



REAL-TIME BUSINESS APPLICATION WITH ELECTRIC GOODS:

CUSTOMER	LENOVO		
PARAMETER	P_1	LAPTOP	3
DATE	6/12/2024 19:52	MOUSE	1.5

	DISCOUNT %	COGS %	AVERAGE OF PARAMETERS	GM TARGET
PARAMETER	0.1	0.3	\$ 2.25	\$ 50,000.00
	BEST CASE	RELASTIC	WROST CASE	
SALES UNIT	\$ 100,000.00	\$ 50,000.00	\$ 25,000.00	
NET INVOLVE SALES	\$ 225,000.00	\$ 112,500.00	\$ 56,250.00	
POST DISCOUNT	\$ 22,500.00	\$ 11,250.00	\$ 5,625.00	
NET SALES	\$ 202,500.00	\$ 101,250.00	\$ 50,625.00	
COGS	\$ 60,750.00	\$ 30,375.00	\$ 15,187.50	
GM	\$ 141,750.00	\$ 70,875.00	\$ 35,437.50	
GM %	\$ 141,750.00	\$ 70,875.00	\$ 35,437.50	

