



Says

What have we heard them say?  
What can we imagine them saying?

Safeguard  
rules

Maintaining  
place

Democratical  
views

Reducing  
injustice

To maintain  
prosperity

To improve  
social  
progress

To enrich  
country  
resources

To ensure  
our rights



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

N.Sreevishnu  
R.Abin  
K.Haresh  
R.Ajesh

Financial  
controls

Execute  
laws

Control  
powers

Regulate  
rules

Feel secure  
and safe

Facing  
financial  
crisis

Even all  
justice  
controls

Protection



Does

What behavior have we observed?  
What can we imagine them doing?

See an example



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?