

## Institutional Information for Quality Assessment(IIQA)

## MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL, Bhopal, Madhya Pradesh

Date of submission	:	16/04/2024
AISHE ID	•	U-0283
Institution Track ID	:	MPUNGN101721

1	Application For	Accreditation
	Cycle of Accreditation	Cycle1
2	Name of the University	MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL
3	Date of establishment of the Institution	16/08/1990
4	Name of the Head of the Institution	Prof.
		K G Suresh
	Designation	Vice Chancellor
5	Does the University function from Own Campus	Yes
6	Address of the University	Opposite M P State Shooting Academy, Makhanpuram, Bishankhedi, Bhopal (Madhya Pradesh)-462044
	State/UT	Madhya Pradesh
	City	Bhopal
	Pin	462044
	Phone No	0755-2551531
	Alternate Phone No	-
	Mobile No	9827258572
	Registered Email	mcnujc@mcu.ac.in
	Alternate Email	vcmcubhopal@gmail.com
7	Alternate Faculty Contact Details	Prof.
		Avinash Bajpai
		Registrar
	Address	Opposite M P State Shooting Academy, Makhanpuram, Bishankhedi, Bhopal (Madhya Pradesh)-462044
	State/UT	Madhya Pradesh
	City	Bhopal

	Pin		462044		
	Phone No		0755-2551642		
	Alternate Phone No		-		
	Mobile No		94253924	48	
	Email		registra	rmcu@gmail.com	
	Alternate Email		naac.cel	l@mcu.ac.in	
8	Website		www.mcu.a	ac.in	
9	Has the Institution completed 6 years of graduation of last two bate		Yes Year1- 2022 Year2- 2023		
10	Nature of the University		State Un:	_	
11	Type of University		Unitary	<u>amerre</u>	
12	Does the University have duly reco		College/Reg	ional Centre/off shore campus/multiple	
	Institute Name	State/Country Nam	ne	Address	
	Off Campus	Madhya Prac	desh Rajghat Colony, Former Kendriya Vidyalay Parisar, Datia (M.p)-475661		
	Off Campus	Madhya Prad	lesh	Makhanlal Chaturvedi National University Of Journalism And Commpunication Rewa Campus, University Road, Rewa(Mp)-486002	
	Off Campus	Madhya Prad	desh	Karmveer Vidyapeeth Pt. Makhanalal Chaturvedi Marg, Anand Nagar, Khandwa, (Mp)-450001	
	Approval for Campus: View Docum		1		
13	Is the Institution recognized under UGC Act?	section 2(f) of the	Yes 27/11/1992		
			<u>View Document</u>		
14	Is the Institution recognized under section 12B of the UGC Act?		e Yes 17/02/2018		
	If yes, date of recognition by UGC under section 12B along with latest Plan General Development Grant release letter		<u>View Document</u>		
15	If the University is not under the purview of UGC indicate the parent Ministry / Authority under which it was established(attach proof)		No No		
16	Is the institution recognised as a 'L Potential for Excellence (CPE)' by				
	1		<u> </u>		

Is the University offering any programmes recognised by any Statutory Regulatory Authority (SRA)	Ye	S		
Statutory Regulatory Authorities				
		SRA program	Document	
		AICTE	<u>View Document</u>	

## 18 Number of programmes offered

Programmes	Number
UG	22
PG	17
Post Master's (DM, Ayurveda Vachaspathi, M.Ch)	0
Pre Doctoral (M.Phil)	0
Doctoral (Ph.D)	2
Post Doctoral (D.Sc , D.Litt , LLD)	0
PG Diploma recognised by statutory authority including university	18
Diploma	3
Certificate / Awareness	0
M.D.	0
M.S.	0

## 19 Programme Details

Program	Department	SRA Recognition
BA(APR)	Department Of	
	Advertising And Public	
	Relations	
BLibISc	Department Of Library	
	And Information	
	Science	
BSc(Filam and	Department Of Cinema	
Communication Studies)	And Filam Studies	
BA(English Journalism)	Department Of	
	Journalism	
BA(Hindi Literature	Department Of Indian	
and Translation	Languages	
Studies)		
BBA(Ecommerce)	Mcnujc Datia Campus	
BA(Mass Communication)	Mcnujc Datia Campus	
BCom(Computer	Mcnujc Rewa Campus	
Applications)		
BA(Journalism and	Mcnujc Rewa Campus	
Creative Writing)		
BCA(Computer	Mcnujc Rewa Campus	
Applications)		
BA(Mass Communication)	Mcnujc Rewa Campus	

BA(Mass Communication)	Mcnujc Khandwa Campus	
BCA(Computer	Department Of Computer	
Applications)	Science And	
	Application	
BSc(Electronic Media)	Department Of	
	Electronic Media	
BA(Mass Communication)	Department Of Mass	
	Communication	
BA(Journalism and	Department Of	
Creative Writing)	Journalism	
BBA(Ecommerce)	Department Of Media	
	Management	
BCom(Management)	Department Of Media	
	Management	
BSc(Multimedia	Department Of New	
Management)	Media Technology	
BSc(Graphics and	Department Of New	
Animation)	Media Technology	
BTech(Printing and	Department Of New	
Packaging)	Media Technology	
BTech(Printing	Department Of New	
Packaging Lateral	Media Technology	
Entery)		
MA (Journalism)	Department Of	
	Journalism	
MA(APR)	Department Of	
	Advertising And Public	
	Relations	
MSc(Electronic Media)	Department Of	
	Electronic Media	
MA(Mass Communication)	Department Of Mass	
	Communication	
MA(Broadcast	Department Of	
Journalism)	Journalism	
MCA(Computer	Department Of Computer	AICTE
Applications)	Science And	
	Application	
MA(Digital Journalism)	Department Of	
	Journalism	
MSc(New Media)	Department Of New	
	Media Technology	
MSc(Filam Production)	Department Of Cinema	
	And Filam Studies	
MSc(Media Research)	Department Of	
	Communication Research	
MLibISc(Library and	Department Of Library	
Information Science)	And Information	
	Science	
MBA(Media Business	Department Of Media	AICTE
Management)	Management	
MA (Journalism)	Mcnujc Khandwa Campus	
MA (Journalism)	Mcnujc Rewa Campus	
MA(Mass Communication)	Mcnujc Rewa Campus	
MSc(Electronic Media)	Mcnujc Rewa Campus	

	1	I.
MA(Mass Communication)	Mcnujc Datia Campus	
PhD or DPhil(Computer	Department Of Computer	
Science Application)	Science And	
	Application	
PhD or DPhil(Media	Department Of	
Studies)	Communication Research	
PGDCA	Department Of Evening	
	Parttime Programmes	
PGDCA	Mcnujc Khandwa Campus	
PG Diploma(Rural	Mcnujc Rewa Campus	
Journalism)		
PGDCA	Mcnujc Rewa Campus	
PGDCA	Mcnujc Datia Campus	
PG Diploma(Mobile	Department Of Evening	
Journalism)	Parttime Programmes	
PG Diploma(Filam	Department Of Evening	
Journalism)	Parttime Programmes	
PG Diploma(Event	Department Of Evening	
Management)	Parttime Programmes	
PG Diploma(Video	Department Of Evening	
Production)	Parttime Programmes	
PG Diploma(Cyber	Department Of Evening	
Security)	Parttime Programmes	
PG Diploma(Yogic	Department Of Evening	
Health Management)	Parttime Programmes	
PG Diploma(Rural	Department Of Evening	
Journalism)	Parttime Programmes	
PG Diploma(Social	Department Of Evening	
Media Management)	Parttime Programmes	
PG Diploma(Drama and	Department Of Evening	
Acting)	Parttime Programmes	
PG Diploma(Web	Department Of Evening	
Communication)	Parttime Programmes	
PG Diploma(Environment	Department Of Evening	
Communication)	Parttime Programmes	
PG Diploma(Indian	Department Of Evening	
Communication	Parttime Programmes	
Traditions)		
PG Diploma(Digital	Department Of Evening	
Photography)	Parttime Programmes	

20 Number of Teaching Staff by employment status (permanent / temporary) and by gender

Male	Female	Transgender	Total
27	9	0	36
46	19	0	65

21 Number of Non-Teaching Staff by employment status (permanent / temporary) and by gender

Male	Female	Transgender	Total
194	74	0	268

22	Number of Students	s on roll by gender			
	Male	Female	Transgender	Total	
	1344	862	0	2206	
23	23 Does the institution have statutory cells / committees		1.Commitee for SC/ST 2.Minority Cell 3.Grievance Redressal Committee 4.Internal Compliant Committee 5.Anti-ragging Committee 6.OBC Cell		
24	Date of establishme	ent of IQAC	02/09/2013		
25	Has the institution made statutory declaration on the institution website under Section 4 (1) (b) of the RTI Act 2005 as issued and amended from time to time.		Yes <pre>www.mcu.ac.in/rti-cell/</pre>		
26	Does the college have an academic MoU with any foreign institution		Yes View Document		
27	Date of uploading data on MHRD website for All India Survey on Higher Education (AISHE).		13/02/2023 View Document		
28	Attach Certification by the Head of the Institution for having complied with Rules & Regulations of Central Government, State Government, UGC and other applicable SRA in the prescribed format of NAAC.		for tral <u>View Document</u>		
29			Online		
			Amount:29500 Bank ID :	ID:28323050 Date:15/04/2024	