

SREESHA VENKAT



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stvenkat.github.io

EXPERIENCE

Product Manager | University of California, Berkeley

August 2015 - Present

ASUC Mobile App

- Researched, defined and prototyped new features to enhance students' interactions with app.
- Currently developing a feature that allows users to input their class schedule and be given the quickest route to get to each place (targeted at incoming freshman).

User Experience Intern | Doxa Score

May 2015 - July 2015

- Grew initial user base at Berkeley by 1000 users through targeted email campaign.
- Developed several user flows for testing and research that resulted in website optimization.
- Designed website's current interface, which improved user approval by 40% during testing.

EDUCATION

University of California, Berkeley | Berkeley, CA

- B.A. in Computer Science and Cognitive Science, May 2018

New Providence High School | New Providence, NJ

- High School Diploma: High Honors, June 2014

COURSEWORK

- Structure and Interpretation of Computer Programs
- Data Structures and Advanced Programming
- Machine Structures
- Discrete Mathematics and Probability Theory
- Artificial Intelligence

TECHNICAL SKILLS

- Java, JavaScript, Python, SQL, HTML, CSS, Git
- Photoshop, InDesign, Illustrator

AWARDS

World Series of Innovation | New Providence, NJ

- Engineered, produced and marketed a new bottle design for The Coca-Cola Company
- Took second place in international competition (out of 2000 applicants)

The Leadership Award | Berkeley

- \$2000 scholarship earned for demonstrating leadership and drive in my community