Shannon R. Elkins

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EDUCATION

University of Michigan- Ann Arbor, MI   **Spring 2020**
Cumulative GPA: 3.89/4.0
        B.S. Information – User Experience Design
        B.S. Biopsychology, Cognition, & Neuroscience; Minor in Music

WORK EXPERIENCE

The Boeing Company- North Charleston, SC   **May 2019-August 2019**
User Experience Specialist Intern – Information Technology Internship Program
- [Responsibilities]
- [Responsibilities]
- [Responsibilities]

University of Michigan School of Information- Ann Arbor, MI   **September 2018-Present**
Instructional Aide - Introductory Python Programming Course
- Assist instructors in teaching introductory Python programming concepts to students and grade assignments, quizzes, and exams
- Attend weekly team meetings, office hours, and bi-weekly discussion sections

LED Lab at the University of Michigan School of Information- Ann Arbor, MI   **January 2018-Present**
Research Assistant with Dr. Stephanie Teasley
- Attend bi-weekly Educational Technology and Learning Analytics meetings to identify and discuss present research issues
- Analyze data regarding learning analytics and dashboard research and implementation using various statistical methods
- Currently implementing a student-facing learning analytics dashboard as a digital tool for learning and course data visualization

Collaborative Learning Tool Development at the University of Michigan- Ann Arbor, MI   **May 2018-September 2018**
Project Assistant with School of Information Ph.D. Candidate Iman YeckehZaare
- Applied deep learning to collaborative develop a learning tool for an introductory Python programming course
- Generated structured questions with Draw.io relating to introductory object-oriented programming concepts
- Collectively learned and applied front-end web development (HTML, CSS, JavaScript) to generate structured questions

Glance Creative- Clayton, MO   **July 2018-August 2018**
Graphic Design and Digital Marketing Intern
- Utilized Adobe Photoshop and Illustrator to create and develop logos and advertisements for local organizations
- Cultivated digital marketing skills to compile targeted advertisements using MailChimp and Facebook ads

Special Olympics Missouri- St. Louis, MO   **July 2018- August 2018**
Development Intern
- Organized and managed the 50 Cent Campaign, occurring from October to November 2018 in the metro St. Louis area
- Summarized donor information to organize a giving history and construct a communications plan for future donating opportunities
- Designed and cultivated materials for upcoming events using InDesign, Microsoft Publisher, and other design platforms

Tamarack Camps (Camp Maas)- Ortonville, MI   **June 2017-August 2017**
Special Needs Intern – Avodah Program Counselor
- Supported young adults ages 16 – 29 with special needs in a work skill-centered program
- Led sessions to teach participants appropriate social behaviors, interview skills, and appropriate hygiene
- Provided personal and professional support to encourage improve of social skills regarding camp activities

LEADERSHIP & ORGANIZATIONS

Reach Consulting Group at the University of Michigan- Ann Arbor, MI   **November 2018-Present**
Chief Marketing Officer
- Responsibilities include formulating presentations, running general meetings, and encouraging effective group communication
- Lead Consultant in semester-long data and UX/UI project for the U-M Internal Medicine Kidney Precision Medicine Project

Autism Society at the University of Michigan- Ann Arbor, MI   **September 2016-Present**
Director of Event Operations and Community Inclusion
- Responsibilities include organizing and running events during the academic year and performing outreach duties on campus

AWARDS & RECOGNITION

- University Honors at the University of Michigan   **Fall 2016-Present**
- William J. Branstrom Freshman Prize Recipient at the University of Michigan   **February 2017**
- Feinberg Family Prize for Excellence in First Year Writing Nominee at the University of Michigan   **January 2017**

SKILLS

- Languages: English, French
- Programming and Data Analysis: Python, HTML/CSS, JavaScript, Django, SQL, Git, Qualtrics, SPSS, RStudio, Excel
- Design: Adobe Photoshop, Adobe Illustrator, Adobe InDesign
- Hobbies: Musician, running, writing, researching