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Role of Telemedicine in Improving Doctor-Patient Relationships



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Role of Telemedicine in Improving Doctor-Patient Relationships

 January 20, 2023 - By Merlin Monisha

(<https://www.drcare247.com/blog/author/monisha/>)

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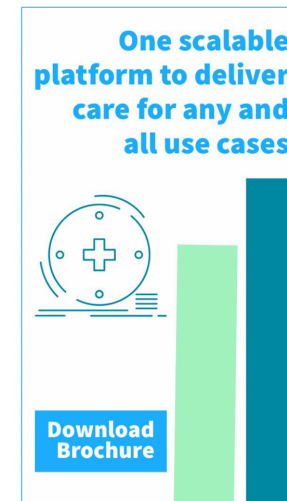
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Healthcare providers are used to treating patients in person, but telemedicine (<https://www.drcare247.com/blog/telemedicine/how-does-telemedicine-work/>) can actually improve the doctor-patient relationship. Some providers may find the idea of remotely consulting patients uncomfortable, but communicating through live video and audio can be just as effective as meeting face-to-face and speeds up communication so that both parties can share and access the information they need at ease, resulting in a strong doctor-patient relationship. The strength of this relationship is a key factor in the success of telemedicine and remains at the core of effective and efficient healthcare services. Telemedicine has the power to enhance and leverage that relationship if used properly. There are a few claims that a virtual visit is not the same as a clinical visit. But anyone familiar with telemedicine can understand why this argument is incorrect. In fact, virtual visits are

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patient trust and

maintain continuity of care. A typical patient-



(<https://www.drcare247.com/wp-content/uploads/2020/07/DrCare247-Brochure.pdf>)

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centric telemedicine model connects patients with available physicians and promotes the doctor-patient bond, which is one of the key components of quality healthcare, as mentioned above. Traditionally, doctors are more than just health care providers. They monitor their patients throughout their illnesses by giving them their full attention and care. Technology has removed geographic barriers, enabling doctors to reach out to patients around the globe. Virtual visits and telemedicine have become hot topics in healthcare, and technology has undoubtedly played a huge role in helping healthcare providers adapt to this new lifestyle. By replacing face-to-face contact with virtual and digital interactions, doctors can continue to care for their patients anytime anywhere virtually.

Telemedicine in Reducing the Gap between Doctor and Patient



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We are well aware of how telemedicine connects patients and doctors even if they are not in the same geographic area, ensuring their safety at home (<https://www.drcare247.com/blog/telehealth/telehealth-versus-traditional-treatment/>). The over-reliance on technology has changed the dynamics of communication between healthcare providers and seekers. The focus of digitized healthcare is shifting to cover more geographic areas and expand coverage to reach more patients. As a result, meaningful interactions between doctors and patients are established, and the core foundation (communication) upon which the entire healthcare industry has relied for years is strengthened. A strong doctor-patient relationship is undoubtedly important in long-term care. Physicians who are familiar with a patient's medical history, lifestyle, and psychology are more likely to offer personalized treatment. This increases patient satisfaction and builds trust in physicians, good patient outcomes.



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Developing a patient-centric model (<https://www.drcafe247.com/blog/telemedicine/how-telemedicine-is-changing-the-way-doctors-do-business/>) opens the door for medical practitioners to learn how patients view and control their lives. Telemedicine transforms the doctor-patient relationship and helps deliver quality care, higher patient satisfaction, lower costs, and improved communication. As telemedicine becomes more prevalent, their relationship is evolving into a closer partnership, regardless of distance. Turn more intimate, even if the encounter is remote and virtual. Finally, telemedicine allows patients and doctors to be more involved in care management.

traditional treatment/)

Telemedicine in Building TRUST between Doctor and Patient

Telemedicine has revolutionized the healthcare industry beyond geographical borders. The digitization has made healthcare

Request a free demo even during extraordinary times. One of the core aspects



of the doctor-patient relationship is trust. Open communication is essential to any medical practice as it allows doctors to interact with their patients and uncover the depth of their health problems. Telemedicine has transformed the healthcare segment by providing comprehensive care when patients share their problems freely with their doctors. Patients act more convenient and comfortable when they are virtually connecting from their homes rather in-person clinical visits. People suffering from mental ailments, psychological issues, and misanthropy (<https://www.drucare247.com/blog/telehealth/the-role-of-telemedicine-in-addressing-mental-health-issues/>) are more comfortable connecting with their doctors online, as it resolves trust and compatibility issues.

Factors Contributing to a Positive Doctor-Patient Relationship



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- Patients and providers enjoy various telemedicine usages

Telemedicine offers a variety of options for patient care, from text messaging to video conferencing. It allows healthcare providers to automate customized and personalized reminder messages to patients to encourage active participation in patient condition management.

- Patients and providers worry less about costs with telemedicine



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The cost of visiting in-person includes transportation costs, travel time, absenteeism, etc. Through virtual visits, both doctors and patients can save money by avoiding added costs to provide or receive treatment at home, work, or anywhere.

- Healthcare providers are easily accessible with telemedicine

Telemedicine makes patients feel like they can easily access and communicate with their healthcare providers, regardless of physical distance. Advances in information technology enable unrestricted and barrier-free patient care.

- Telemedicine is efficient for medical practices

By allowing a patient to easily communicate with the clinic via SMS, telemedicine

reduces the volume of phone calls and increases staff productivity.



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Telemedicine platforms like DrCare247 (<https://www.drcare247.com/blog/telemedicine/7-questions-to-ask-telemedicine-vendor/>) show how this implementation allows patients to book, cancel, and reschedule via SMS.

- Telemedicine is convenient for patients

Telemedicine makes healthcare convenient for patients by allowing them to conveniently book and see a doctor at their preferred time and location. Patients also get the care they want without inconvenient wait times at clinics and unpredictable travel times to the clinic.

- Doctors can monitor patients' health conditions from anywhere

Telemedicine allows doctors to remotely monitor a patient's health

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hand-during-covid/). The valuable medical data that providers receive from their patients, even remotely, enables them to closely monitor their condition and quickly adjust treatment if necessary.

Final Thoughts

In the process of digital transformation, it is now required to advance the development of technology based on patient needs.

Therefore, the healthcare segment must combine online and offline consultations to bring a lively experience to the entire doctor-patient journey. The relationship between patient and doctor is ever-evolving. The developments in patient care and the growing physical distance between doctor and patient transforms the doctor-patient relationship. But this relationship is nurtured through trust and reliability along the journey of patient care services. Strong doctor-patient relationships stimulate the active



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ts in the management

of their healthcare conditions. Also, it

promotes better collaboration between providers and patients in their diagnosis, treatment, and recovery. This doctor-patient relationship must strive further toward a patient-centric approach, and telemedicine is the only key to this transformation.

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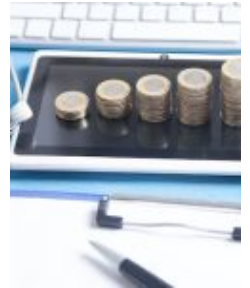
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