

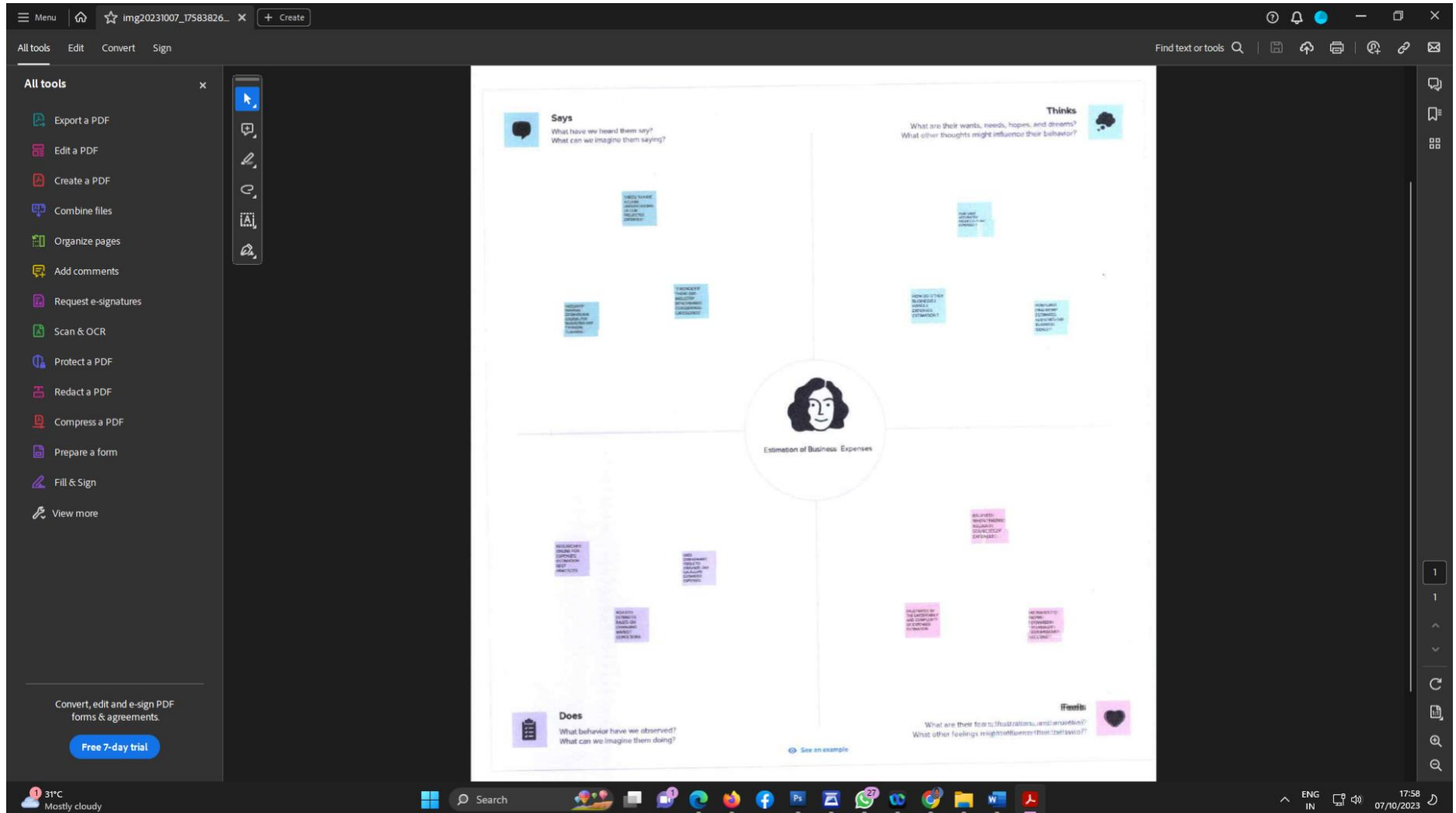
ESTIMATION OF BUSINESS EXPENSES.

1.INTRODUCTION :

This report delves into the fascinating realm of business expenses and provides a visual exploration of the various expenditures incurred by different businesses. It showcases the distribution of expenses, identifies key cost drivers, and highlights areas of potential optimization or concern. The visual representations allow for intuitive analysis, facilitating a deeper understanding of expenditure patterns and their implications for business performance. Decision-makers, financial analysts, and stakeholders can gain valuable insights into the financial health of businesses, identify areas of inefficiency or opportunity, and make informed decisions to optimize resources and drive growth.

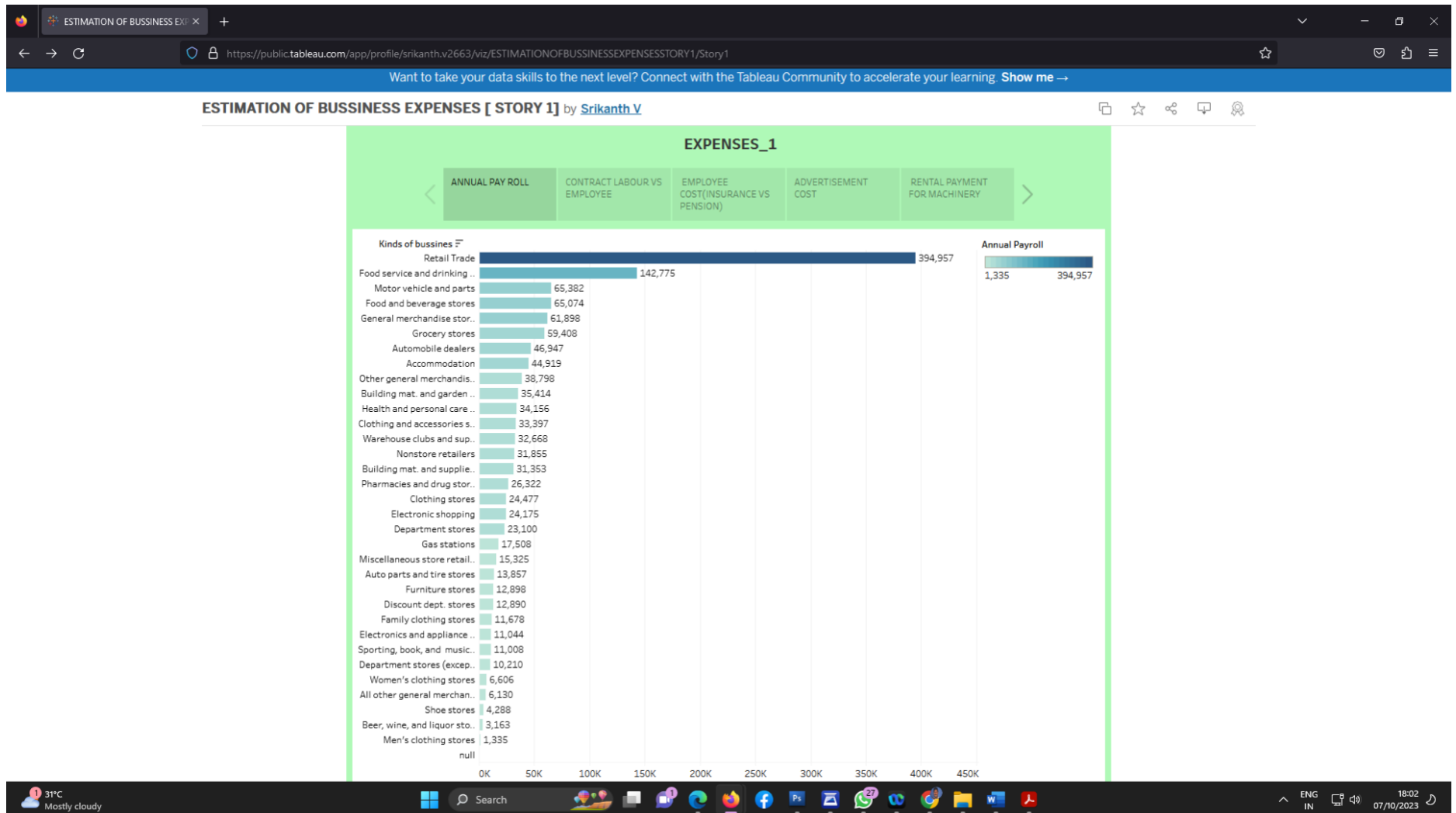
2.PROBLEM DEFINITION AND DESIGN THINKING :

2.1 EMPATHY MAP :



2.2 BRAINSTORMING MAP :

3.STORY :



EXPENSES_2

