SARAH RUTH FINKEL

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PROFESSIONAL ACHIEVEMENTS

- Capable of navigating technical support to ensure systems remain online.
- 16 years of professional graphic design experience with proficiency in front-end web development.
- Positive, friendly demeanor and solution-oriented when working under pressure.
- Competent in targeting communications for bilingual audiences.

TECHNICAL SKILLS

Languages/Libraries	**Fluent:** HTML5, CSS3 **Proficient:** MySQL, PHP, JavaScript/ jQuery
Operating Systems	**Fluent:** Mac OS, Android, Windows: XP **Proficient:** Vista, iOS, Unix
Software Platforms	**Fluent:** Bootstrap, Joomla, WordPress, WiX, Squarespace, Bandcamp, Avaza, Dropbox, Constant Contact, Robly, MailChimp, Zoom, Mozilla Firefox, Google Chrome, Hootsuite, Asana, GitHub, Slack **Proficient:** Angular 2
Software Applications	**Fluent:** Adobe Creative Suite, Microsoft Office, Adobe Acrobat, Dreamweaver, QuarkXPress, FileZilla, eTapestry, PHP Storm, TextWrangler, yEd, Balsamiq Mockups

EDUCATION

Deep Dive Coding Boot Camp, CNM Ingenuity, Inc.   2017
Albuquerque, NM
400+ hours of Full Stack LAMP immersion

Bachelor of Fine Arts, Syracuse University   2001
Syracuse, NY
GPA: 3.5   Honors: Cum Laude

EXPERIENCE

LAMP Stack Developer (intern), Surefi   May-Jul 2017
Albuquerque, NM

- Assist in the development and general troubleshooting of new software using PHP, MySQL, JavaScript, jQuery and Bootstrap.
- Integrate various APIs with company's product, such as SendGrid and Google Charts.
- Submit code within a distributed workflow using Git within the command line and GitHub.
- Assist with implementing and configuring new customers and install equipment, as needed.
- Participate in all aspects of the project lifecycle using Agile methodology.

Tutor, Tutor Doctor   Apr 2017-present
Albuquerque, NM

- Assist college-level students in areas of computer science, specifically Linux.
- Use online scheduling software to track student's progress.

Website & Web Application Development, Deep Dive Coding Boot Camp   Jan-Mar 2017
Albuquerque, NM

- Developed a personal website using HTML5, CSS3, Bootstrap and jQuery.
- Worked in a team using Agile methodologies to create a web application - ABQ-VAST - using PHP, MySQL, JavaScript and Angular 2.
- Employed proper Git version control using GitHub.

Website Development & Marketing, Soda Fire Media   Oct 2016-present
Albuquerque, NM
- Develop and maintain clients' websites using Squarespace, WordPress, Bandcamp, and WiX.
- Provide graphic design, copy editing and photography services.
- Convene and facilitate calls with integral partners.
- Research funding opportunities and produce budget reports.
- Clients have included: Eileen & the In-Betweens, Littleglobe, Inc. (Firerock Pass the Spark), ABQ BioPark, New Mexico Salsa Congress, and Los Jardines Institute.

Marketing/Communications Coordinator, Center for Contemporary Arts Santa Fe   Aug 2015-Oct 2016
Santa Fe, NM
- Managed and provided technical support for website using Joomla and eTapestry.
- Collaborated with program directors on marketing priorities.
- Created online and print collateral using Adobe Creative Suite.
- Wrote, edited and designed press releases using Robly and Adobe Acrobat.

Graphic Designer and Website Management, Extra Bilingual Newspaper   Jan 2005-May 2007
Chicago, IL
- Arranged editorial and classified pages using Adobe Creative Suite and QuarkXPress.
- Photographed featured personalities and events.
- Designed display and classified advertisements.
- Compiled weekly print edition articles onto the website.

COMMUNITY ENGAGEMENT

Organizer and Teacher, Girl Develop It Albuquerque   Apr 2017-present
Albuquerque, NM
- Assist instructor with teaching materials for the Intro to JavaScript course.
- Lead instructor for the Intro to PHP/MySQL course.
- Promote courses and activities to personal and professional networks.

Statewide Marketing Coordinator, American Friends Service Committee   Sep 2015-Feb 2016
Albuquerque, NM
- Identified markets for small-scale farms in Española, Albuquerque and Anthony, NM.
- Co-wrote and designed a comprehensive Food Safety manual.
- Built a promotional WordPress website for farmers.

Food Security Projects Coordinator, La Casa Norte   Dec 2012-Sep 2014
Chicago, IL
- Accountable for the Food Initiatives program with a $100k annual budget.
- Supervised the *Aveggies! A Nutrition Puppet Show* program employing youth confronting homelessness.
- Oversaw staff work schedules and administered performance evaluations.
- Created shared tracking mechanisms with Microsoft Excel measuring targets met.

Community Support Specialist/Income Support Supervisor, Association House of Chicago May 2007-Nov 2012
Chicago, IL
- Facilitated group and individual sessions to foster strengthened independent living skills.
- Supervised staff and volunteers ensuring the delivery of quality case management services.
- Generated monthly reports with Microsoft Excel and meet program outcomes within budget.
- Organized fundraisers for the food pantry.
- Facilitated regular team meetings and trainings keeping staff current on targeted outcomes.

INTERESTS
Ceramics, contemporary dance, digital arts, poetry, acting