



Recommending the  
correct neighbourhood  
To a new home buyer

# Selecting a good home is not just about owning a place

- The user also needs to consider facilities and services offered in the nearby region, such as snack bars, hotels, theaters etc.
- This project aims to be a recommendation engine that recommends Neighborhoods based on user's input of desired services
- This can be used by home buyers directly as well as real estate agents who make suggestions to their customers.



# Data acquisition and cleaning

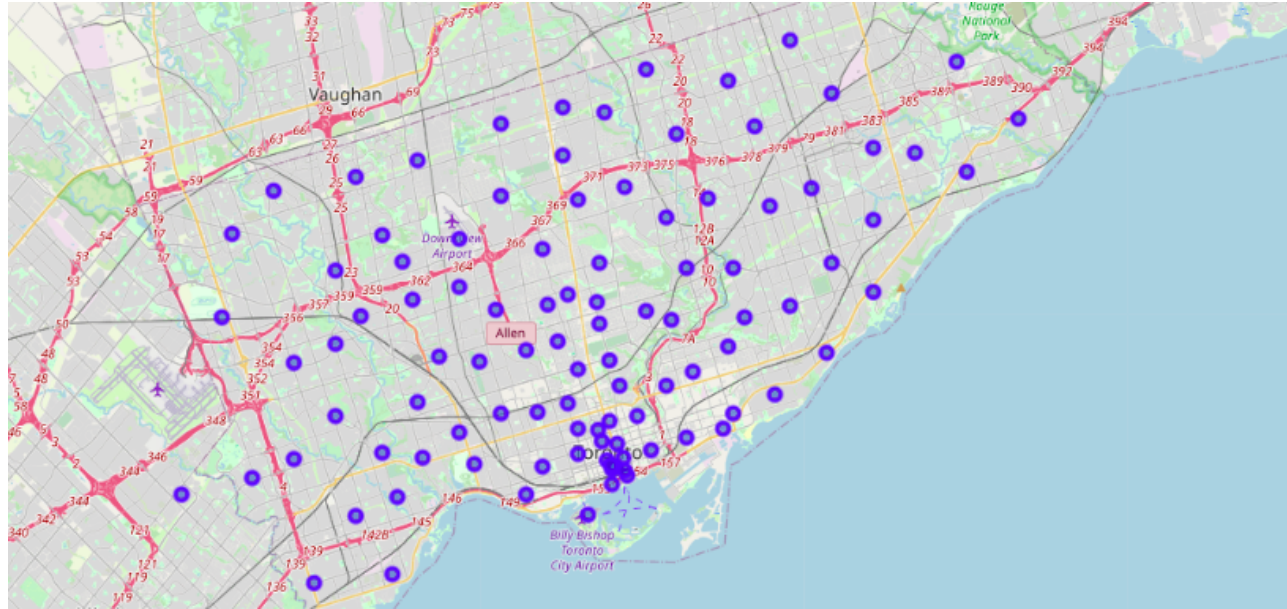
- The neighbourhood data (PostalCodes mainly) will be scraped from public websites and then using FourSquare API, the corresponding venues and their categories will be extracted.
- Using geocoder, relevant category information will be extracted.



# Sample of extracted data

	Neighborhood	Neighborhood	Latitude	Neighborhood	Longitude	Venue	Venue	Latitude	Venue	Longitude	Venue	Category
0	Parkwoods		43.753259		-79.329656	Brookbanks Park		43.751976		-79.332140		Park
1	Parkwoods		43.753259		-79.329656	KFC		43.754387		-79.333021		Fast Food Restaurant
2	Parkwoods		43.753259		-79.329656	Variety Store		43.751974		-79.333114		Food & Drink Shop
3	Victoria Village		43.725882		-79.315572	Victoria Village Arena		43.723481		-79.315635		Hockey Arena
4	Victoria Village		43.725882		-79.315572	Tim Hortons		43.725517		-79.313103		Coffee Shop
5	Victoria Village		43.725882		-79.315572	Portugril		43.725819		-79.312785		Portuguese Restaurant
6	Victoria Village		43.725882		-79.315572	Pizza Nova		43.725824		-79.312860		Pizza Place
7	Regent Park, Harbourfront		43.654260		-79.360636	Roselle Desserts		43.653447		-79.362017		Bakery
8	Regent Park, Harbourfront		43.654260		-79.360636	Tandem Coffee		43.653559		-79.361809		Coffee Shop
9	Regent Park, Harbourfront		43.654260		-79.360636	Cooper Koo Family YMCA		43.653249		-79.358008		Distribution Center

# Extracted venue locations in Toronto



# Classification model

- KNN with `n_neighbours=1`
- Recall score: 0.91
- F1 score: 0.91



# Conclusion and future directions

- Here, an approach based on classification is given for recommendation of a neighborhood that best provides the facilities required by the user.
- This can be improved by including location information, For example, instead of restaurant being scored as 1, it can be scaled to express the distance from user's location.

