

# CREDIT CARD TRANSACTION REPORT

Week\_Start\_Date

All

Gender

All

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	4,61,39,398	64,95,888	36957875
Gold	24,54,072	3,73,784	2024078
Platinum	11,35,608	1,61,629	953314
Silver	55,86,332	8,12,081	4586746
Total	5,53,15,410	78,43,382	44522013

Total Revenue	Total Interest	Total Transaction amount
55M	8M	45M

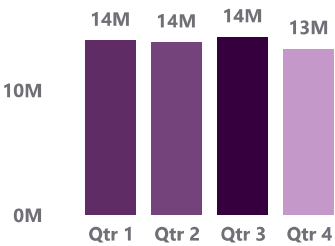
Card Category

All

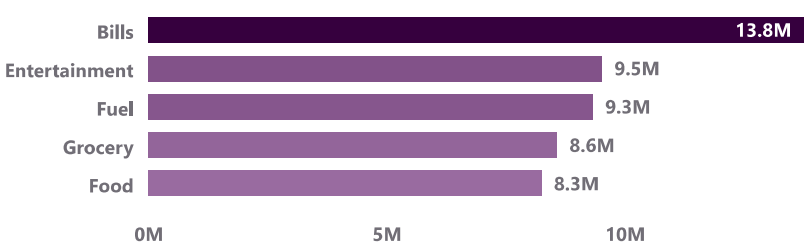
Income Category

All

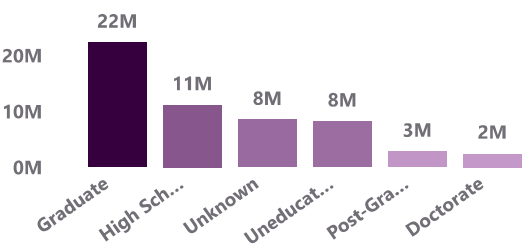
Sum of Revenue by Quarter



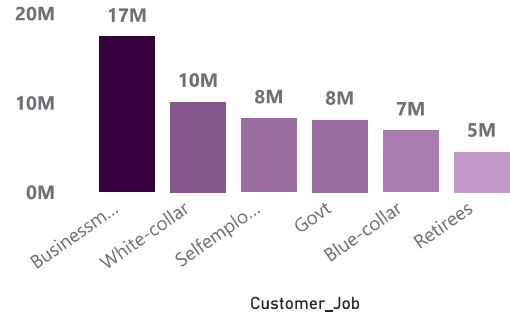
Revenue by Exp Type



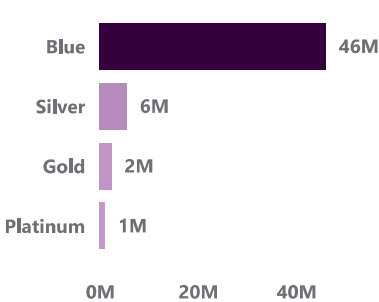
Revenue by Education level



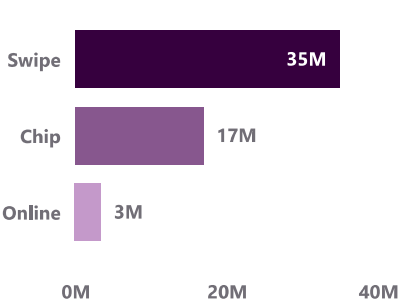
Revenue by Job category



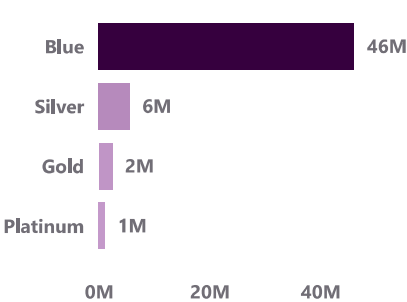
Revenue by Card\_Category



Revenue by Use Chip



Sum of Revenue by Card\_Category



# CREDIT CARD CUSTOMER REPORT

Week\_Start\_Date

All

Gender

All

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	69,04,279	9,52,801	72262158
Businessman	1,73,87,832	25,39,390	186959919
Govt	81,11,701	11,60,016	88773989
Retirees	45,35,184	6,30,359	48675030
Total	5,53,15,410	78,43,382	575914439

Total Revenue	Average CSS	Total Income
55M	3.19	576M

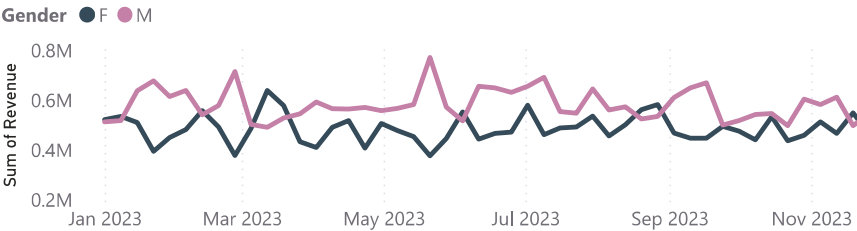
Card Category

All

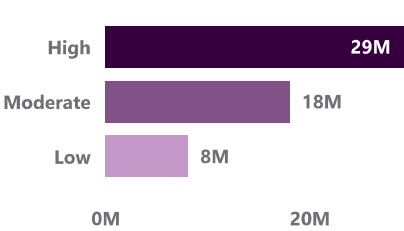
Income Category

All

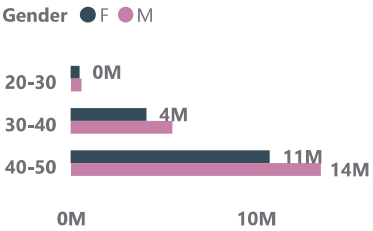
WOW Revenue by gender



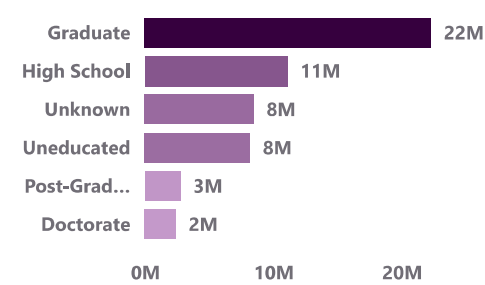
Revenue by Income Category



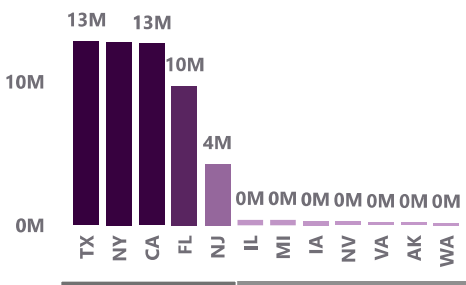
Revenue by Age Group



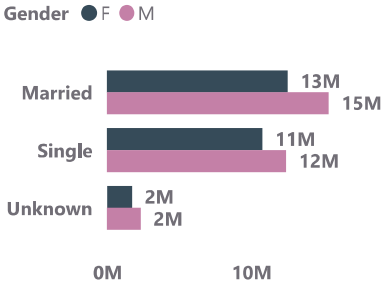
Revenue by Education level



Revenue by State



Revenue by Marital Status



Revenue by dependent count

