

PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza categories

01/01/2015 

All 

31/12/2015 

Home

Best & worst sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends, Friday and Saturday Evenings.

MONTHLY

Orders are highest for the month of Jan and July.

SALES PERFORMANCE

CATEGORY

Classic category contributes to maximum sales & total orders.

SIZE

Large size pizza contributes to maximum sales.

Total revenue
817.86K

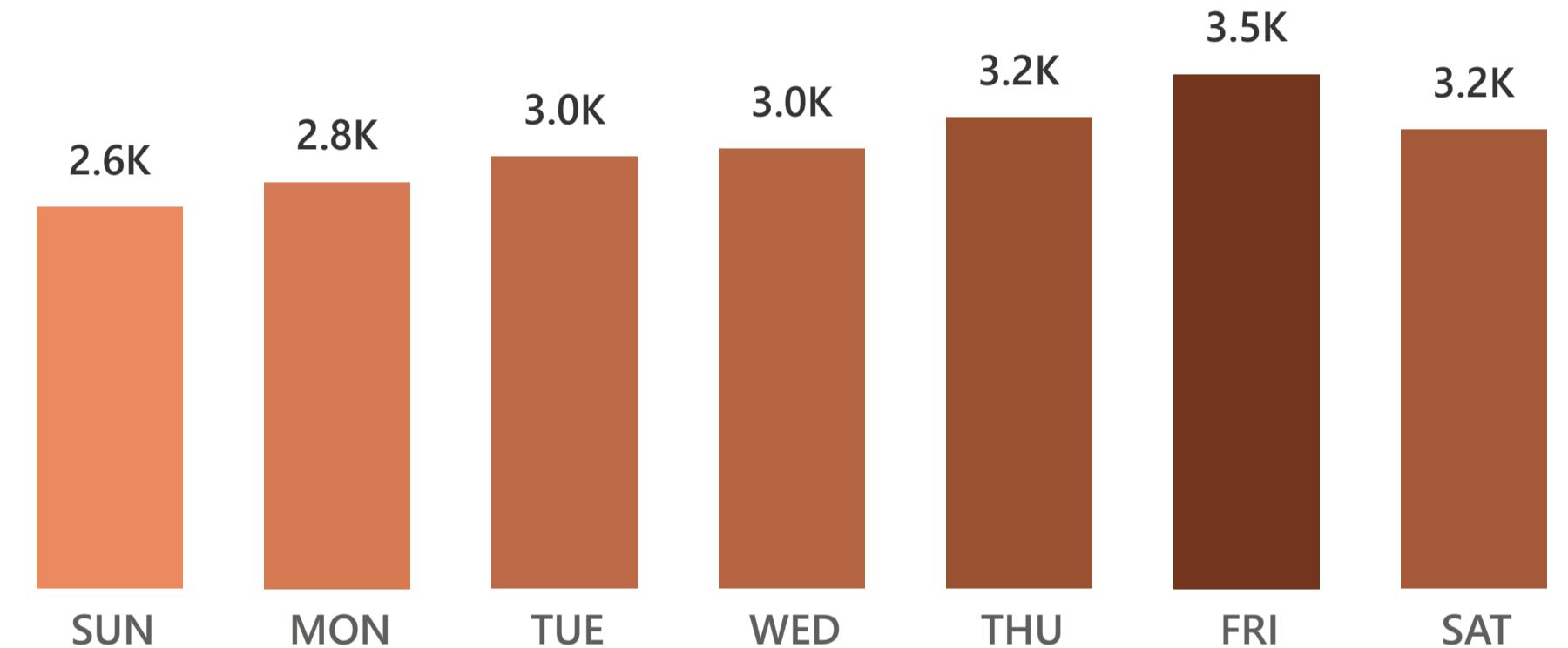
Total Pizzas sold
49574

Total orders
21350

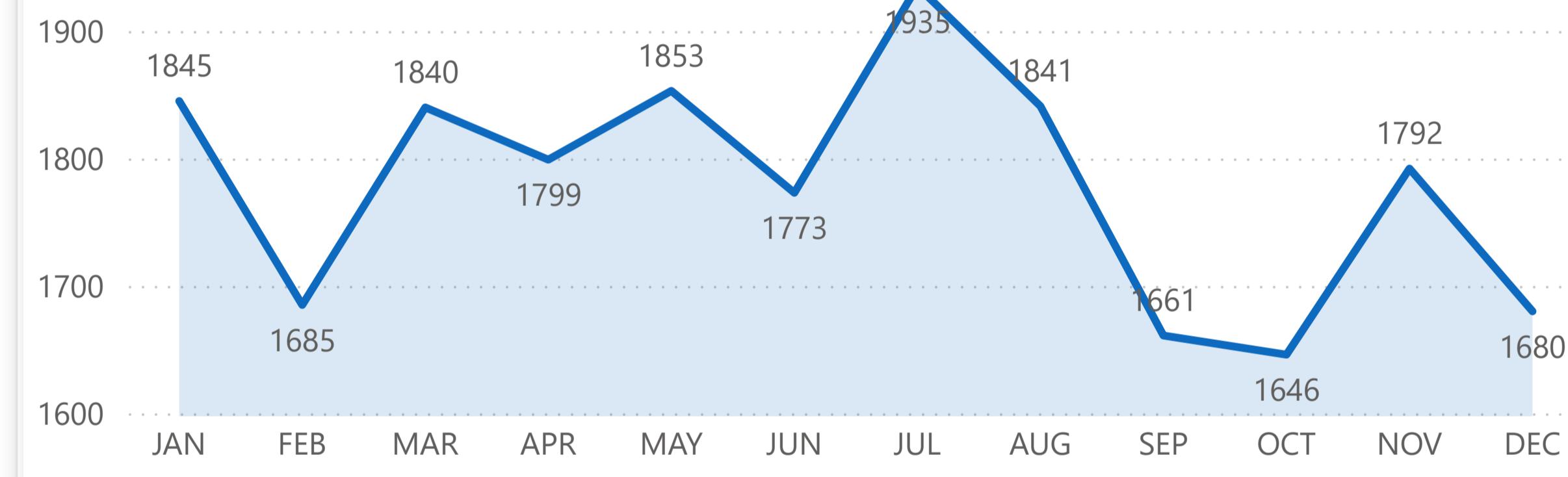
Avg pizzas per order
2.32

Avg order value
38.31

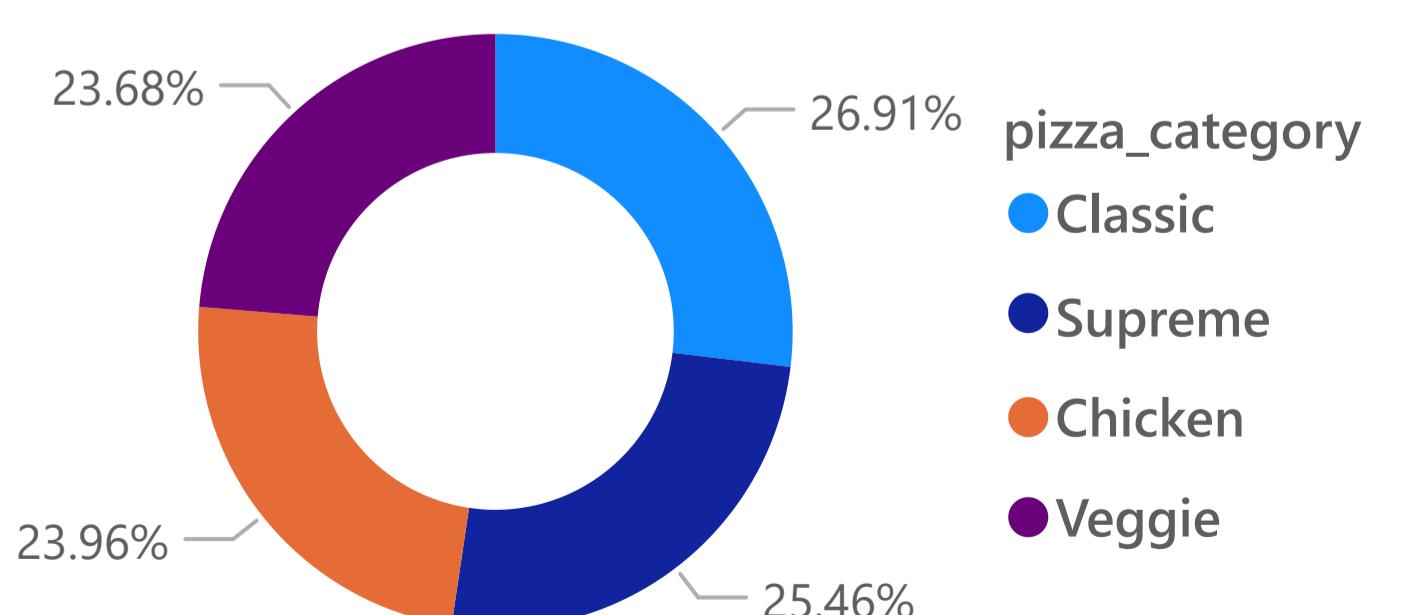
Daily trends for total orders



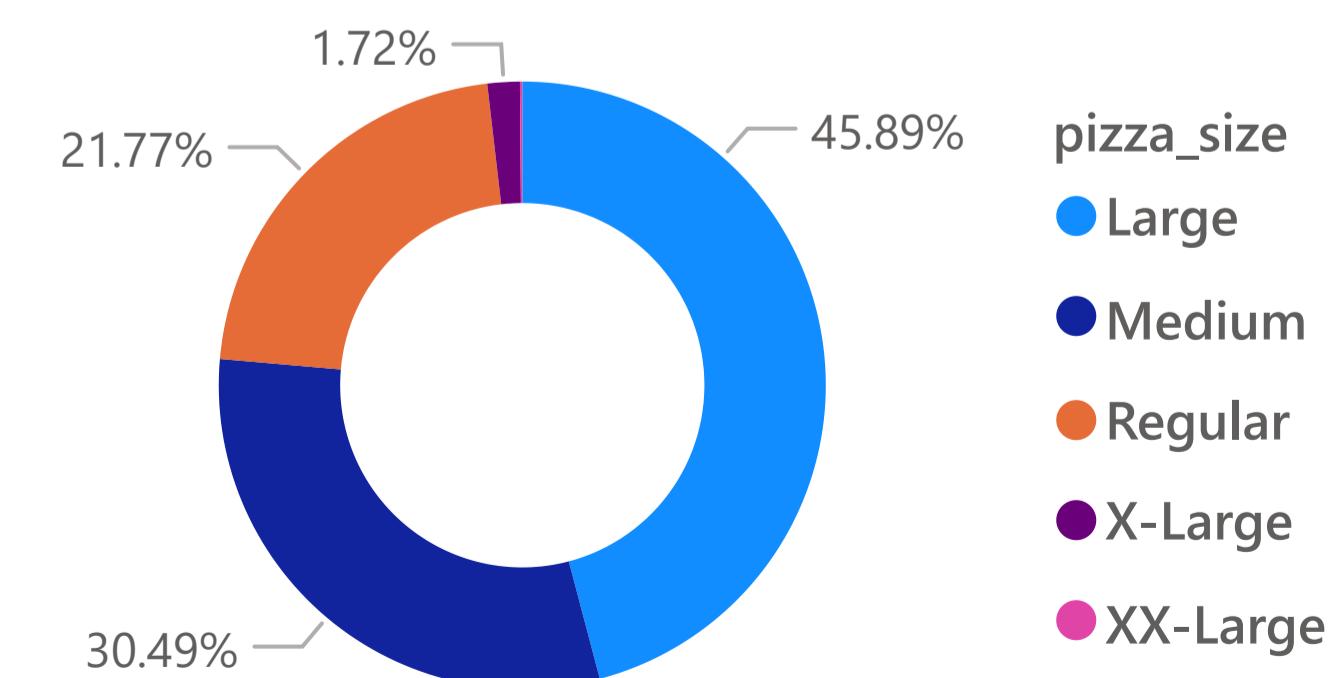
Total orders by order Month



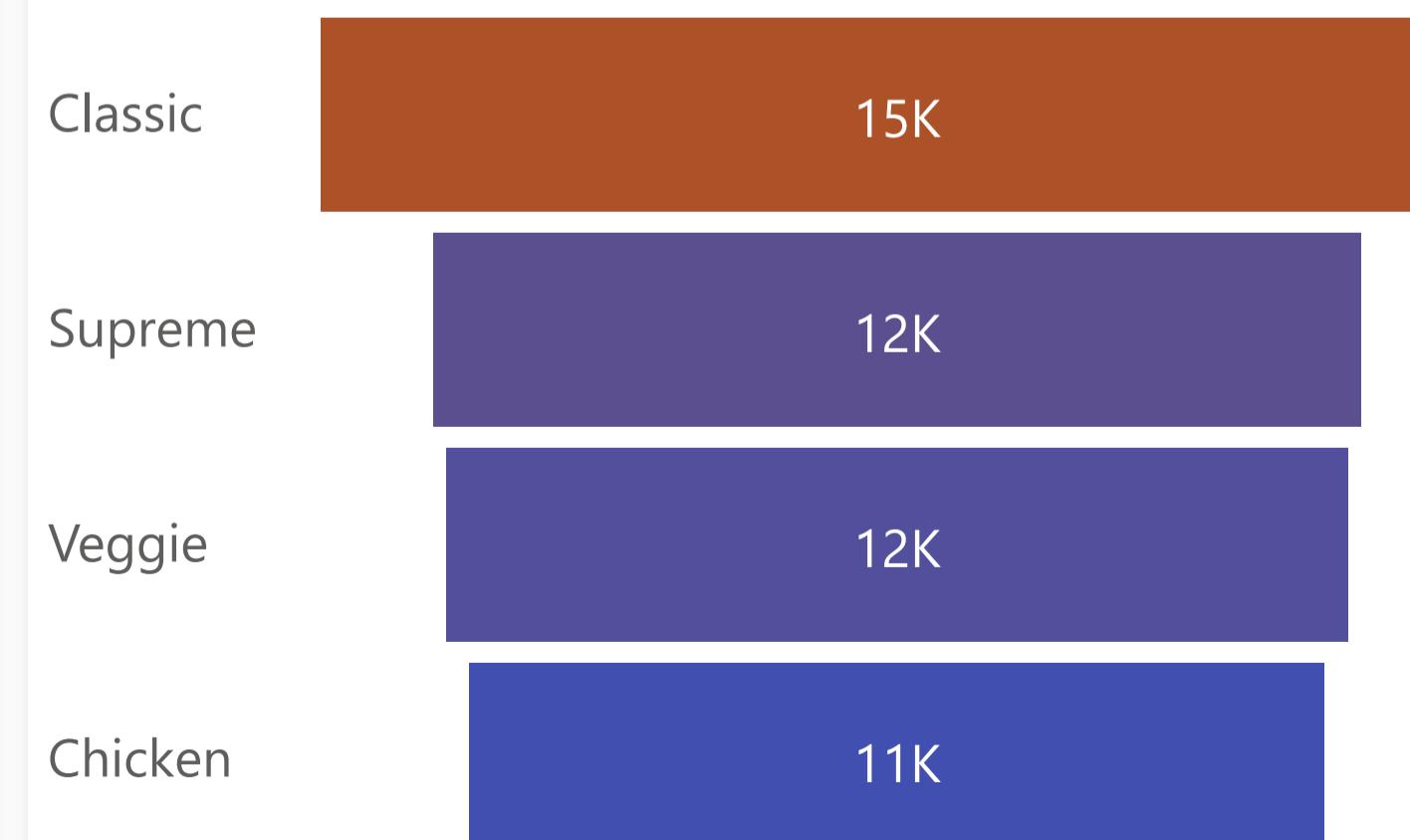
% of sales by Pizza category



% of sales by Pizza size



Total Pizzas sold by pizza category



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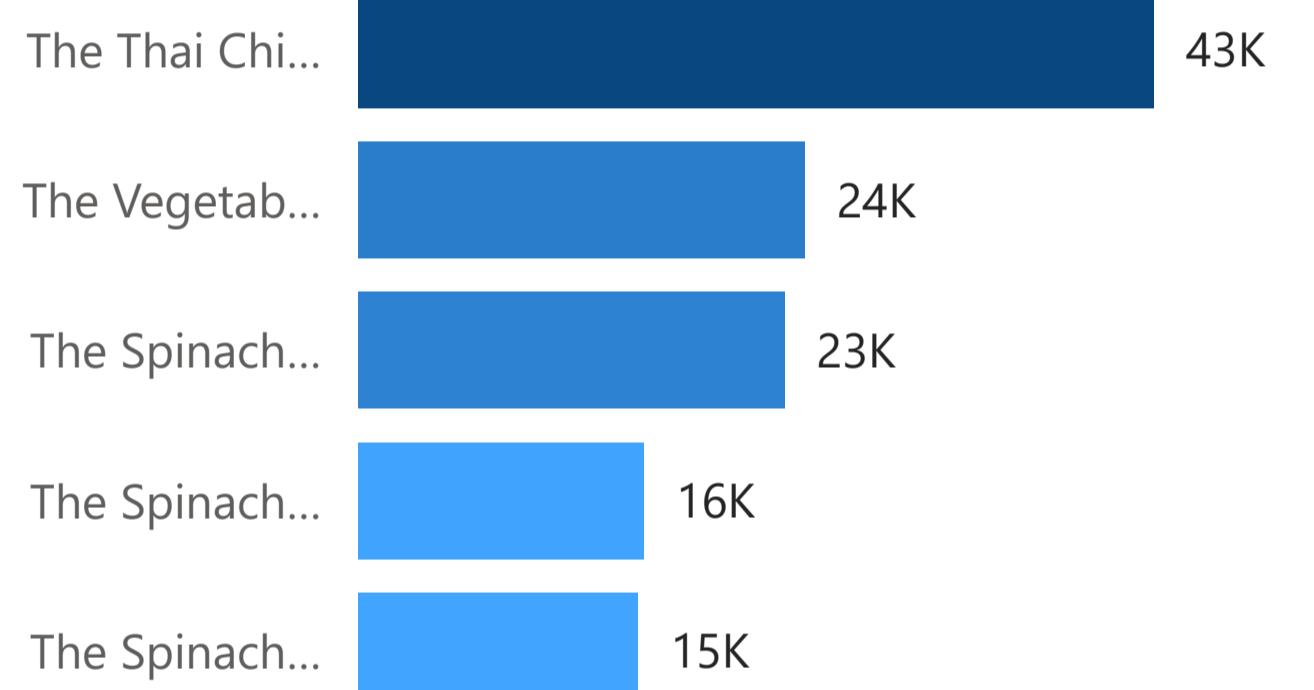
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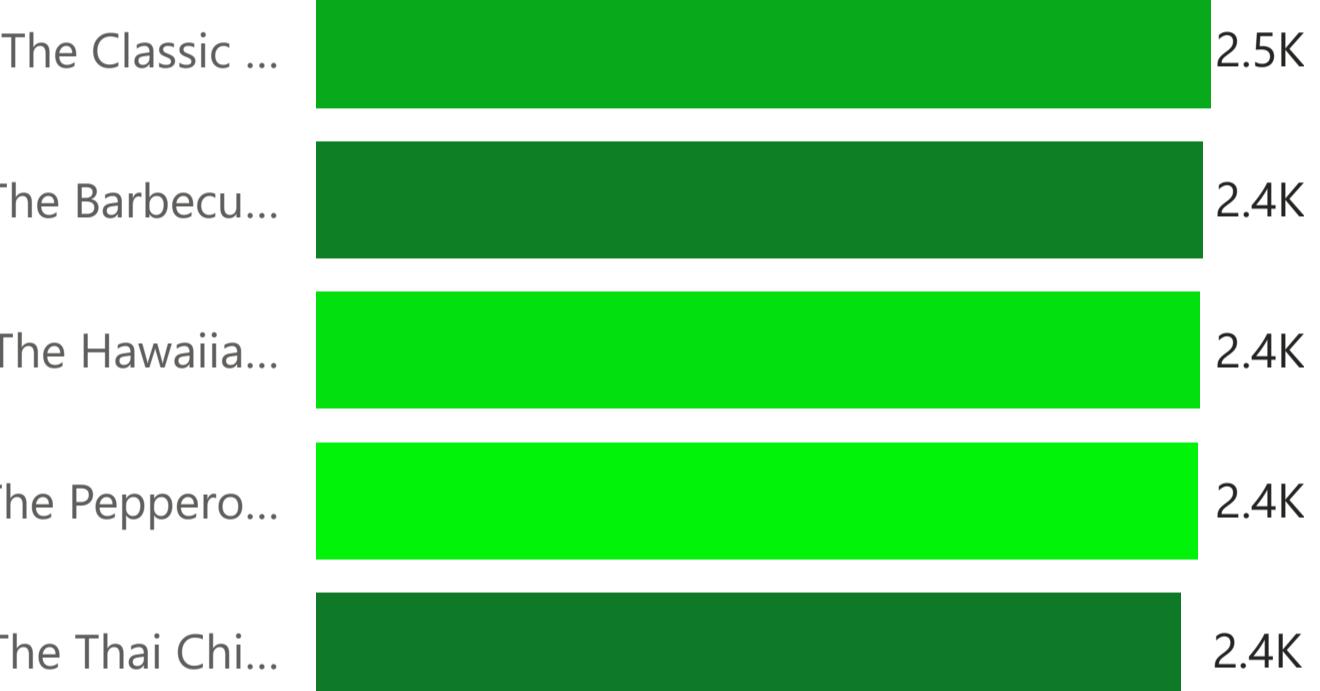
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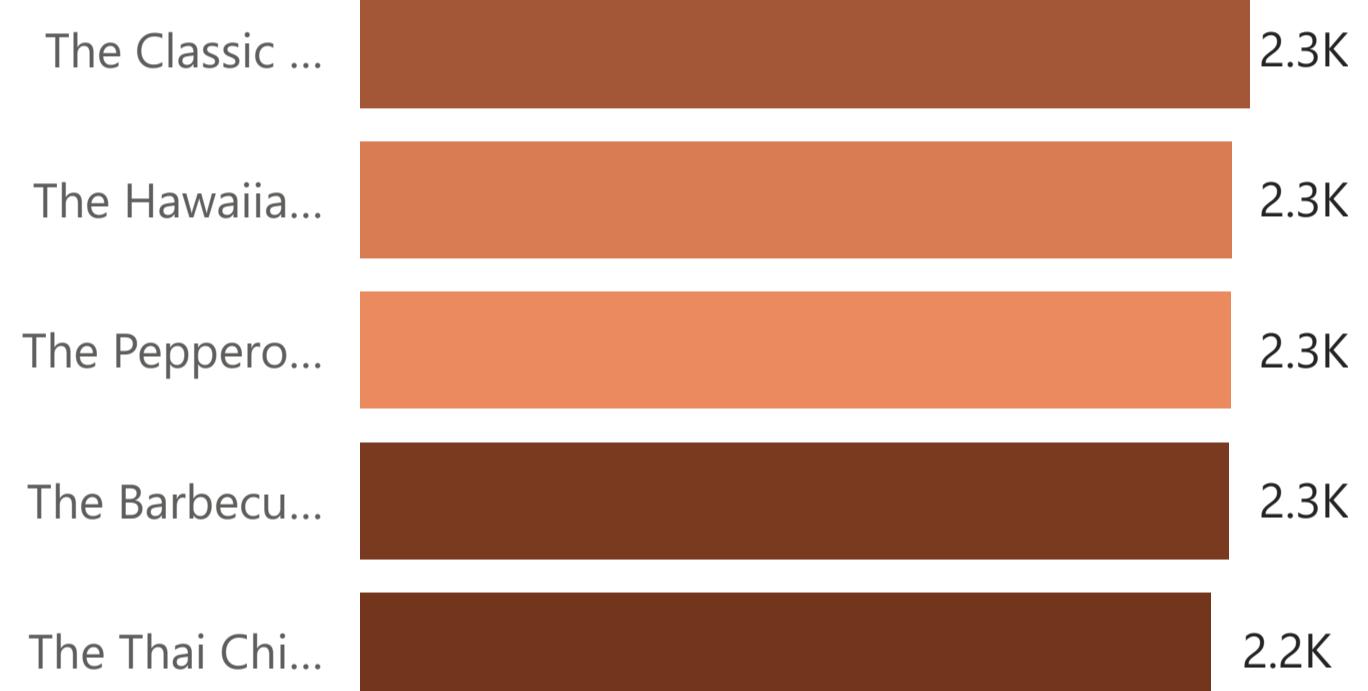
Top 5 sellers by revenue



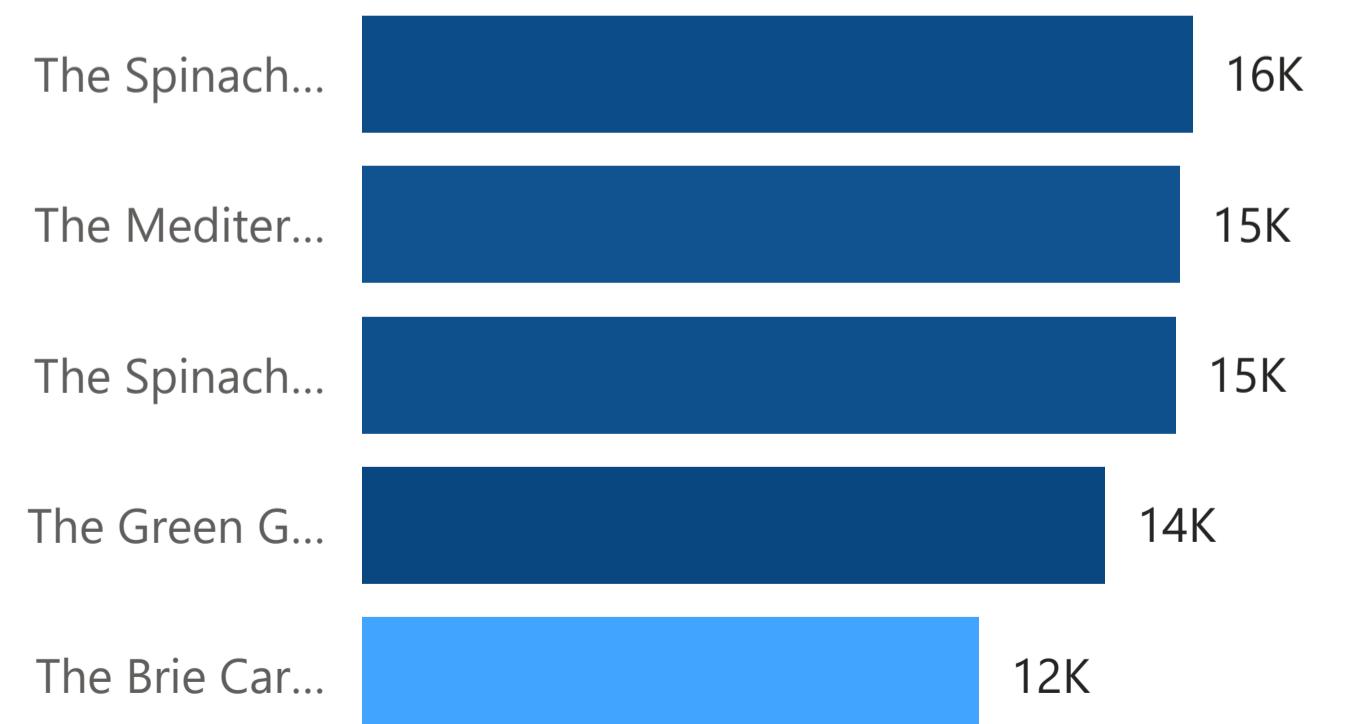
Top 5 pizzas by Quantity sold



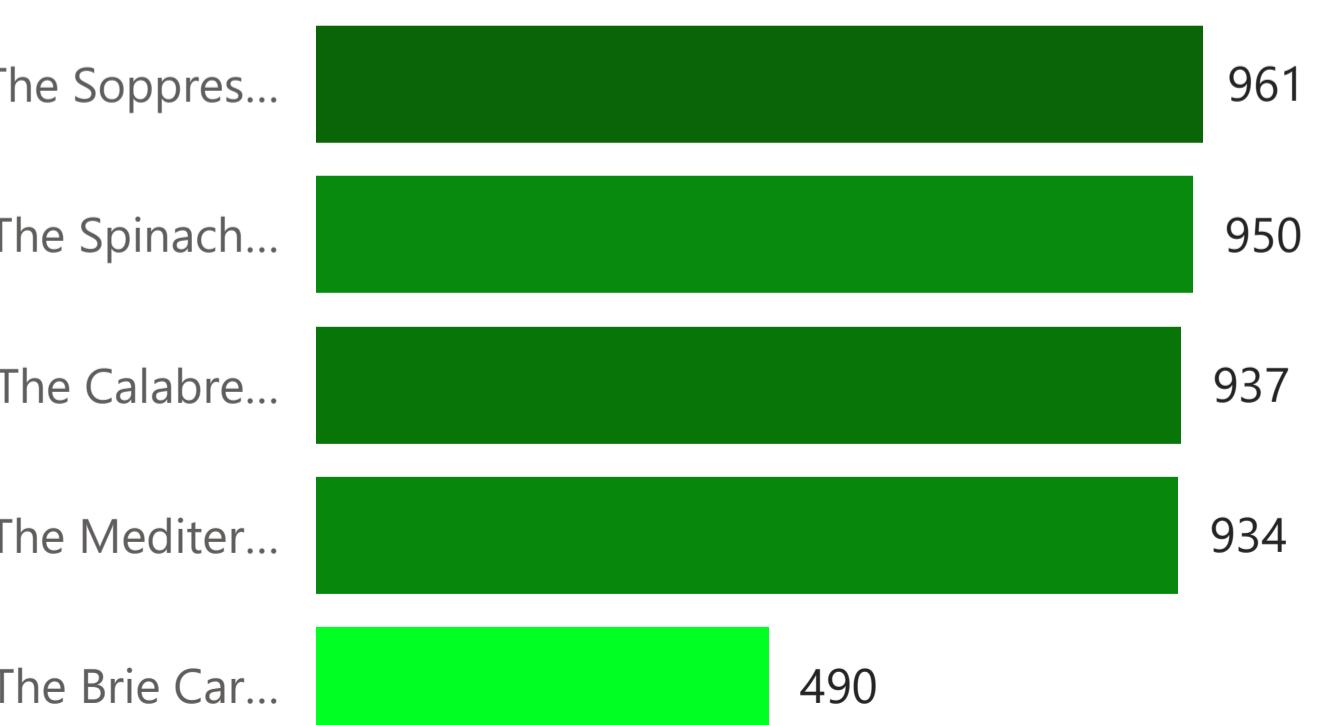
Top 5 pizzas by total orders



Bottom 5 sellers by revenue



Bottom 5 pizzas by Quantity sold



Bottom 5 pizzas by total order

