

SREERAG M E

UI/UX DESIGNER

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SUMMARY

As a Passionate UI/UX Designer focused on creating user-centered designs that enhance digital experiences through effective user research, wireframing, and prototyping.

WORK EXPERIENCE

Graphic Designer 2023 - Present

Micheal Import and Export Private Limited

- Designed branding elements for social media, website, and promotional materials, ensuring a cohesive visual identity for the sports brand.
- Created graphics for cycling jerseys, incorporating dynamic and performance-oriented visuals similar to skating wheel designs.
- Developed product catalogs showcasing the brand's offerings, optimizing layouts for both print and digital formats.
- Collaborated with the marketing team to enhance brand presence through visually compelling graphics and engaging content.

TOOLS

Figma	Adobe illustrator	HTML
Adobe Photoshop	Canva	CSS

EDUCATION

- Advanced Certification in 360° Digital Design (UI/UX & Graphic Design)** 2022 - 2023
Academy of Media and Design
- B Com (computer application)** 2022 - 2023
Calicut University

SKILLS

Web design	Prototyping	Problem solving
Wireframing	Visual design	User research

PROJECTS

- CAROMA - buying used car mobile app
- RIDE ON - cycle rental app
- PIZZA HUB - restaurant website