

Quarterly Business Review - Q1 2025

Revenue Highlights:

- Total Revenue: \$1.2M
- Year-over-Year Growth: +15%
- Monthly Revenue:
- Jan: \$350K
- Feb: \$400K
- Mar: \$450K

Key Performance Indicators (KPIs):

- Customer Churn Rate: 4.2%
- Customer Retention Rate: 95.8%
- Average Order Value: \$65
- Net Promoter Score: 72

Strategic Notes:

- Focus on enterprise deals in Q2
- Reduce churn by enhancing customer support
- Launch AI-powered analytics dashboard by May

Prepared by:

Analytics & Strategy Team