

A

Landing Page

- 1 Listing categories**
Categories under which listings are posted. Selecting a category opens listings under it.
- 2 Global search**
Products can be searched for across all categories.
- 3 Saved listings**
Clicking on the icon will open listings which are saved for viewing later.
- 4 View all listings**
Scrolling down or clicking on the link will show all listings within interests specified by the user.

2



 Create Listing 



1 **Housing**



Automotive



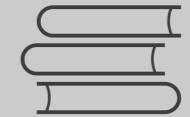
Furniture



Electronics



Household



Other

View all

4

A-1

Landing Page

★ Create Listing 

1 Subcategories
Hovering over a category shows subcategories within it. Clicking on a subcategory opens listings of that category.



Housing



Automotive

- Cars
- 1 Motorcycles
- Scooters
- Bicycles
- Accessories



Furniture



Electronics



Household



Other

[View all](#)

B

Listings

- 1 Filters**
Filters displayed according to the category selected.
 - 2 Number of listings**
Shows the number of listings after filtering.
 - 3 Price bar**
Filter for price range. Also gives a graphical representation of the number of listings across different prices.
 - 4 Sort by**
Listings can be sorted by price or time of posting.
 - 5 Photo of listing**
Shows a thumbnail photo of the product listed.
 - 6 Title of listing**
Title as entered by the seller.
 - 7 Price**
Price of the product listed.
 - 8 Trending listing**
Listings which get maximum views within a category.
 - 9 Subscribe to listing alerts**
User can subscribe to a specific subcategory of listings. An alert is sent to the user whenever a new listing posted within the category.
 - 10 Prompt to post listing**
Searches which give no results will be used as prompt to people who might have a particular product to sell.

This screenshot shows a user interface for searching car listings. The top navigation bar includes a search bar with placeholder text "What are you looking for?", a magnifying glass icon, a star icon, a "Create Listing" button, and a menu icon. Below the search bar is a row of filters: "Automotive" (selected), "Cars" (disabled), "Type" (disabled), "Brand" (disabled), "Year" (disabled), "Fuel Type" (disabled), and "Km driven" (disabled). A large search result area displays 34 listings, with a sorting dropdown set to "Price- low to high". Each listing card shows a title and price (e.g., INR 00000, INR 000000). A central horizontal slider allows adjusting the price range from "Rs. 00" to "Rs. 000000". To the right, a sidebar features a "Trending listings" section and a "Subscribe to receive alerts" button. A callout box at the bottom right encourages users to "Create a listing for <product>".

- 1. Filter: Automotive
- 2. Filter: Km driven
- 3. Price slider
- 4. Sort dropdown: Price- low to high
- 5. Listing card: Title, Price
- 6. Listing card: Title, Price
- 7. Listing card: Title, Price
- 8. Trending listings
- 9. Subscribe to receive alerts
- 10. Callout: Create a listing for <product>

Footer text

B-1 List

Listings

- 1 Filters**
Filters displayed according to the category selected.
 - 2 Number of listings**
Shows the number of listings after filtering.
 - 3 Price bar**
Filter for price range. Also gives a graphical representation of the number of listings across different prices.
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Listings can be sorted by price or time of posting.
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Title as entered by the seller.
 - 7 Price**
Price of the product listed.
 - 8 Trending listing**
Listings which get maximum views within a category.
 - 9 Subscribe to listing alerts**
User can subscribe to a specific subcategory of listings. An alert is sent to the user whenever a new listing posted within the category.
 - 10 Prompt to post listing**
Searches which give no results will be used as prompt to people who might have a particular product to sell.
 - 11 Preferred areas for Globers**
Users' opinions will reflect in search results while searching for housing listings under areas preferred by Globers.

What are you looking for? 🔍

Automotive × Cars × Type Brand Year Fuel Type Km driven

Rs. 00 3 Rs. 000000

4 ✓ Price- low to high

5

6 Title INR 00000

7

INR 00000

8 Trending listings

34 Listings 2

9

10 People are looking for <product>. Do you have one to sell?

Create a listing for <product>

11 Other people might find your opinion useful.

Do you think <area> is a good locality to live in?

Yes No

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Footer text ▲

Subscribe to receive alerts

B-2

Search Filters

- 1 **Category filter**
On clicking the arrow, the category options are displayed, to select from. The remaining filters will change if a different category is selected.

The screenshot shows a marketplace search interface with the following components:

- Header:** A search bar with placeholder text "What are you looking for?" and a magnifying glass icon. To the right are a star icon, a "Create Listing" button, and a menu icon.
- Left Sidebar:** A vertical sidebar with a grey background containing category links:
 - Automotive** (selected, indicated by an upward arrow)
 - Cars
 - Type
 - Brand
 - Year
 - Fuel Type
 - Km driven
- Price Filter:** A horizontal slider with two circular markers at "Rs. 00" and "Rs. 000000".
- Listing Count:** "34 Listings" displayed prominently.
- Trending Listings:** A section labeled "Trending listings" featuring four placeholder cards with "Title" and "INR 00000" labels.
- Call-to-Action:** A box asking "People are looking for <product>. Do you have one to sell?" with a "Create a listing" button.
- Footer:** "Subscribe to receive alerts" and "Footer text".

B-3

Primary Navigation

- 1** Listings, Carpool, Social
Clicking on either will open the corresponding section.

- 2** Profile
This includes basic profile details, contact details, etc.

- 3** Settings
This includes privacy settings and interests selected, which can be changed.

The image shows a wireframe of a mobile application's search and navigation interface. At the top, there is a search bar with the placeholder "What are you looking for?" and a magnifying glass icon. Below the search bar is a horizontal navigation bar with five dropdown menus: "Automotive" (with a close button), "Cars" (with a close button), "Type" (with a close button), "Brand" (with a close button), "Year" (with a close button), and "Fuel Type" (with a close button). To the right of the navigation bar is a "Create Listing" button and a close button (X).

Below the navigation bar is a price range slider with two markers: "Rs. 00" on the left and "Rs. 000000" on the right. To the left of the slider is a dropdown menu labeled "Price- low to high".

The main content area displays a grid of listing cards. Each card has a title and a price. The first column of cards has prices of "INR 00000", "INR 00000", and "INR 000000". The second column has prices of "INR 00000", "INR 000000", and "INR 000000". The third column has prices of "INR 00000", "INR 000000", and "INR 000000".

To the right of the listing cards is a sidebar with the following sections:

- Listings**: Sub-sections include "Travel Listings", "Housing", "Automotive", "Furniture", "Electronics", "Household", and "Other". There is also a "Subscribe to receive alerts" link.
- Carpool**
- Social**
- A message: "People are looking for <product>. Do you have one to sell?" followed by a "Create a listing for <product>" button.
- Profile**
- Settings**

At the bottom of the sidebar is a footer text: "Footer text".

3

B-4

Listings Preview

1

Listing Description

Hovering over any listing shows a short description. Clicking on it will open the listing details.

2

Save listing

Clicking on the icon will add the listing to saved listings.

The screenshot displays a user interface for a 'Listings Preview' section. At the top, there is a search bar with the placeholder 'What are you looking for?' and a magnifying glass icon. To the right of the search bar are three buttons: a star icon, 'Create Listing', and a menu icon. Below the search bar is a row of filter buttons: 'Automotive' (selected), 'Cars', 'Type', 'Brand', 'Year', 'Fuel Type', and 'Km driven'. A total of '34 Listings' are shown. On the left, a vertical sidebar features a 'Price- low to high' sort option with a dropdown arrow and a star icon. The main area contains a grid of listing cards. Each card has a title, price (e.g., INR 00000), and a large gray preview area. A blue callout with the number '1' points to the title of the first listing, and another blue callout with the number '2' points to its star icon. A horizontal slider at the top indicates a price range from 'Rs. 00' to 'Rs. 000000'. To the right of the cards, there is a 'Trending listings' section with a placeholder card and a 'Subscribe to receive alerts' button. A footer text 'Footer text' is at the bottom.

What are you looking for? 🔍

Automotive X Cars X Type Brand Year Fuel Type Km driven

34 Listings

Price- low to high

1 2

Rs. 00 Rs. 000000

Object description - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. ...

Title INR 00000

Title INR 000000

Trending listings

Subscribe to receive alerts

Footer text

B-5

Listing Details

- 1 Listing Photos**
Photos uploaded by the seller.
- 2 Category specific details**
Details of the object listed. These will be different depending on the category of the object.
- 3 Seller information**
Seller name with rating/level (dependent on number of objects sold and ratings by buyers).
- 4 Seller contact information**
E-mail and phone number, if made visible by the seller.
- 5 Similar listings**
Listings which are in the similar price range or have similar specs.

The screenshot shows a listing details page for a car. At the top, there's a search bar with placeholder text "What are you looking for?" and a magnifying glass icon. To the right of the search bar are a star icon, a "Create Listing" button, and a menu icon. Below the search bar is a filter bar with dropdowns for "Automotive" (selected), "Cars" (selected), "Type", "Brand", "Year", "Fuel Type", and "Km driven". A slider for price ranges from "Rs. 00" to "Rs. 000000" is also present. On the right side of the page, it says "34 Listings" and "Trending listings". A sidebar on the right says "Subscribe to receive alerts".

Callout 1: Points to the "Price- low to high" sorting option.

Callout 2: Points to the "Brand" section of the listing details.

Callout 3: Points to the "Name" and "Level/rating" fields under the seller information.

Callout 4: Points to the "Email" and "Mobile" contact information.

Callout 5: Points to the "Similar listings (4)" section at the bottom of the page.

Listing Details:

- Title:** INR 0000 Negotiable
- Posted on:** DD/MM/YYYY
- Description:** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- Type:** Lorem ipsum
- Fuel type:** Lorem
- Brand:** Lorem ipsum
- Year:** 0000
- Model:** Lorem ipsum
- Km driven:** 00000
- By:** [User Avatar] Name Level/rating
- Contact:** Email: xyz@globant.com, Mobile: +91 00000 00000

Similar Listings:

- Title INR 00000
- Title INR 00000
- Title INR 00000
- Title INR 00000

Footer: Vehicles > Cars

Bottom Footer: Footer text

B-6

Listing Details

1

Listing Preview

Hovering over the listing shows a preview, with part of the description.

2

Compare with opened listing

Clicking on this will open a comparison of the opened listing with this one.

The screenshot shows a car listing details page with the following interface elements:

- Header:** A search bar with placeholder "What are you looking for?" and a magnifying glass icon. To the right are a star icon, a "Create Listing" button, and a menu icon.
- Filter Bar:** A grey bar with dropdowns for "Automotive" (selected), "Cars" (selected), "Type", "Brand", "Year", "Fuel Type", and "Km driven".
- Summary:** A summary section showing a price range from "Rs. 00" to "Rs. 000000" with a wavy progress bar.
- Listing Preview:** A large preview window for a listing titled "Title" posted on "DD/MM/YYYY". It includes fields for "INR 0000" (Negotiable), "Description" (placeholder text), and technical details like "Type: Lorem ipsum", "Brand: Lorem ipsum", etc.
- Comparison:** A callout arrow labeled "1" points to a "Similar listings (4)" section. Another callout arrow labeled "2" points to a "Compare with opened listing" button within this section.
- Footer:** A footer bar with the text "Footer text".
- Right Sidebar:** A sidebar with "Trending listings" and three preview cards for other listings. A vertical bar on the far right says "Subscribe to receive alerts".

B-7

Comparison of listings

1 Comparison of details

Hovering over the listing shows a preview, with part of the description.

2 Remove from comparison

Clicking on this will open a comparison of the opened listing with this one.

3 Add to comparison

Clicking on this will add the third object to comparison.

The screenshot shows a web-based application for comparing vehicle listings. At the top, there's a search bar with placeholder text "What are you looking for?" and a magnifying glass icon. To the right of the search bar are icons for a star, "Create Listing", and a menu represented by three horizontal lines.

Below the search bar is a navigation bar with dropdown menus: "Automotive" (selected), "Cars" (disabled), "Type", "Brand", "Year", "Fuel Type", and "Km driven". To the right of the navigation bar, it says "34 Listings".

The main content area displays a listing for a car. The listing includes:

- Title:** INR 0000 Negotiable
- Description:** Description - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- Type:** Lorem ipsum
- Fuel type:** Lorem
- Brand:** Lorem ipsum
- Year:** 0000
- Model:** Lorem ipsum
- Km driven:** 00000

Below the listing, it says "By: [User Placeholder] Name Level/rating" and provides an email and mobile number.

To the left of the main listing, there's a sidebar with a "Price- low to high" sorting option. Below the main listing, there's a section titled "Similar listings (4)" with four preview cards. The first card has a callout "1" pointing to its "Type" field. The second card has a callout "2" pointing to its "X" remove button. The third card has a callout "3" pointing to a "Add to comparison" button with a hand cursor icon.

On the right side, there's a "Trending listings" section with three preview cards, each showing a "Title" and "INR 00000".

At the bottom left, there's a "Footer text" placeholder. On the far right, there's a vertical bar with the text "Subscribe to receive alerts".

B-8

Save listing

1

Save listing

Saved listings can be accessed here for future reference.

The screenshot shows a car listing page with a search bar at the top containing the placeholder "What are you looking for?". Below the search bar is a navigation bar with dropdowns for "Automotive", "Cars", "Type", "Brand", "Year", "Fuel Type", and "Km driven". A price range slider is positioned between "Rs. 00" and "Rs. 000000". On the left, a sidebar offers sorting options like "Price- low to high". The main content area displays a listing for a car titled "Title" with a price of "INR 0000 Negotiable". The listing includes a description: "Description - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.", and technical details: "Type: Lorem ipsum", "Fuel type: Lorem", "Brand: Lorem ipsum", "Year: 0000", "Model: Lorem ipsum", and "Km driven: 00000". It also shows contact information: "By: [User icon] Name Level/rating", "Email: xyz@globant.com", and "Mobile: +91 00000 00000". A "Vehicles > Cars" link is located in the bottom right corner of the listing card. Below the listing, a section titled "Similar listings (3)" is visible. In the top right corner of the page, there is a floating modal window with a title "Create Listing" and a "Save" button. The modal contains fields for "Title" and "INR 00000" with a note "1 listing saved". A blue arrow points from the "Save listing" callout in the top left to this modal. On the far right edge of the screen, there is a vertical bar with the text "Subscribe to receive alerts".

B-9

Save listing

1

Category selection

Category and subcategory are preselected based on the ongoing search, but can be changed.

2

Alerts through e-mail/mobile

The user can opt to receive alerts through either or both modes.

The screenshot shows a search interface for car listings. At the top, there's a search bar with placeholder text "What are you looking for?" and a magnifying glass icon. To the right of the search bar are a star icon, a "Create Listing" button, and a menu icon. Below the search bar is a row of filters: "Automotive" (with a close icon), "Cars" (with a close icon), "Type" (with a close icon), "Brand" (with a close icon), "Year" (with a close icon), "Fuel Type" (with a close icon), and "Km driven" (with a close icon). A total of "34 Listings" is displayed. On the left, there's a vertical sidebar with a "Price- low to high" filter and three horizontal price markers: INR 00000, INR 000000, and INR 0000000. The main area displays a grid of 12 placeholder listing cards, each showing a title and a price (e.g., INR 00000, INR 000000, INR 0000000). To the right of the grid, there's a section titled "Trending listings" with a heading "Don't see the ad you want? Subscribe to receive alerts for:" followed by dropdown menus for "Automotive" and "Cars", and checkboxes for "E-mail" and "SMS". A "Subscribe me" button is also present. Below this, a message encourages users to sell their own items: "People are looking for <product>. Do you have one to sell? Create a listing for <product>". The footer of the page contains the text "Footer text".

B-10

Save listing

c

Housing - Map View

- 1** **Housing location pins**
Pins indicating what type of housing is available in the listing.
- 2** **Grid and map views**
The user can switch between map and grid views.
- 3** **Nearby landmarks**
The user can select different types of landmarks around the listings to help make a choice.
- 4** **Areas preferred by Globers**
Selecting this will show housing in areas which are preferred by Globers.
- 5** **Listings near specific areas**
Entering a location here will show listings within a 3 km radius from that location.

🔍
★
Create Listing
☰

▼ Housing ×
▼ Type
▼ Sale/rent
▼ Furnished
▼ Ideal for

Rs. 00

Rs. 000000

2

34 Listings

Show me:

Restaurants 3

Shops 4

Bus stops 5

Hospitals

Show me housing in areas preferred by Globers

Show listings close to (upto 3 km from):

Use Globant, Pune location

Footer text

C-1

Housing - Map View

1

Housing listing preview

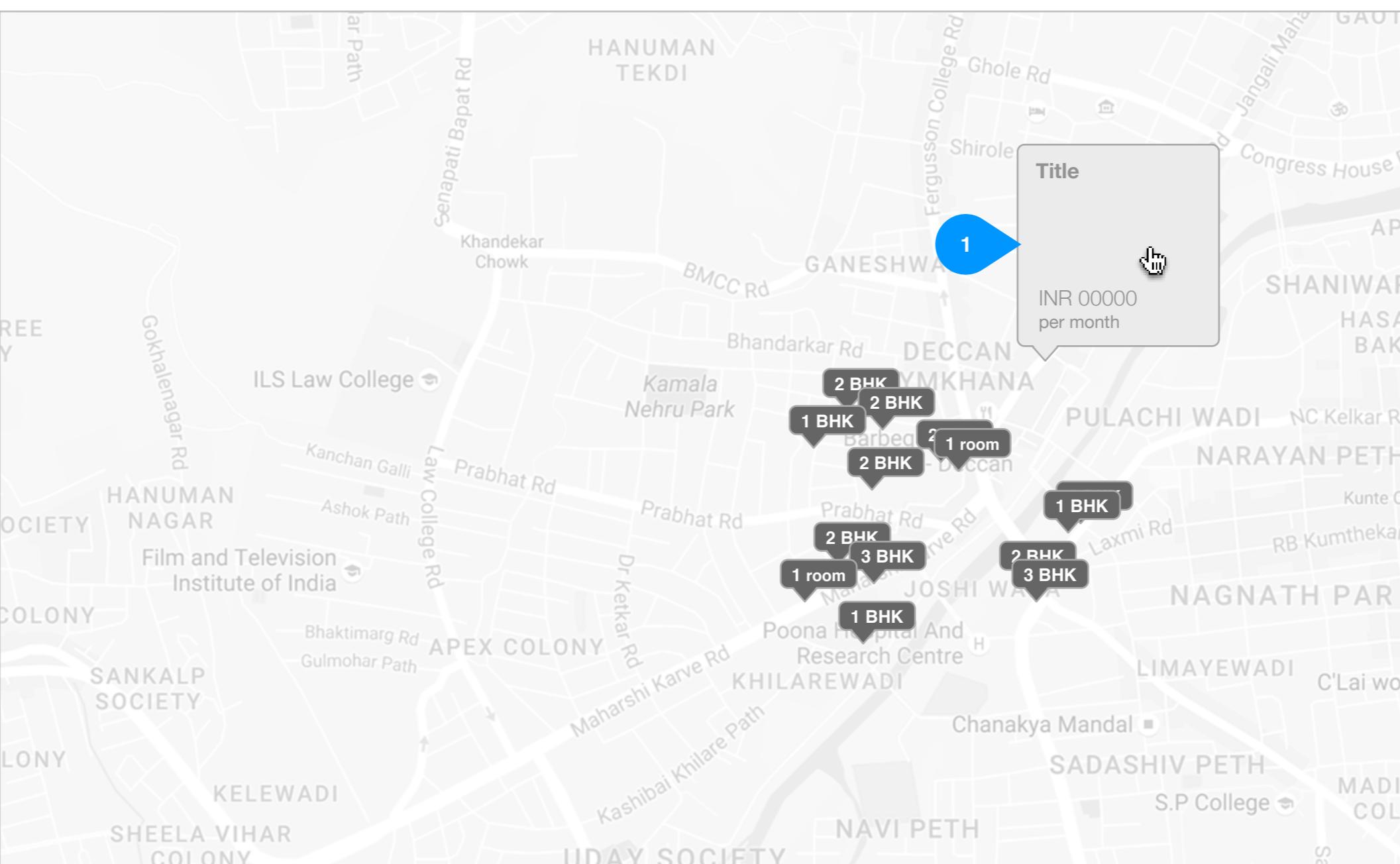
Hovering over a pin will show the preview of the listing, with the title, price and a thumbnail photo.

What are you looking for?
 Create Listing ≡

▼ Housing x ▼ Type ▼ Sale/rent ▼ Furnished ▼ Ideal for

34 Listings

Rs. 00
Rs. 000000
 



1 

Title

INR 00000 per month

Show me:

- Restaurants
- Shops
- Bus stops
- Hospitals

Show me housing in areas preferred by Globers

Show listings close to (upto 3 km from):



Use Globant, Pune location

Footer text

Subscribe to receive alerts

C-2

Save listing

- 1 **Nearby Landmarks**
If the user has selected to view any type of landmarks around housings, the exact landmarks around the opened listing will be displayed.
 - 2 **Category specific details**
Details specific to housing are shown.

D

Create Listing

- 1** **Title of listing**
This will need to be changed by the user.
- 2** **Sell/rent object**
Selecting an option to either sell or rent the object.
- 3** **Category of listing**
- 4** **Listing creation steps**
This gives an idea of the number of steps involved, while revealing one step at a time.
- 5** **Similar listings**
Similar listings to give the user an idea of what other people are posting with similar specs.
- 6** **Subcategory of listing**
Hovering on a category will open the subcategories under it.

🔍

★

Create Listing

≡

New Listing change

I want to:

Sell Rent

Housing

Automotive

Furniture

Electronics

Household

Other

HousingCarsMotorcyclesScootersBicyclesAccessories

Footer text

D-1

Create Listing

What are you looking for?



Create Listing



1

Step completed successfully

This will appear once all mandatory fields within a step have been completed.

Simultaneously, the next step will appear.

2

Upload photos

Mandatory step where photos of the object can be uploaded.

New Listing [change](#)

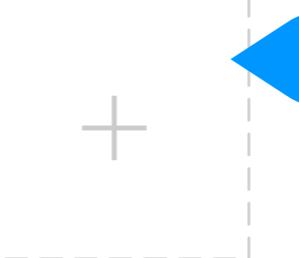
I want to:

Sell Rent

 Housing  Automotive  Furniture  Electronics  Household  Other

 Cars

Upload some photos



2

Footer text

D-2

Create Listing

1

Listing details

Basic description, price and category specific details to be entered by the user.

2

Similar listings

Similar listings will start to appear once the user enters more details of the object.

🔍

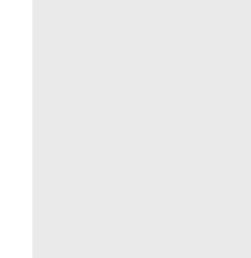
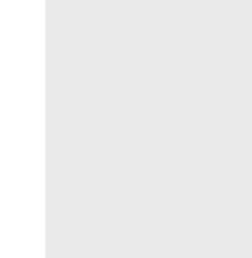
New Listing change

I want to:

Sell Rent

 Housing
  Automotive Cars
  Furniture
  Electronics
  Household
  Other

Upload some photos




1 Short description
 Price Negotiable

Type	Brand	Model
Year	Fuel type	Km driven

Footer text

Similar listings 2

Title INR 00000
Title INR 00000
Title INR 00000

D-3

Create Listing

What are you looking for?



Create Listing



1 Terms and conditions

The user has to accept any terms and conditions before publishing the listing.

2 Publish listing

Clicking this button publishes the listing.

3 Save and close listing

Clicking this button saves the listing for publishing it later.

4 Details of similar listing

Quick view of details of similar listings to compare with the listing being created.

New Listing [change](#)

I want to:

Sell Rent

Housing Automotive Cars Furniture Electronics Household Other

Upload some photos

Short description

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Type	Brand
Type	Brand
Year	Fuel type
Year	Fuel type

Price
000000 Negotiable

Model
Model

Km driven
Km driven

1 Lore ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

2 [Publish](#) [Save and Close](#)

Similar listings

Title INR 00000

[^ Details](#)

Type: Lorem ipsum
Brand: Lorem ipsum
Model: Lorem ipsum
Fuel type: Lorem
Year: 0000
Km driven: 00000

Title INR 00000

[^ Details](#)

D-4

Create Listing

1 Undo publish listing

Clicking on this unpublishes the listing and returns to the listing creation page.

2 View listing

Clicking on this displays the listing as a potential buyer would see it.

What are you looking for?

 Create Listing

New Listing change

I want to:

Sell Rent

Housing Automotive Furniture Electronics Household Other ×

Upload some photos

Your listing has been published.

1 Undo **2** View listing

Short description

Type Brand Model
Year Fuel type Km driven

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Publish **Save and Close**

Footer text



No Results Found

1

Subscribe to alerts

If no results are found for a search, the user can subscribe to receive alerts if any listing gets posted under that category.