

Training as means of catching up? A Lasso approach

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Digitalization has changed labor demand. Middle-skilled workers were replaced by technology while the demand for high skilled workers and low-skilled workers has grown. On the other hand, digitalization has led to an increasing supply of massive open online courses. It is often claimed that these courses enable workers to transition to highly demanded programming jobs. We are more skeptical about this. In this paper, we illustrate the use of Lasso regularization to identify characteristics that influence the probability of receiving training from the PIAAC dataset that contains 1,460 variables. We find that people in higher skilled occupation, with a higher educational level, and who require computer knowledge generally receive more training.

Introduction

Digitization has fundamentally changed labor demand. Middle-skilled workers were replaced by technology while the demand for high skilled workers and low-skilled workers has grown (Acemoglu and Autor, 2011; Autor and Dorn, 2013). Autor and Dorn (2013) show that increased employment at the lower tail of the earnings distribution is mainly due to an increase in service occupations. At the upper tail, technological change led to a college wage premium: wages of college graduates relative to high-school graduates increased (Acemoglu and Autor, 2011). De La Rica et al. (2020) find that a one-standard-deviation increase in abstract tasks is related to a 3.3-log-point wage premium. For each standard deviation of routine tasks there is a 2.6 to 2.9-log-point wage penalty. The vast literature on the change of job tasks takes skills of workers as pre-defined. However, workers and firms can also invest in new skills via training. Massiv Open Online Courses (MOOC) have facilitated global access to information and communications technology (ICT) and programming courses. It is often claimed that employees who i.e. worked in non-programming jobs before could try to improve their job oportunties by reskilling and acquiring programming skills using MOOC (Garrido et al., 2016; World Economic Forum, n.d.). We are more skeptical that open courses can extensively contibute to retraining as they already require a decent level of ICT skills.

In this paper, we investigate the specific characteristics of workers that participate in on-the-job training and open educational trainings. The goal is to investigate if training and especially

new open educational programs are indeed an opportunity for middle-skilled workers that are primarily effected by decreasing job opportunities to take on more abstract tasks. Or if training reinforces inequalities because only high-skilled workers receive and invest in training.

Becker (1962) distinguished between two kinds of training: specific and general. Specific training increases the marginal product of a worker within one specific firm while general training increases her productivity in many other firms. In a perfect labor market, workers are paid their marginal product. In such case, firms would not invest into general training of their employees as they could leave the firm and look for a better paid job. Instead, workers would pay for their general training as an investment into higher future wages. Lynch (1991) and Lynch (1992) find that on-the-job training tends to be firm specific in the US and thus wage raises cannot be taken along to subsequent employers. Off-the-job training by proprietary institutions have little effect on wages in the current employment but raise future expected wages in subsequent employment. Acemoglu and Pischke (1999) argue that firms still invest in general training due to their monopsony power. Wages increase by less than the marginal productivity and firms can profit. Konings and Vanormelingen (2015) find that an increase in the share of trained workers by 10 percentage points raises the productivity by 1.7 to 3.2 percent while wages only increase by 1.0 to 1.7 percent.

Previous literature on training focuses on wage and productivity effects but the research on the specific characteristics of workers that participate in training is scarce. Applying a machine learning technique, we can identify the factors that drive the probability of receiving training from a large set of 1,460 variables of the survey of the Programme for the International Assessment of Adult Competencies (PIAAC). More specifically, we apply a Lasso regularization proposed by Tibshirani (1996). In the baseline model, we estimate a Lasso logistic model for the binary outcome variables of whether or not a person participated in on-the-job training or open education. In the second part of then paper, we estimate a Lasso linear model for the number of on-thejob and open educational courses.

For our baseline model, we find that people in higher skilled occupation, with a higher educational level, and who require computer knowledge generally receive more training. Thus, training is likely to increase productivity in high-skilled jobs and fuel wage growth at the upper tail of the wage distribution. It does not seem to support workers in climbing up the skill ladder and aquire more abstract tasks. The results for on-the-job training and open educational courses are very sim-

ilar. Individuals that do not receive on-the-job training are also less likely to participate in open education. With the Lasso regularization, we improve upon the simple logistic model. The accuracy increases from around 0.5 in the logistic model to 0.7 for on-the-job training and 0.8 for open educational courses in the Lasso logistic models. Our Lasso logistic model performs much better than the Lasso linear model. The regularized linear regression results partly confirm our findings from the Lasso logistic model. Higher education as well as the need to always be up to date and using the computer daily results in more on-the-job trainings. There is also a trend visible that lower educational levels participate in more open courses. Other selected variables are more puzzling. However, the out-of-sample performance of the linear regularized model is worse compared to the logistic regressions which is why we rely on those results.

Data and Descriptive Statistics

To explore and identify the factors that drive the probability that employees receive on-the-job or participate in open courses, we use data from the Programme for the International Assessment of Adult Competencies (PIAAC) (GESIS - Leibniz Institute for the Social Sciences (n.d.)). The survey was conducted by the Organisation for Economic Co-operation and Development (OECD) with the goal to assess which skills adults need to manage challenges and tasks at work as well as in their personal life. The study targeted explicitly the skills in literacy, numeracy and adaptive problem solving. However, for our research question the focus lies on the comprehensive background information the study also provides. This comprises the respondents' past and current education, job-related trainings, subjective assessments of their skills and job requirements (GESIS - Leibniz Institute for the Social Sciences (n.d.)). The study was conducted in cycles and the first cycle consisted of three rounds which began in 2011/12. In the first round 24 countries took part. In the second round nine additional countries participated and in the last round individuals from five different countries were questioned. In total 40 countries participated in the first cycle comprising about 5,000 randomly selected adults per country between the ages 16 and 65. The second cycle started in 2018 and results are to be expected in 2022 (GESIS - Leibniz Institute for the Social Sciences (n.d.)).

The original dataset comprises 1,460 columns with 230,691 observations of respondents. For

our needs, we reduce the original PIAAC dataset to 52 variables that relate to our research question: we exclude variables with no or very few observations, we focus on columns that contain information on the current job, and we drop questions which were only answered by respondents living in the United States.

In the reduced cross-sectional dataset we have answers of 230,691 respondents to 52 questions. The 52 variables comprise information on the individual's background information, her past and ongoing formal or informal education, information on training activities, information on ICT skill use at work and the respective extensive and intensive margin, her subjective job requirements, information on her current job and information on monthly income. We transform all categorical variables in the dataset into dummies. We thus obtain a total sum of variables of 180 for the final dataset.

The dataset is well balanced in terms of age and gender of the respondents. 122,830 of the 230,691 respondents are female and 107,859 are male (see Figure 1a). The age of the respondents is evenly distributed between the ages 16 to 64 with a female mean age of 39.95 years and male mean age of 39.38 (see Figure 1b).

The key variables of this study are the skill classification of the individual's job and her trainings comprising on-the-job training and distance or open training courses. On-the-job trainings comprise all trainings that are organized by the employer for her employees. Such trainings take place during working time and are often conducted by internal experts of the respective topic (Acemoglu and Autor, 2011). Open or distance courses, on the other hand, comprise methods of learning and teaching without or only little face-to-face interactions and separations in time and space, e.g. MOOCs (Jung, 2019). In the PIAAC survey, the respective questions for these two types of trainings are the following: *How many of open or distance education activities did you participate in?* and *How many of organized sessions for on-the-job training or training by supervisors or co-workers did you participate in?*. For the logistic model, the questions are: *During the last 12 months, have you participated in courses conducted through open or distance education?* and *During the last 12 months, have you attended any organized sessions for on-the-job training or training by supervisors or co-workers?*. On average individuals participated in 3.25 on-the-job trainings and in 2.52 open courses in the past 12 months.

For the skill classification of the individual's job, we use the PIAAC survey skill classification

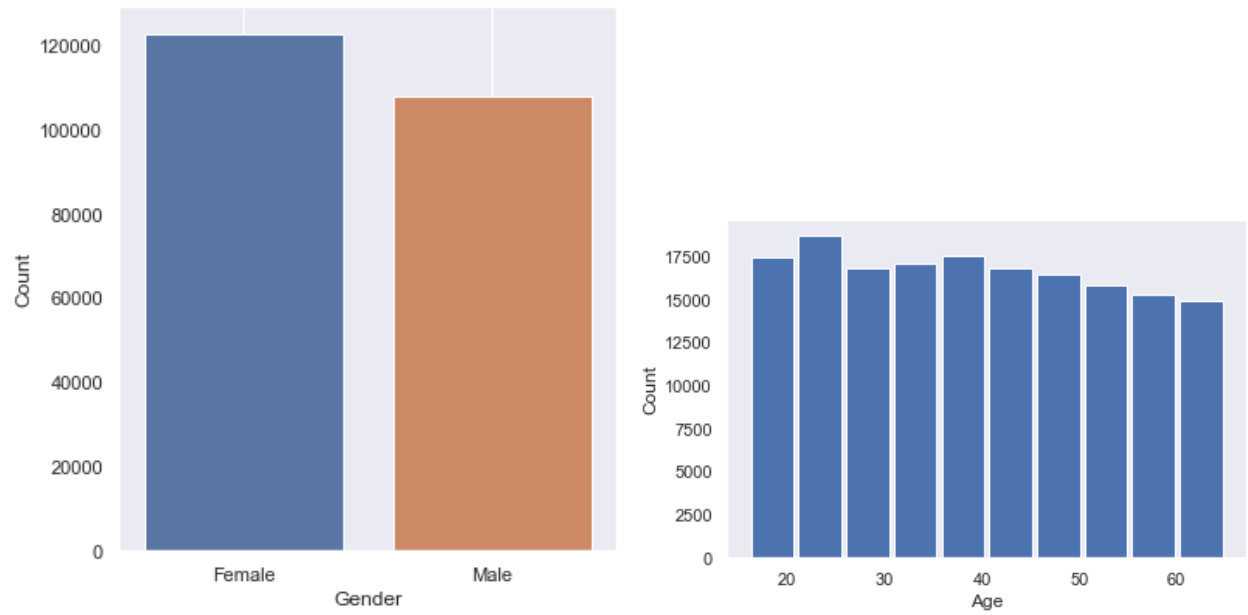
which attributes every job to a certain skill class. This classification distinguishes between four different skill levels: elementary occupations (*skill_4*), semi skilled blue-collar workers (*skill_3*), semi-skilled white-collar workers (*skill_2*), and skilled occupations (*skill_1*). The number of respondents working in skilled white-collar occupations is the highest with 73,090 respondents. 53,756 respondents work in semi-skilled white-collar occupations and 38,238 are working in semi-skilled blue-collar occupations. Occupations classified as elementary amount to 19,363 respondents (see Figure 2a).

Job skill classifications are evenly distributed across age groups and gender. However, respondents working in semi-skilled white-collar occupations are slightly younger than those working in skilled occupations or semi-skilled blue-collar occupations (see Figure 2b). Looking at the distribution of on-job trainings and occupational classification shows that individuals in skilled or semi-skilled white-collar occupations received more trainings in the last year than blue-collar occupations (see Figure 3a). On average, individuals working in skilled white-collar occupations participated in 3.6 on-job trainings and while individuals in semi-skilled white-collar occupations participated in on average approximately 3 on-job trainings. Individuals working in elementary occupations received the least on-job trainings with on average 2.58 trainings in the last year (see Table 1). The distribution of the open courses among the job classifications is similar although the averages are lower for all job classifications (see Figure 3b). The average number of open courses for individuals working in skilled white-collar occupations amounts to 2.8 trainings, while individuals in semi-skilled white- or blue-collar occupations received on average 2.2 trainings in the past year. Again, individuals working in elementary jobs receive the least number of off-job trainings on average (see Table 2). The skeweness in the distribution of both open courses and on-the-job trainings towards skilled white-collar occupations is evident.

Figure 1: Distribution of age and gender

(a) Gender distribution

(b) Age distribution

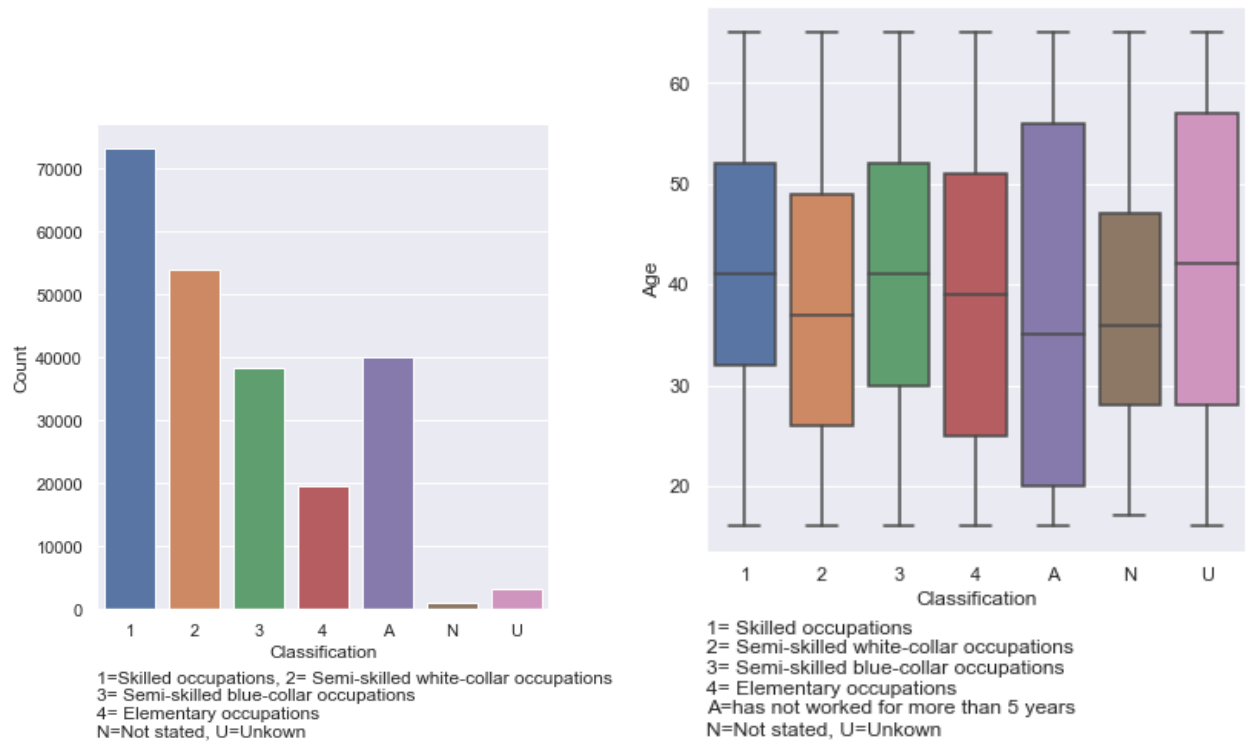


Note: The figures show the distribution of gender and age within the PIAAC dataset.

Figure 2: Distribution of the skill levels

(a) Classification of jobs

(b) Age and classification of jobs

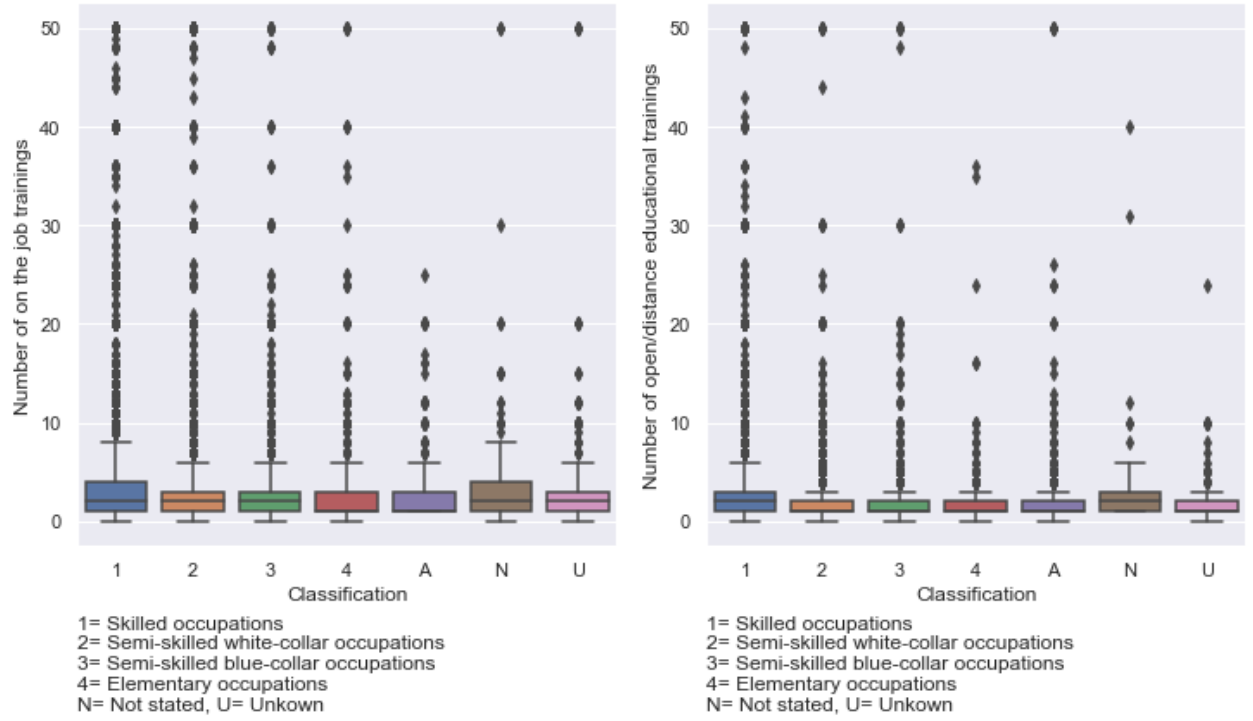


Note: The figures show number of observation in skill category within the PIAAC dataset and the distribution of age among the skill classifications.

Figure 3: Classification of jobs and trainings

(a) On-the-job trainings and skill levels

(b) Open courses and classification of jobs



Note: The figures show the distribution of the number of on-the-job trainings and open courses among the skill classifications in the PIAAC dataset.

Table 1: Average number of on-the-job trainings per skill level

Skill level	Mean number
1	3.66353
2	2.95611
3	2.586
4	2.45609
A	2.58834
N	3.61111
U	3.28139

Note: The table shows the average number of on-the-job trainings per classification of the job in terms of skills. Category 1 represents skilled white-collar occupations, 2 represents semi-skilled white-collar occupations, 3 represents semi-skilled blue-collar occupations and 4 are elementary occupations. The categories A, N, U comprise respondents who have not worked more than 5 years, did not state any occupation or where the skill level is unknown, respectively.

Table 2: Average number of open training courses per skill level

Skill level	Mean number
1	2.84033
2	2.21544
3	2.22948
4	1.7525
A	1.99916
N	3.16867
U	2.21875

Note: Average number of open courses per classification of the job in terms of skills. Category 1 represents skilled white-collar occupations, 2 represents semi-skilled white-collar occupations, 3 represents semi-skilled blue-collar occupations and 4 are elementary occupations. The categories A, N, U comprise respondents who have not worked more than 5 years, did not state any occupation or where the skill level is unknown, respectively.

Lasso Logistic Model

We estimate the Lasso model for the binary outcome variables of whether or not a person received on-the-job training and whether or not a person participated in open educational courses. To select the set of covariates with the strongest predictive power from our set of 180 variables, we apply the Least absolute shrinkage and selection operator (Lasso) that was first proposed by Tibshirani (1996). The Lasso penalty puts a cost at every $\hat{\beta} \neq 0$ and thus, we penalize complexity and avoid over-fitting the model. We estimate the Lasso-regularized logistic model for the probability that a person received one specific training as follows:

$$\hat{\theta}_\lambda = \operatorname{argmin}(-l_N(\theta)) + \lambda \sum_k |\theta^k| \quad (1)$$

where $l_N(\theta)$ is the log-likelihood function

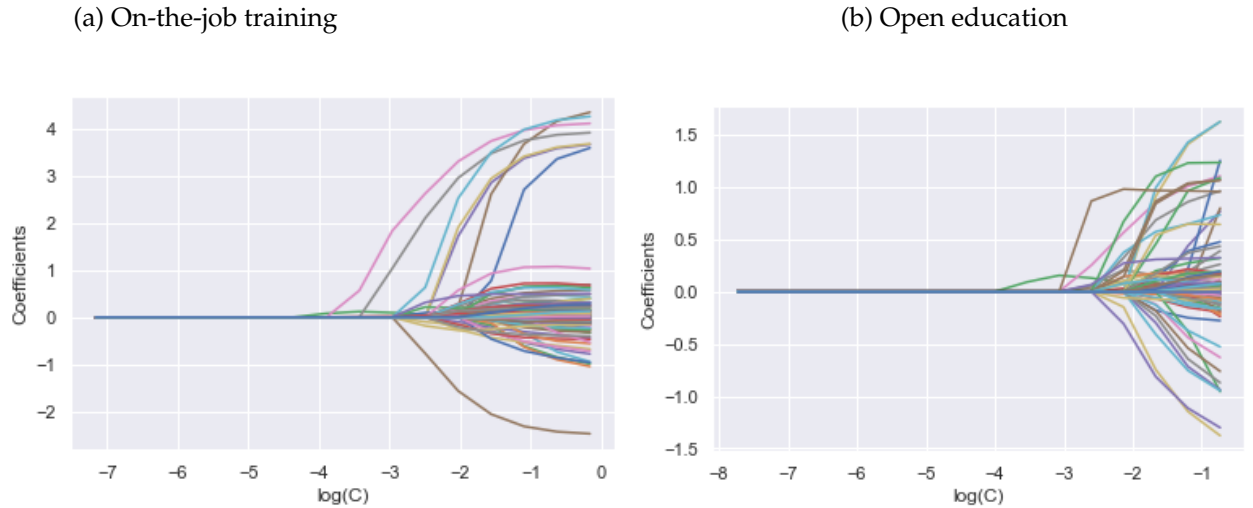
$$l_N(\theta) = \sum_i [y_i x_i \theta - \log(1 + e^{x_i \theta})]$$

$\sum_k |\theta^k|$ is the lasso penalty. $\lambda > 0$ is the penalty weight or the *tuning parameter*.

Training the Model

Figure 4 presents the Lasso regularization path for the logistic candidate models $\hat{\theta}_1 \dots \hat{\theta}_t$. The vertical axis contains different levels of $\hat{\theta}$. The horizontal axis contains different levels for λ . Each vertical section along the horizontal axis, represents one candidate model. The models are ordered from the most penalized to the least penalized model and the algorithm includes more non-zero coefficients in the model. We select λ using *5-fold cross validation*. We split the data into five random, evenly sized subsets and derive the lasso paths $\hat{\theta}_1^k \dots \hat{\theta}_T^k$ on each of the folds but the fifth fold to train the models. Then we use the left out fifths fold to obtain the accuracy for each candidate model. This leads to an optimal λ of 29.764 for on-the-job training and an optimal λ of 0.089 for open education.¹

Figure 4: Logistic model: Lasso path



Note: The figures show the Lasso path of the candidate logit models for on-the-job training and open education.

¹Note that these results include randomization which may lead to different outcomes if run again.

Variable Selection

The Lasso logit model identifies 152 columns² with non-zero predictive power for on-the-job training. We present the coefficients in Table A1. Let us first turn to the results for the skill level. *skill_4* are elementary occupations and represent the reference group here. *skill_3* is the dummy variable for semi-skilled blue-collar occupations, *skill_2* is the dummy for semi-skilled white-collar occupations, and *skill_1* is the dummy for skilled occupations. Working in a semi-skilled blue-collar occupation and working in a semi-skilled white-collar occupation increases the probability of receiving training by 00.45 % and 00.42 % respectively compared to working in an elementary occupation. Working in a skilled occupation increases the probability of receiving training by 10.11 % relative to working in an elementary occupation.

The dummy variable for whether a person was employed during studying for a qualification, *b_q10a_Yes*, has the highest positive explanatory power. If a person uses a computer on this specific job (*g_q04_Yes*), it increased the probability of receiving on-the-job training by 67.52 %. Having general computer experience (*computerexperience_Yes*) increases the probability of receiving on-the-job training by 38.93 %. People are 24.52 % more likely to participate in on-the-job training if they have the feeling that they need more training in order to cope well with their present duties (*f_q07b_Yes*). Moreover, employees are more likely to receive training if they work in larger companies, compared to smaller companies and if they have a higher educational level.

If a job does not involve keeping up to date with new services and products (*d_q13c_Never*), it lowers the probability of receiving training by 37.60 %. Never participating in online discussions such as conferences (*g_q05h_Never*) reduces the probability of receiving on-the-job training by 39.00 %. Also, having a low education level, if a job needs less than one month of prior work experience, and working in a job without a contract have the most negative effects on the chances of participating in on-the-job training.

For open education, the Lasso logit model identifies 138 non-zero columns³. The results look very similar to the on-the-job training. Working in a skilled occupation increases the probability of participating in open education by 11.03 %. The indicator for semi-skilled blue-collar or white-collar workers zero and thus excluded by the Lasso regularization. As in on-the-job training, the

²Including country and industry controls

³Including country and industry controls

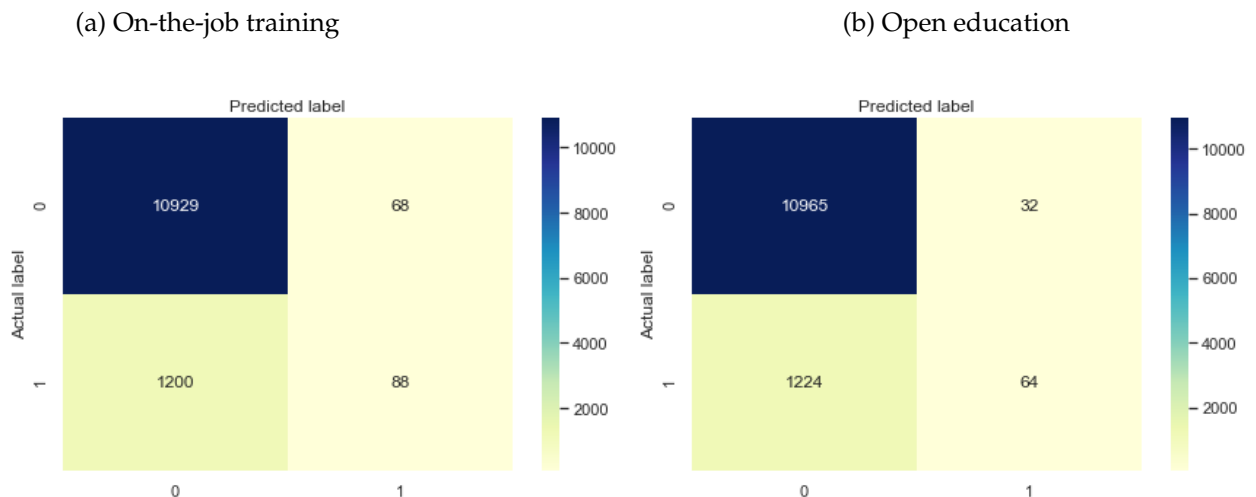
most important feature is being employed and using the computer on this specific job (66.60 %), or having general computer experience (33.45 %). Also working in a larger company and having a higher educational level increases the probability of participating in open education. Lower education, having no contract, and never using the computer for work tasks negatively affect the probability of participating in open education.

We can draw two main conclusions from these results. First, people in higher skilled occupation, with a higher educational level, and who require computer knowledge generally receive more training. Thus, training is likely to increase productivity in high skilled jobs and fuel wage growth at the upper tail of the wage distribution. It does not seem to support workers in climbing up the skill ladder and acquire more abstract tasks. Secondly, on-the-job training and open education are complements. Individuals that do not receive on-the-job training are also less likely to participate in open education.

Accuracy of the Model

Finally, we evaluate the accuracy of the Lasso logit model. Figure 5a presents the confusion matrix for on the job training. 10929 are true negative prediction and there are 88 true positive predictions. The model yields 1200 false negative predictions and 68 false positive predictions. We present the confusion matrix for open education in Figure 5b. For this model, we obtain 10965 true positive predictions and 64 true negative predictions. 1224 + 32 are incorrect predictions.

Figure 5: Logistic model: Confusion matrix



Note: a) The confusion matrix of the regularized logit model for on-the-job training shows the accuracy of the model with 10929 true negative and 88 true positive predictions. b) The confusion matrix of the regularized logit model for open courses shows the accuracy of the model with 10965 true positive and 64 true negative predictions.

In Table 3, we compare the accuracy of the Lasso logistic model with the unregularized logistic model. The test accuracy of the logistic model is 0.4858 and the test accuracy of the Lasso logistic model is 0.7292 for on-job training. The test accuracy for open education is 0.5021 for the logistic model and reaches 0.8188 with the Lasso logistic model. With the Lasso penalty we excluded unnecessary variables from our Logistic regression that caused over-fitting. The Lasso-regularized logistic model performs much better for both outcome variables.

Table 3: Accuracy of the Lasso logistic model		
	Lasso logistic model	Logistic model
On-job training		
Training accuracy	0.7288	0.4962
Test accuracy	0.7292	0.4858
Open education		
Training accuracy	0.8185	0.4996
Test accuracy	0.8188	0.5021

Note: The table shows the accuracy of the Lasso logistic model compared to the accuracy of the unregularized model. The Lasso regularized model yields higher accuracy scores for both training and test data.

Lasso Linear Model

To analyze the factors that drive the number of trainings individuals participated in, we start with a simple linear regression model $y = X\beta + \varepsilon$. $y \in \mathbb{R}^N$ is the predicted participation in on-the-job or open educational courses, $X \in \mathbb{R}^{N \times k}$ are the vectors of covariates, and $\varepsilon \in \mathbb{R}^N$ is the residual

with the standard assumptions of OLS. We add the Lasso penalty equal to $\sum_k |\beta_k|$ to our linear model. The Lasso linear estimator $\hat{\beta}$ is then given by

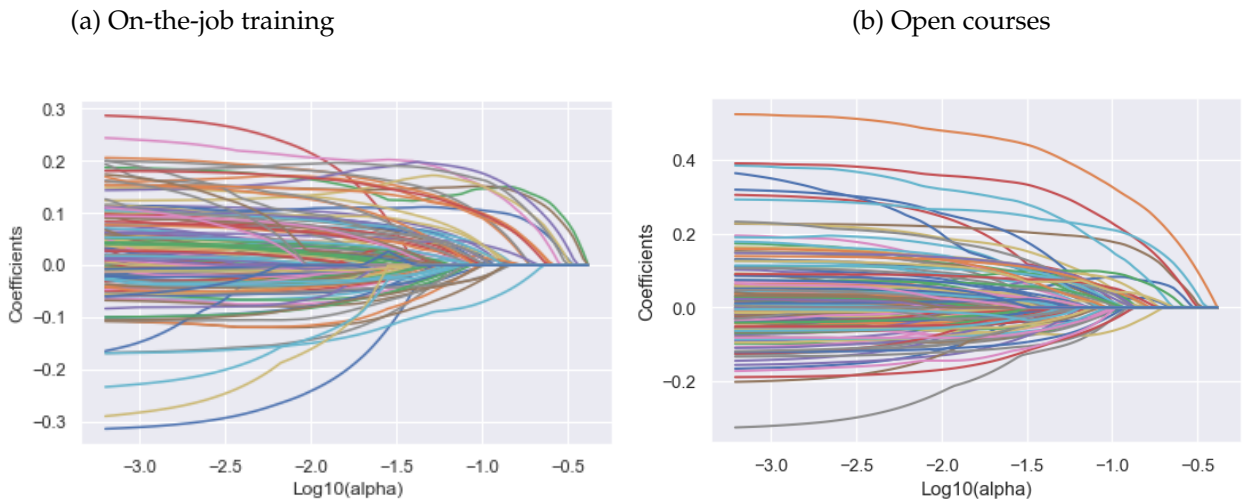
$$\hat{\beta}_\lambda = \operatorname{argmin} \left\{ \sum_i (y_i - x_i^T \beta)^2 + \lambda \sum_k |\beta_k| \right\} \quad (2)$$

That is, we minimize the sum of squared residuals but the Lasso penalty puts a cost at every $\hat{\beta} \neq 0$ to avoid over-fitting the model. $\lambda > 0$ is the penalty weight.

Training the Model

Figure 6 shows the lasso regularization path of the linear candidate models $\hat{\beta}_1 \dots \hat{\beta}_t$ that we obtained by minimizing Equation 2 over a sequence of tuning parameters $\lambda_1 < \lambda_2 < \dots < \lambda_T$ with on-the-job training and open education as dependent variable respectively. The vertical axis contains different levels of $\hat{\beta}$. The horizontal axis contains different levels for λ . Each vertical section along the horizontal axis, represents one candidate model. Moving from higher to lower λ , the algorithm includes more nonzero $\hat{\beta}_k$ and the model becomes more complex. To find the optimal value for λ we use *5-fold cross-validation*. The $\hat{\lambda}_t$ that minimizes the out-of-sample error is selected as the optimal $\hat{\lambda}_t$. For the dependent variable on-the-job training, we obtain the optimal $\lambda = 0.0032$. For open education, we obtain the same optimal $\lambda = 0.0032$.

Figure 6: Linear model: Lasso path



Note: The figures show the Lasso path of the candidate linear models for on-the-job training and open education.

Variable Selection

When estimating the linear model using the optimal Lasso parameter for the number of on-the-job trainings a person has participated in the past year, the Lasso regularization identifies 148 columns⁴ with non-zero predictive power. Using the number of open courses as dependent variables, linear regression using lasso regularization comprises 150 coefficients⁵. The coefficients are presented in Table A3 and Table ?? respectively. The coefficients of the skill dummies for semi-skilled blue-collar workers (*skill_3*), semi-skilled white-collar workers (*skill_2*), and skilled occupations (*skill_1*) are non-zero in both Lasso regularized models. The reference group are elementary occupations.

Surprisingly, working in high-skilled jobs reduces on-the-job trainings compared to individuals in elementary jobs. Working in semi-skilled jobs reduces the number of on-the-job trainings as well but less strongly than for high-skilled jobs. Individuals in semi-skilled blue-collar occupations have the least reduction in the number of on-the-job trainings compared to working in elementary occupations. For the open courses, the coefficients indicate that working in a high-skilled job or working in a semi-skilled blue-collar occupation increase the number of open courses compared to working in elementary occupations. Working in a semi-skilled white-collar occupation has a small negative effect on the number of open courses. The number of on-the-job trainings is higher, the higher the educational degree and the longer the individual had to study to get the current job, the higher the number of trainings she received in the last year (*yrsget* and *edcat8_Tertiary – research degree (ISCED 6)*). The contrary holds for open courses. Here, the coefficients indicate that individuals with lower educational qualification participate in more open courses and that a higher education has a negative effect on the number of open courses. Jobs in which individuals have to keep up to date with new products or developments every day, *d_q13c_Every day*, imply that the individual participate in more on-the-job trainings. A similar conclusion can be drawn for the number of open courses. Other coefficients especially regarding ICT skills and usage are

⁴Including country and industry controls

⁵Including country and industry controls

rather contradicting and inconclusive.

Overall, the regression results indicate that individuals with a higher education as well as the need to always be up to date and using the computer daily participate in more on-the-job trainings and open courses. But the results also imply that the number of trainings is reduced if the individual works in a high-skilled job. This is somewhat counterintuitive also when recalling the distribution of trainings among job classifications. Figure 3 clearly indicates that individuals working in high-skilled jobs receive more trainings. These discrepancies suggest that the linear model, although regularized, does not yield a good fit for the data. Therefore, the performance of the models will be analyzed in the next step.

Out-of-Sample Evaluation Results

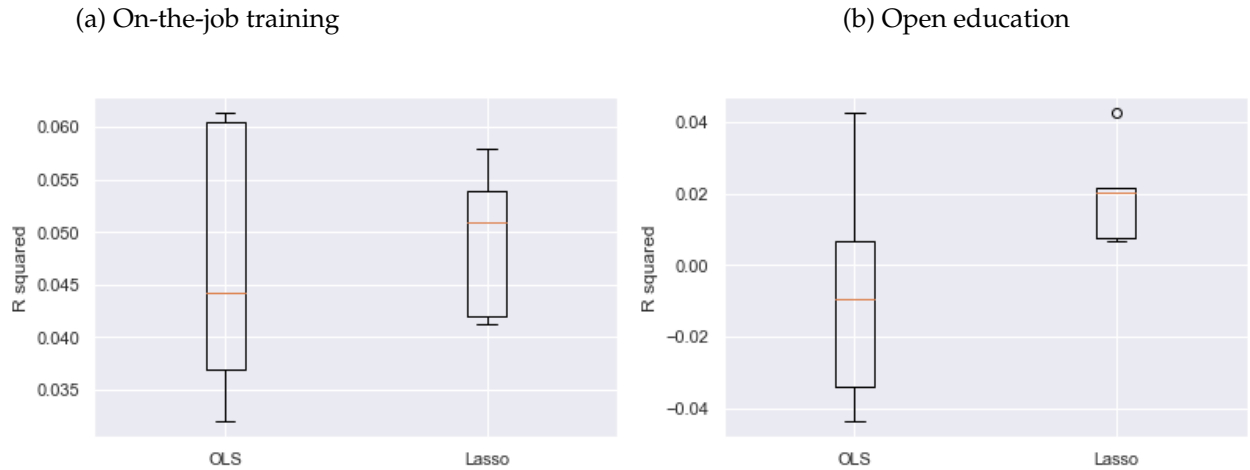
To assess the performance, we compare the out-of-sample deviance of the Lasso regularized linear regression to an OLS regression. The out-of-sample deviance is the deviance between the model's prediction after being trained on the training data and the new data, namely the test data (see eq:OOS). The lower the out-of-sample deviance, the higher is the out-of-sample performance, R^2 , and thus the better the model (Taddy, 2019).

$$dev_{OOS}(\hat{\beta}) = \sum_i (n + i)^{n+m} (y_i - x_i' \hat{\beta})^2 \quad (3)$$

For the linear models, we can see in Figure 7a that the R^2 for the Lasso regularized model has a higher mean than the OLS model. Hence, the out-of-sample performance of model with the Lasso penalty is better as it allows for less noise in the data and reduces overfitting. The same holds for the models for open courses as we show in Figure 7b. The out-of-sample performance of the regularized model is higher than that of the linear model without regularization. This indicates that the regularization achieves a better out-of-sample fit than the OLS model. The regularized models achieve higher accuracies compared to the OLS models. Table 4 shows that for on-the-job trainings, the Lasso linear model achieves a test accuracy of 0.04921 which is slightly higher than the linear model that yields 0.04696 test accuracy. Turning to open courses it is also evident that the regularized model performs better on new data than the unregularized model. However, both the test accuracy of the OLS model and the Lasso regularized model are negative. This implies

that the null model performs better than the model that includes regressors. This is line with the counterintuitive regression results in the previous chapter. Also, the accuracy results of the Lasso regularized linear model are much lower than those of the Lasso logistic model (test accuracy = 0.7292 for on-the-job training and 0.8188 for open education). Therefore, we rely on the Lasso logistic model.

Figure 7: Linear model: Out-of-sample validation



Note: The figures show a) the out-of-sample performance of the Lasso regularized linear model compared to the linear model for on-the-job training and b) the Out-of-sample performance of the Lasso regularized linear model compared to the linear model for open education.

Table 4: Accuracy of the Lasso linear model

	Lasso linear model	OLS
On-job training		
Training accuracy	0.0755	0.0758
Test accuracy	0.0467	0.0441
Open education		
Training accuracy	0.0967	0.0989
Test accuracy	-0.0071	-0.0096

Note: The table shows the accuracy of the Lasso linear model compared to the accuracy of the unregularized model.

The Lasso regularized model yields higher accuracy scores for the test data.

Conclusio and Future Research

This paper illustrates the use of Lasso regularization to identify characteristics that influence the probability of receiving training. It is often claimed that employees who i.e. worked in non-programming jobs before could try to improve their job opportunities by reskilling and acquiring programming skills using Massiv Open Online Courses (Garrido et al., 2016; World Economic Forum, n.d.). However, we find that people in higher skilled occupations, with a higher educational level, and who require computer knowledge generally receive more training. Thus, trainings cannot be seen as a stepping stone to move from middle skilled occupations to higher skilled occupations. Both on-the-job traings and open educational courses serve highly skilled workers. This supports our hypothesis that open courses are unable to provide extensive retraining as they already require a decent level of ICT skills.

Applying a Lasso logistic model to analyze training participation represent a great starting point for future research. Due to the lock-downs and economic shutdowns during the Covid-19 pandemic larger as well as smaller businesses are facing bankruptcy or had to reduce their workforce or limit the number of new hirings to reduce costs (Barrero et al., 2020). The pandemic also pushed digitization and the adoption of robots and thus replacing workforce (Zeng et al., 2020). Especially the first lock-down has led to a massive increase in Google searches for MOOCs (Google, 2021). The aim of our future research is to find out whether this demand shock led to any changes in the characteristics of people that participate in trainings. The OECD already started a second cycle of the PIAAC survey and results are to be expected for 2022 to 2023. With this data, we can compare pre- and post-Covid-19 trends in training participation.

Appendix A

Table A1: Lasso logistic regression for on-job training

	Coefficients	Feature
0	-0.0173091	age_r
1	0.00648863	j_q03b
2	0.0323998	yrsget
3	0.014883	c_q09
4	0.00407624	c_q10a
5	0.0688914	readytolearn
6	-4.95059e-08	earnmthallppp
7	0.389253	computerexperience_Yes
8	0.152316	d_q09_A temporary employment agency contract
9	-0.0685864	d_q09_An apprenticeship or other training scheme
10	0.000118794	d_q09_An indefinite contract
11	-0.249488	d_q09_No contract
12	0.268225	d_q09_Other
13	0.0919625	f_q07a_Yes
14	-0.00312127	b_q01b_Engineering, manufacturing and construction
15	-0.079488	b_q01b_General programmes
16	0.192744	b_q01b_Health and welfare
17	-0.0830876	b_q01b_Humanities, languages and arts
18	0.0623138	b_q01b_Science, mathematics and computing
19	-0.0454431	b_q01b_Services
20	-0.00709438	b_q01b_Social sciences, business and law
21	0.0955665	b_q01b_Teacher training and education science
22	0.0628176	d_q06b_Increased
23	-0.0100635	d_q06b_Stayed more or less the same
24	0.0822428	d_q04_t_Employee, supervising fewer than 5 people
25	0.112577	d_q04_t_Employee, supervising more than 5 people
26	-0.162508	g_q08_Yes
27	-0.119125	pared_At least one parent has attained tertiary
28	-0.0624561	pared_Neither parent has attained upper secondary
29	-0.0492441	gender_r_Male
30	-0.655047	leaver1624_Not in education, did not complete ISCED 3, aged 16 to 24
31	-0.00587444	d_q13c_Every day
32	-0.132742	d_q13c_Less than once a month

	Coefficients	Feature
33	-0.159028	d_q13c_Less than once a week but at least once a month
34	-0.375997	d_q13c_Never
35	-0.160666	j_q04a_Yes
36	0.343026	edcat8_Post-secondary, non-tertiary (ISCED 4A-B-C)
37	-0.162479	edcat8_Primary or less (ISCED 1 or less)
38	0.128055	edcat8_Tertiary - bachelor/master/research degree (ISCED 5A/6)
39	0.350122	edcat8_Tertiary – bachelor degree (ISCED 5A)
40	0.31369	edcat8_Tertiary – master degree (ISCED 5A)
41	0.165938	edcat8_Tertiary – professional degree (ISCED 5B)
42	-0.152984	edcat8_Tertiary – research degree (ISCED 6)
43	0.0797353	edcat8_Upper secondary (ISCED 3A-B, C long)
44	0.160175	g_q07_Yes
45	0.00541096	vet_True
46	0.100965	g_q05d_Every day
47	-0.104847	g_q05d_Less than once a month
48	0.0893642	g_q05d_Less than once a week but at least once a month
49	0.0191254	g_q05d_Never
50	-0.308108	d_q14_Extremely dissatisfied
51	-0.00958417	d_q14_Extremely satisfied
52	-0.104017	d_q14_Neither satisfied nor dissatisfied
53	-0.0803196	d_q14_Satisfied
54	0.0423771	g_q05a_Every day
55	-0.0825071	g_q05a_Less than once a month
56	0.108813	g_q05a_Less than once a week but at least once a month
57	-0.0223103	g_q05a_Never
58	0.153748	g_q05e_Every day
59	0.10127	g_q05e_Less than once a month
60	0.118944	g_q05e_Less than once a week but at least once a month
61	0.162112	g_q05e_Never
62	0.0906379	g_q05f_Every day
63	-0.0120091	g_q05f_Less than once a month
64	-0.105233	g_q05f_Less than once a week but at least once a month
65	-0.0498476	g_q05f_Never
66	-0.151607	g_q05g_Every day
67	0.0534463	g_q05g_Less than once a month

	Coefficients	Feature
68	0.0319572	g_q05g_Less than once a week but at least once a month
69	-0.0987864	g_q05g_Never
70	0.00587424	g_q05h_Every day
71	-0.00152421	g_q05h_Less than once a month
72	-0.0529479	g_q05h_Less than once a week but at least once a month
73	-0.390016	g_q05h_Never
74	0.245238	f_q07b_Yes
75	-0.125719	b_q10c_Not useful at all
76	0.431681	b_q10c_Somewhat useful
77	-0.0221019	b_q10c_Very useful
78	-0.0368781	d_q12c_1 to 6 months
79	-0.0163393	d_q12c_3 years or more
80	-0.137065	d_q12c_7 to 11 months
81	-0.277454	d_q12c_Less than 1 month
82	0.0594719	d_q12c_None
83	0.0659232	g_q05c_Every day
84	-0.126711	g_q05c_Less than once a month
85	-0.0997177	g_q05c_Less than once a week but at least once a month
86	-0.250353	g_q05c_Never
87	-0.123279	d_q12b_A lower level would be sufficient
88	-0.177648	d_q12b_This level is necessary
89	0.111568	d_q06a_11 to 50 people
90	0.280167	d_q06a_251 to 1000 people
91	0.22403	d_q06a_51 to 250 people
92	0.293531	d_q06a_More than 1000 people
93	-0.277048	d_q03_The private sector (for example a company)
94	-0.1113	d_q03_The public sector (for example the local government or a state school)
95	0.675257	g_q04_Yes
96	0.801725	b_q10a_Yes
97	0.0374759	g_q06_Moderate
98	-0.0442568	g_q06_Straightforward
99	0.101065	skill_1
100	0.00415191	skill_2
101	0.00447484	skill_3

Note: The table shows the non-zero coefficients for the Lasso logistic model with on-the-job trainings as dependent variable. Penalty weights are derived applying with 5-fold cross validation. The estimation includes country and industry controls.

Table A2: Lasso logistic regression for off-job training

	Coefficients	Feature
0	-0.0176953	age_r
1	0.0474509	yrsget
2	0.0131248	c_q09
3	0.00448319	c_q10a
4	0.0861567	readytolearn
5	-3.07033e-08	earnmthallppp
6	0.220386	computerexperience_Yes
7	-0.21247	d_q09_No contract
8	0.0751546	f_q07a_Yes
9	-0.0165669	b_q01b_General programmes
10	0.179973	b_q01b_Health and welfare
11	0.0139165	b_q01b_Science, mathematics and computing
12	0.0940462	b_q01b_Teacher training and education science
13	0.0570971	d_q06b_Increased
14	-0.00782241	d_q06b_Stayed more or less the same
15	0.0140561	d_q04_t_Employee, supervising fewer than 5 people
16	0.0829086	d_q04_t_Employee, supervising more than 5 people
17	-0.0656784	g_q08_Yes
18	-0.042624	pared_At least one parent has attained tertiary
19	-0.024773	gender_r_Male
20	0.048559	d_q13c_Every day
21	-0.0795516	d_q13c_Less than once a month
22	-0.0931521	d_q13c_Less than once a week but at least once a month
23	-0.274087	d_q13c_Never
24	-0.0359449	j_q04a_Yes
25	0.162247	edcat8_Post-secondary, non-tertiary (ISCED 4A-B-C)
26	0.252905	edcat8_Tertiary – bachelor degree (ISCED 5A)
27	0.157216	edcat8_Tertiary – master degree (ISCED 5A)
28	0.0540491	edcat8_Tertiary – professional degree (ISCED 5B)
29	-0.0268396	edcat8_Tertiary – research degree (ISCED 6)

	Coefficients	Feature
30	0.15142	g_q07_Yes
31	0.0613931	g_q05d_Every day
32	-0.0462954	g_q05d_Less than once a month
33	0.0218131	g_q05d_Less than once a week but at least once a month
34	0.0188032	d_q14_Extremely satisfied
35	0.0423613	g_q05a_Every day
36	0.0798542	g_q05e_Every day
37	0.0237213	g_q05e_Never
38	0.121532	g_q05f_Every day
39	0.0351061	g_q05g_Less than once a month
40	-0.00863865	g_q05g_Never
41	0.0140042	g_q05h_Every day
42	-0.352158	g_q05h_Never
43	0.259307	f_q07b_Yes
44	0.107441	b_q10c_Somewhat useful
45	-0.056507	d_q12c_7 to 11 months
46	-0.141571	d_q12c_Less than 1 month
47	0.0394685	d_q12c_None
48	0.141345	g_q05c_Every day
49	-0.137027	g_q05c_Never
50	-0.0905359	d_q12b_A lower level would be sufficient
51	-0.138258	d_q12b_This level is necessary
52	0.00834744	d_q06a_11 to 50 people
53	0.145794	d_q06a_251 to 1000 people
54	0.106445	d_q06a_51 to 250 people
55	0.162631	d_q06a_More than 1000 people
56	-0.238538	d_q03_The private sector (for example a company)
57	0.56252	g_q04_Yes
58	0.78252	b_q10a_Yes
59	0.0366449	g_q06_Moderate
60	0.11028	skill_1

Note: The table shows the non-zero coefficients for the Lasso logistic model with open education as dependent variable. Penalty weights are derived applying with 5-fold cross validation. The estimation includes country and industry controls.

Table A3: Lasso linear regression for on-job training

	Coefficients	Feature
0	-0.292754	age_r
1	-0.0043783	j_q03b
2	0.179486	yrsget
3	0.266616	c_q09
4	0.11098	c_q10a
5	0.150865	readytolearn
6	0.052781	earnmthallppp
7	-0.159132	g_q05e_Every day
8	0.0204591	g_q05e_Less than once a month
9	-0.00896565	g_q05e_Less than once a week but at least once a month
10	-0.000838294	g_q05e_Never
11	0.0063086	d_q12b_A lower level would be sufficient
12	-0.00724959	d_q12b_This level is necessary
13	0.0179174	vet_True
14	0.0136302	g_q05a_Every day
15	0.00939957	g_q05a_Less than once a week but at least once a month
16	0.0189398	g_q05a_Never
17	0.0761009	f_q07b_Yes
18	0.103459	g_q05c_Every day
19	-0.00483822	g_q05c_Less than once a month
20	-0.0369135	g_q05c_Less than once a week but at least once a month
21	-0.0173969	g_q05c_Never
22	0.0555923	g_q05d_Every day
23	-0.0223127	g_q05d_Less than once a month
24	0.0493511	g_q05d_Less than once a week but at least once a month
25	0.0759526	g_q05d_Never
26	-0.0183738	d_q12c_1 to 6 months
27	0.0460864	d_q12c_3 years or more
28	-0.0368091	d_q12c_7 to 11 months
29	-0.0568734	d_q12c_Less than 1 month
30	0.0301412	d_q12c_None
31	-0.0418013	edcat8_Post-secondary, non-tertiary (ISCED 4A-B-C)
32	-0.000107181	edcat8_Primary or less (ISCED 1 or less)

	Coefficients	Feature
33	0.0606026	edcat8_Tertiary - bachelor/master/research degree (ISCED 5A/6)
34	-0.0430088	edcat8_Tertiary – bachelor degree (ISCED 5A)
35	0.0372705	edcat8_Tertiary – master degree (ISCED 5A)
36	-0.105282	edcat8_Tertiary – professional degree (ISCED 5B)
37	0.0992461	edcat8_Tertiary – research degree (ISCED 6)
38	-0.0647511	g_q04_Yes
39	0.0716229	g_q05f_Every day
40	-0.0312493	g_q05f_Less than once a month
41	-0.0510465	g_q05f_Less than once a week but at least once a month
42	0.0512698	g_q05f_Never
43	-0.0396136	leaver1624_Not in education, did not complete ISCED 3, aged 16 to 24
44	-0.00988211	computerexperience_Yes
45	0.0826479	b_q10a_Yes
46	0.125839	d_q13c_Every day
47	-0.162642	d_q13c_Less than once a month
48	-0.0942772	d_q13c_Less than once a week but at least once a month
49	-0.0514091	d_q13c_Never
50	0.0399117	g_q05h_Every day
51	0.0795065	g_q05h_Less than once a month
52	0.0984154	g_q05h_Less than once a week but at least once a month
53	-0.05333	pared_Neither parent has attained upper secondary
54	0.0151634	b_q14a_Yes
55	-0.00350692	d_q03_The private sector (for example a company)
56	0.166267	d_q03_The public sector (for example the local government or a state school)
57	-0.0947999	b_q10c_Not useful at all
58	-0.0271457	b_q10c_Somewhat useful
59	0.149894	b_q10c_Very useful
60	-0.0985501	b_q01b_Engineering, manufacturing and construction
61	-0.0380066	b_q01b_General programmes
62	0.186284	b_q01b_Health and welfare
63	-0.0499852	b_q01b_Humanities, languages and arts
64	0.00095563	b_q01b_Science, mathematics and computing
65	-0.01057	b_q01b_Services
66	-0.0306996	b_q01b_Social sciences, business and law
67	-0.0795014	g_q06_Straightforward

	Coefficients	Feature
68	0.00205237	j_q04a_Yes
69	0.083128	d_q06a_251 to 1000 people
70	0.0250342	d_q06a_51 to 250 people
71	0.0952915	d_q06a_More than 1000 people
72	0.0363452	g_q08_Yes
73	0.0472953	d_q06b_Increased
74	0.0024297	d_q06b_Stayed more or less the same
75	0.00693864	g_q05g_Every day
76	0.0336911	g_q05g_Less than once a month
77	-0.000745596	g_q05g_Less than once a week but at least once a month
78	0.145367	g_q05g_Never
79	0.0310869	d_q09_A temporary employment agency contract
80	0.0502096	d_q09_An apprenticeship or other training scheme
81	0.0118571	d_q09_An indefinite contract
82	0.0123539	d_q09_No contract
83	0.0340834	d_q09_Other
84	0.0232184	b_q14b_Other
85	0.00987163	b_q14b_To be less likely to lose my job
86	0.0837637	b_q14b_To do my job better and/or improve career prospects
87	0.0879889	b_q14b_To increase my knowledge or skills on a subject that interests me
88	-0.00636807	b_q14b_To increase my possibilities of getting a job, or changing a job or profession
89	-0.011668	b_q14b_To obtain a certificate
90	0.0132574	b_q14b_To start my own business
91	-0.00414979	gender_r_Male
92	0.150531	b_q26a_t_Yes
93	0.038162	d_q04_t_Employee, supervising fewer than 5 people
94	0.177062	d_q04_t_Employee, supervising more than 5 people
95	0.126982	d_q14_Extremely satisfied
96	0.0739403	d_q14_Neither satisfied nor dissatisfied
97	0.109439	d_q14_Satisfied
98	-0.245979	skill_1
99	-0.200437	skill_2
100	-0.0343195	skill_3

Note: The table shows the non-zero coefficients for the Lasso linear model with the number of on-the-job trainings as dependent variable. Penalty weights are derived applying with 5-fold cross validation. The estimation includes country and industry controls.

Table A4: Lasso linear regression for off-job training

	Coefficients	Feature
0	-0.151999	age_r
1	-0.0138795	j_q03b
2	0.025427	yrsget
3	0.28891	c_q09
4	-0.0136086	c_q10a
5	0.224639	readytolearn
6	-0.0622156	earnmthallppp
7	0.0364067	g_q05e_Every day
8	0.216647	g_q05e_Less than once a month
9	0.0320373	g_q05e_Less than once a week but at least once a month
10	0.300763	g_q05e_Never
11	0.0360178	f_q07a_Yes
12	0.0791551	d_q12b_A lower level would be sufficient
13	0.0456419	d_q12b_This level is necessary
14	-0.0798626	vet_True
15	-0.0307748	g_q05a_Every day
16	-0.0233737	g_q05a_Less than once a month
17	-0.117025	g_q05a_Less than once a week but at least once a month
18	-0.0186612	g_q05a_Never
19	0.0356576	g_q05c_Every day
20	0.00287966	g_q05c_Less than once a month
21	-0.0971144	g_q05c_Less than once a week but at least once a month
22	-0.00899534	g_q05c_Never
23	-0.127509	g_q05d_Every day
24	-0.0471858	g_q05d_Less than once a month
25	-0.093704	g_q05d_Less than once a week but at least once a month
26	-0.298242	g_q05d_Never
27	0.0262656	d_q12c_1 to 6 months
28	-0.0524124	d_q12c_3 years or more
29	-0.0107216	d_q12c_7 to 11 months

	Coefficients	Feature
30	-0.0294456	d_q12c_Less than 1 month
31	0.013063	d_q12c_None
32	-0.000973135	edcat8_Post-secondary, non-tertiary (ISCED 4A-B-C)
33	-0.00962121	edcat8_Primary or less (ISCED 1 or less)
34	-0.099439	edcat8_Tertiary - bachelor/master/research degree (ISCED 5A/6)
35	0.0114505	edcat8_Tertiary – bachelor degree (ISCED 5A)
36	0.044422	edcat8_Tertiary – master degree (ISCED 5A)
37	-0.113532	edcat8_Tertiary – professional degree (ISCED 5B)
38	-0.0885221	edcat8_Tertiary – research degree (ISCED 6)
39	0.191632	edcat8_Upper secondary (ISCED 3A-B, C long)
40	0.298119	g_q04_Yes
41	0.111086	g_q05f_Less than once a month
42	-0.0641919	g_q05f_Less than once a week but at least once a month
43	-0.146666	g_q05f_Never
44	0.0449273	leaver1624_Not in education, did not complete ISCED 3, aged 16 to 24
45	0.139708	b_q10a_Yes
46	0.146047	d_q13c_Every day
47	-0.0845384	d_q13c_Less than once a month
48	0.0402694	d_q13c_Less than once a week but at least once a month
49	-0.0427484	d_q13c_Never
50	0.0416819	g_q05h_Every day
51	-0.110962	g_q05h_Less than once a month
52	-0.0598274	g_q05h_Less than once a week but at least once a month
53	-0.18279	g_q05h_Never
54	0.00104829	pared_At least one parent has attained tertiary
55	-0.130121	pared_Neither parent has attained upper secondary
56	0.0399298	b_q14a_Yes
57	-0.0199741	d_q03_The private sector (for example a company)
58	0.0603001	d_q03_The public sector (for example the local government or a state school)
59	-0.0634292	b_q10c_Not useful at all
60	-0.183465	b_q10c_Somewhat useful
61	0.0237475	b_q10c_Very useful
62	0.0670203	b_q01b_Engineering, manufacturing and construction
63	-0.0135331	b_q01b_General programmes
64	0.210205	b_q01b_Health and welfare

	Coefficients	Feature
65	-0.0246535	b_q01b_Humanities, languages and arts
66	0.160249	b_q01b_Science, mathematics and computing
67	0.0947835	b_q01b_Services
68	0.0288766	b_q01b_Social sciences, business and law
69	-0.0328424	g_q06_Moderate
70	0.00554308	j_q04a_Yes
71	0.0296164	d_q06a_11 to 50 people
72	0.0762181	d_q06a_251 to 1000 people
73	0.0771511	d_q06a_51 to 250 people
74	0.283448	d_q06a_More than 1000 people
75	-0.118146	g_q08_Yes
76	0.071801	d_q06b_Increased
77	-0.0112068	d_q06b_Stayed more or less the same
78	-0.0360649	g_q05g_Every day
79	-0.0360528	g_q05g_Less than once a month
80	-0.0200237	g_q05g_Less than once a week but at least once a month
81	-0.0114513	d_q09_A temporary employment agency contract
82	0.111856	d_q09_An apprenticeship or other training scheme
83	0.0812359	d_q09_An indefinite contract
84	0.151203	d_q09_No contract
85	0.0240714	d_q09_Other
86	-0.0507221	b_q14b_Other
87	0.144671	b_q14b_To be less likely to lose my job
88	0.0289398	b_q14b_To do my job better and/or improve career prospects
89	0.0662145	b_q14b_To increase my knowledge or skills on a subject that interests me
90	0.0407479	b_q14b_To increase my possibilities of getting a job, or changing a job or profession
91	-0.0584367	b_q14b_To obtain a certificate
92	-0.0610496	b_q14b_To start my own business
93	0.0124119	gender_r_Male
94	0.13646	b_q26a_t_Yes
95	-0.0370352	d_q04_t_Employee, supervising fewer than 5 people
96	0.0892785	d_q04_t_Employee, supervising more than 5 people
97	0.0186283	d_q14_Extremely dissatisfied
98	0.0331462	d_q14_Extremely satisfied
99	0.0569407	d_q14_Neither satisfied nor dissatisfied

	Coefficients	Feature
100	0.122717	skill_1
101	-0.00655556	skill_2
102	0.0684937	skill_3

Note: The table shows the non-zero coefficients for the Lasso linear model with the number of open courses as dependent variable. Penalty weights are derived applying with 5-fold cross validation. The estimation includes country and industry controls.

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