

SREERAG M E

GRAPHIC & UI/UX DESIGNER

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[LinkedIn](#) | [Portfolio website](#)

SUMMARY

Creative Graphic Designer with 2 years of experience in crafting impactful visual and digital designs. Skilled in logo design, packaging, posters, labels, and website interfaces, with expertise in blending aesthetics and functionality. Experienced in developing user-friendly UI/UX designs and responsive websites that enhance brand identity and user engagement. Passionate about delivering innovative solutions from concept to completion.

WORK EXPERIENCE

Graphic Designer	2023 - Present
Mexpo group	
<ul style="list-style-type: none">Designed branding elements for social media, website, and promotional materials, ensuring a cohesive visual identity for the sports brand.Collaborated with the IT team to design and prototype a mobile app in Figma, delivering user-friendly and visually consistent UI/UX solutions.Designed cycling and skating suits for kids, women, and men, along with skate designs, label and packaging concepts, box layouts, and skate wheel designs.Developed product catalogs showcasing the brand’s offerings, optimizing layouts for both print and digital formats.Collaborated with the marketing team to enhance brand presence through visually compelling graphics and engaging content.	

TOOLS

Figma	Adobe illustrator	Adobe photoshop
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EDUCATION

Advanced Certification in 360° Digital Design (UI/UX & Graphic Design) Academy of Media and Design	2022 - 2023
B Com (computer application) Calicut University	2017 - 2020

SKILLS

Web design Wireframing	Prototyping Visual design	Problem solving User research
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PROJECTS

CAROMA - buying used car mobile app	RIDE ON - cycling rental app
Virtual reality traveling app	PIZZA HUB - restaurant website
BE CALL - telecalling app	