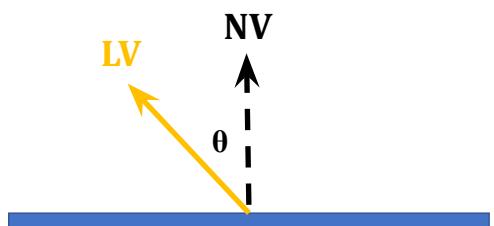


L_{amb} , L_{diff} : intensity of ambient, diffuse light
 k_{amb} , k_{diff} : fraction of ambient, diffuse light reflected from surface

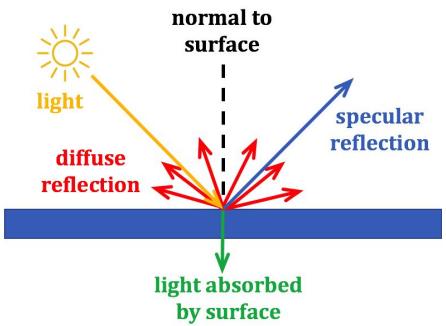
Lambertian Model



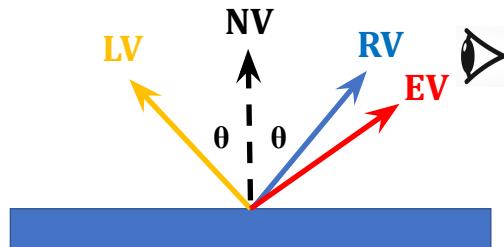
$$I = L_{\text{amb}} k_{\text{amb}} + L_{\text{diff}} k_{\text{diff}} (\cos \theta)$$

$$I = L_{\text{amb}} k_{\text{amb}} + L_{\text{diff}} k_{\text{diff}} (\mathbf{NV} \cdot \mathbf{LV})$$

All parameters have **RGB** components!



Phong Model



$$I = L_{\text{amb}} k_{\text{amb}} + L_{\text{diff}} k_{\text{diff}} (\mathbf{NV} \cdot \mathbf{LV}) + L_{\text{spec}} k_{\text{spec}} (\mathbf{EV} \cdot \mathbf{RV})^e$$

L_{spec} : intensity of "specular" light source

k_{spec} : fraction of specular light reflected from surface

e : exponent captures "shininess" of surface

All parameters have **RGB** components!