UC Berkeley Sutardja Center for Entrepreneurship & Technology

SCET Program Impact Report Overview

Why Impact Reports Matter

Development & Fundraising: SCET is responsible for raising the funds to support the academic, co-curricular, global, professional, and research activities. Impact reports assist SCET in demonstrating value to our Advisory Board, donors, campus and College of Engineering partners and external stakeholders.

Marketing & Outreach: Impact reports showcase success stories to attract future participants and innovation champions as well as support the long-term sustainability of the Center.

Program Review & Assessment: Today, the demand for entrepreneurial talent is at an all-time high, as companies prioritize employees who can think independently, adapt swiftly, and lead innovation. Simultaneously, student interest in entrepreneurship has surged, with many seeking programs that empower them to build these skills and maximize their impact on a global scale. Impact reports can support SCET in offering the most impactful programs.

Institutional Storytelling: Highlights how SCET is a valuable component of Berkeley's innovation ecosystem.

Plan Ahead

Don't wait until the end of the program — plan early how you'll collect data and how you'll capture stories. Feel free to contact Jesse Dieker (jdieker@berkeley.edu) to be a sounding board during planning to facilitate creativity and ensure you're using the most current tools for tracking, relevant metrics and effective methods for capturing stories/data.

Before the Program:

- Identify how the program relates to the SCET mission and values.
- Identify key impact metrics. Please see SCET metrics HERE.
- Set up surveys and tracking tools. Please see templates HERE.
- Decide how you'll capture stories (interviews, reflection prompts, quotes).

During the Program

- Track engagement, demographics, social media reach, etc.
- Collect mid-program testimonials.
- Capture event highlights and photos.

After the Program

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- Document notable outcomes (startups launched, funding raised, career moves).
- Compile quotes and narratives.
- Identify areas of growth/scale

UC Berkeley Sutardja Center for Entrepreneurship & Technology

AI-Powered Startups: Build, Validate, and Scale at Warp Speed

Course Coordinators: Ahad Asif Khot, Sreeram Ranga
Date: November 20, 2025
Program Lead/Team: Joo Ae Chu
Partner/Sponsor: Sutardja Center of Entrepreneurship & Technology (SCET)

Executive Summary

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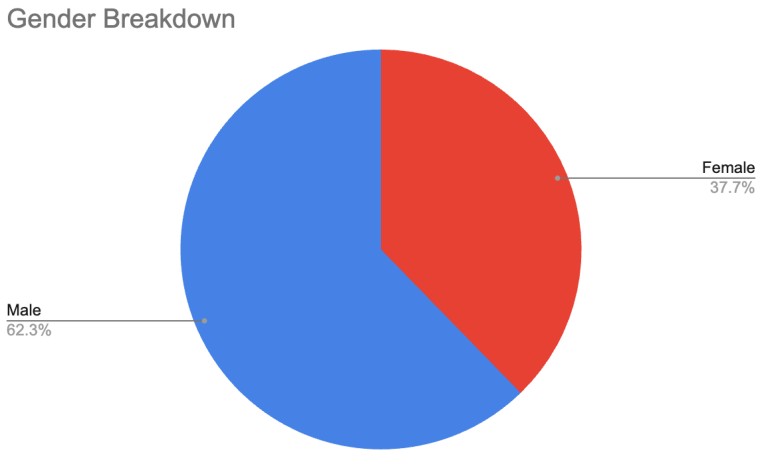
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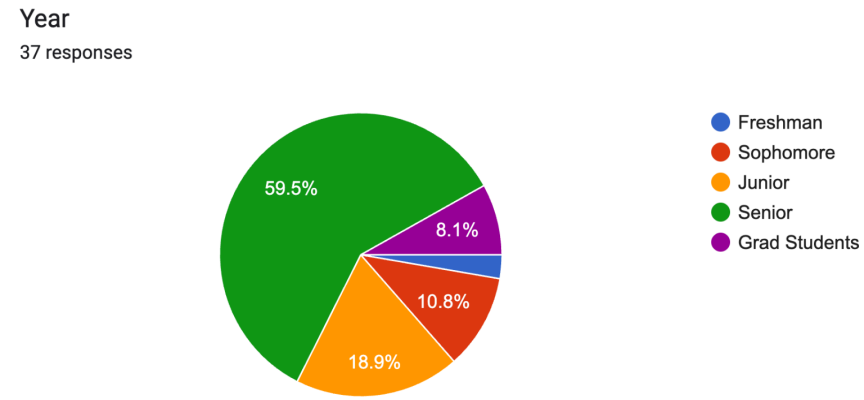
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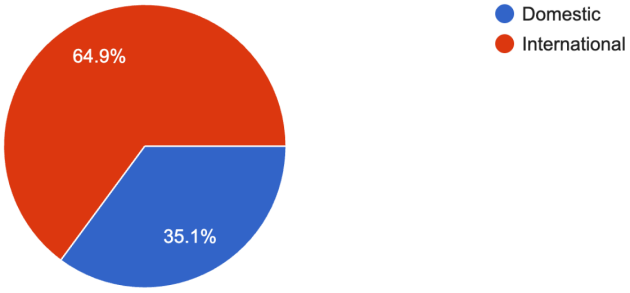

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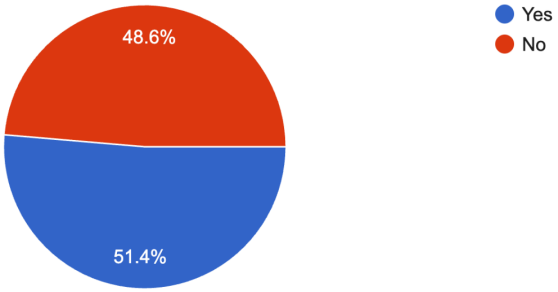

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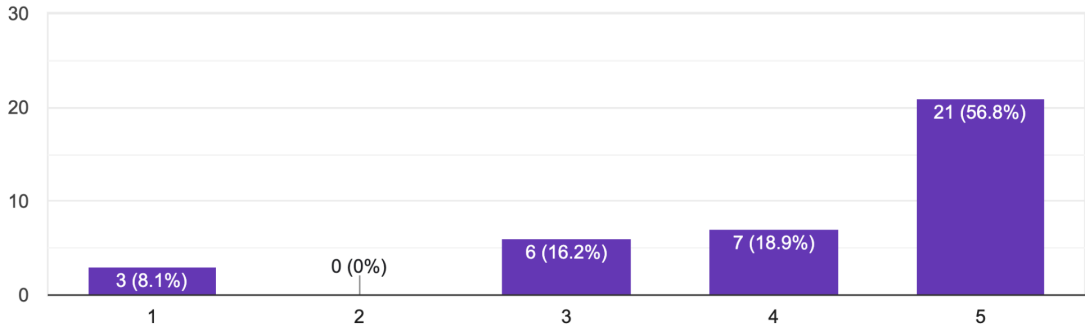

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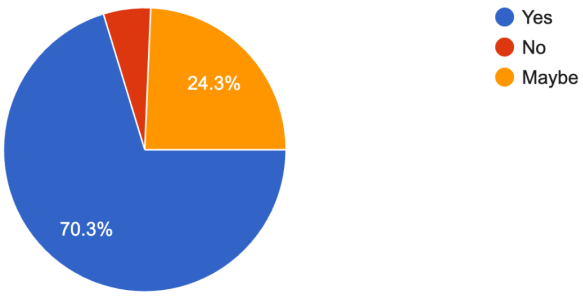

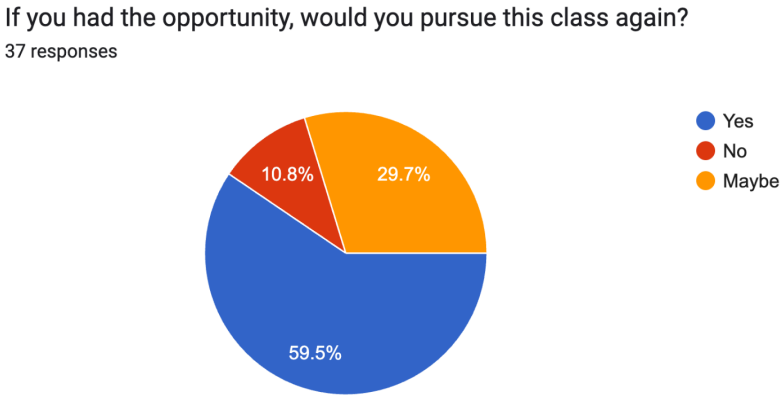

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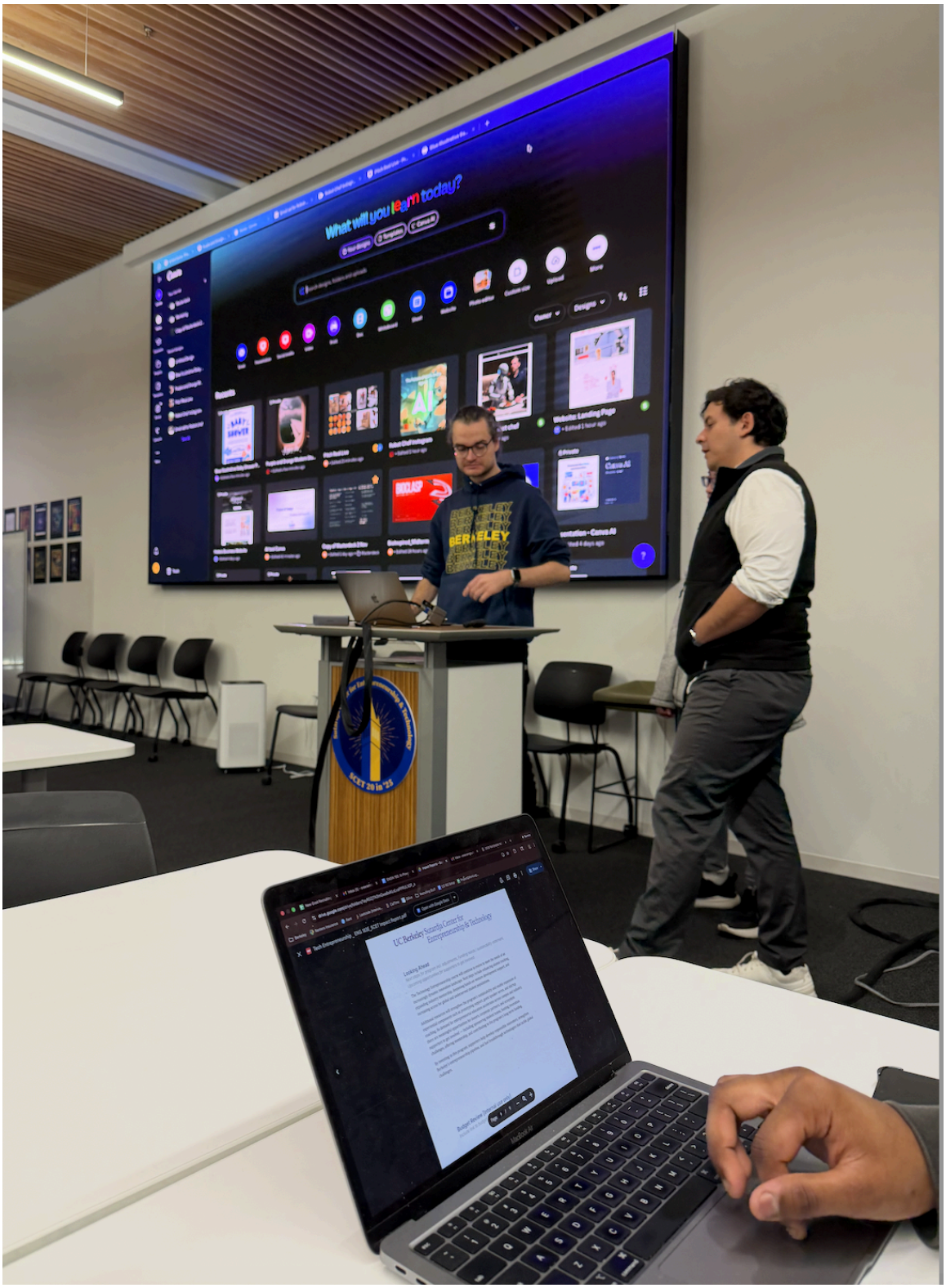

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Future Alumni Insights

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Looking Ahead

The AI-Powered Startups course will continue to evolve as the pace of AI innovation accelerates across industry and academia. Key next steps include building robust alumni tracking infrastructure, strengthening cross-disciplinary mentorship, and expanding hands-on venture development support so students can move from concept to real traction more effectively.

Additional resources will make the program more sustainable and allow for the expansion of experiential components such as cloud compute credits, AI tool access, prototyping support, founder roundtables, and an expanded guest speaker network. As student demand for AI-driven venture education increases, there are strong opportunities for industry partners, donors, and SCET ecosystem supporters to participate in meaningful ways, including sponsoring student teams, supporting Demo Day, offering mentorship, creating project pipelines, and contributing to long-term program funding.

By investing in this course, supporters help cultivate ethical and responsible innovators, strengthen Berkeley's pipeline of emerging AI founders, and accelerate the development of new technologies that can scale to address global challenges.

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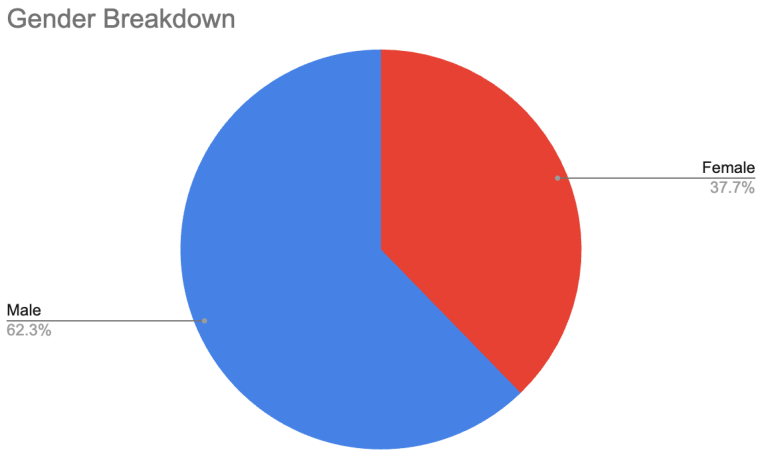
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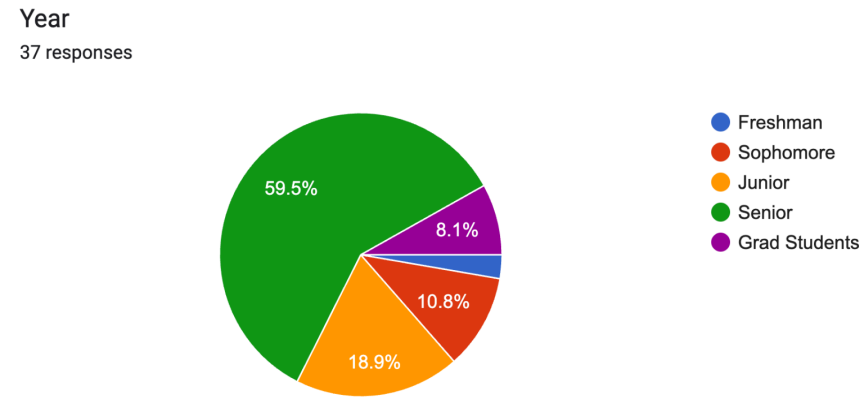
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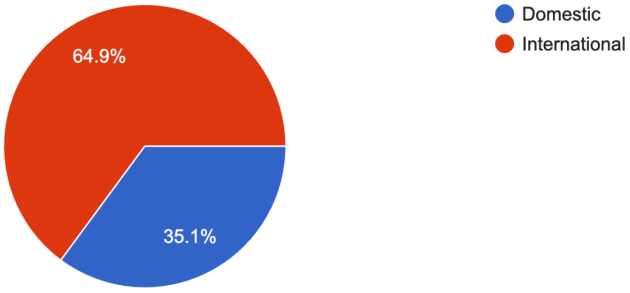

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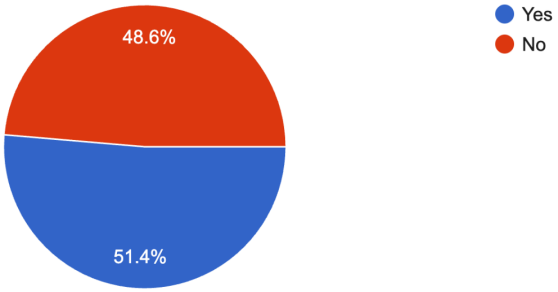

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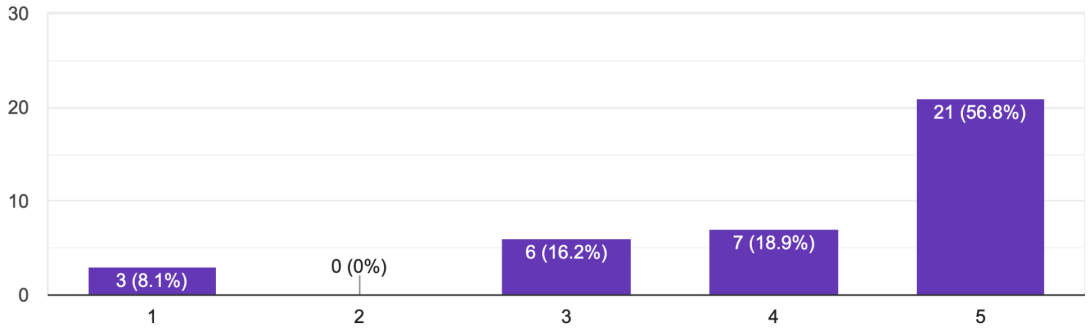

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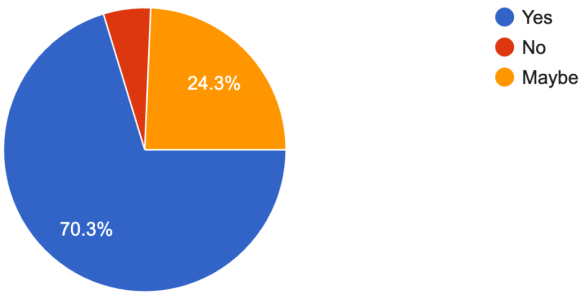

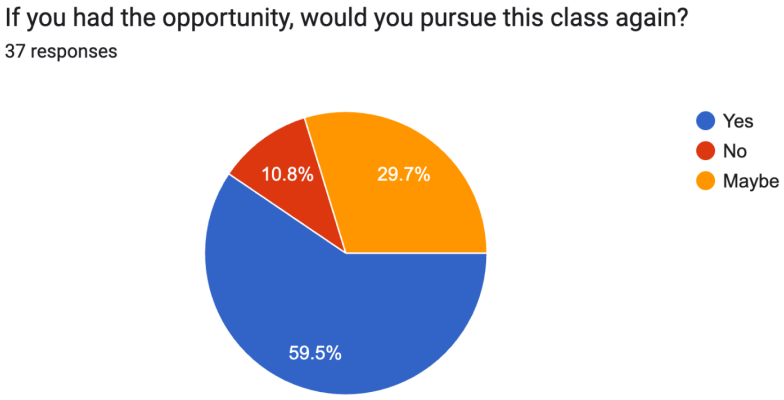

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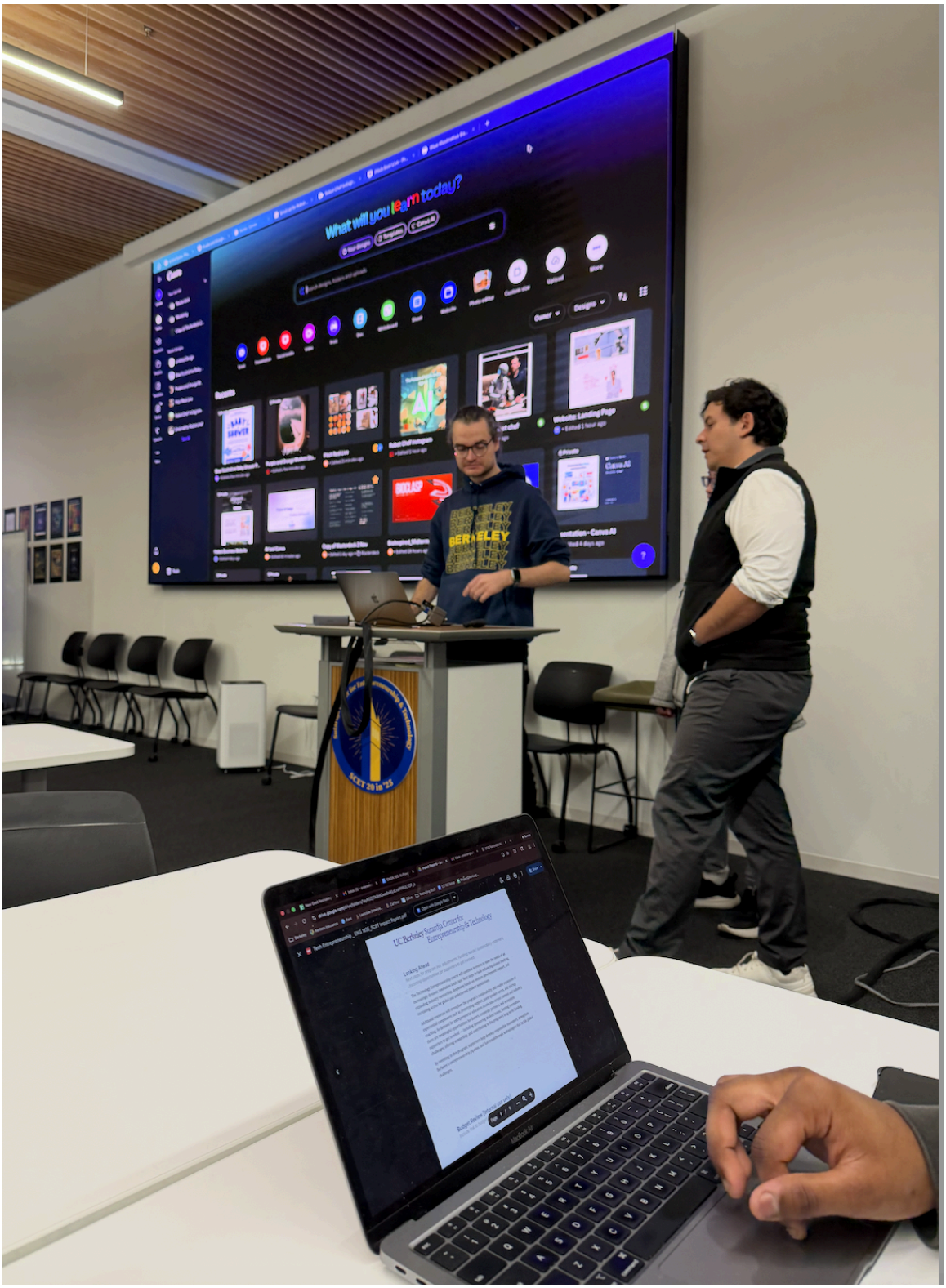

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Additional resources will make the program more sustainable and allow for the expansion of experiential components such as cloud compute credits, AI tool access, prototyping support, founder roundtables, and an expanded guest speaker network. As student demand for AI-driven venture education increases, there are strong opportunities for industry partners, donors, and SCET ecosystem supporters to participate in meaningful ways, including sponsoring student teams, supporting Demo Day, offering mentorship, creating project pipelines, and contributing to long-term program funding.

By investing in this course, supporters help cultivate ethical and responsible innovators, strengthen Berkeley's pipeline of emerging AI founders, and accelerate the development of new technologies that can scale to address global challenges.

UC Berkeley Sutardja Center for Entrepreneurship & Technology

SCET Program Impact Report Overview

Why Impact Reports Matter

Development & Fundraising: SCET is responsible for raising the funds to support the academic, co-curricular, global, professional, and research activities. Impact reports assist SCET in demonstrating value to our Advisory Board, donors, campus and College of Engineering partners and external stakeholders.

Marketing & Outreach: Impact reports showcase success stories to attract future participants and innovation champions as well as support the long-term sustainability of the Center.

Program Review & Assessment: Today, the demand for entrepreneurial talent is at an all-time high, as companies prioritize employees who can think independently, adapt swiftly, and lead innovation. Simultaneously, student interest in entrepreneurship has surged, with many seeking programs that empower them to build these skills and maximize their impact on a global scale. Impact reports can support SCET in offering the most impactful programs.

Institutional Storytelling: Highlights how SCET is a valuable component of Berkeley's innovation ecosystem.

Plan Ahead

Don't wait until the end of the program — plan early how you'll collect data and how you'll capture stories. Feel free to contact Jesse Dieker (jdieker@berkeley.edu) to be a sounding board during planning to facilitate creativity and ensure you're using the most current tools for tracking, relevant metrics and effective methods for capturing stories/data.

Before the Program:

- Identify how the program relates to the SCET mission and values.
- Identify key impact metrics. Please see SCET metrics HERE.
- Set up surveys and tracking tools. Please see templates HERE.
- Decide how you'll capture stories (interviews, reflection prompts, quotes).

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- Track engagement, demographics, social media reach, etc.
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- Compile quotes and narratives.
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UC Berkeley Sutardja Center for Entrepreneurship & Technology

AI-Powered Startups: Build, Validate, and Scale at Warp Speed

Course Coordinators: Ahad Asif Khot, Sreeram Ranga
Date: November 20, 2025
Program Lead/Team: Joo Ae Chu
Partner/Sponsor: Sutardja Center of Entrepreneurship & Technology (SCET)

Executive Summary

ENGIN 183: AI-Powered Startups: Build, Validate, and Scale at Warp Speed is a hands-on venture-building program that empowers students to ideate, launch, and grow real technology products using state-of-the-art artificial intelligence tools. Designed for an interdisciplinary audience with no technical prerequisites, the course brings together students from engineering, data science, business, and the humanities to form startup teams that rapidly prototype, validate customer needs, and generate real market traction. By teaching students how to leverage large language models, AI agents, automated coding tools, and modern go-to-market systems, the program directly advances SCET's mission to democratize entrepreneurship, accelerate technology innovation, and cultivate leaders capable of navigating and shaping the future of AI-driven industries. Through its emphasis on speed, experimentation, customer-first mindset, and real-world impact, the course reflects SCET's core values of innovation, interdisciplinarity, scalability, and experiential learning, culminating in a Demo Day that showcases tangible products, measurable traction, and entrepreneurial confidence.

Program Snapshot

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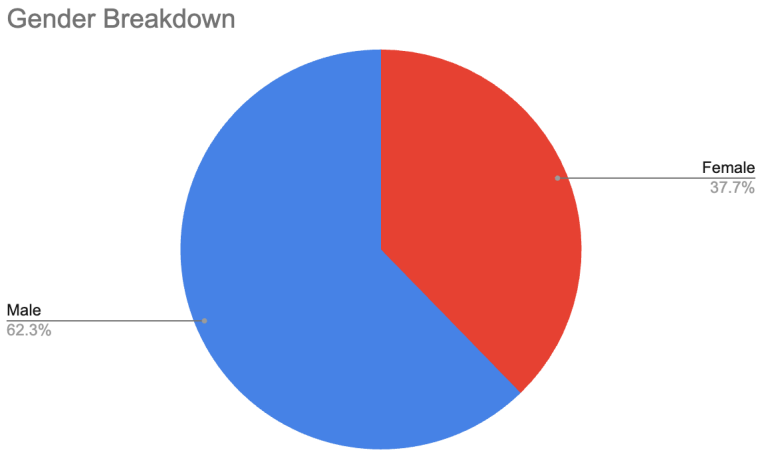
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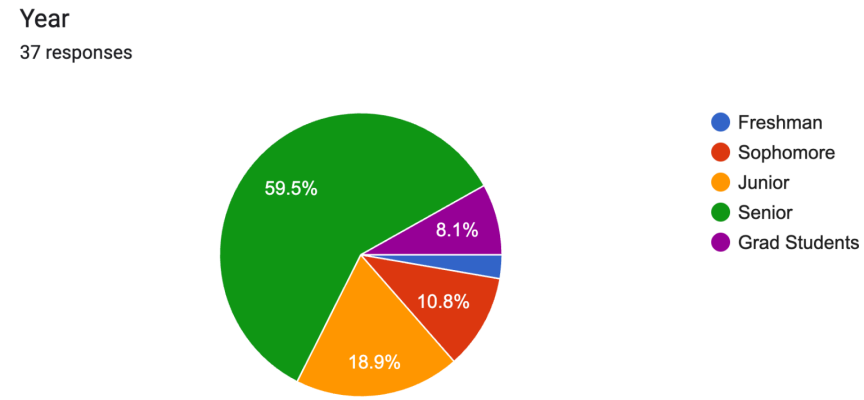
Year
37 responses
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8.1%
10.8%
18.9%
Freshman
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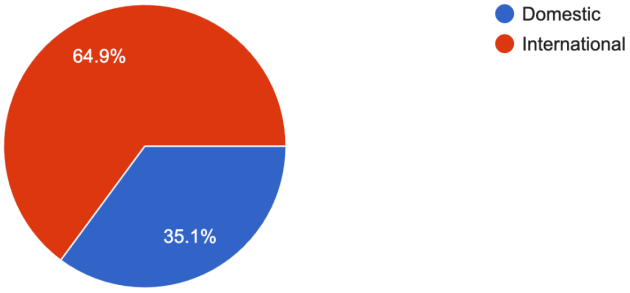

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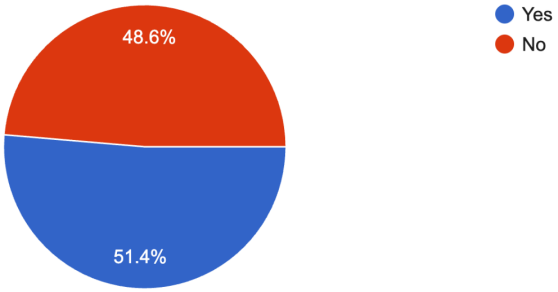

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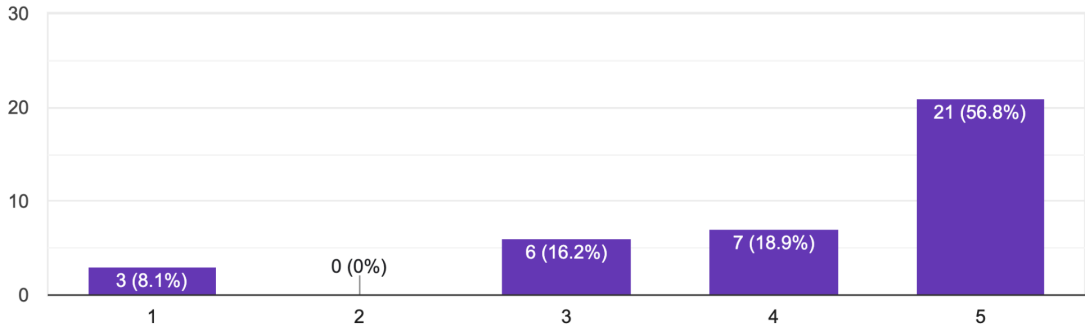

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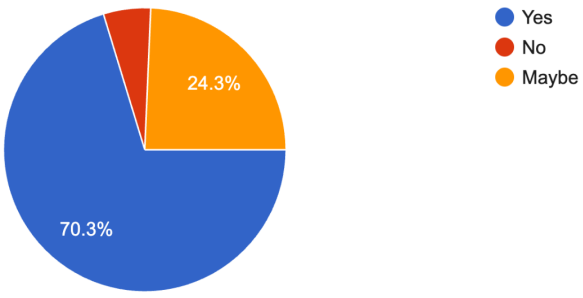

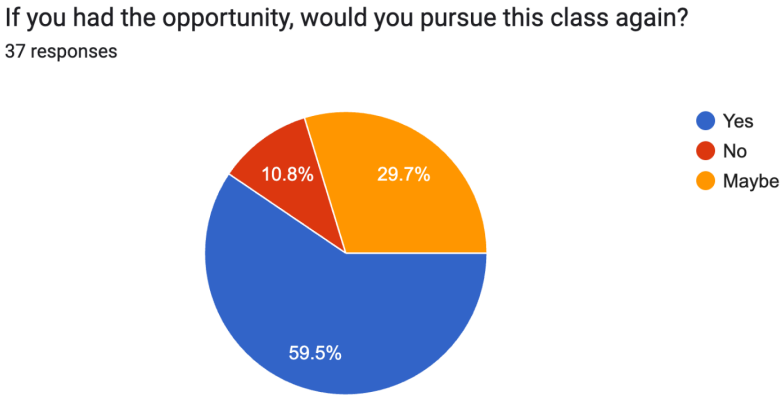

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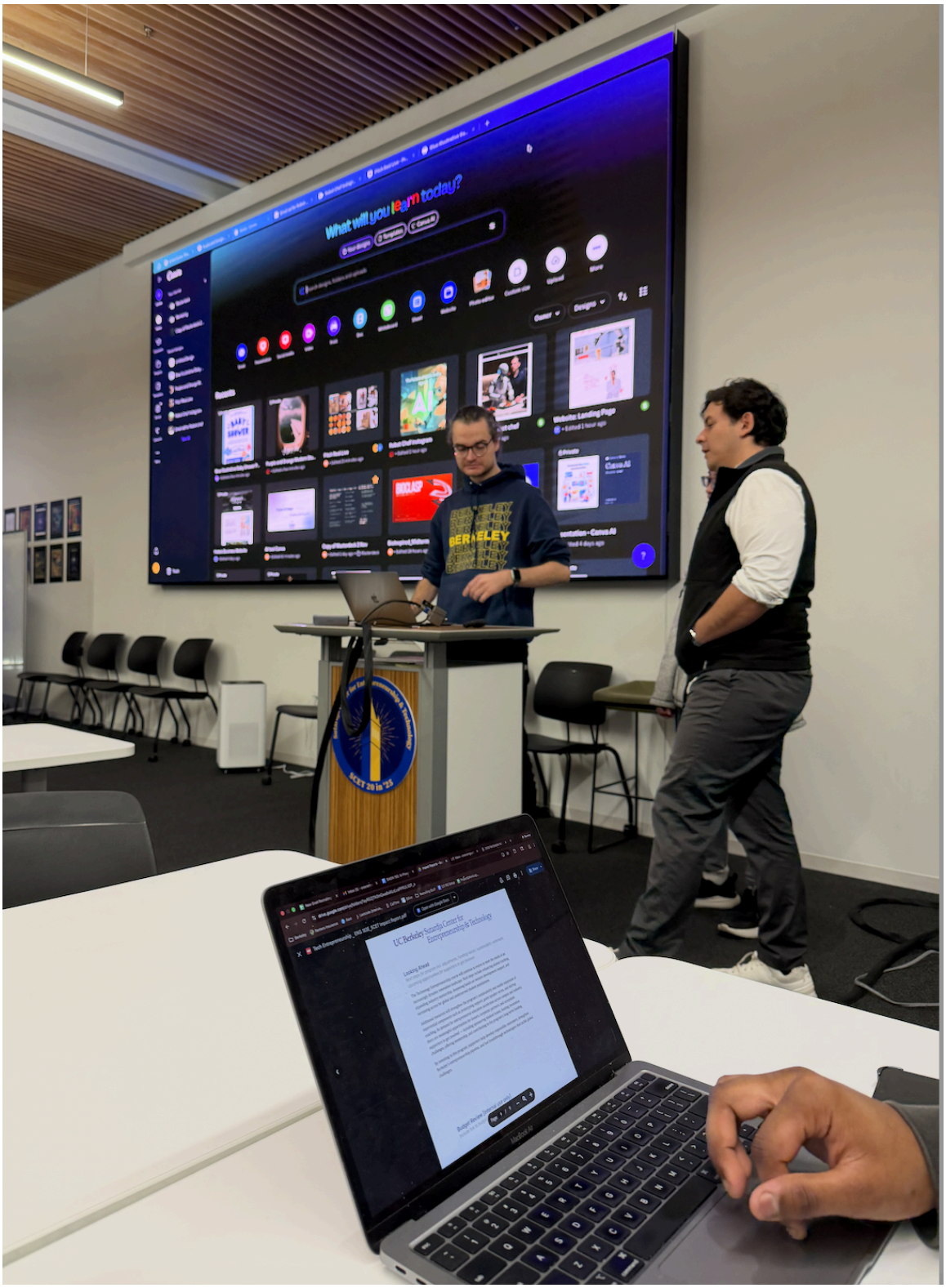

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Future Alumni Insights

Once multiple cohorts have completed the course, these tracking systems will allow SCET to produce longitudinal insights such as:

- Trends in venture creation across semesters
- Growth of the SCET-founded entrepreneur network
- Cross-cohort collaborations and hiring patterns
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Looking Ahead

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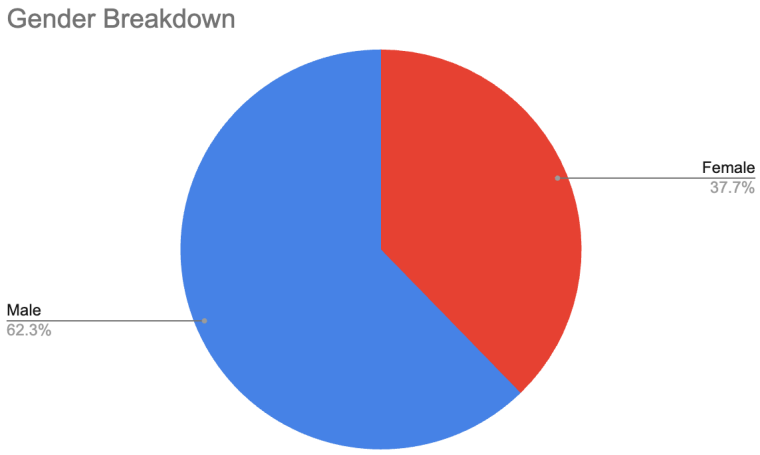
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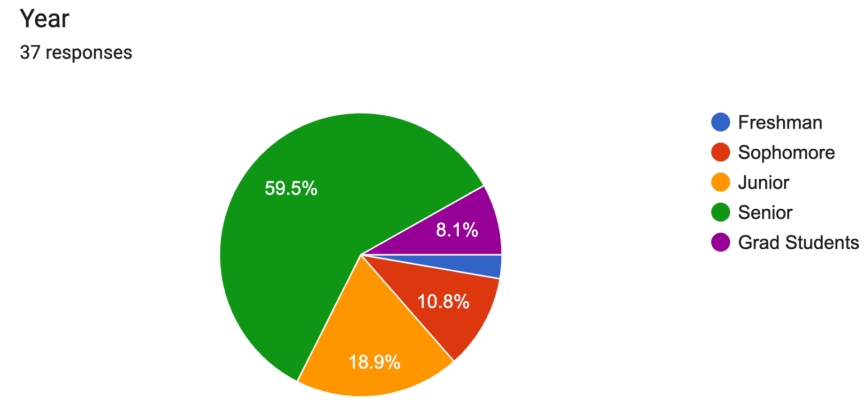
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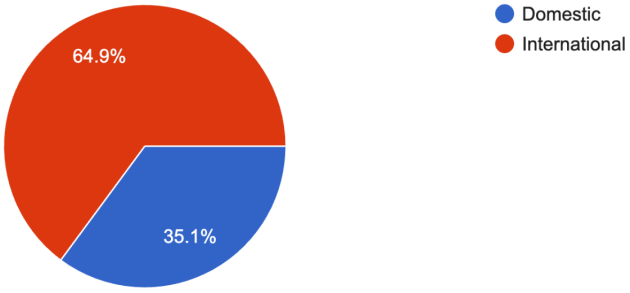

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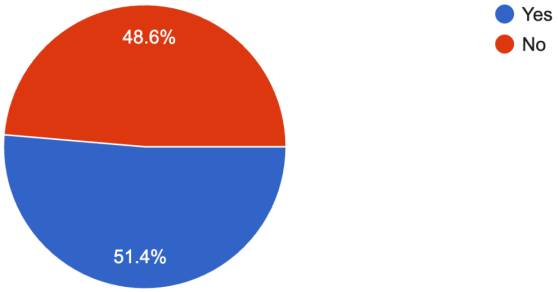

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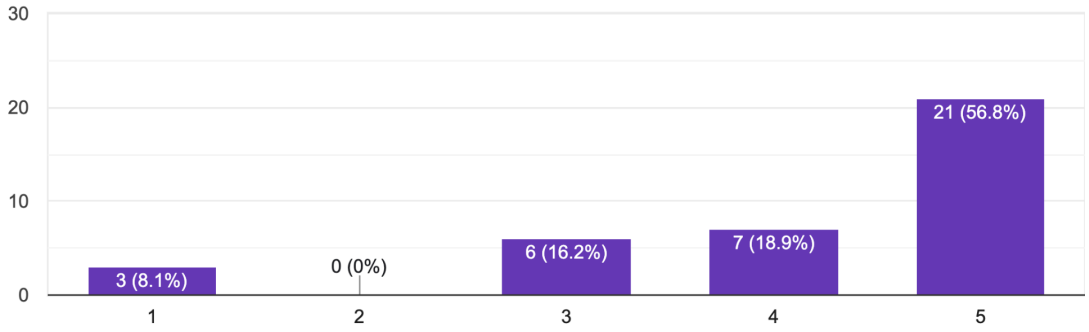

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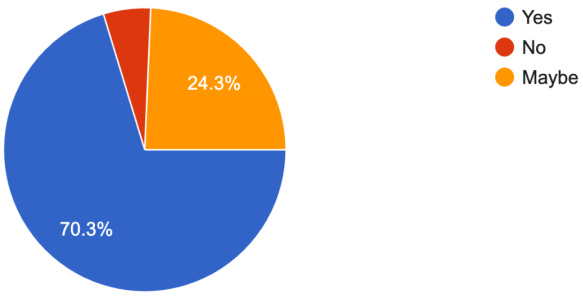

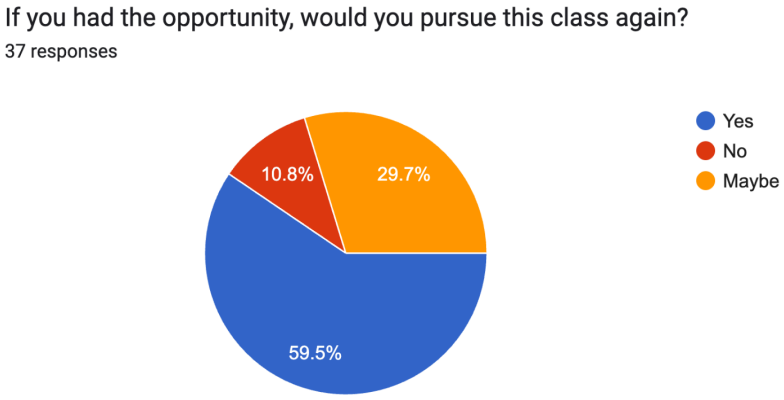

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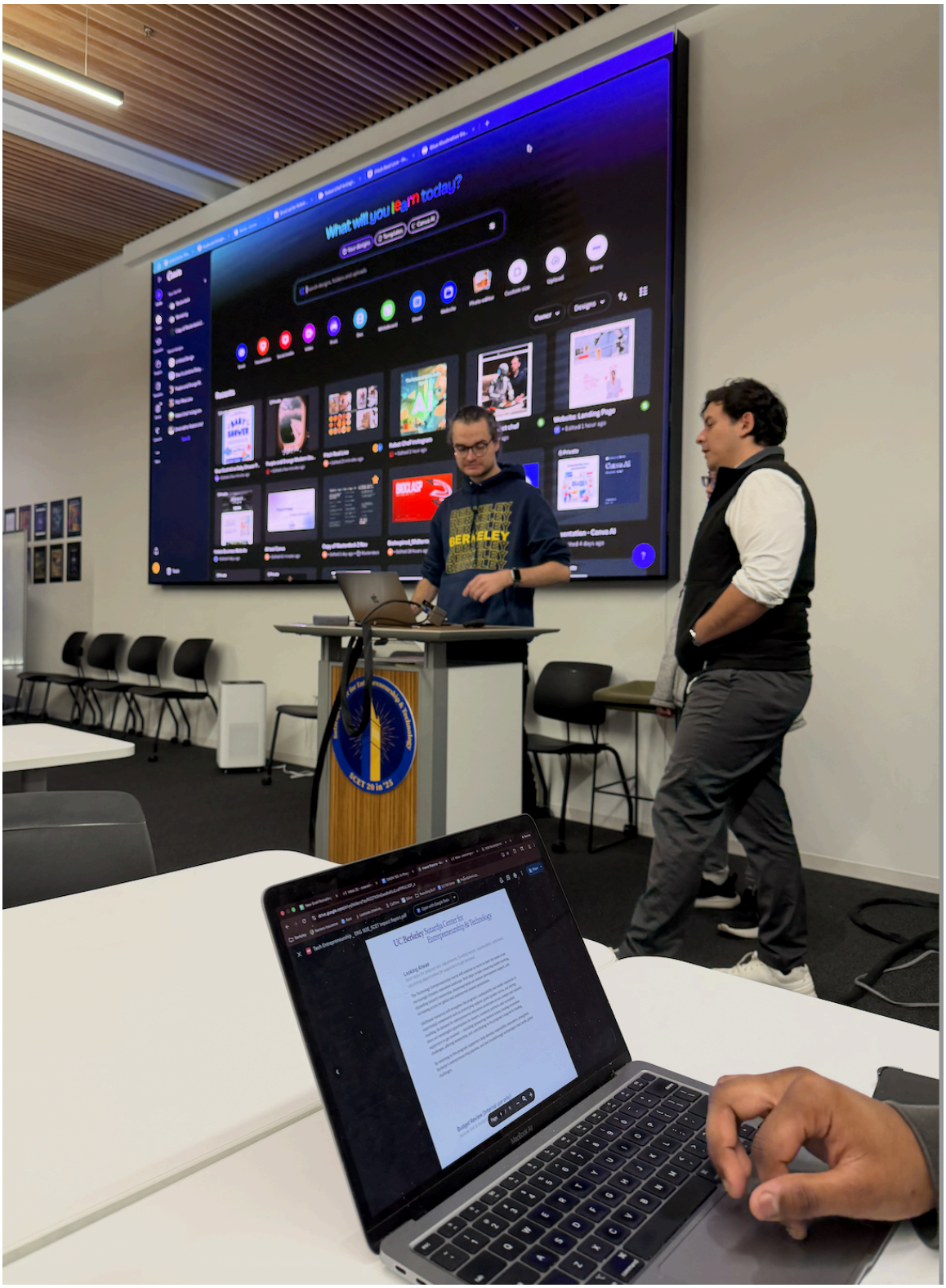

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Once multiple cohorts have completed the course, these tracking systems will allow SCET to produce longitudinal insights such as:

- Trends in venture creation across semesters
- Growth of the SCET-founded entrepreneur network
- Cross-cohort collaborations and hiring patterns
- Long-term economic or social impact of student-led ventures

Looking Ahead

The AI-Powered Startups course will continue to evolve as the pace of AI innovation accelerates across industry and academia. Key next steps include building robust alumni tracking infrastructure, strengthening cross-disciplinary mentorship, and expanding hands-on venture development support so students can move from concept to real traction more effectively.

Additional resources will make the program more sustainable and allow for the expansion of experiential components such as cloud compute credits, AI tool access, prototyping support, founder roundtables, and an expanded guest speaker network. As student demand for AI-driven venture education increases, there are strong opportunities for industry partners, donors, and SCET ecosystem supporters to participate in meaningful ways, including sponsoring student teams, supporting Demo Day, offering mentorship, creating project pipelines, and contributing to long-term program funding.

By investing in this course, supporters help cultivate ethical and responsible innovators, strengthen Berkeley's pipeline of emerging AI founders, and accelerate the development of new technologies that can scale to address global challenges.

UC Berkeley Sutardja Center for Entrepreneurship & Technology

SCET Program Impact Report Overview

Why Impact Reports Matter

Development & Fundraising: SCET is responsible for raising the funds to support the academic, co-curricular, global, professional, and research activities. Impact reports assist SCET in demonstrating value to our Advisory Board, donors, campus and College of Engineering partners and external stakeholders.

Marketing & Outreach: Impact reports showcase success stories to attract future participants and innovation champions as well as support the long-term sustainability of the Center.

Program Review & Assessment: Today, the demand for entrepreneurial talent is at an all-time high, as companies prioritize employees who can think independently, adapt swiftly, and lead innovation. Simultaneously, student interest in entrepreneurship has surged, with many seeking programs that empower them to build these skills and maximize their impact on a global scale. Impact reports can support SCET in offering the most impactful programs.

Institutional Storytelling: Highlights how SCET is a valuable component of Berkeley's innovation ecosystem.

Plan Ahead

Don't wait until the end of the program — plan early how you'll collect data and how you'll capture stories. Feel free to contact Jesse Dieker (jdieker@berkeley.edu) to be a sounding board during planning to facilitate creativity and ensure you're using the most current tools for tracking, relevant metrics and effective methods for capturing stories/data.

Before the Program:

- Identify how the program relates to the SCET mission and values.
- Identify key impact metrics. Please see SCET metrics HERE.
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UC Berkeley Sutardja Center for Entrepreneurship & Technology

AI-Powered Startups: Build, Validate, and Scale at Warp Speed

Course Coordinators: Ahad Asif Khot, Sreeram Ranga
Date: November 20, 2025
Program Lead/Team: Joo Ae Chu
Partner/Sponsor: Sutardja Center of Entrepreneurship & Technology (SCET)

Executive Summary

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Program Snapshot

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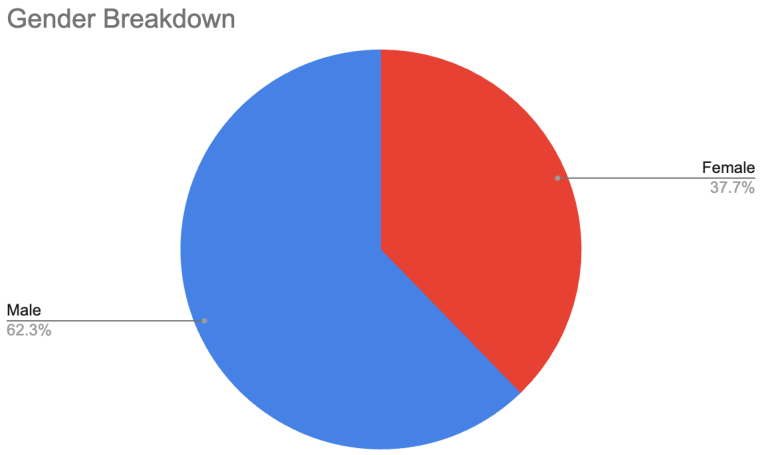
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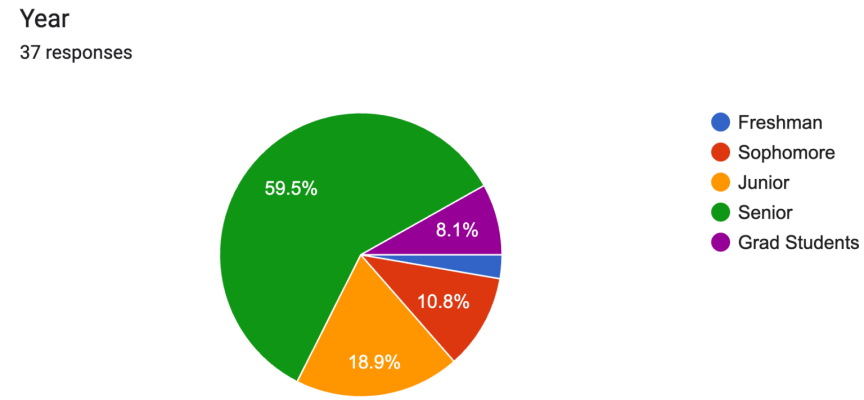
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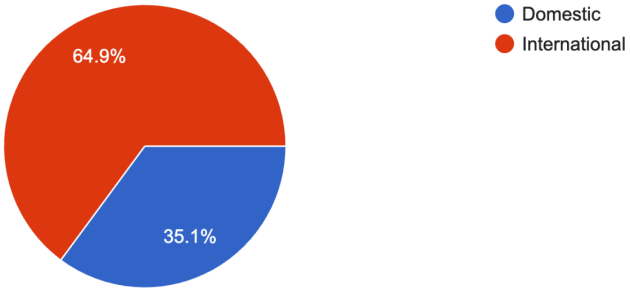

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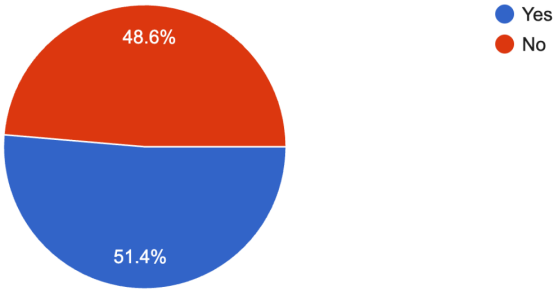

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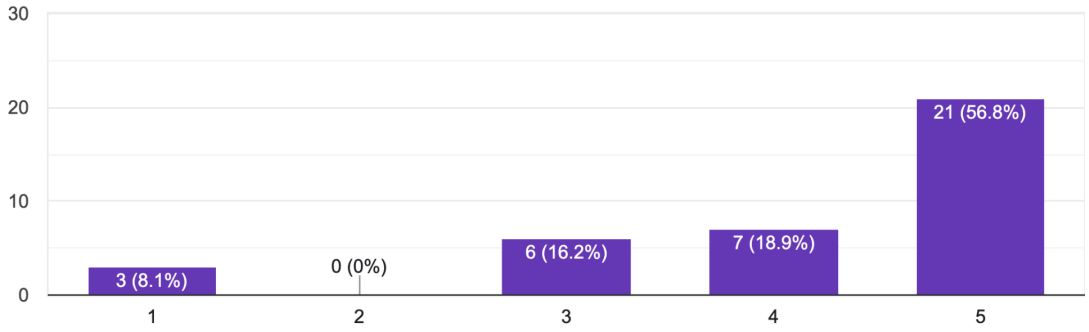

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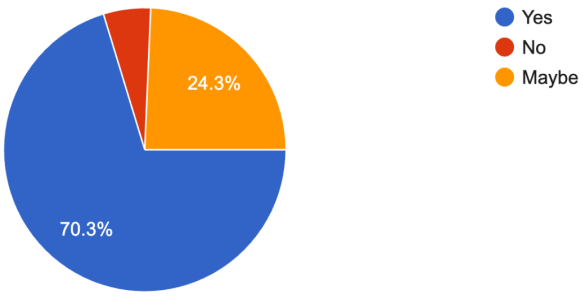

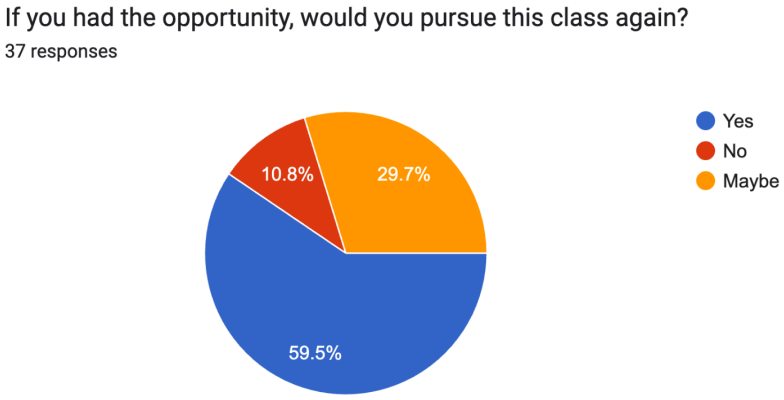

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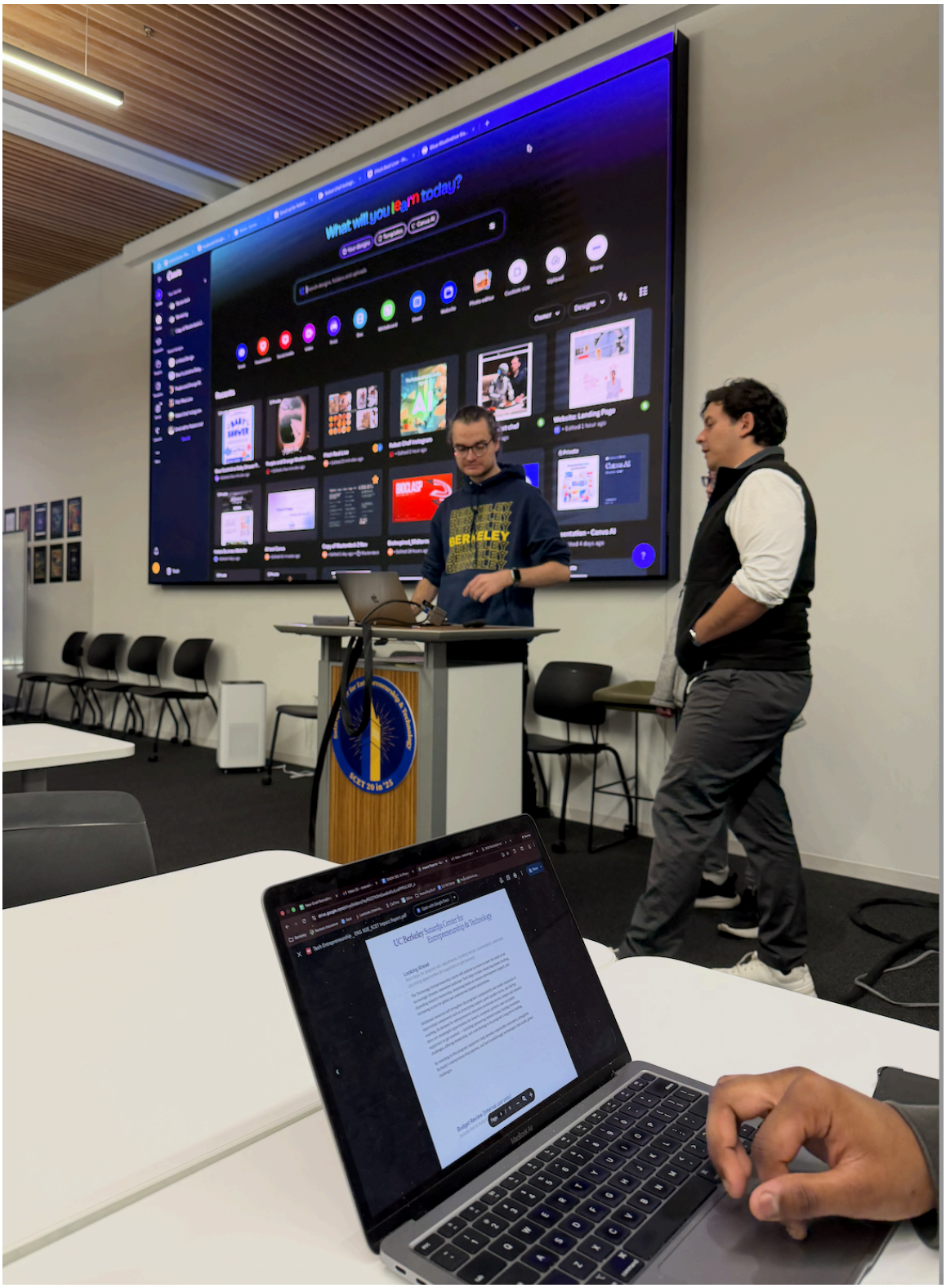

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- Industries students join, with special attention to AI, venture-backed startups, enterprise SaaS, healthcare technology, and e-commerce
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Course Coordinators: Ahad Asif Khot, Sreeram Ranga
Date: November 20, 2025
Program Lead/Team: Joo Ae Chu
Partner/Sponsor: Sutardja Center of Entrepreneurship & Technology (SCET)

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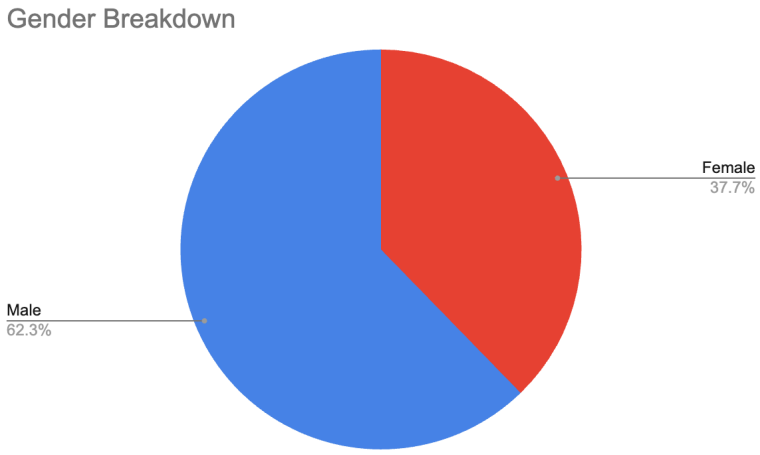
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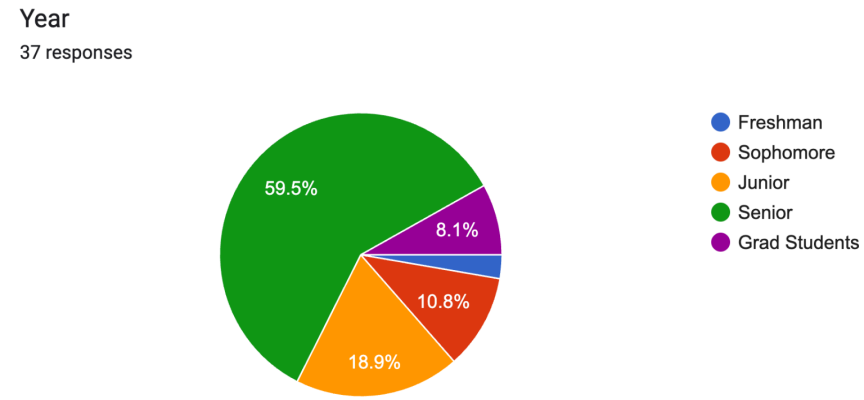
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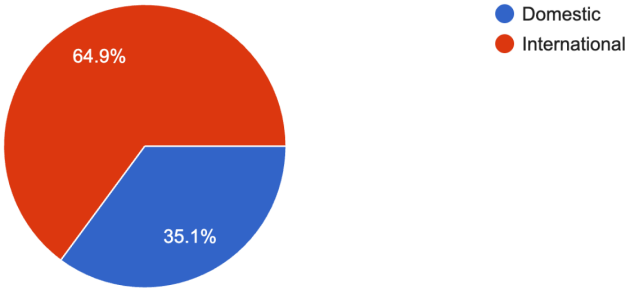

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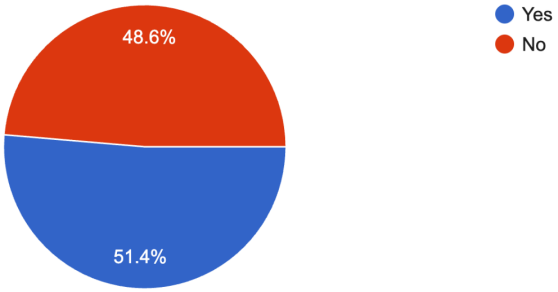

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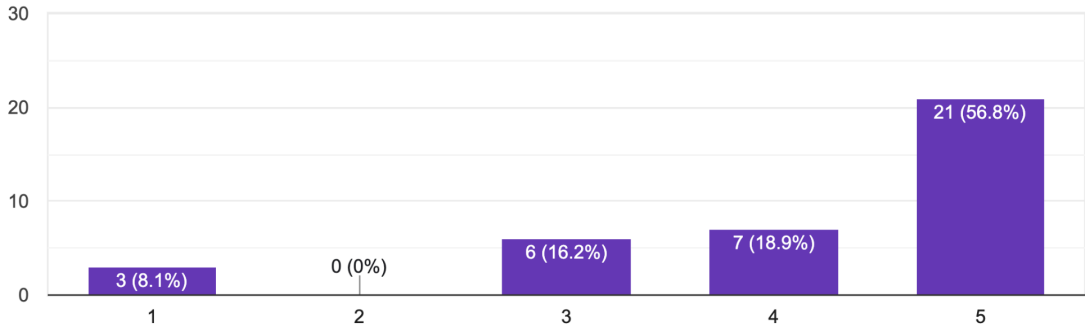

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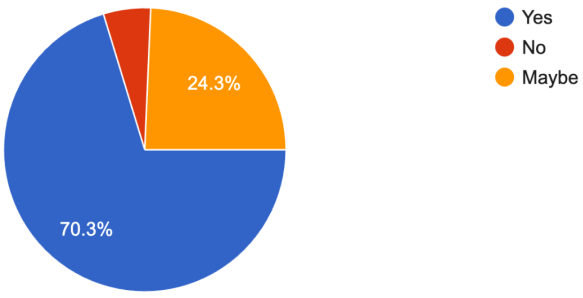

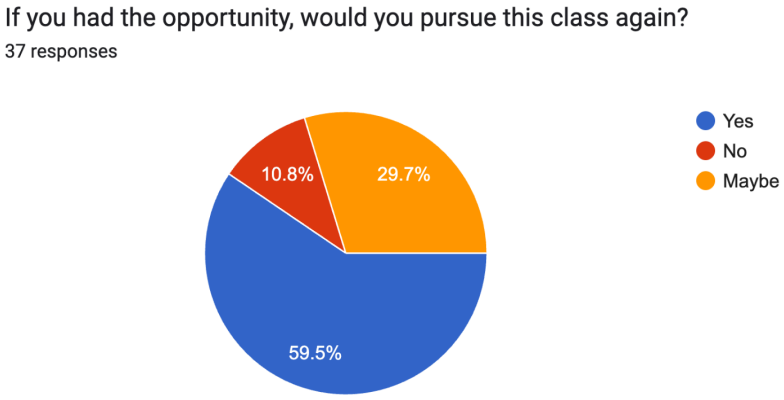

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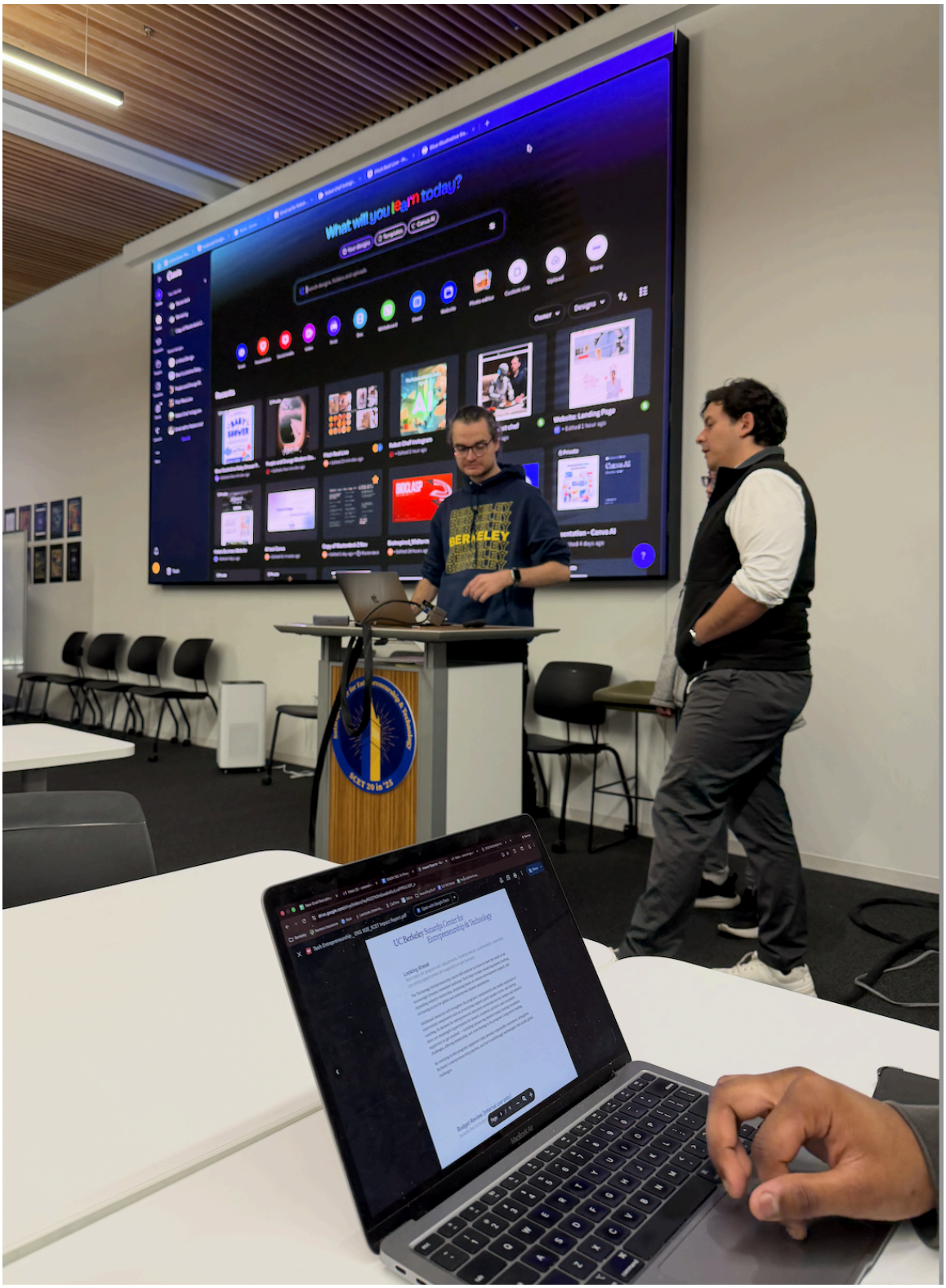

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Industry and Graduate Pathways (to track as alumni form)

SCET will also track individual career trajectories as students move into industry or advanced study. Recommended categories include:

- Percentage of students who enter industry roles, including titles such as software engineer, product manager, AI engineer, data scientist, or startup operator
- Industries students join, with special attention to AI, venture-backed startups, enterprise SaaS, healthcare technology, and e-commerce
- Percentage of students who pursue graduate programs (master's programs in engineering, design innovation, business, data science, or entrepreneurship)
- Institutions and programs selected by alumni pursuing academic advancement

Future Alumni Insights

Once multiple cohorts have completed the course, these tracking systems will allow SCET to produce longitudinal insights such as:

- Trends in venture creation across semesters
- Growth of the SCET-founded entrepreneur network
- Cross-cohort collaborations and hiring patterns
- Long-term economic or social impact of student-led ventures

Looking Ahead

The AI-Powered Startups course will continue to evolve as the pace of AI innovation accelerates across industry and academia. Key next steps include building robust alumni tracking infrastructure, strengthening cross-disciplinary mentorship, and expanding hands-on venture development support so students can move from concept to real traction more effectively.

Additional resources will make the program more sustainable and allow for the expansion of experiential components such as cloud compute credits, AI tool access, prototyping support, founder roundtables, and an expanded guest speaker network. As student demand for AI-driven venture education increases, there are strong opportunities for industry partners, donors, and SCET ecosystem supporters to participate in meaningful ways, including sponsoring student teams, supporting Demo Day, offering mentorship, creating project pipelines, and contributing to long-term program funding.

By investing in this course, supporters help cultivate ethical and responsible innovators, strengthen Berkeley's pipeline of emerging AI founders, and accelerate the development of new technologies that can scale to address global challenges.