



sreeparna.sen0@gmail.com



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Bellandur, Bengaluru, India

SKILLS

Strategic Planning & Execution

Market Research & Analysis

CRM & Market-Focused Strategy

Consumer Behavior

B2B Sales

Competitive Analysis

Retail Management

LANGUAGES

English
Native or Bilingual Proficiency

Hindi
Native or Bilingual Proficiency

Bengali
Native or Bilingual Proficiency

INTERESTS

Cooking

Travelling

Music

Pet

Sreeparna Sen

Relationship Manager at HDFC

Goal-driven, enthusiastic MBA graduate looking for a career opportunity in the marketing domain and willing to utilize my management and analytical skills to benefit mutual growth and success

EDUCATION

MBA

ICFAI Business School, Bangalore

06/2017 – 07/2019

Bengaluru, KA

Courses

- Marketing (major)
- build and promote a brand and help an organization to recognize consumer behavior
- study on marketing, sales, consumer trends, market strategies, product management and market research in different industries
- Finance (minor)
- study on investment banking, financial products, security markets, banking service & operations, corporate finance etc
- knowledge on management, control and review of the collection, investment, and resources of money

B.Tech

B.P Poddar Institute of Management & Technology

07/2012 – 06/2016

Kolkata, WB

Courses

- Electrical Engineering

WORK EXPERIENCE

Relationship Manager

HDFC Bank Ltd

04/2019 – Present

Bengaluru, KA

Achievements/Tasks

- Achieving self targets and helping team members to achieve team targets in the given deadline
- Recognition for boosting sales & operations by making portfolio customers aware about new available products and offerings
- Adding value to CASA growth & Assets Management
- Marketing & Communication strategy for handling customer queries

Contact: Nagaraj Raddi – (Branch Manager, nagaraj.raddi@hdfcbank.com)

Internship

Schneider Electric

02/2018 – 05/2018

Bengaluru, KA

Achievements/Tasks

- Talent Acquisition & Management - Plan and coordinate the workforce to best use employees' potential
- Employee engagement & well being
- Advise managers on policies like equal employment opportunity and sexual harassment
- Contact references and perform background checks

Contact: Koila Vikas Rao – vikas.koila@schneider-electric.com

STRENGTH

Ability to analyze and collect useful information

Self motivated & dedicated to work

Good communication & presentation skills