

SARAH RUTH FINKEL

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PROFESSIONAL ACHIEVEMENTS

- 16 years of professional graphic design experience with proficiency in front-end web development.
- Capable of navigating technical support to ensure systems remain online.
- Competent in targeting communications for bilingual audiences.
- Positive, friendly demeanor and solution-oriented when working under pressure.

TECHNICAL SKILLS

Languages	Fluent: HTML5, CSS3 Proficient: MySQL, PHP, JavaScript
Operating Systems	Fluent: Mac OS, Android, Windows: XP Proficient: Vista, iOS, Unix
Software Platforms	Fluent: Bootstrap, Joomla, WordPress, WiX, Squarespace, Bandcamp, Avaza, Dropbox, Constant Contact, Robly, MailChimp, Zoom, Mozilla Firefox, Google Chrome, Hootsuite, Asana, GitHub, Slack Proficient: Angular, jQuery
Software Applications	Fluent: Adobe Creative Suite, Microsoft Office, Adobe Acrobat, Dreamweaver, QuarkXPress, FileZilla, eTapestry, PHP Storm, TextWrangler, yEd, Balsamiq Mockups

EDUCATION

Deep Dive Coding Boot Camp, CNM Ingenuity, Inc. 2017
Albuquerque, NM
Certified Full Stack Web Developer

Bachelor of Fine Arts, Syracuse University 2001
Syracuse, NY
GPA: 3.5 Honors: Cum Laude

EXPERIENCE

Website & Web Application Development, Deep Dive Coding Boot Camp 2017
Albuquerque, NM

- Developed a personal website using HTML5, CSS3, Bootstrap and jQuery.
- Worked in a team using Agile methodologies to create a web application - ABQ-VAST - using PHP, MySQL, JavaScript and Angular.
- Employed proper Git version control using GitHub.

Tutor, Tutor Doctor 2017
Albuquerque, NM

- Assist college-level students in areas of computer science, specifically Linux.
- Use online scheduling software to track student's progress.

Website Development & Marketing, Soda Fire Media 2016-present
Albuquerque, NM

- Develop and maintain clients' websites using Squarespace, WordPress, Bandcamp, and WiX.
- Provide graphic design, copy editing and photography services.
- Convene and facilitate calls with integral partners.
- Research funding opportunities and produce budget reports.
- Clients have included: Eileen & the In-Betweens, Littlelobe, Inc. (Firerock Pass the Spark), ABQ BioPark, New Mexico Salsa Congress, and Los Jardines Institute.

Marketing/Communications Coordinator, Center for Contemporary Arts Santa Fe
Santa Fe, NM 2015-2016

- Managed and provided technical support for website using Joomla and eTapestry.
- Collaborated with program directors on marketing priorities.
- Created online and print collateral using Adobe Creative Suite.
- Wrote, edited and designed press releases using Robly and Adobe Acrobat.

Graphic Designer and Website Management, Extra Bilingual Newspaper
Chicago, IL 2005-2007

- Arranged editorial and classified pages using Adobe Creative Suite and QuarkXPress.
- Photographed featured personalities and events.
- Designed display and classified advertisements.
- Compiled weekly print edition articles onto the website.

COMMUNITY ENGAGEMENT

Teaching Assistant, Girl Develop It Albuquerque
Albuquerque, NM 2017

- Assist instructor with teaching materials Intro to PHP/MySQL and JavaScript.
- Promote course to personal and professional networks.

Statewide Marketing Coordinator, American Friends Service Committee
Albuquerque, NM 2015-2016

- Identified markets for small-scale farms in Española, Albuquerque and Anthony, NM.
- Co-wrote and designed a comprehensive Food Safety manual.
- Built a promotional WordPress website for farmers.

ABQ BioVan Teaching Artist, ABQ BioPark
Albuquerque, NM 2014-2015

- Conducted art activities for groups of 30-60 elementary students.
- Safely handled live animals into portable enclosures and preserved biofacts for moveable exhibit.
- Represented the BioVan at community special events.

Food Security Projects Coordinator, La Casa Norte
Chicago, IL 2012-2014

- Accountable for the Food Initiatives program with a \$100k annual budget.
- Supervised the *Aveggies! A Nutrition Puppet Show* program employing youth confronting homelessness.
- Oversaw staff work schedules and administered performance evaluations.
- Created shared tracking mechanisms with Microsoft Excel measuring targets met.

Community Support Specialist/Income Support Services Supervisor, Association House of Chicago
Chicago, IL 2007-2012

- Facilitated group and individual sessions to foster strengthened independent living skills.
- Curated submissions of participant artwork in the *Everyone Matters* art exhibit.
- Supervised staff and volunteers ensuring the delivery of quality case management services.
- Generated monthly reports with Microsoft Excel and meet program outcomes within budget.
- Organized fundraisers for the food pantry.
- Facilitated regular team meetings and trainings keeping staff current on targeted outcomes.

INTERESTS

Ceramics, contemporary dance, digital arts, poetry, acting