



Says

Thinks



What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

way of service,
Better Quaring

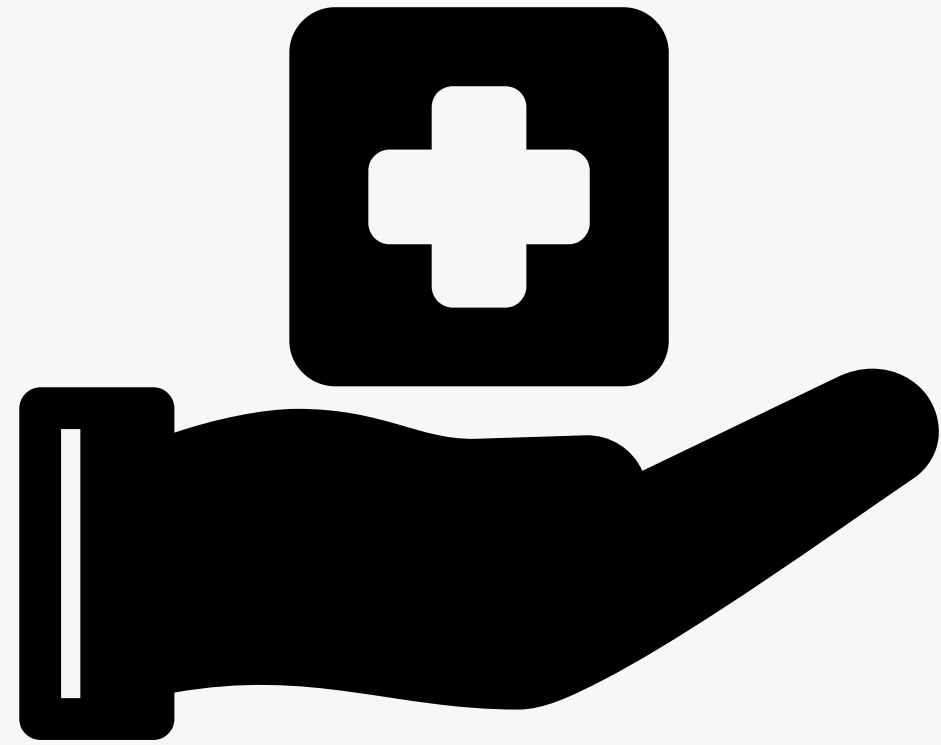
Best services,
Hygenic room facilities,24 hrs service

Fees details,
Free service for the rural people

Provide better room facilities ,
Way of treatment

Availaility of doctors & nurse,
Fees structure more or less

Peacefull environment,
Hygenic treatment provided



Health Hub Medical Clinic

Provide emergency treatment,
Prescribe correct from of medicenes

Other physical & metal impairments in pepole,
Free camp for poor peoples

Medical equipment,
Health Insurance

Flecxible hours,
Medical billing cycles of patients

Digital transformation
Value - based care

Patient-centricity
Mental impairments in people



Does

Feels



What behavior have we observed?
What can we imagine them doing?

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?