SUSAN FUJII

SUMMARY

Goal-driven Founder, strategic leader and decisive business professional brings track record of success in start up companies. Outstanding background managing multiple products from ideation to market launch and profitable monetization. Strong entrepreneurial spirit, open mind and willingness to take on new challenges.

EXPERIENCE

Founder, 09/2011 to 09/2016
Kung Fu Finance - San Franciso, CA

- Designed, developed, and launched successful personal finance website that helped thousands of subscribers master their money and dramatically improve their financial situations.
- Authored and published over 200+ articles on personal finance and investing.
- Participated in several joint venture activities, spoke at industry events, and grew email list to 11,000+ in less than a year.

Co-Founder, 02/2000 to 10/2011
IdeaWave Systems - San Francisco, CA
Co-managed and ran successful independent Internet consulting business with 25+ happy clients and steadily increasing revenues. 100% client satisfaction and significant repeat business.

IT / Web Manager, 05/2003 to 11/2004
The James Irvine Foundation
Managed all websites and co-managed IT division for $1.4 Billion Foundation.

Director of Technology, 10/1999 to 11/2000
XUMA, Inc.
Managed technical team of 70+ engineers, spanning three e-commerce platforms (ATG, MS, Intershop) and multiple concurrent client projects for a $10M e-commerce company. Oversaw multiple simultaneous projects through all stages of project (SDLC) lifecycle.

Senior Product Marketing Manager, 07/1996 to 10/1999
Intel - Santa Clara, CA
Developed successful technical marketing programs to support Intel's processor lines; promoted from Engineer to Manager in two years and ranked "Outstanding" (top 10%) employee. Created first-ever software marketing program for Mobile Pentium(r) II processor driving the fastest

CONTACT

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SKILLS

- Digital Marketing
- Content Management
- Business Planning & Development
- Full-Stack Web Application Development
- E-Commerce
- Product Development
- Social Media Marketing
- Email Marketing
- SQL
- Scrum
- Software Development
- Project Management Experience
- React JavaScript

WEBSITES, PORTFOLIOS, PROFILES

susanfujii.com
kungfufinance.love
www.linkedin.com/in/srfujii/

product ramp in Intel's history; co-authored MRD, supported Andy Grove and Craig Barrett with live demos on-stage in front of thousands, articulated complex technologies to press, analysts, and public; chosen for elite strategic hiring program.

EDUCATION AND TRAINING

Computer Science Coding Bootcamp, Computer Science, Expected in 05/2021
Rice University - Houston, TX

Bachelor of Science, Computer Science, 06/1996
University Of Michigan - Ann Arbor - Ann Arbor, MI