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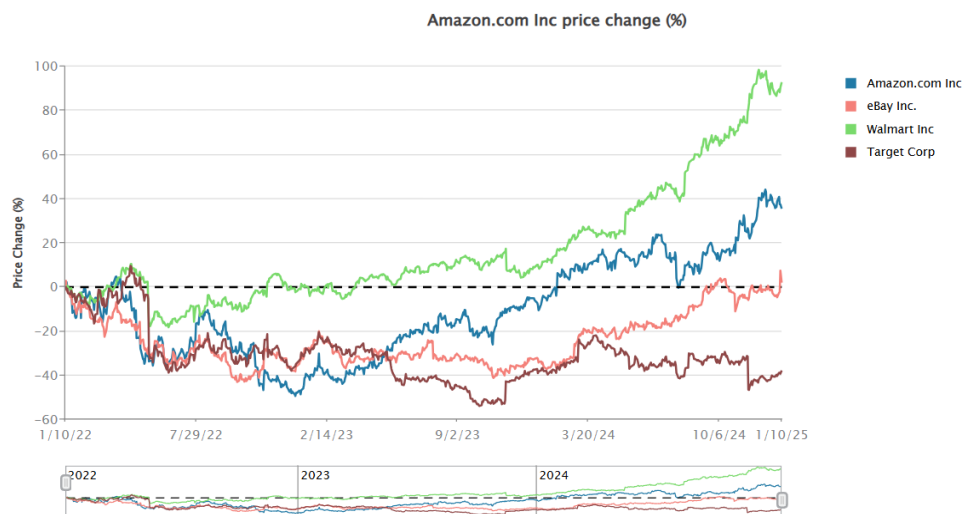
# Amazon.com Inc

## Company Overview

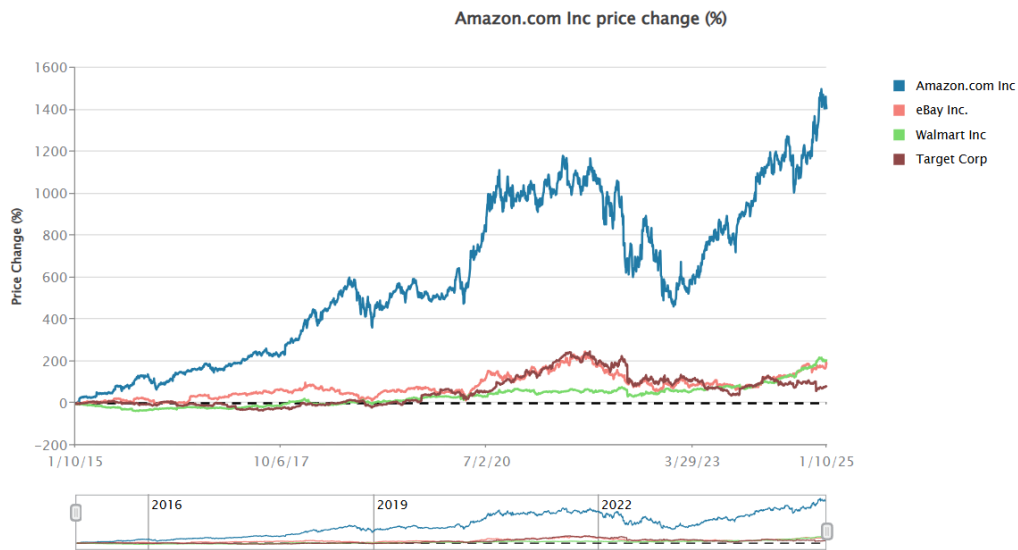
Amazon.com, Inc. is a leading global online retailer, offering a vast array of products and services, including e-commerce, cloud computing through Amazon Web Services (AWS), and digital streaming.

## Financial Overview

- **Revenue Growth:** In 2023, Amazon's net sales increased by 12% to \$574.8 billion, up from \$514.0 billion in 2022.
- **Net Income:** Amazon reported a net income of \$30.4 billion in 2023, a significant turnaround from a net loss of \$2.7 billion in 2022.
- **Earnings Per Share (EPS):** For the fiscal year ending December 2024, the consensus EPS forecast has increased to \$5.38.
- **Market Capitalization:** As of June 2024, Amazon's market capitalization surpassed \$2trillion.



- The chart shows the percentage price change from January 2022 to January 2025 for Amazon.com Inc, eBay Inc, Walmart Inc, and Target Corp. Amazon and Walmart exhibit strong growth, while eBay and Target show declines with slight recoveries.



## Stock Performance

- **Current Stock Price:** As of January 2025, Amazon's stock is trading at approximately \$185.85, reflecting a 22% increase over the past year.
- **P/E Ratio:** The price-to-earnings (P/E) ratio is a critical metric for investors, indicating how much investors are willing to pay per dollar of earnings.
- **Dividend Policy:** Amazon has traditionally reinvested profits into growth initiatives and does not pay dividends.

## Business Segments

- **E-commerce:** Amazon holds approximately 37.6% of the U.S. e-commerce market, significantly outpacing competitors like Walmart and Apple.
- **AWS:** In 2023, Amazon Web Services generated \$90.8 billion in revenue, accounting for about 16% of the company's total net sales.
- **Advertising:** Amazon's advertising revenue has been growing rapidly, contributing significantly to its overall revenue.

## Future Outlook

- **Growth Projections:** Analysts expect Amazon's revenue growth to continue, driven by its diverse business model and ongoing investments in technology and infrastructure.
- **Market Position:** Amazon's strong brand recognition and customer loyalty position it well for future growth, with ongoing expansions into new markets and services.

In summary, Amazon.com, Inc. continues to be a dominant force in the retail and technology sectors, demonstrating robust financial performance and a strategic focus on innovation and customer satisfaction.