



PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

1/1/2015

12/31/2015



HOME



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends,
Friday/Saturday evenings

MONTHLY

There are **maximum** orders from
month of July and January

SALES PERFORMANCE

CATERGORY

Classic Category contributes to
maximum sales & total orders

SIZE

Large size pizza contributes to
maximum sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

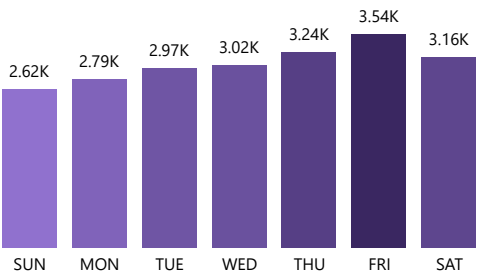
Total Orders



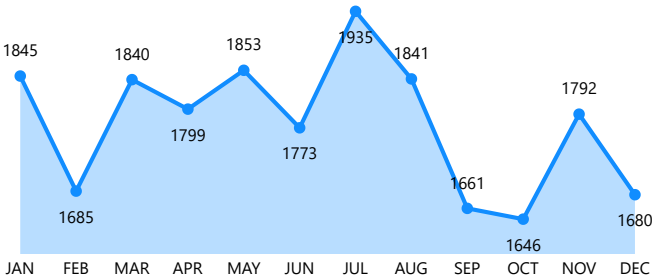
2.32

Avg Pizzas Per Order

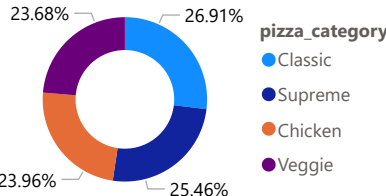
Daily Trend For Order



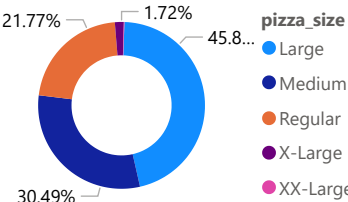
Monthly Trend For Total Orders



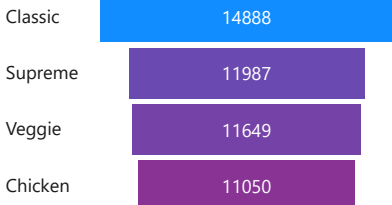
% of sales by Pizza Category



% of sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



HOME

BEST SELLERS

REVENUE

The **Thai Chicken Pizza** contributes to maximum Revenue

QUANTITY

The **Classic Deluxe Pizza** contributes to maximum Total Quantities

TOTAL ORDERS

The **Classic Deluxe Pizza** contributes to maximum Total Orders

WORST SELLERS

REVENUE

The **Brie Carre Pizza** contributes to minimum Revenue

QUANTITY

The **Brie Carre Pizza** contributes to minimum Total Quantities

QUANTITY

The **Brie Carre Pizza** contributes to minimum Total Orders



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Total Orders



2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue

The Thai Chic...	43K
The Barbecue...	43K
The California...	41K
The Classic D...	38K
The Spicy Itali...	35K

Top 5 Pizzas by Quantity

The Classic Del...	2.5K
The Barbecue ...	2.4K
The Hawaiian ...	2.4K
The Pepperoni...	2.4K
The Thai Chick...	2.4K

Top 5 Pizzas by Total Orders

The Classic D...	2.3K
The Hawaiian...	2.3K
The Pepperon...	2.3K
The Barbecue...	2.3K
The Thai Chic...	2.2K

Bottom 5 Pizzas by Revenue

The Spinach ...	16K
The Mediterr...	15K
The Spinach S...	15K
The Green Ga...	14K
The Brie Carr...	12K

Bottom 5 Pizzas by Quantity

The Soppresa...	961
The Spinach S...	950
The Calabrese ...	937
The Mediterra...	934
The Brie Carre ...	490

Bottom 5 Pizzas by Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach S...	918
The Mediterr...	912
The Brie Carr...	480