



Date Slider

02-03-2018

06-03-2020



Sub Category

All

CONTINENT: North ...

Europe

North America

Pacific

PRODUCT DETAIL

Product New	Total Orders	Total Revenue	Profit Margin
Bike Rack	349	₹ 5,59,017	74.86%
Bike Shorts, Padded, L	352	₹ 4,16,088	69.44%
Bike Shorts, Padded, M	466	₹ 5,42,990	71.43%
Bike Shorts, Padded, S	464	₹ 4,95,652	73.53%
Chain Lube	961	₹ 1,53,876	69.97%
Fender Extenders	2548	₹ 9,07,747	63.62%
GT MTB-100 Black, 38	17	₹ 1,12,320	44.30%
GT MTB-100 Black, 42	1	₹ 7,020	44.30%
GT MTB-100 Black, 44	8	₹ 49,140	44.30%
GT MTB-100 Black, 48	13	₹ 80,730	44.30%
GT MTB-100 Green, 42	22	₹ 1,44,976	44.31%
GT MTB-100 Green, 44	1	₹ 11,144	44.31%
Total	49839	₹ 5,89,49,707	53.26%

REVENUE

₹ 0.45M!

Goal: ₹ 0.52M (-12.46%)

PROFIT

0.25M✓

Goal: 0.00M% (+46455418.32%)

PROFIT MARGIN

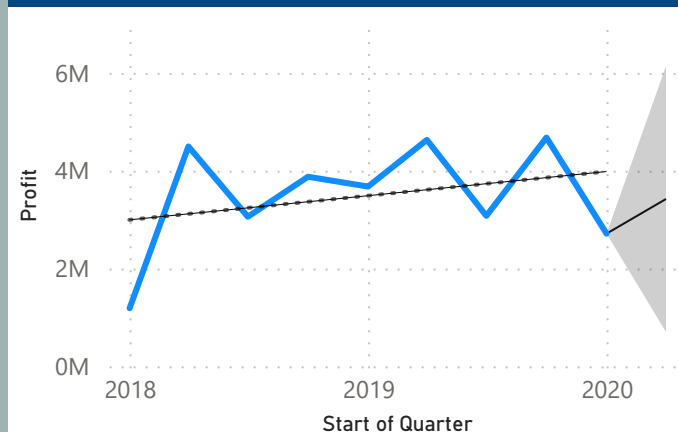
54.75%✓

Goal: 53.45% (+2.43%)

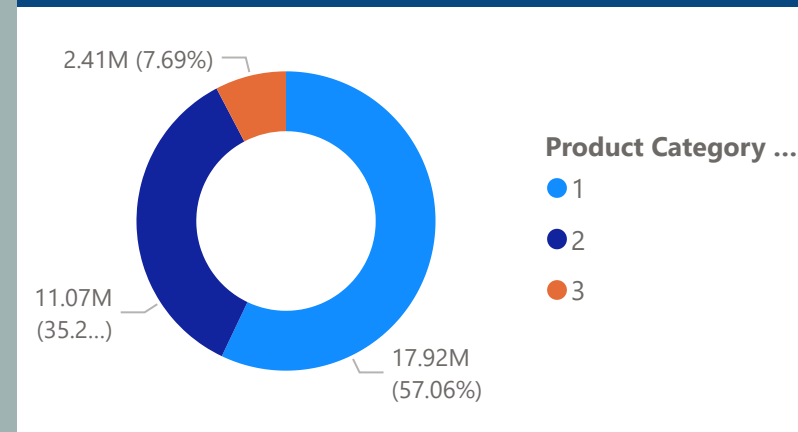
REVENUE BY COUNTRY



PROFIT BY CATEGORY



PROFIT BY PERIOD

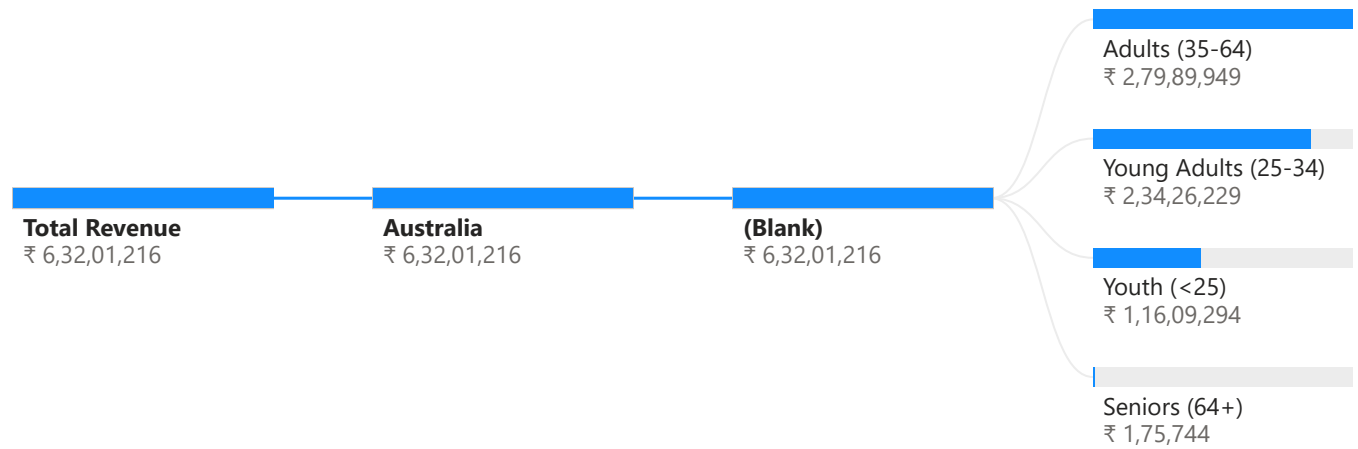




Country ×
Australia

Product Category ×
(Blank)

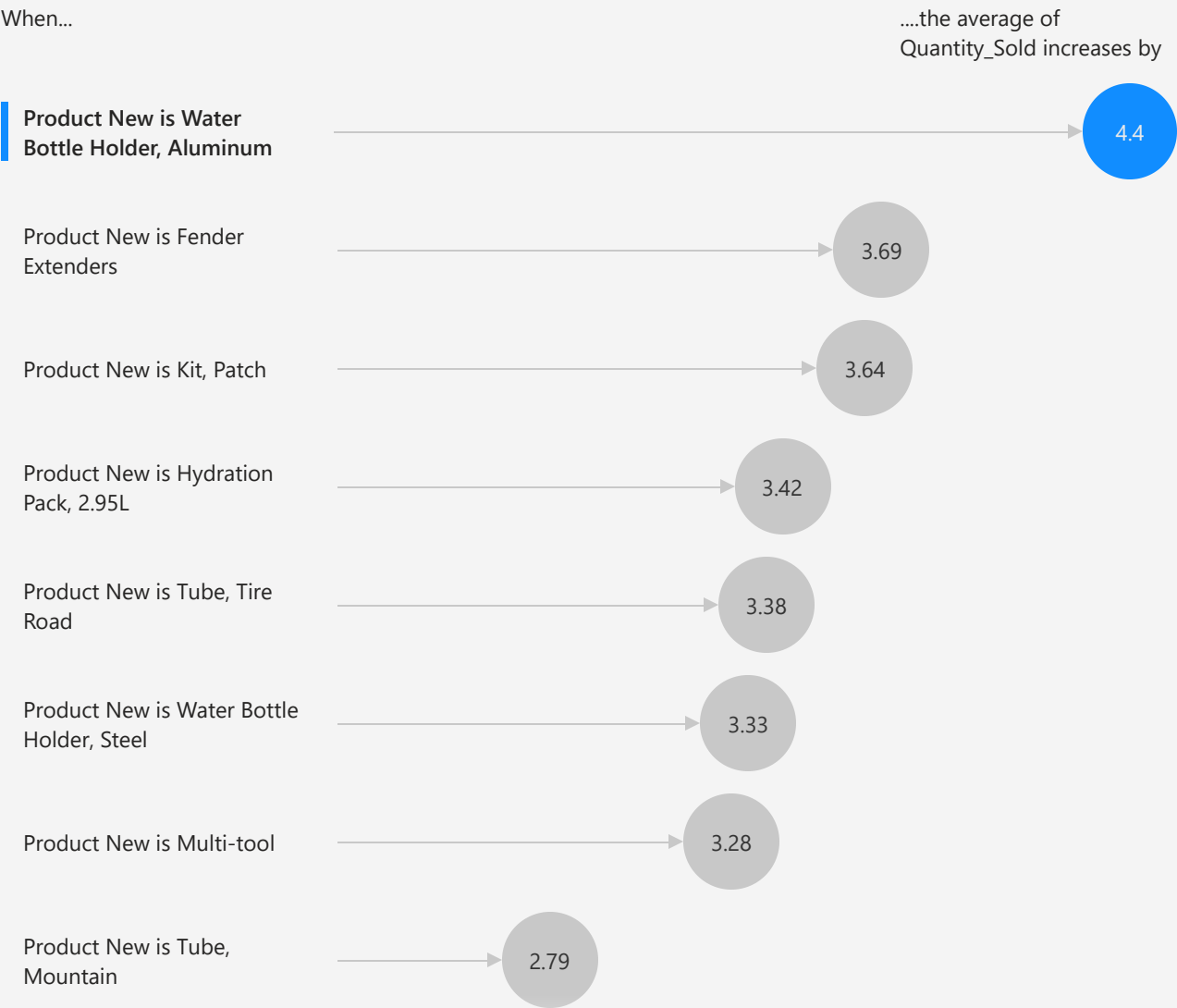
Age Group ×



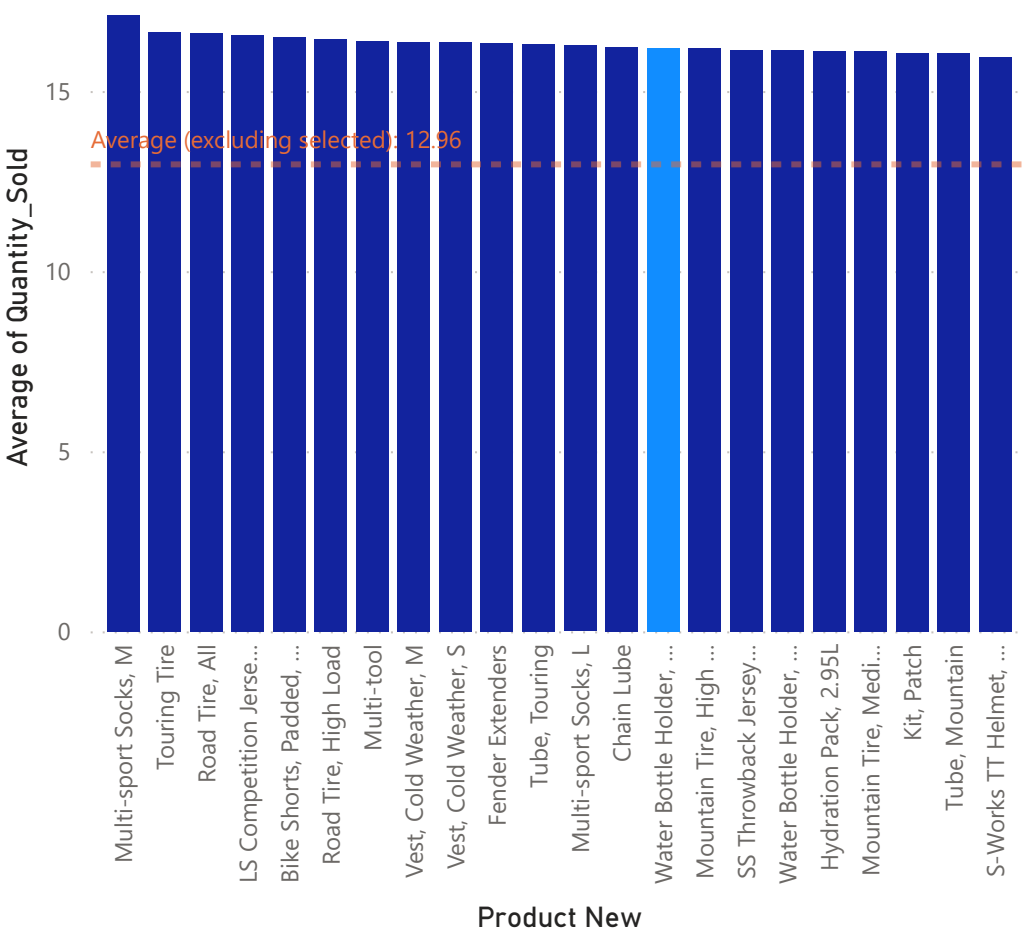
What influences Quantity_Sold to

Increase

 ?



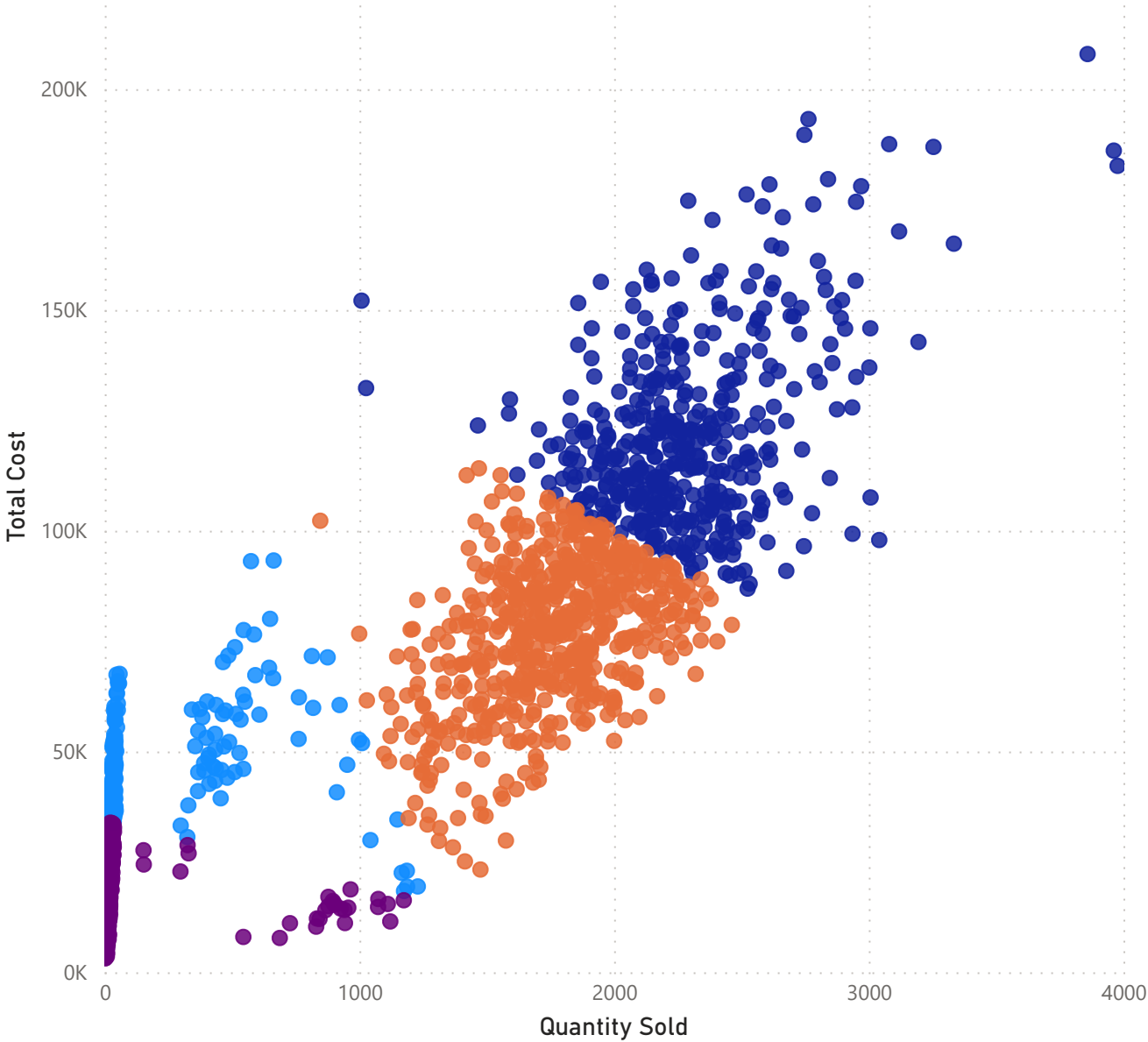
← Quantity_Sold is more likely to increase when Product New is Water Bottle Holder, Aluminum than otherwise (on average).



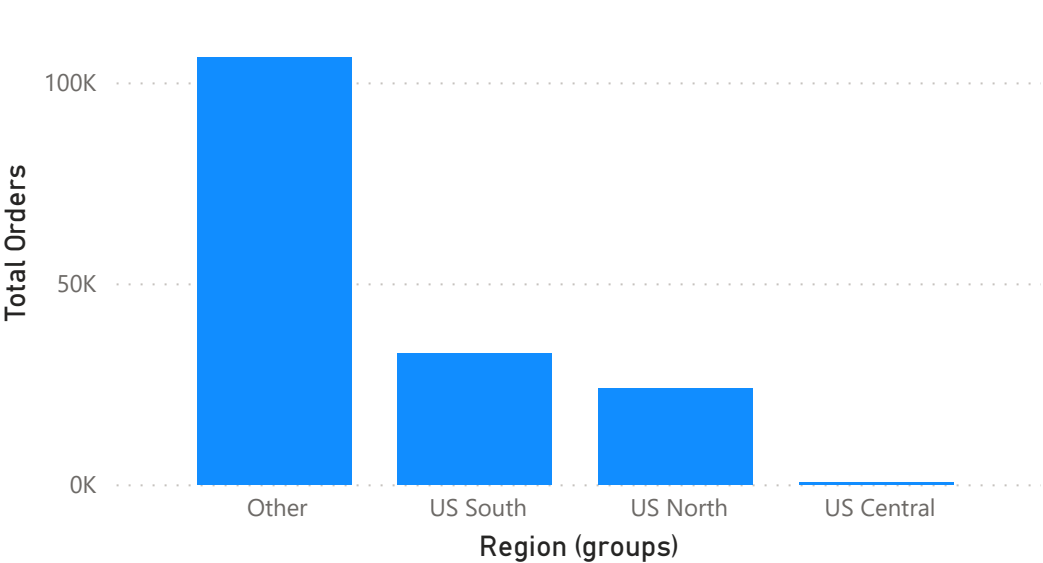
☐ Only show values that are influencers

Quantity Sold and Total Cost by Date and Date (clusters)

Date (clusters) Cluster1 Cluster2 Cluster3 Cluster4



Total Orders by Region (groups)



Count of Quantity_Sold by Quantity_Sold (bins)

