

PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza categories

All

01/01/2015



31/12/2015



Home

Best & worst sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends, Friday and Saturday Evenings.

MONTHLY

Orders are highest for the month of Jan and July.

SALES PERFORMANCE

CATEGORY

Classic category contributes to maximum sales & total orders.

SIZE

Large size pizza contributes to maximum sales.

Total revenue

817.86K

Total Pizzas sold

49574

Total orders

21350

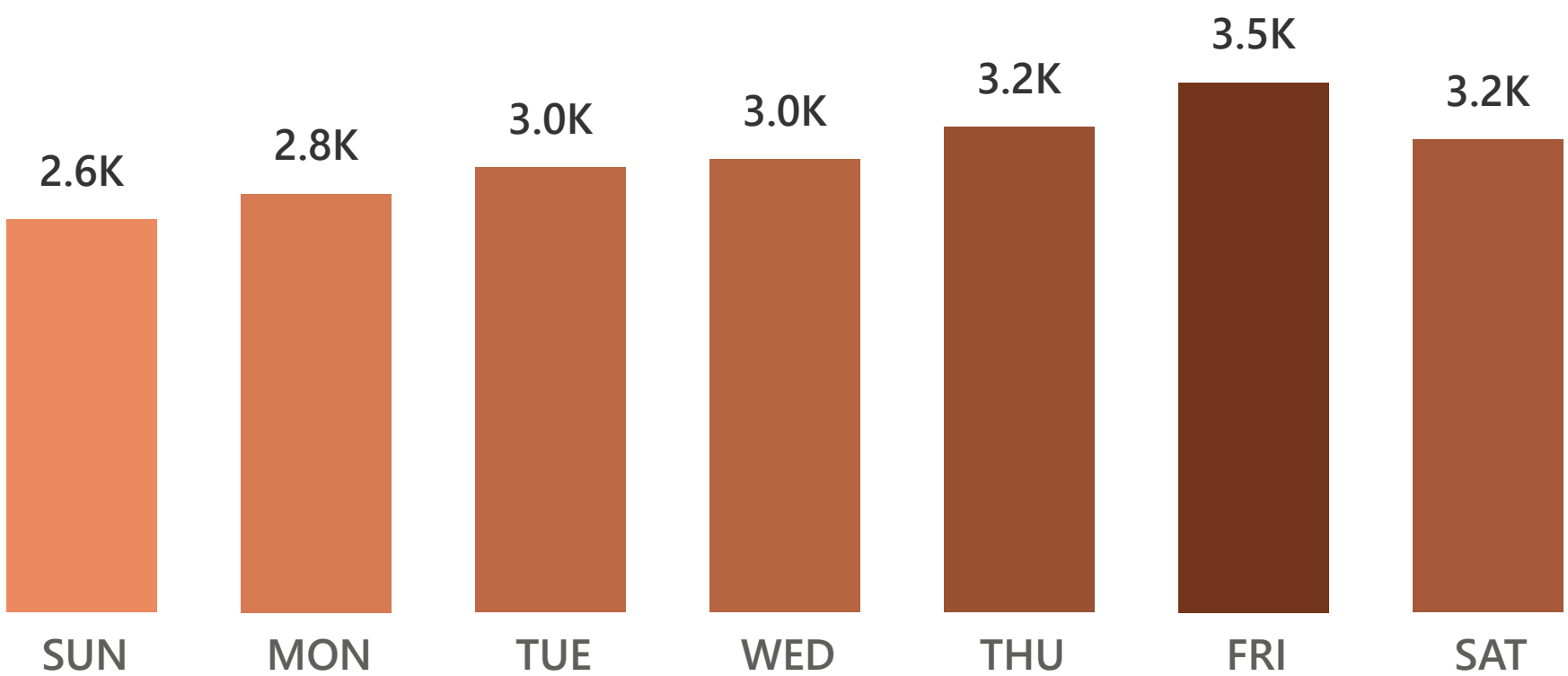
Avg pizzas per order

2.32

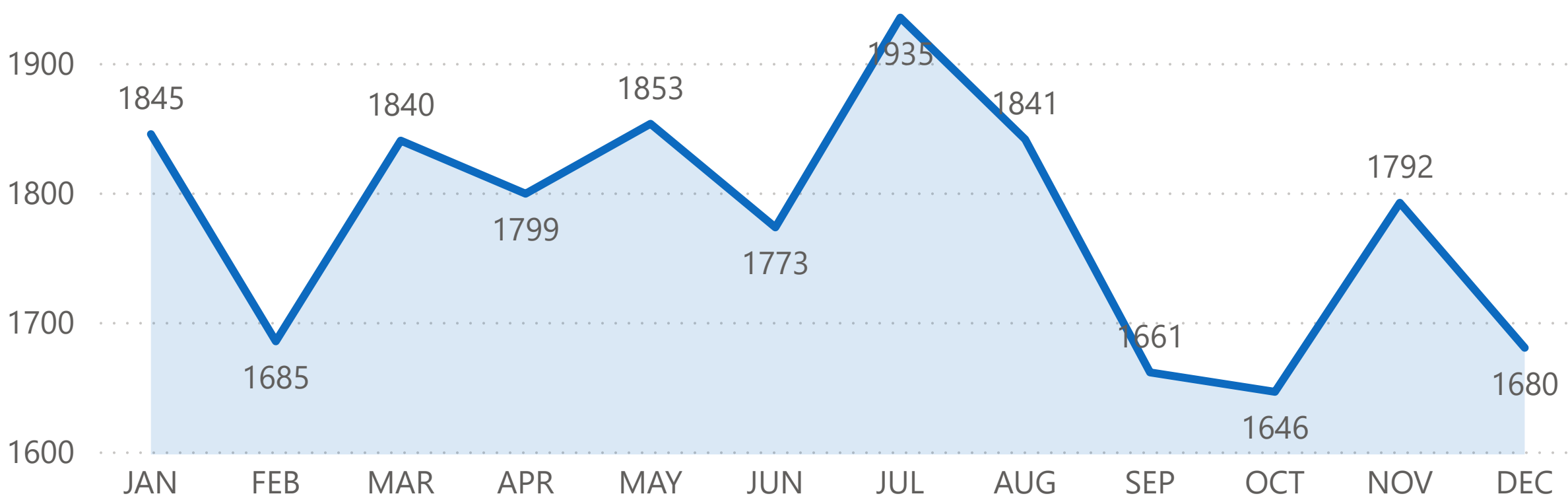
Avg order value

38.31

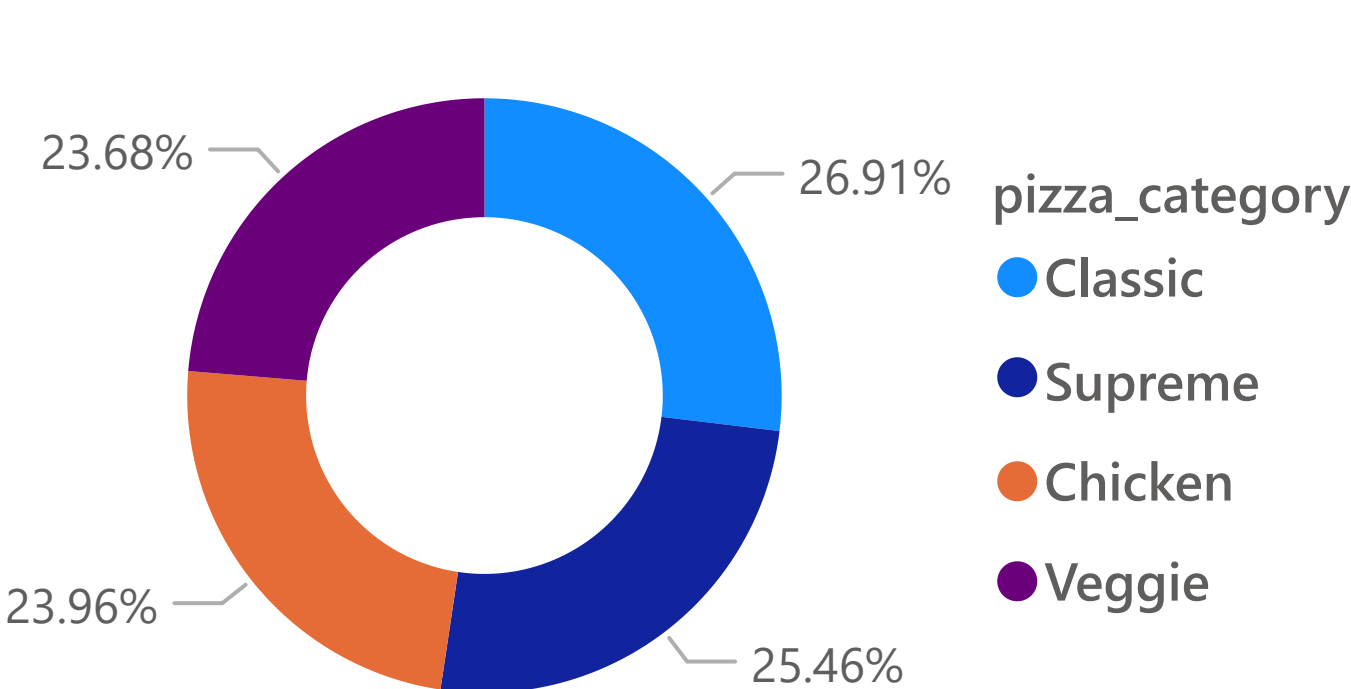
Daily trends for total orders



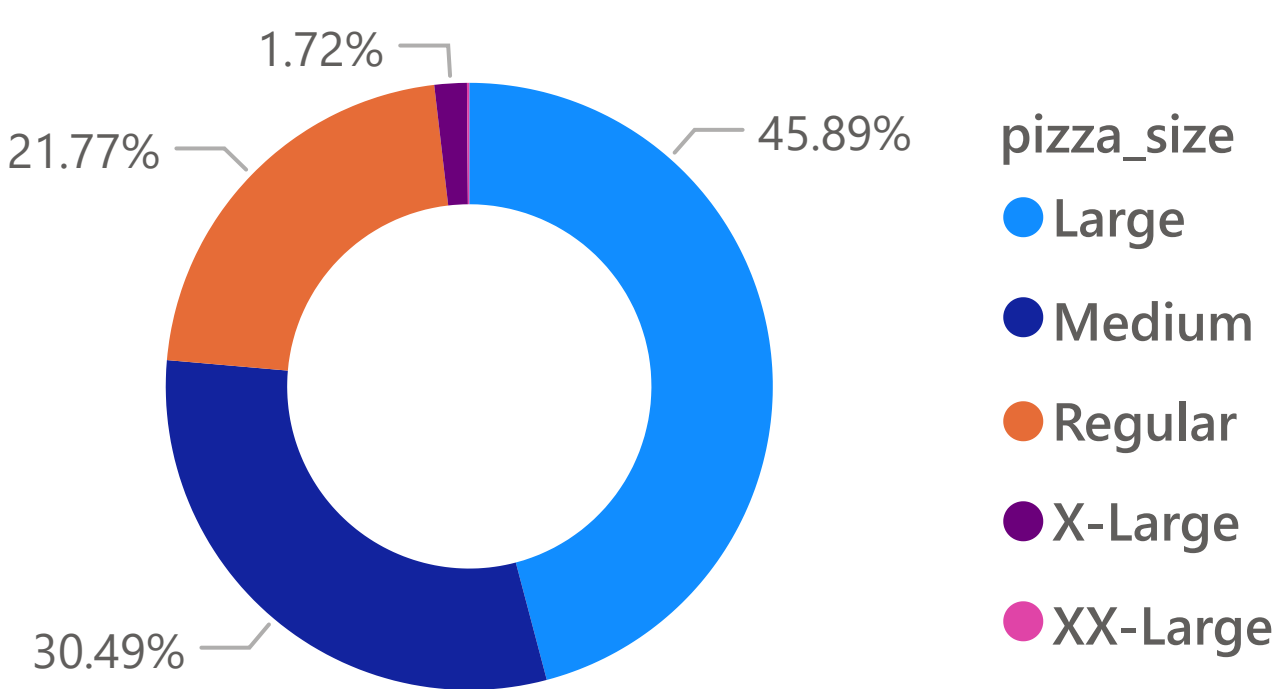
Total orders by order Month



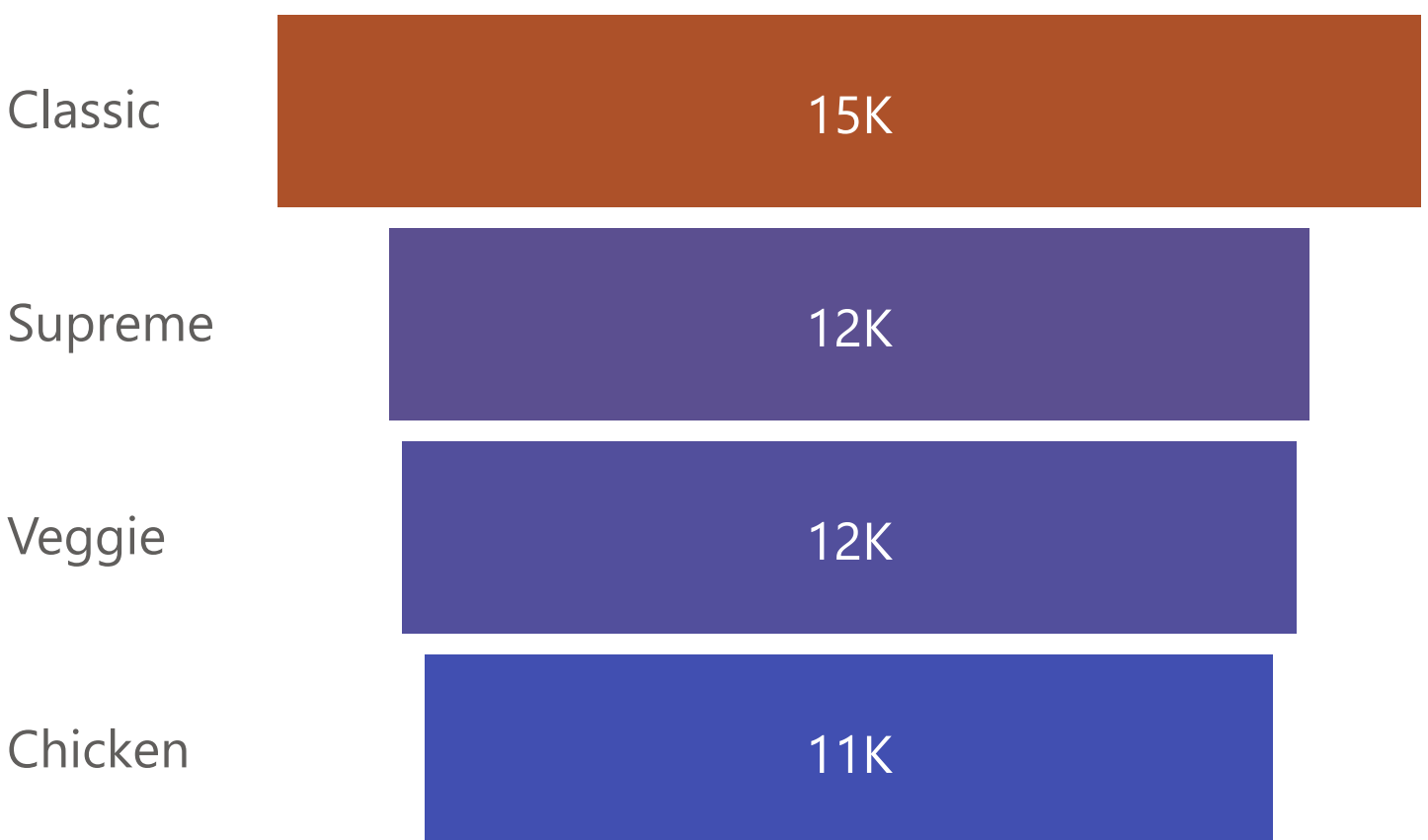
% of sales by Pizza category



% of sales by Pizza size



Total Pizzas sold by pizza category



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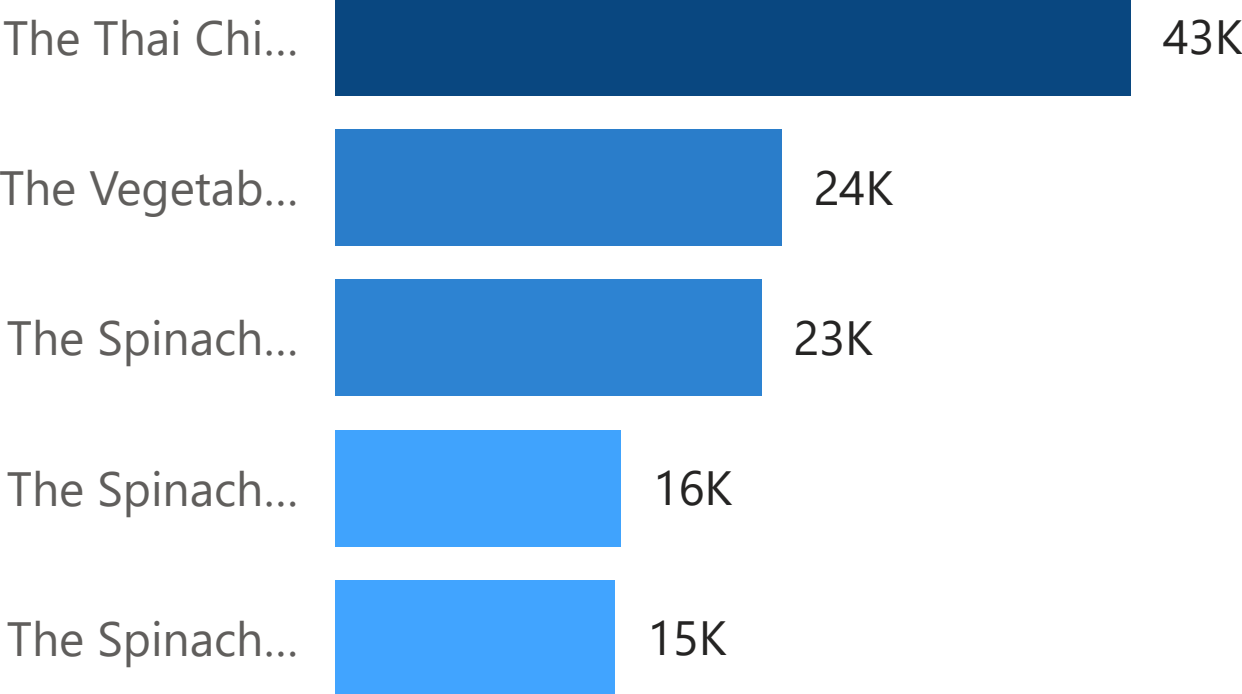
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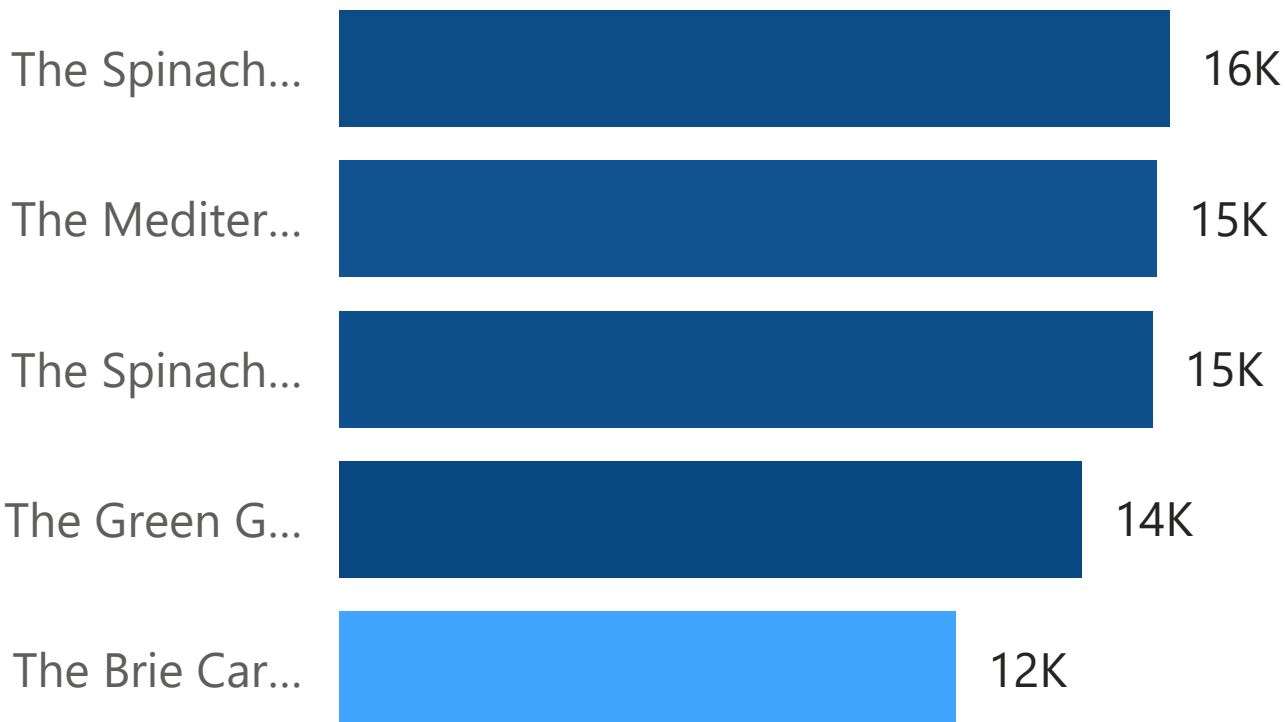
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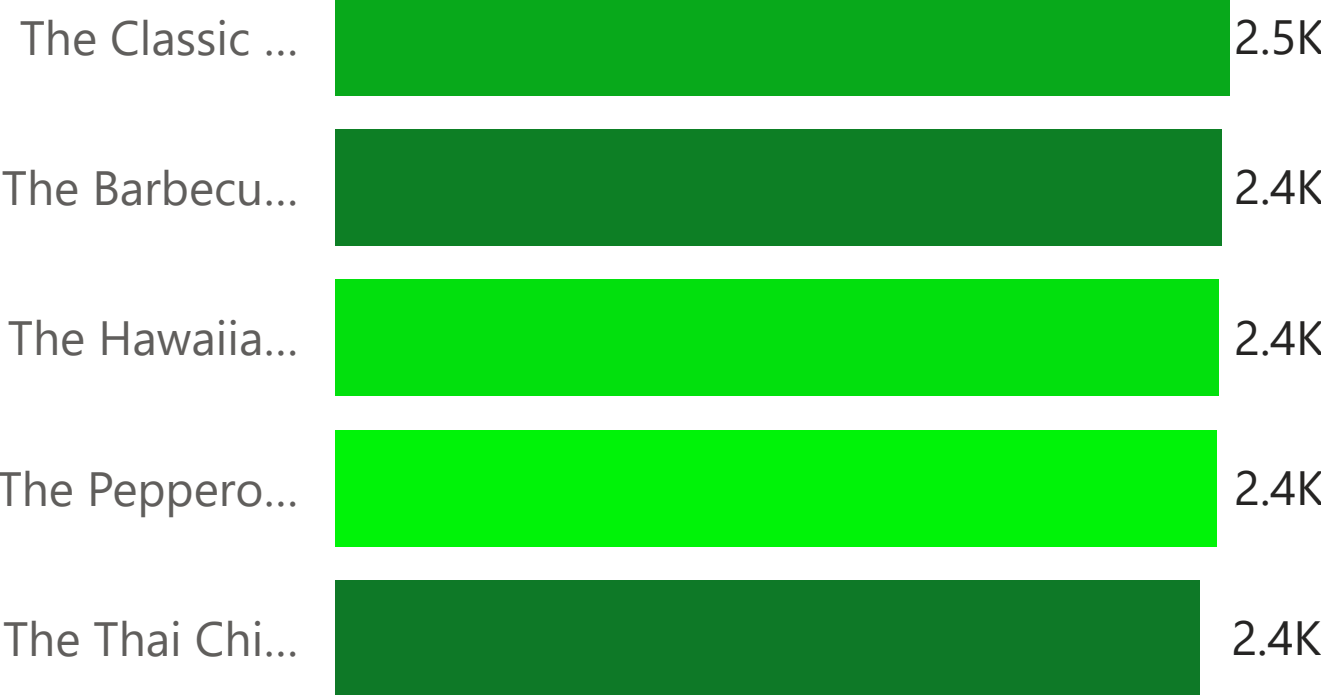
Top 5 sellers by revenue



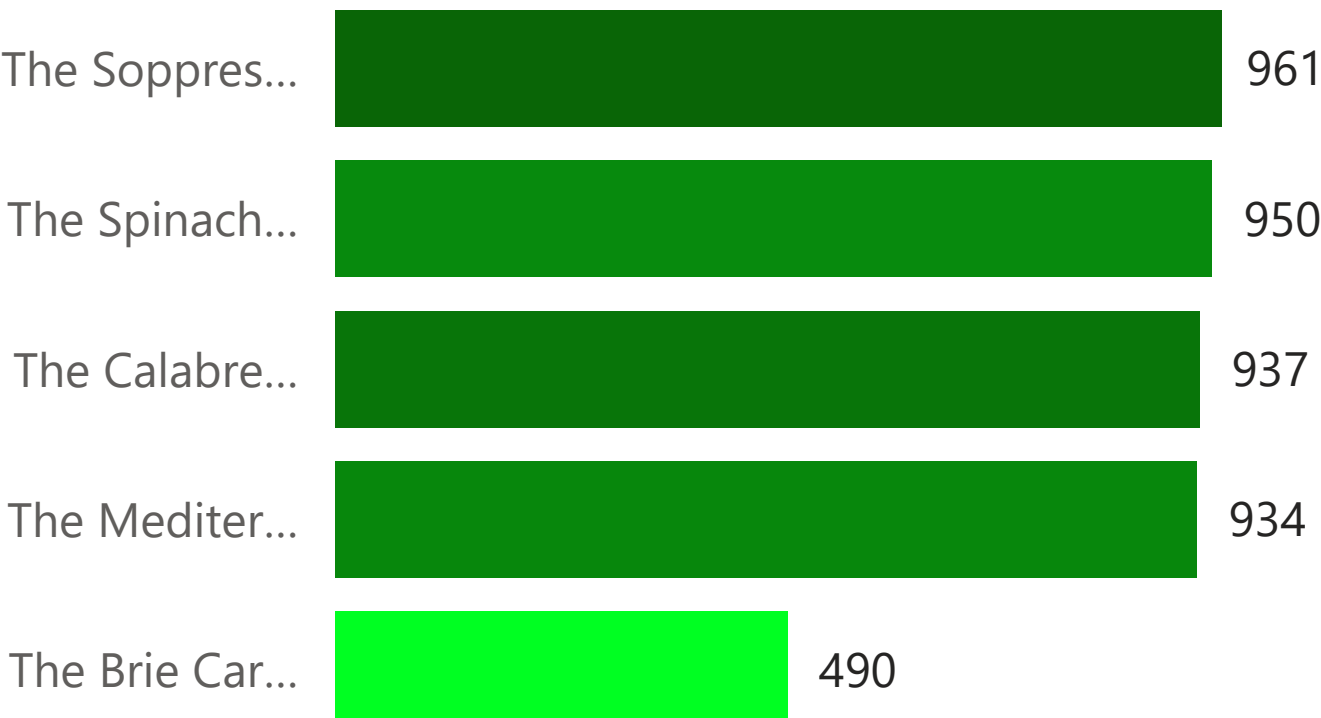
Bottom 5 sellers by revenue



Top 5 pizzas by Quantity sold



Bottom 5 pizzas by Quantity sold



Top 5 pizzas by total orders



Bottom 5 pizzas by total order

