

Project report template

1. INTRODUCTION

1.1 Overview

Travel Trax Tours, a tour operator, leverages zoho books to manage their booking, track expenses, and handle invoicing for their customers. They can generate professional invoices, reconcile payments, and monitor their financial performance. Zoho books helps them streamline their financial operations and enhance customer services.

1.2 purpose

Zoho books is your one stop platform for managing your accounting task and organizing your transactions. It's a single secure location to keep up with yours company's bills and invoices, reconcile your bank statements, control your spending, oversee projects and eliminate GST compliance worries.

Zoho books is an online accounting application that takes care of the accounting needs of your business. You can record, audit and analyze all financial transactions easily.

2. PROBLEM DEFINITION & DESIGN THINKING

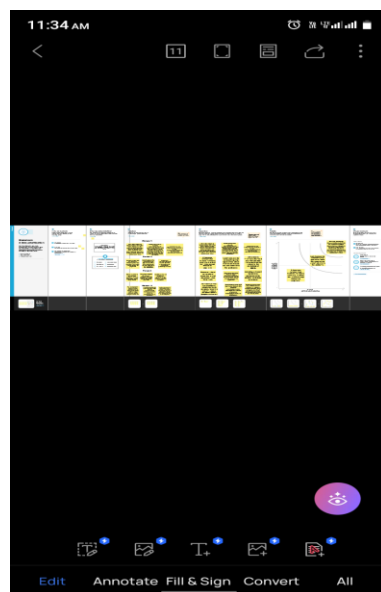
2.1 Empathy map

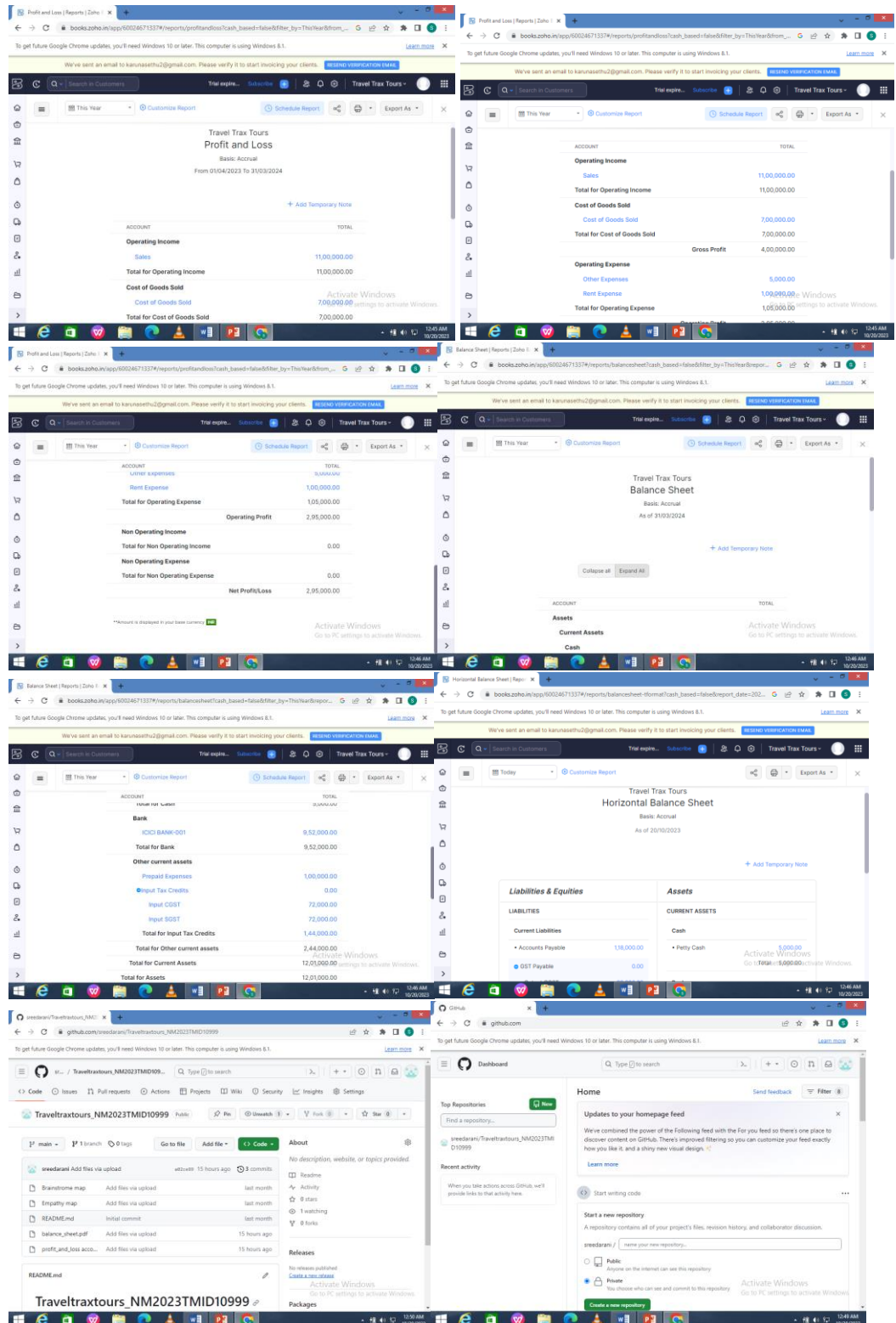
This is our empathy map this involves the think, do, feels and says of the customers using the zoho books point of view.



2.2 Ideation and brainstorming map

This is our ideation and brainstorming map. It involves the emphasis, ideation and brainstorming of our project.





4. Advantages and disadvantages

Pros

- Zoho books features entry-level software that can grow with your business.
- Intuitive and easy to use the platform features a straight forward dashboard and versatile, multifunctional client portal.
- Zoho books offers an affordable pricing plan with options designed for microbusinesses.

Cons

- There is a cap on your monthly invoices, which may become an issue for growing businesses.
- Zoho books lacks tools for calculating quarterly tax and other key business tax calculations. Its primary tax focus is on sales tax.
- The audit trail tool isn't available to customers in the U.S. or Canada. It is only available to users in the U.K., Europe, and a few other countries.

5. applications

We have used this applications to the area of this solution can be applied in mural, zoho books and github.

1. First step of any data analytics project is to frame a comprehensible problem statement.
2. Data collection and preparation.
3. Exploratory data analysis. (Exploring the data visually)
4. Model Building and testing. (These models must be tested and validated to ensure accuracy and reliability)

6. Conclusion

This project is useful to understand the accounting software zoho books for Travel Trax Tours. This project steps is little complicated to understand.

7.Future scope

Continuous learning and improvement ensure that the data analytics project results are credible and all necessary changes to improve the accuracy and relevance of the insights are taken into accounts.

Good communicating ensures that each team member knows the project goals and expectations and can pass on the project finding to all technical and non-technical stakeholders.

Fostering an environment of collaboration and alignment among the team members and different teams sets the project on a successful track. This is because different teams and individuals bring different skills and perspectives to the table resulting in a more diverse and complete analysis.

8. Appendix

A. Source code

This is my source code that I uploaded in github.

https://github.com/sreedarani/Traveltraxtours_NM2023TMID10999