



Build your Brand

The Job Search

Visit our website

Introduction

There was a time when people stayed in the same job and worked for the same company for most if not all of their professional careers, but those days are long gone! This means you need to prepare to apply for jobs several times during your working career. You've already applied for 10 roles, well done - you're officially out there in the job market, making yourself known to employers and getting those all important job applications sent in! You will need to continue to spend time every week on job applications to hone your skills. Set aside some time every day, or a longer block of time once a week, to hunt for and apply to jobs. This includes customising your application package for each role (as you practised in the previous task) and following up on roles you have applied for using your Job/Interview tracker. In this task, we are going to focus on helping you up your job search game!

TAKING THE NEXT STEPS IN YOUR CAREER JOURNEY

It might be intimidating entering the job market, making a change in your career, or starting your own business. Moreover, it might feel hard to keep going after having already applied for a number of jobs, especially if you hoped for quick success getting an invitation to an interview and have not yet achieved that. The secret to getting interviews is to ensure your application package is as good as you can make it, and then cheerfully persevere until you succeed! However, getting discouraged is human, and it may be necessary to develop your personal grit and tenacity.

Your first objective is to simplify this challenging process into a series of brief, doable activities. Begin with something simple. Make a commitment to yourself that you'll honour, to keep doing your best at your bootcamp and in the job application or entrepreneurial process. How can you make a commitment to yourself and ensure that you honour it? Well, you can significantly increase your chances of successfully holding yourself accountable by creatively including sensible incentives to stick to. Enter the [Ulysses Pact](#), a [commitment device](#) used to help make it easier for you to force yourself to stick with a course of action that you may find challenging. Setting up automated bill payments or investment contributions is a typical illustration of a Ulysses Pact in daily life.

Getting yourself in the right head-space and using techniques and methods to make it more practical to keep to your goals is a good place to start building a foundation of success - especially when it comes to something as important as your Career Journey!

ACCOUNTABILITY

Ways of Keeping Yourself Accountable.

1. Adjust your mindset
2. Establish a long-term goal
3. Set short-term goals
4. Define your values
5. Set a timeline for yourself
6. Create lists
7. Finish one task before you start another
8. Track your progress
9. Create a self-reward system
10. Ask trusted colleagues or contacts for feedback

(Source: [indeed.com](https://www.indeed.com))

HOW TO SEARCH FOR JOBS

“The only way to do great work is to love what you do. If you haven’t found it yet, keep looking. Don’t settle.”

- Steve Jobs

When you’re starting the *job* of looking for a new job, it can become a little overwhelming: with thousands of job listings to consider, and what may feel like a million things on your job-search to-do list, it can be tough to force yourself to sit down at your computer and get to work. Luckily, with a little preparation beforehand, you can make your job search so much easier.

So, let’s look at a few simple steps to consider when starting out:

- Review your CV template – as explained in the previous Build Your Brand task, you are going to have to customise and personalise this for every job application you intend on sending in, so make sure the base document is always up to date.
- Do your research – before you begin preparing for possible interviews, do some homework to find out more about the companies and positions you apply for, so that you can prepare yourself for possible questions that might be asked.

- Start practising for the interviews – do a couple of mock interviews with friends or family members, aligning your possible responses to that company or job's specific requirements. You can also Google common interview questions for your field and the type of jobs you are after, and prepare responses to these.
- Network – attend industry events and career fairs where you have an opportunity to meet people working in the industry and at companies you are hoping to work at – often “informal interviews” can take place here. Also network with your peers from your bootcamp cohort, as connections made while studying can help you greatly later in life.
- Set up a few “**Informational Interviews**” – these are a great way to *informally* introduce yourself to a company you are interested in working for, and also find out more about similar positions you might be interviewed for or hired for.

WHAT SITES SHOULD YOU USE?

- With almost 80% of recruitment now being done on **LinkedIn** (remember to set up job alerts!), it will remain one of the main focus points for your job hunt. However, this does not mean that you should not also consider other sites and platforms when looking for opportunities. Websites such as **Glassdoor** and **Indeed** are good alternatives, and even **Google** has optimised its search engine to make finding job listings easier.
- Also remember to explore the multitude of technology apprenticeships currently available all over the UK. Websites such as **Find Apprenticeships**, **UCAS**, and **gov.uk** list apprenticeships in the digital, technology, or IT sector. You can also **explore companies** that offer apprenticeships in technology directly.
- If you would like to search specific companies for jobs or apprenticeships, **Reed** facilitates this type of search well.
- If you would like to explore opportunities outside corporate organisations check out **Escape the City**, **Otta**, and **AngelList Talent**.
- To receive alerts specific to your skills you can upload your CV to the **CV-library**, or you may like to get in touch with a **technology recruitment agency**. Recruitment agencies favour more senior roles, so this is more likely to be helpful later in your career, but good to know about.

- If the pandemic changed the way you view the traditional office-based job and you are dead set on the work-from-home experience, then sites like [FlexJobs](#), [Remote.co](#), and [Remotely](#) may be the best place to start looking for your next professional home.
- If you are looking for graduate related jobs and internships, you can visit [graduatejob.com](#), [give a grad a go](#), and the [Graduate Recruitment Bureau](#).

Most of these job portals or sites also have mobile app extensions so you will be able to find and save jobs or opportunities at companies you are interested in on the go. Make the most of your time - go ahead and download those apps and use them to look for jobs while you wait to meet a friend for coffee or find yourself in the waiting room for your next appointment!

HOW TO SEARCH

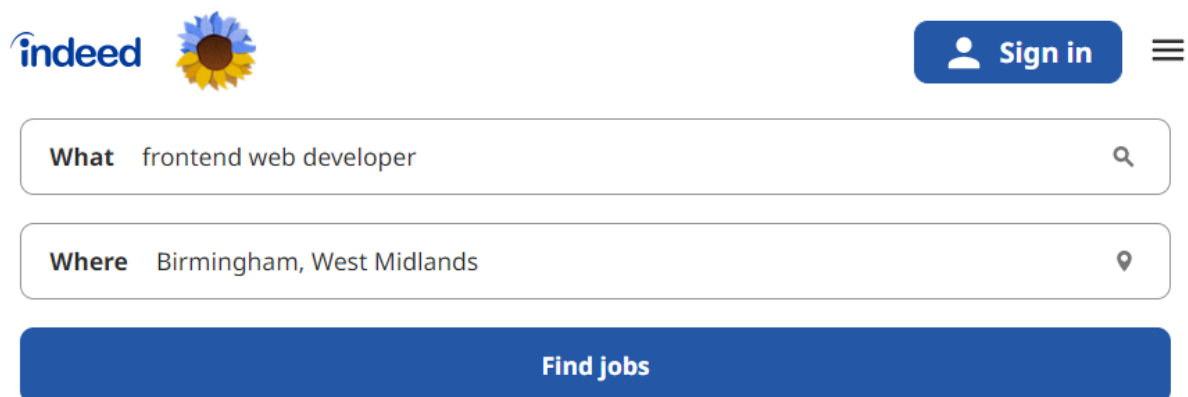
Recall from the first Build your Brand task, creating a list of job titles and keywords that match your skill set will help you find relevant job listings. Use the example job titles below to guide your search.

- **Data Science**
 - Data architect
 - Machine learning engineer
 - Python Software Engineer
 - Backend Developer
 - Data analyst internship
- **Software Engineering**
 - Python Software Engineer
 - Junior Software Developer
 - Software Engineer
 - Backend Developer
 - Junior Database Developer
- **Web Developer**
 - Junior Web Developer
 - Front-end Web Developer
 - Graduate Web Developer
 - Web Developer apprenticeship
 - JavaScript Software Engineer
 - Junior Software Engineer

It is also useful to include the keywords such as programming languages, specific tools or libraries (Django, React), general technology terms (IT, tech), or a specific field (cyber security, fintech, cloud computing) on job portals and sites.

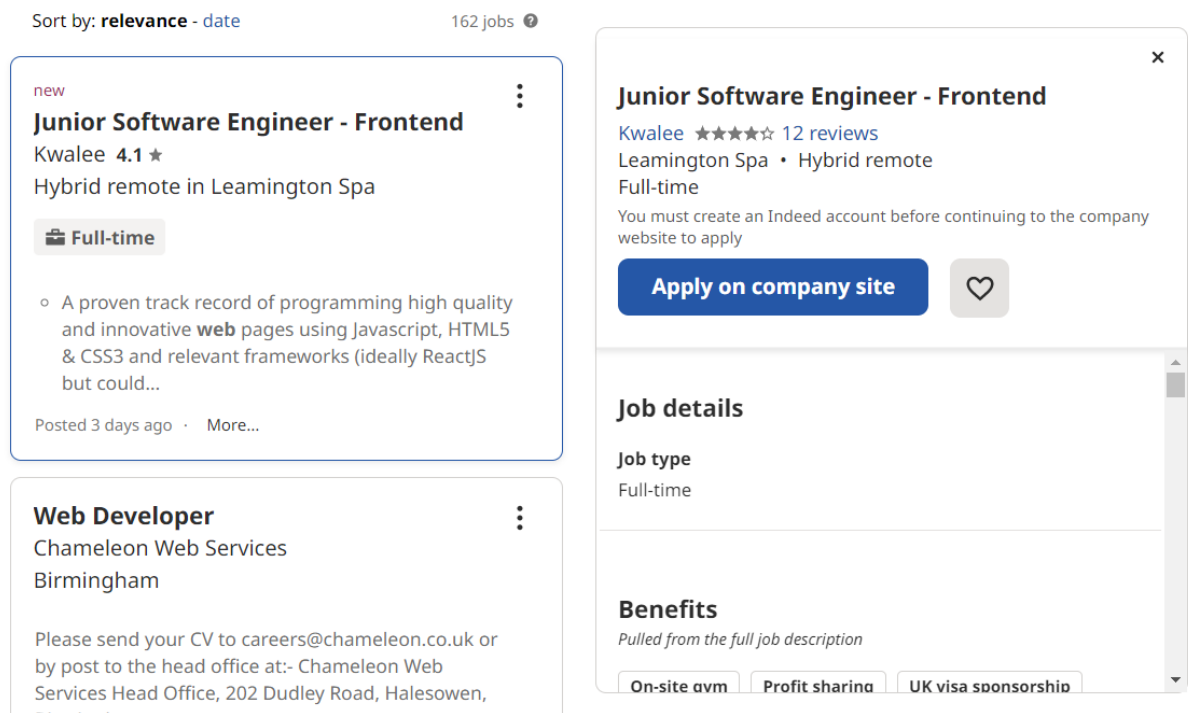
Similar to how we walked you through the LinkedIn search in the first Build your Brand task, we'll now walk you through a job search on Indeed.

- Use the “What” box to add a job title, keywords, or a specific company and add your preferred location. Remember to try a variety of job titles and keywords to find as many relevant job listings as possible.



The image shows the Indeed job search interface. At the top left is the Indeed logo and a sunflower icon. To the right is a 'Sign in' button with a user icon and a hamburger menu icon. Below these are two search boxes: 'What' with the text 'frontend web developer' and a magnifying glass icon, and 'Where' with the text 'Birmingham, West Midlands' and a location pin icon. Below these boxes is a large blue button labeled 'Find jobs'.

- A summary of results will appear on the left-hand side. When you click on a listing a more detailed version of the listing will appear on the right-hand side of your screen.



The image shows a screenshot of the Indeed job search results page. At the top, it says 'Sort by: relevance - date' and '162 jobs'. Below this are two job listings. The first listing is for 'Junior Software Engineer - Frontend' at 'Kwalee 4.1 ★', with a 'Full-time' badge. The second listing is for 'Web Developer' at 'Chameleon Web Services' in 'Birmingham'. To the right of these listings is a detailed view of the 'Junior Software Engineer - Frontend' job. This view includes the company name 'Kwalee' with a 4.1 star rating and 12 reviews, the location 'Leamington Spa', and the job type 'Hybrid remote Full-time'. It also has a note that the user must create an Indeed account to apply, an 'Apply on company site' button, and a heart icon for saving. Below this, there are sections for 'Job details' (showing 'Full-time') and 'Benefits' (listing 'On-site avm', 'Profit sharina', and 'UK visa sponsorship').

- Use the filters to narrow your search if necessary. For example, you can choose a job type or a particular industry, a distance limitation, or jobs with certain salary estimates.

Find jobs

Date posted ▾ Posted By ▾ Remote ▾ within 25 miles ▾

Salary estimate ▾ Job type ▾ Education level ▾ Industry ▾

Full-time (3)

Permanent (2)

Apprenticeship (1)

Post your resume a

Search results

- Apply for the job immediately or create an account to save jobs you are interested in.

✕

Junior Software Engineer - Frontend

Kwalee ★★★★★ 12 reviews

Leamington Spa • Hybrid remote

Full-time

You must create an Indeed account before continuing to the company website to apply.


Apply on company site

♡

Indeed makes recommendations based on your previous searches, but if you would like a more tailored experience try a platform such as Otta for remote work. Otta creates a profile for you based on your responses to questions such as:

- What is important to you?

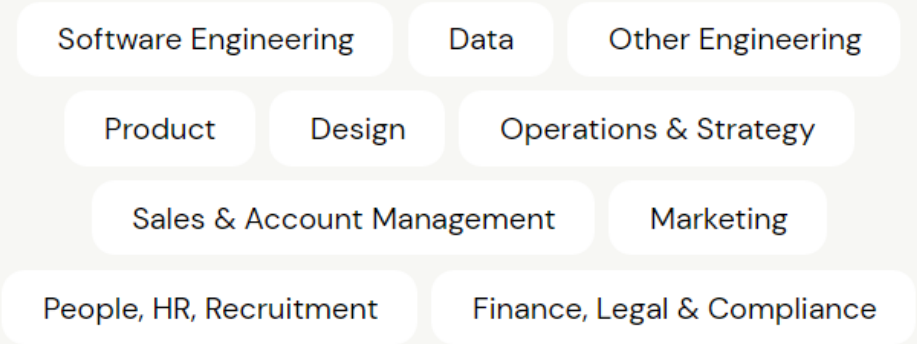
Which 3 are most important to you in a new role?



Challenging work	Diversity and inclusion
Meaningful work	Development and progression
Flexibility and wellbeing	Recognition and reward
Working with great people	Transparency and respect
Progressive leadership	Innovative product
Data driven decisions	Great tech and tools

- What type of roles would you like to see?

What types of roles would you like to see?



Software Engineering	Data	Other Engineering
Product	Design	Operations & Strategy
Sales & Account Management	Marketing	
People, HR, Recruitment	Finance, Legal & Compliance	

- What level of roles would you like to see?

What level of roles would you like to see?

Select the most relevant for you (max 2)

☐ Internships

☐ Entry-level/graduate

☐ Junior (1-2 years)

☐ Mid-level (3-4 years)

☐ Senior (5-8 years)

☐ Expert & Leadership (9+ years)

- What technologies would you like to work with?

Do you have any favourite technologies in mind?

No

Yes

Search for your favourite technologies, or choose from the list of popular tech below.

Type technology here...

Tap once if you like them. Tap twice if they're a must-have

✓ Python

✓ React

AWS

✓ JavaScript

✓ SQL

TypeScript

Java

Docker

Kubernetes

✓ CSS

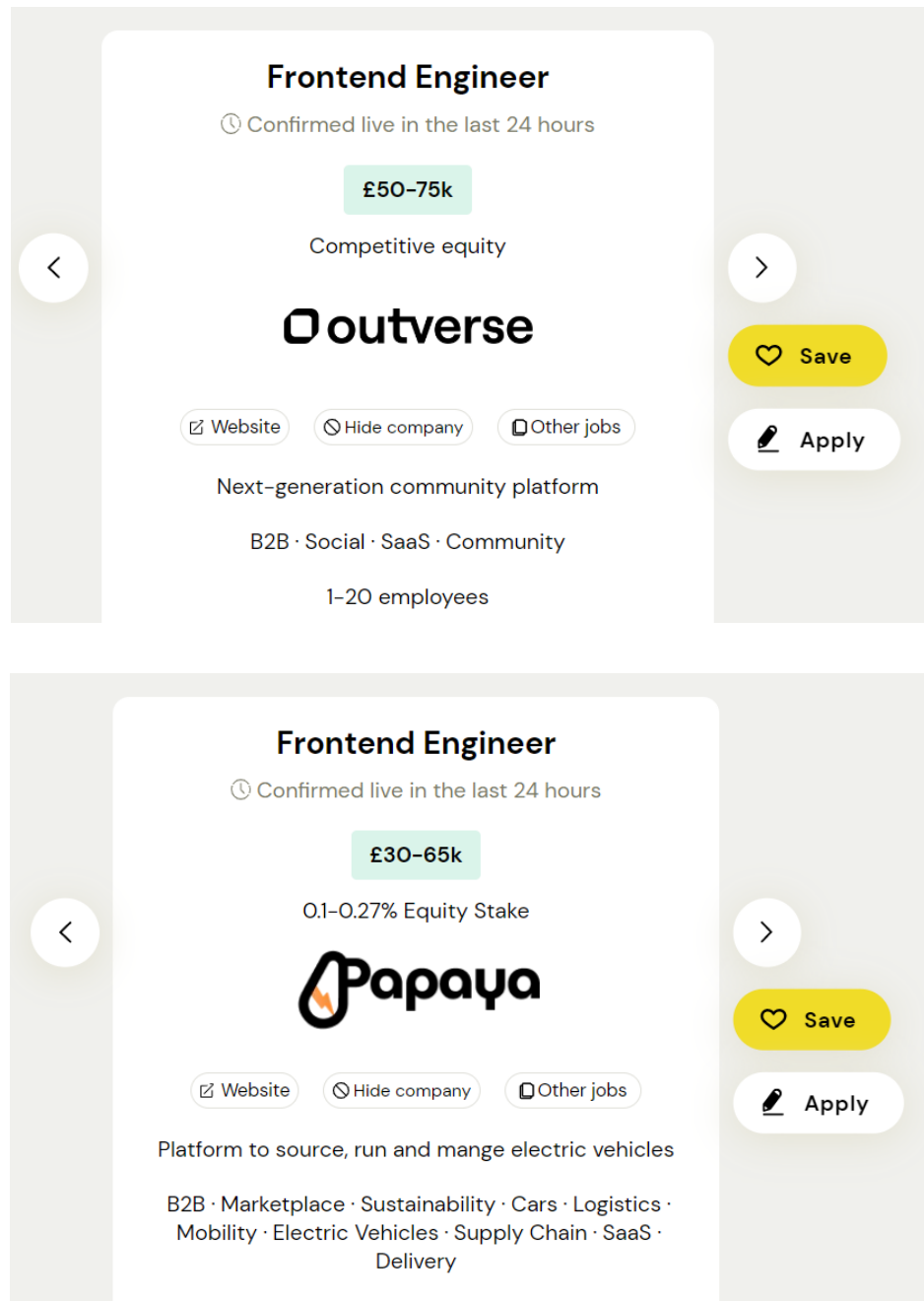
C++

Git

Spark

Go

Based on your responses Otta will show you a list of job opportunities. For example:



Otta will tailor the job opportunities it shows you based on listings that you save or apply for.

Each job site has slightly different features and characteristics. Try a few out to work out which ones you find most useful.



Take note!

Remember, it is a requirement of this bootcamp that you have your first invitation to an interview by **10th March 2023 for one or more** of the following:

- an apprenticeship programme that utilises some of the knowledge obtained in your bootcamp
- a paid work opportunity for a duration of at least 12 weeks that utilises some of the knowledge obtained in your bootcamp
- a full-time job that utilises some of the knowledge obtained in your bootcamp and is with your current employer or a new employer

By **1st August 2023** you will need to show one of the following:

- an offer of a new job that utilises part or all of the skills acquired in your bootcamp. You don't need to accept the offer to fulfil this requirement, and it can be an apprenticeship role
- new contracts or opportunities you obtained that utilise the new skills acquired through the bootcamp, which may include self-employed contract work or starting your own company

Remember to keep an open mind and explore a variety of opportunities to help you practise your interviewing skills and broaden your engagement with the tech sector. As soon as you achieve an invitation to a job or apprenticeship interview, please fill out hyperiondev.com/outcome **before attending the interview.**

Remember: We have a limited number of places we can award such that your bootcamp is co-certified by a Russell Group UK university, such as the University of Manchester. The date you record an outcome at hyperiondev.com/outcome and finish your bootcamp will be factored into whether you are awarded such a certificate (and if you opt-in for this, which you can do via this website too). By having your bootcamp co-certified, you'll get noticed by employers faster, may have access to additional study options and career support post graduation from your bootcamp, and ultimately be able to build your professional brand in tech faster.

Compulsory Task 1

Today, all you are doing is applying for more roles. You can follow these steps, which should be familiar by now:

- Create a Google doc with a uniquely identifiable filename that includes your name and email address and a task identifier for this task (**BYB3**). For example, if your name was John Smith and your email address was john_smith@gmail.com, your filename would be **John Smith - john_smith@gmail.com - BYB3**. As you progress through the Compulsory Task you will fill your answers into this Google doc, which you will save as a PDF and upload to your Dropbox at the end.
- Once again, consider the sort of roles you might like to apply for and the sort of companies you might want to work for. Take into consideration the role, the skills required, location, ways of working (remote, hybrid, or on-site), the type and size of organisation, and the industry. Find another 5 junior tech roles currently being advertised - again **different from those you have previously applied for** - ensuring you consider **a range** of employers - large (1000+ employees) and small (100-500 employees) companies as well as tech scale-ups (up to 100 employees), paid internships and apprenticeships, or companies that source, hire, and train (SHT is the keyword often used in job ads - these companies hire talent with the intention of providing extra training to ensure the employee can hit the ground running).

Remember that our team will review your data and create relationships with your identified companies; we already have relationships with many larger tech companies, so focussing on companies of different sizes and profiles will help to diversify your application profile and increase your chances of success.

- **Create and submit applications** to the roles you have identified.
- For each of the roles you have identified, again identify the recruiting/hiring managers (possibly the Talent or HR people at each company) and their contact details (**email addresses for at least 2**) and **LinkedIn profile URLs (for all, mandatory)**. Reach out to the contacts you have identified, drawing their attention to your application to their company's role.
- Fill in the details of the contact people you have identified into **this form**. Take screenshots of the form showing all the data you have filled in, and

paste them into the Google doc you created in Compulsory Task 1 so that the mentor marking your work can see that you have completed this part of the task.

- Update the Job/Interview tracker you created in the second Build Your Brand task. Include your notes and updates (dates, progression, type of interview, deadlines, and status) on your application process for all roles you have applied to so far. Put a publicly accessible link to your Job/Interview tracker into your Google doc.
- Ensure your doc contains the answers to this task (Compulsory Task 1), and then save your document as a PDF (using menu options File -> Download -> PDF) and upload the PDF file to your Dropbox.
- **If you secure an interview, it is absolutely vital that you notify us via hyperiondev.com/outcome.**



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