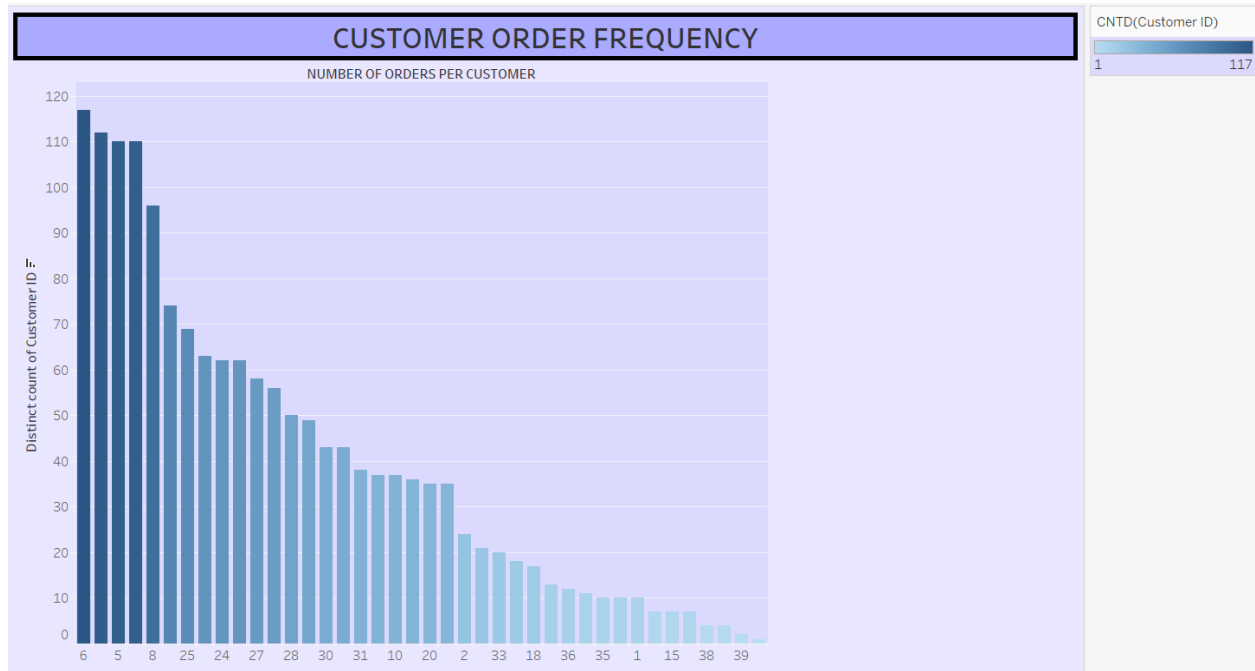# WEEK 4 ASSIGNMENT
LOD'S
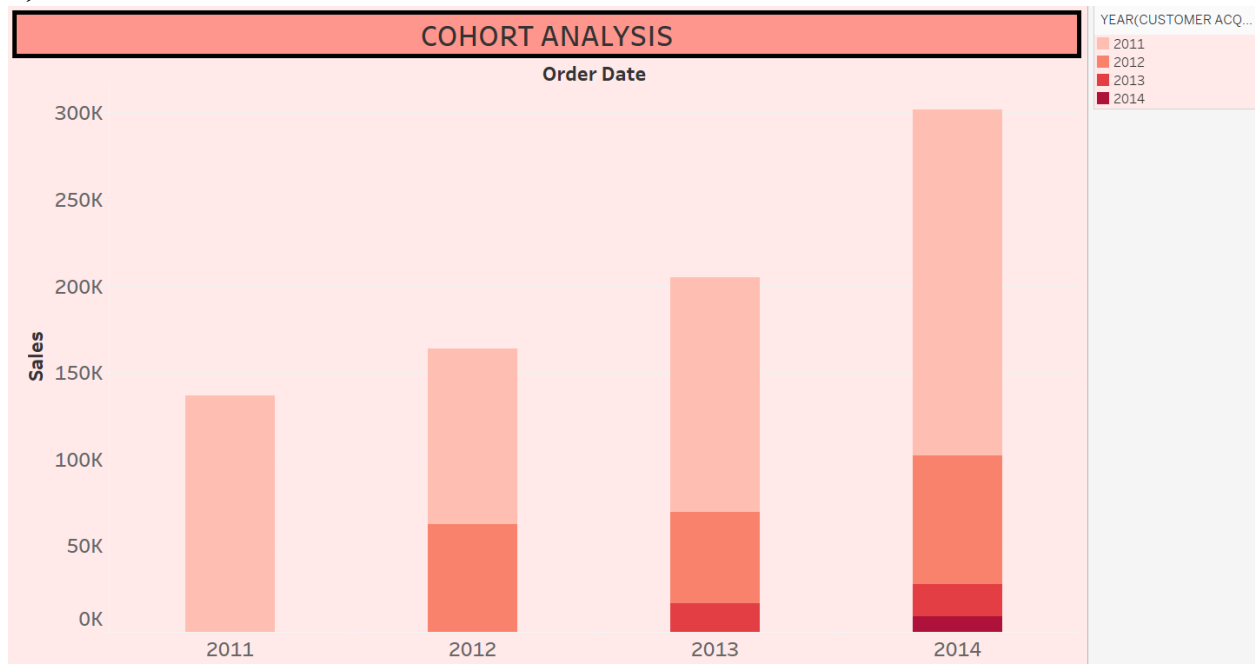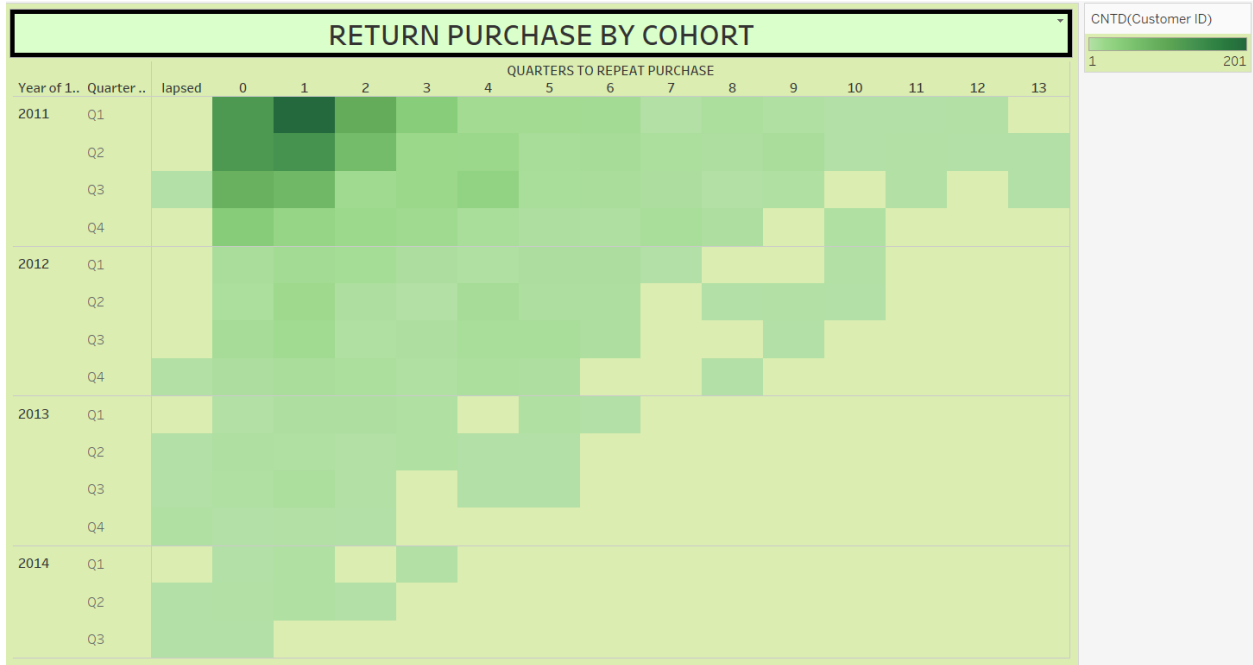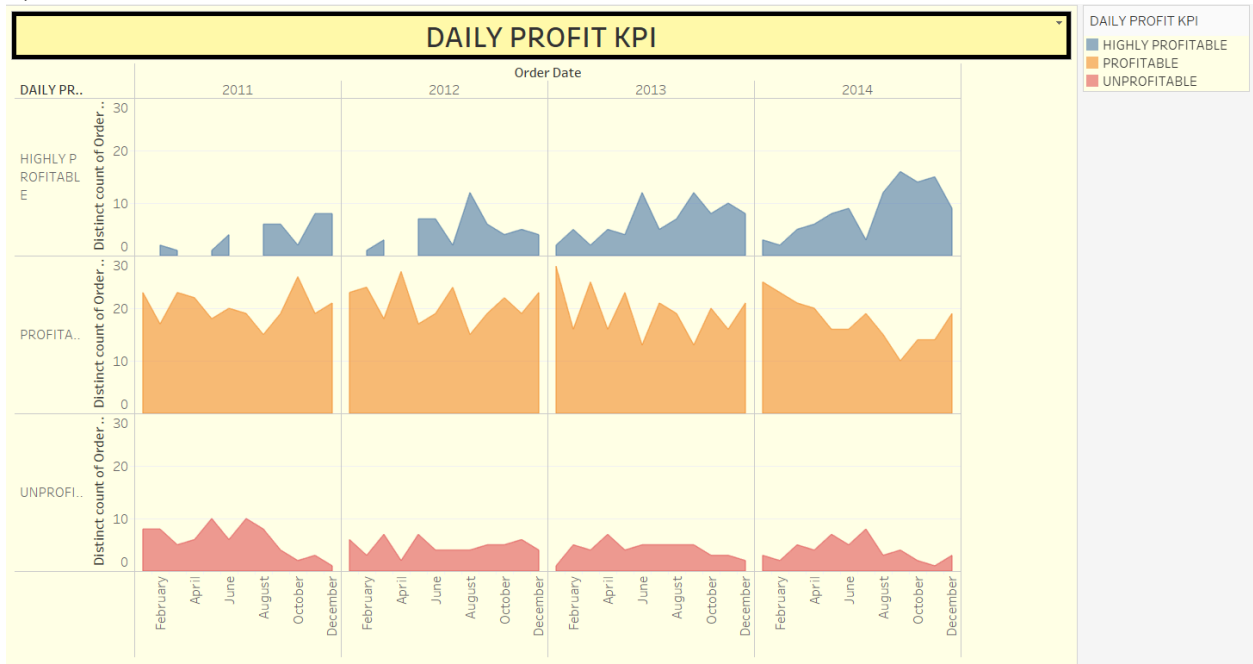# 1)CUSTOMER ORDER FREQUENCY

2) COHORT ANALYSIS

3)RETURN PURCHASE BY COHORT

4)DAILY PROFIT KPI

5)PERCENT OF TOTAL