SARAH RUTH FINKEL

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PROFESSIONAL ACHIEVEMENTS

- Capable of navigating technical support to ensure systems remain online.
- 16 years of professional graphic design experience with proficiency in front-end web development.
- Positive, friendly demeanor and solution-oriented when working under pressure.
- Competent in targeting communications for bilingual audiences.

TECHNICAL SKILLS

Languages	HTML5 (fluent), CSS3 (fluent), MySQL, PHP, Angular, Bootstrap, JavaScript, JQuery
Operating Systems	Mac OS (fluent), Android (fluent), Windows: XP (fluent), Vista (fluent), iOS, Unix
Software Platforms	Joomla, WordPress, WiX, Squarespace, Bandcamp, Avaza, Dropbox, Constant Contact, Robly, MailChimp, Zoom, Mozilla Firefox, Google Chrome, Hootsuite, Asana, GitHub, Slack (fluent in all Platforms)
Software Applications	Adobe Creative Suite (fluent), Microsoft Office (fluent), Adobe Acrobat (fluent), Dreamweaver (fluent), QuarkXPress (fluent), FileZilla (fluent), eTapestry (fluent), PHP Storm, TextWrangler, yEd, Balsamiq Mockups

EDUCATION

Deep Dive Coding Bootcamp, CNM Ingenuity, Inc.   2017
Albuquerque, NM
400+ hours of Full Stack LAMP immersion

Bachelor of Fine Arts, Syracuse University   2001
Syracuse, NY
GPA: 3.5   Honors: Cum Laude

EXPERIENCE

Website Development & Marketing, Soda Fire Media   2016-present
Albuquerque, NM
- Develop and maintain clients' websites using Squarespace, WordPress, Bandcamp, and WiX.
- Provide graphic design, copyediting and photography services.
- Convene and facilitate calls with integral partners.
- Research funding opportunities and produce budget reports.
- Clients have included: Eileen & the In-Betweens, Littleglobe, Inc. (Firerock Pass the Spark), ABQ BioPark, New Mexico Salsa Congress, and Los Jardines Institute.

Marketing/Communications Coordinator, Center for Contemporary Arts Santa Fe   2015-2016
Santa Fe, NM
- Managed and provided technical support for website using Joomla and eTapestry.
- Collaborated with program directors on marketing priorities.
- Created online and print collateral using Adobe Creative Suite.
- Wrote, edited and designed press releases using Robly and Adobe Acrobat.

Graphic Designer and Website Management, Extra Bilingual Newspaper   2005-2007
Chicago, IL
- Arranged editorial and classified pages using Adobe Creative Suite and QuarkXPress.
- Photographed featured personailies and events.
- Designed display and classified advertisements.
- Compiled weekly print edition articles onto the website.

COMMUNITY ENGAGEMENT

Teaching Assistant, Girl Develop It Albuquerque   2017
Albuquerque, NM
- Assist instructor with teaching materials Intro to PHP/MySQL.
- Promote course to personal and professional networks.

Statewide Marketing Coordinator, American Friends Service Committee   2015-2016
Albuquerque, NM
- Identified markets for small-scale farms in Española, Albuquerque and Anthony, NM.
- Co-wrote and designed a comprehensive Food Safety manual.
- Built a promotional WordPress website for farmers.

ABQ BioVan Teaching Artist, ABQ BioPark   2014-2015
Albuquerque, NM
- Conducted art activities for groups of 30-60 elementary students.
- Safely handled live animals into portable enclosures and preserved biofacts for moveable exhibit.
- Represented the BioVan at community special events.

Food Security Projects Coordinator, La Casa Norte   2012-2014
Chicago, IL
- Accountable for the Food Initiatives program with a $100k annual budget.
- Supervised the *Aveggies! A Nutrition Puppet Show* program employing youth confronting homelessness.
- Oversaw staff work schedules and administered performance evaluations.
- Created shared tracking mechanisms with Microsoft Excel measuring targets met.

Community Support Specialist/Income Support Services Supervisor, Association House of Chicago   2007-2012
Chicago, IL
- Facilitated group and individual sessions to foster strengthened independent living skills.
- Curated submissions of participant artwork in the *Everyone Matters* art exhibit.
- Supervised staff and volunteers ensuring the delivery of quality case management services.
- Generated monthly reports with Microsoft Excel and meet program outcomes within budget.
- Organized fundraisers for the food pantry.
- Facilitated regular team meetings and trainings keeping staff current on targeted outcomes.

INTERESTS
Ceramics, contemporary dance, digital arts, poetry, acting