

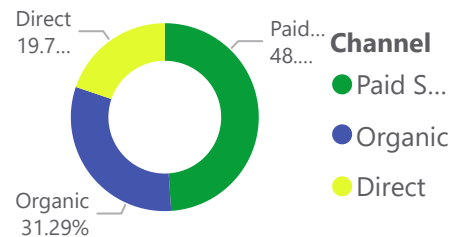
# WEBSITE VISITORS DATA ANALYSIS DASHBOARD

Visitor Date

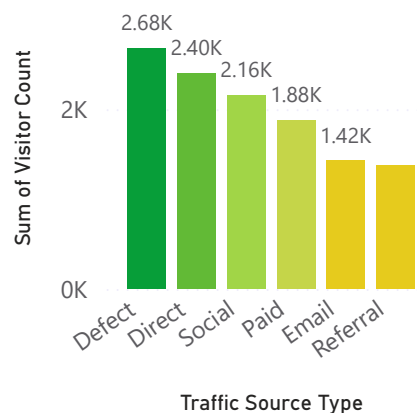
01-01-2022

31-12-2023

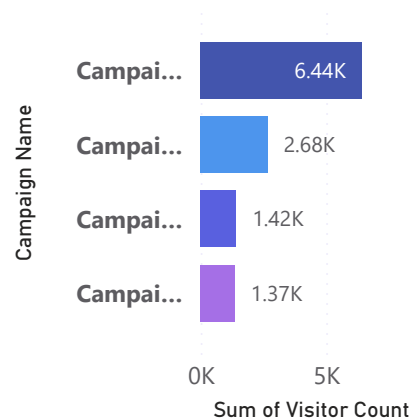
Average of Conversion % (Page) by Channel



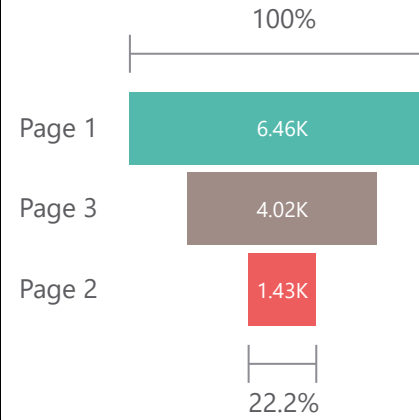
Sum of Visitor Count by Traffic Source Type



Sum of Visitor Count by Campaign Name



Sum of Visitor Count by Page Name



Avg. Session Duration (sec)

51.85



Avg. Bounce Rate %

60.38

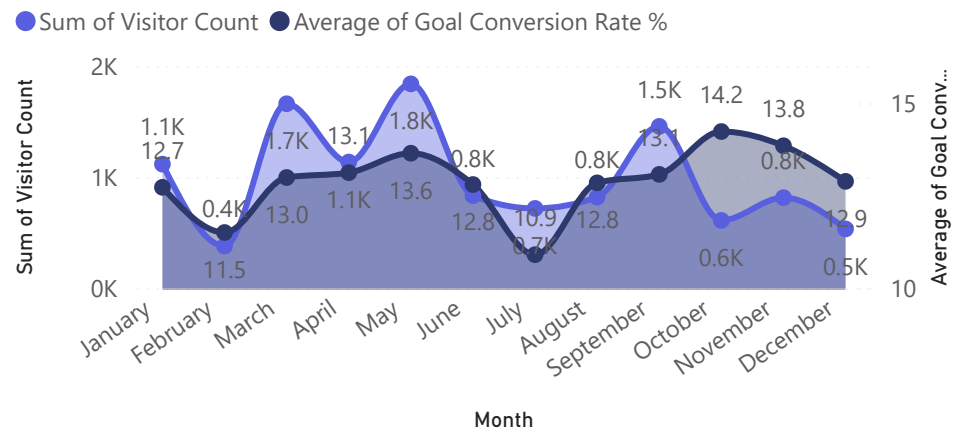


Avg. Conversion % (Campaign)

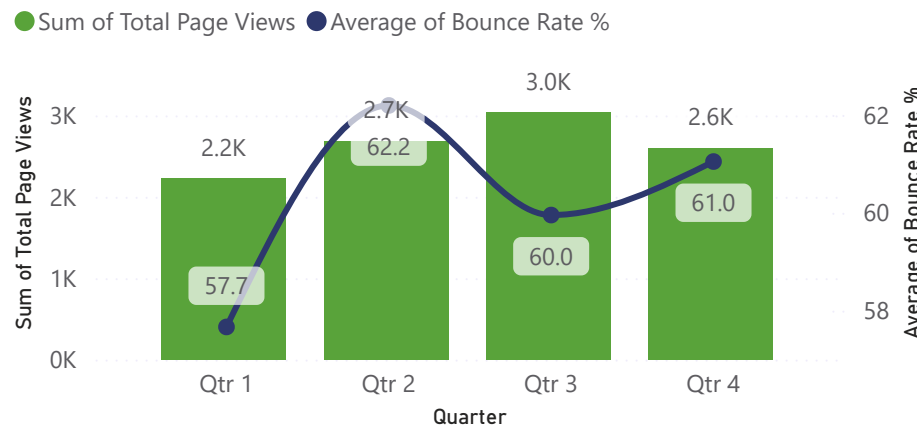
14.18



Sum of Visitor Count and Average of Goal Conversion Rate % by Month



Sum of Total Page Views and Average of Bounce Rate % by Quarter



Total Page Views

11K



Total Page Views

12K

