

# Coursera Capstone Project - Battle of the Neighbourhoods

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## Introduction:

Chennai is one of the largest and busiest cities in India making it a great place to set up a business. It has a population of around 70 lakhs over an area of 400 km sq. The issue is, a city as large as itself with thousands of businesses, could be over saturated. Not every neighbourhood might be ideal for all businesses. For example opening a clothing store in a neighbourhood with many already existing prominent stores is not a good business decision. So, in this project, we seek to help clients with such motives to find out the most profitable neighbourhoods in Chennai to start up a food related business.