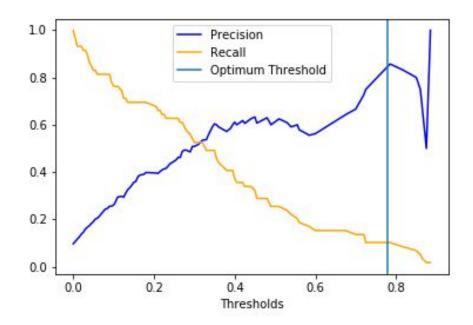
### RANDOM FOREST



# Machine Learning

Thresholding the Model: Business Case 1

NBA Head Coaches deciding on their starting five. Precision is important over recall here; the players picked should truly have Future Honoree potential or the coach is wasting valuable development time on them.

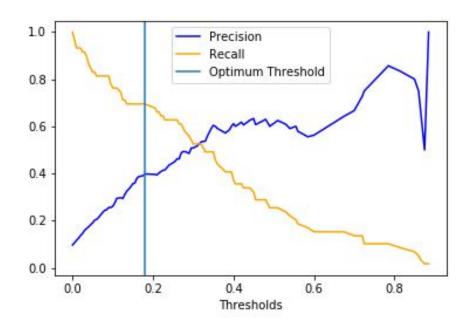


### Machine Learning

Thresholding the Model: Business Case 2

NBA General Managers must decide which third and fourth year players to extend contracts to.

Recall is important here, want to keep highest proportion of future honorees as possible.



### Conclusion

Very small % of players ascend to Future Honoree status, big advantage if they can be identified after rookie season

Advanced Statistics are as important as basic statistics for my model

Point Guards and Centers have an easier time becoming Future Honorees

Random Forest Model gave me highest accuracy levels, but the model should be used with different threshold values based on precision/recall trade-off.

### Conclusion

#### <u>Weaknesses</u>

Model does not account for external variables impacting player success (team quality). Creating new features that account for team quality could help negate this.

#### **Next Steps**

Evaluate model's success as current crop of young players ascend to honoree status

Incorporate players' first 2-3 seasons into model rather than just the first season

Make individual models for All-Star, All-NBA, and All-Defense because different skill sets help for each honor.