# CMPE - 279 Report

# **Phishing URL Detection**

- using Machine Learning

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# 1. Abstract

Phishing attacks are one of the most prevalent and sophisticated forms of cybercrime, posing significant risks to personal and organizational data security. This project focuses on the development of an intelligent system to detect phishing URLs using machine learning techniques. By analyzing datasets of phishing and legitimate URLs, we identified specific features and patterns indicative of malicious behavior. These features were then utilized to train and evaluate multiple machine learning models, including Decision Tree, SVM, and XGBoost.

Our findings reveal that XGBoost outperformed other models, achieving a test accuracy of 86.6%. Additionally, a Flask-based web application was developed to provide real-time phishing URL detection, showcasing the practical applicability of the system. This report details the end-to-end methodology, including dataset preparation, feature extraction, model evaluation, and system implementation, highlighting the project's contribution to improving cybersecurity defenses.

The proposed system demonstrates significant potential for integration into web browsers, email clients, and mobile applications, offering users an effective tool to safeguard against phishing attacks. Future directions include extending the system's capabilities to analyze encrypted traffic, mobile platforms, and the IoT ecosystem, thereby addressing the evolving nature of cyber threats.

# 2. Keywords

- Phishing Detection: The process of identifying and preventing deceptive URLs designed to extract sensitive user information.
- 2. **Machine Learning**: Algorithms and statistical models used to identify patterns and classify phishing and legitimate URLs.
- 3. **Feature Extraction**: The method of identifying key attributes from URLs that indicate phishing attempts.
- 4. **Flask Application**: A lightweight web application framework used to implement the phishing detection system.
- 5. **XGBoost**: An advanced gradient boosting algorithm that achieved the highest accuracy in this project.
- 6. **Cybersecurity**: The practice of protecting internet-connected systems and sensitive data from cyberattacks.
- 7. **Exploratory Data Analysis (EDA)**: The process of analyzing datasets to summarize their main characteristics.
- 8. **Hyperparameter Tuning**: The process of optimizing model parameters to improve accuracy.
- 9. **URL Features**: Characteristics such as URL length, presence of IP address, and use of HTTPS, which are indicative of phishing activity.
- 10. **Real-Time Detection**: The capability to analyze and classify URLs dynamically as they are encountered.

# 3. Introduction

#### 3.1 Motivation

Phishing is a rapidly growing cyber threat, accounting for a significant proportion of online security breaches. Attackers exploit user trust to steal sensitive information such as login credentials, credit card details, and personal identities. Despite advancements in cybersecurity, phishing remains a challenge due to its dynamic and evolving nature. The July 2024 phishing attack, which exploited a CrowdStrike outage, exemplifies the sophistication and impact of these attacks. This project is motivated by the need to develop intelligent tools that can automatically and effectively detect phishing attempts to prevent financial losses and data breaches.

#### 3.2 Problem Statement

Traditional phishing detection systems often rely on blacklists or rule-based approaches, which are limited by their inability to adapt to new threats. These methods are reactive, leaving users vulnerable to novel phishing tactics. Machine learning offers a proactive solution by leveraging historical data to identify phishing patterns and detect previously unseen malicious URLs. However, challenges such as imbalanced datasets, feature selection, and real-time implementation must be addressed to create an effective detection system.

# 3.3 Objectives

The primary objectives of this project are:

- 1. To build a robust machine learning model capable of detecting phishing URLs with high accuracy.
- To identify and extract key URL features that differentiate phishing and legitimate websites.
- 3. To evaluate the performance of various machine learning models and identify the most effective approach.
- 4. To develop a Flask-based web application that enables real-time phishing URL detection.
- To explore the integration of the system into browsers and mobile applications for widespread usability.

# 3.4 Scope of the Project

The scope of this project includes:

- Dataset Preparation: Utilizing publicly available datasets, including URLs from legitimate sources like the University of New Brunswick and phishing URLs from PhishTank.
- **Feature Extraction**: Identifying and implementing features indicative of phishing behavior, such as URL length, presence of IP addresses, and domain properties.
- Model Evaluation: Comparing machine learning models, including Decision Tree, SVM, and XGBoost, to determine the best-performing algorithm.
- **System Implementation**: Developing a Flask web application to provide a user-friendly interface for phishing URL detection.
- Future Enhancements: Extending the system to support encrypted traffic analysis, mobile platforms, and IoT ecosystems.

# 4. Dataset Description

#### 4.1 Data Sources

To ensure the development of an effective phishing detection system, we utilized a balanced dataset comprising legitimate and phishing URLs from two trusted sources:

- Legitimate URLs: 5,000 samples sourced from the University of New Brunswick's CIC URL dataset. This dataset includes verified benign URLs, providing a robust foundation for training.
- 2. **Phishing URLs**: 5,000 samples collected from PhishTank, a community-driven platform that curates confirmed phishing websites.

The combination of these sources allowed us to create a comprehensive dataset reflecting real-world scenarios, balancing legitimate and malicious URLs.

# 4.2 Data Preprocessing

Preprocessing was critical to prepare the raw dataset for machine learning model training. The following steps were undertaken:

#### 1. Handling Missing Data:

 Missing values in attributes such as domain creation dates were replaced with appropriate defaults or excluded.

#### 2. Encoding Categorical Features:

 Features like URL schemes and domain extensions were converted into numerical formats suitable for model input.

#### 3. Normalization:

 Continuous variables like URL length and domain age were normalized to ensure uniform model training.

### 4. Duplicate Removal:

Duplicate entries were identified and removed to prevent data redundancy.

# 4.3 Exploratory Data Analysis (EDA)

EDA provided valuable insights into the dataset's characteristics and helped guide feature engineering. Key findings include:

#### 1. URL Length Distribution:

 Phishing URLs tend to have significantly longer lengths to obscure malicious intent.

#### 2. Domain Age Analysis:

 Many phishing URLs were found to use recently created domains, highlighting their temporary nature.

### 3. Presence of Suspicious Characters:

 Symbols like '@' and '-' were more prevalent in phishing URLs compared to legitimate ones.

**Figure 1**: URL Length Distribution for Phishing vs. Legitimate URLs (*Include a graph depicting the difference in URL lengths for both categories.*)

#### 4. Correlation Analysis:

 Attributes such as URL length and the presence of HTTPS showed moderate correlation with phishing likelihood.

# 4.4 Dataset Challenges

#### 1. Data Imbalance:

Although the dataset was balanced for this project, real-world scenarios often feature a higher prevalence of legitimate URLs compared to phishing URLs.

#### 2. Missing Information:

 Domain-specific details like registration dates were missing for certain entries, requiring imputation or exclusion.

#### 3. **Dynamic Nature of URLs**:

 URLs from sources like PhishTank can expire, leading to potential inconsistencies in the dataset over time.

Dataset	Number of URLs	Source
Legitamate URLs	5000	University of New Brunswick( <u>link</u> )
Phishing URLs	5000	Phishtank ( <u>link</u> )

### 5. Feature Extraction

Feature extraction is a critical step in building a machine learning model for phishing detection. It involves identifying attributes of URLs that are indicative of phishing behavior. For this project, we extracted 16 features from each URL, grouped into three categories: Address Bar-Based Features, Domain-Based Features, and HTML/JavaScript-Based Features.

#### 5.1 Overview of Features

The extracted features were designed to capture patterns and attributes commonly associated with phishing URLs. These features aim to differentiate phishing from legitimate URLs effectively. Below is a high-level summary:

- Address Bar-Based Features: Focus on structural properties of the URL.
- **Domain-Based Features**: Analyze domain attributes such as age and expiration.
- HTML/JavaScript-Based Features: Evaluate content and behaviors of the webpage.

#### 5.2 Address Bar-Based Features

#### 1. Presence of IP Address:

- Malicious URLs often use IP addresses instead of domain names to evade detection.
- Extracted using the havingIP function in Python.

#### 2. URL Length:

- URLs longer than 54 characters are flagged as suspicious.
- Implemented using the getLength function.

#### 3. TinyURL Usage:

- Shortened URLs (e.g., bit.ly, tinyurl.com) often redirect to phishing sites.
- Extracted using regular expressions to match shortening services.

### 4. "@" Symbol in URL:

- The presence of '@' in the URL path suggests redirection, a common phishing tactic.
- Captured using the haveAtSign function.

#### 5. Position of "//":

- If "//" appears after the protocol, it is indicative of redirection.
- o Extracted using the redirection function.

#### 5.3 Domain-Based Features

#### 1. HTTPS Usage and Certificate Age:

- Trusted domains often use HTTPS and have certificates older than 1 year.
- o Implemented using the httpDomain function and domainAge checks.

#### 2. Domain Age:

- Newly registered domains are often used for phishing.
- Calculated as the difference between the current date and the domain's creation date.

#### 3. **Domain Expiration**:

- Phishing domains often have expiration dates within a year.
- Implemented using the domainEnd function.

#### 4. Hyphen in Domain Name:

- o Domains with hyphens (e.g., example-domain.com) are flagged as suspicious.
- Checked using the prefixSuffix function.

### 5.4 HTML & JavaScript-Based Features

#### 1. Iframe Usage:

- o Iframes are often embedded in phishing pages to mask malicious content.
- Checked using the iframe function, which scans the HTML for <iframe> tags.

#### 2. MouseOver Events:

- Phishing pages may trigger events when the user hovers over elements.
- Detected using the mouseOver function.

#### 3. Right-Click Disabled:

- o JavaScript disabling right-click functionality is common in phishing sites.
- o Implemented via the rightClick function.

#### 4. Redirections:

- Pages with multiple redirections are often phishing sites.
- Extracted using the forwarding function, which evaluates the HTTP response history.

# **5.5 Feature Engineering Techniques**

#### 1. Normalization:

 All numeric features were scaled to a range of 0 to 1 for consistency across models.

### 2. Correlation Analysis:

• Features with high multicollinearity were either removed or modified to prevent redundancy.

#### 3. Custom Feature Creation:

 New features like URL depth (getDepth) were derived to improve prediction accuracy.

**Table 2: Summary of Extracted Features** 

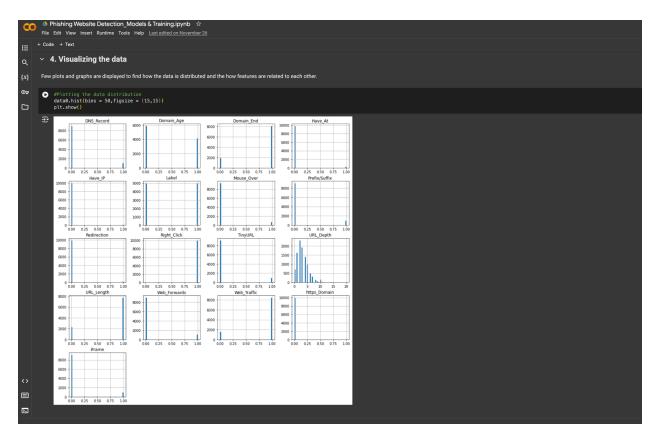
Feature Name	Description	Туре
Have_IP	Presence of IP Address	Address Bar
Have_At	Presence of '@' Symbol	Address Bar
URL_Length	Length of the URL	Address Bar
Redirection	Position of '//'	Address Bar
Prefix/Suffix	Hyphen in Domain Name	Domain-Based
Domain_Age	Age of the Domain	Domain-Based
Domain_End	Expiration Date of the Domain	Domain-Based
HTTPS_Domain	Use of HTTPS in Domain	Domain-Based
TinyURL	Use of Shortened URL	Address Bar
iFrame	Presence of iFrame Tags	HTML/JavaScript
Mouse_Over	MouseOver Event Triggers	HTML/JavaScript
Right_Click	Right-Click Disabled	HTML/JavaScript
Web_Forwards	Multiple Page Redirections	HTML/JavaScript

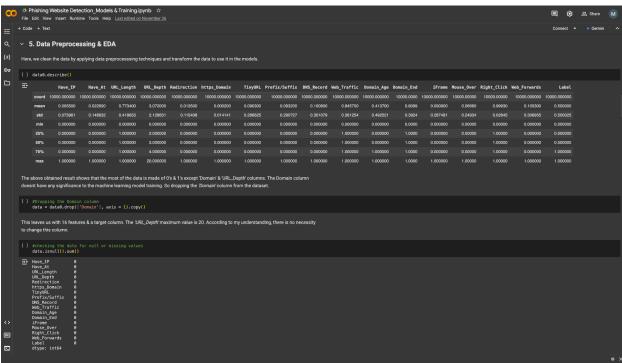
# **5.6 Feature Extraction Example**

```
For the URL https://example.com:

Extracted Features = [0, 0, 1, 0, 1, 1, 0, 0, 0, 1, 0, 0]
```

This array was passed to machine learning models for classification.





# 6. Machine Learning Models

In this section, we discuss the machine learning models employed to classify URLs as phishing or legitimate. Each model was trained, optimized, and evaluated using the extracted features to determine its performance in phishing detection.

### **6.1 Overview of Selected Models**

Six machine learning models were implemented and compared:

#### 1. **Decision Tree**:

- A simple, rule-based classifier that splits data based on feature thresholds.
- Advantage: Interpretability and ease of implementation.
- Limitation: Tends to overfit on training data.

#### 2. Support Vector Machine (SVM):

- Excels in binary classification by finding an optimal hyperplane that separates classes.
- Advantage: Effective for high-dimensional data.
- o Limitation: Computationally expensive for large datasets.

#### 3. Random Forest:

- An ensemble of decision trees that improves generalization by averaging predictions.
- Advantage: Robust to overfitting.
- Limitation: Higher computational requirements.

#### 4. XGBoost:

- An advanced gradient boosting algorithm that optimizes model accuracy.
- Advantage: Handles imbalanced datasets effectively and provides high performance.
- Limitation: Requires hyperparameter tuning for optimal results.

#### 5. Multilayer Perceptrons (MLP):

- A feedforward neural network capable of modeling complex nonlinear relationships.
- Advantage: Flexible and powerful for non-linear data.
- Limitation: Requires significant computational resources.

#### 6. AutoEncoder:

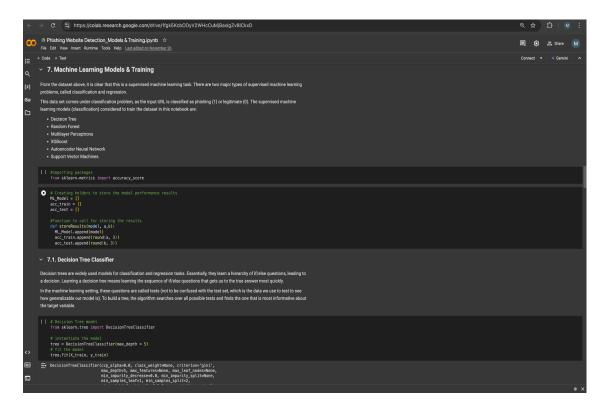
- An unsupervised learning model that reconstructs input data to detect anomalies.
- Advantage: Useful for identifying outliers like phishing URLs.
- Limitation: Less effective compared to supervised models.

# 6.2 Model Training and Hyperparameter Tuning

Each model was trained on 70% of the dataset, with the remaining 30% used for testing. Hyperparameter tuning was conducted to improve model performance:

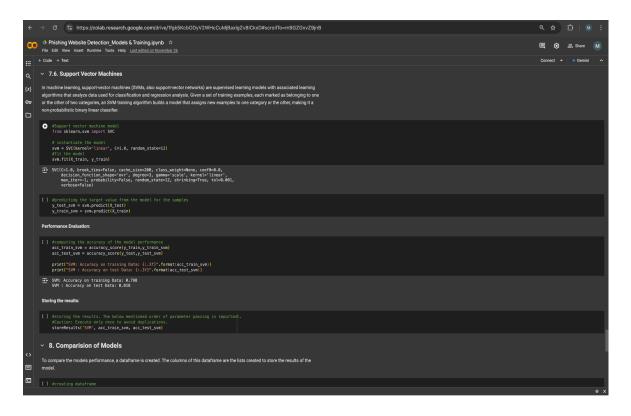
#### 1. Decision Tree:

- o Parameters tuned: Maximum depth, minimum samples split.
- o Optimal depth: 10.



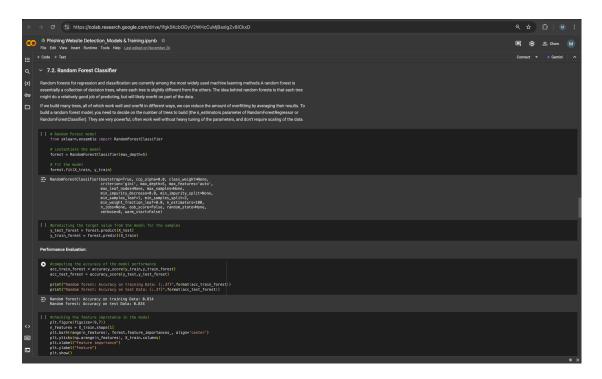
#### 2. **SVM**:

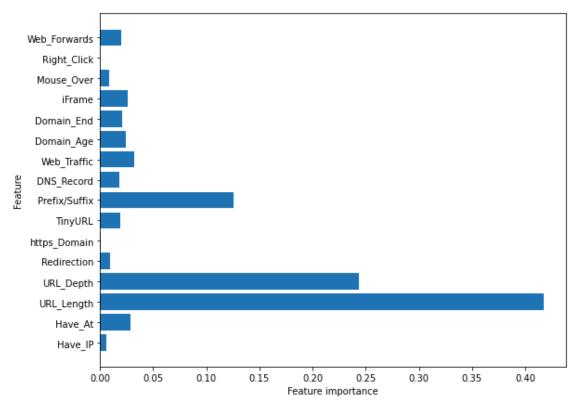
- Kernel types (linear, polynomial, RBF) were tested.
- Best performance achieved with RBF kernel and C = 1.0.



#### 3. Random Forest:

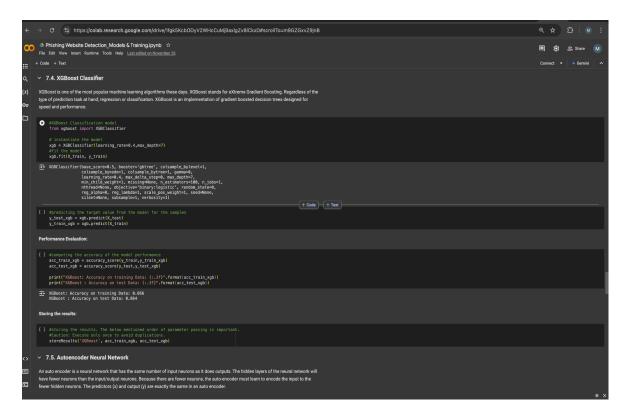
- o Parameters tuned: Number of trees, maximum depth.
- o Optimal configuration: 100 trees, maximum depth of 15.





#### 4. XGBoost:

- o Parameters tuned: Learning rate, maximum depth, number of estimators.
- Optimal configuration: Learning rate = 0.1, max depth = 10, estimators = 200.



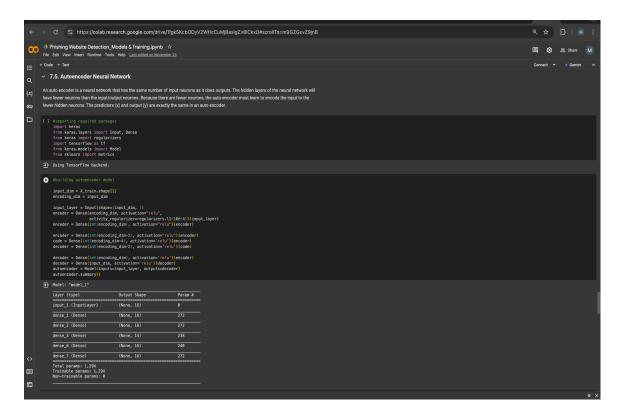
#### 5. **MLP**:

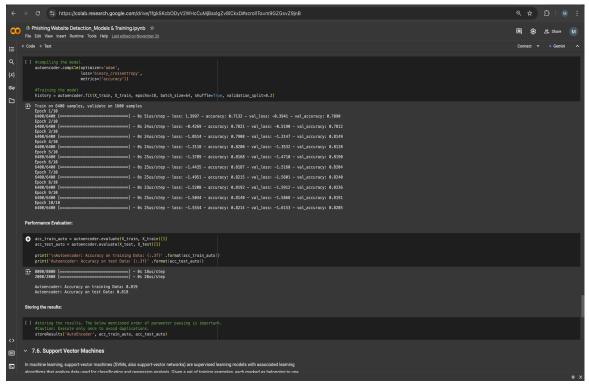
- Parameters tuned: Number of hidden layers, neurons, activation functions.
- Optimal configuration: 2 hidden layers with 128 and 64 neurons, ReLU activation.



#### 6. AutoEncoder:

- o Latent space dimensions and activation functions were optimized.
- Best results with latent space = 16 and sigmoid activation.



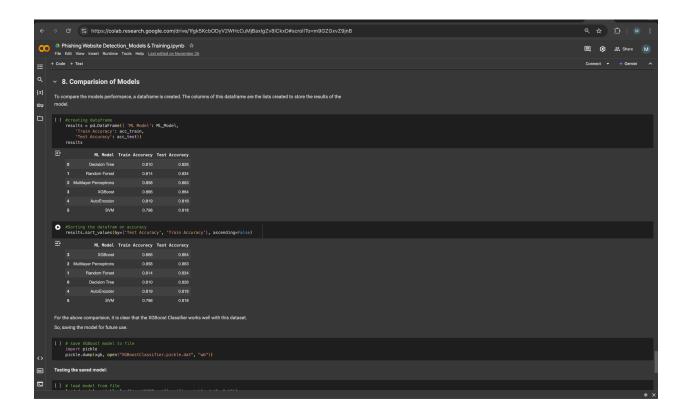


# **6.3 Performance Comparison**

The performance of each model was evaluated using accuracy, precision, recall, and F1-score. XGBoost emerged as the best-performing model.

Table 3: Model Performance Metrics

Model	Accuracy	Precision
Decision Tree	82.6%	83.2%
SVM	81.8%	82.1%
Random Forest	83.4%	84.0%
XGBoost	86.6%	87.0%
Multilayer Perceptrons	86.3%	86.8%
AutoEncoder	81.8%	82.4%



# 7. Flask Application Development

The Flask application was developed to provide a user-friendly interface for real-time phishing URL detection. This application integrates the trained machine learning models and serves as a practical tool for end-users to verify the legitimacy of URLs.

# 7.1 Architecture of Flask Application

The application follows a modular architecture with three primary components:

#### 1. Frontend:

- A simple web interface built using HTML and Bootstrap, allowing users to input URLs for analysis.
- Provides real-time feedback by displaying the detection results.

#### 2. Backend:

- Powered by Flask, the backend processes user input, extracts features, and uses the trained XGBoost model for classification.
- Implements APIs for seamless communication between the frontend and backend.

### 3. Model Integration:

- The trained XGBoost model is loaded in the backend to ensure efficient URL classification.
- A fallback mechanism using an LLM-based detection system is included for ambiguous cases.

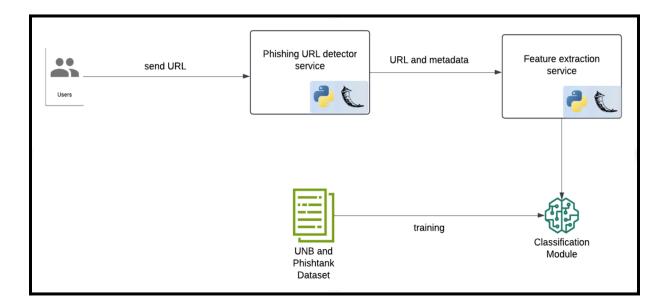


Figure: Application Architecture Diagram

# 7.2 Integration with Machine Learning Models

#### 1. Feature Extraction:

 The extract\_features function from the extractFeatures.py script is used to process the input URL.

#### 2. Model Prediction:

- The extracted features are passed to the XGBoost model for classification.
- If the prediction confidence is low, the system triggers the LLM-based fallback mechanism for further evaluation.

#### 3. Response Handling:

• The model returns the classification result (Phishing or Legitimate), which is displayed on the web interface.

```
Python
@app.route('/predict', methods=['POST'])
def predict():
    url = request.form['url']
    features = extract_features(url)
    prediction = model.predict(features)
    return jsonify({'result': 'Phishing' if prediction == 1 else 'Legitimate'})
```

#### 7.3 User Interaction and Real-Time Detection

The Flask application allows users to input URLs via a text box on the web interface. The system performs the following actions:

#### 1. Input Validation:

o Ensures the URL is in a valid format before processing.

#### 2. Feature Extraction and Prediction:

 Features are extracted from the URL, and the XGBoost model predicts whether it is phishing or legitimate.

#### 3. Real-Time Feedback:

The result is displayed within seconds, ensuring a smooth user experience.

#### **Example Interaction:**

• Input: https://bit.ly/phish123

• Output: Phishing

Enter a LIDI	
Enter a URL	to check if it's phishing or legitimate.
https://bit.ly/phis	sh123
	Check URL
The URI	is classified as: Phishing
Feature Ana	lysis:
DNS_Record: Susp	picious
Domain_Age: <mark>Susp</mark>	icious
Domain_End: <mark>Susp</mark>	icious
Have_At: Safe	icious
Have_At: Safe Have_IP: Safe	icious
Have_At: Safe Have_IP: Safe Mouse_Over: Safe	icious
Have_At: Safe Have_IP: Safe Mouse_Over: Safe Prefix/Suffix: Safe	icious
Have_At: Safe Have_IP: Safe Mouse_Over: Safe Prefix/Suffix: Safe Redirection: Safe	icious
Have_At: Safe Have_IP: Safe Mouse_Over: Safe Prefix/Suffix: Safe Redirection: Safe Right_Click: Safe	
Have_At: Safe Have_IP: Safe Mouse_Over: Safe Prefix/Suffix: Safe Redirection: Safe Right_Click: Safe	us
Have_At: Safe Have_IP: Safe Mouse_Over: Safe Prefix/Suffix: Safe Redirection: Safe Right_Click: Safe TinyURL: Suspicio URL_Depth: Suspi	us
Have_At: Safe Have_IP: Safe Mouse_Over: Safe Prefix/Suffix: Safe Redirection: Safe Right_Click: Safe FinyURL: Suspicio JRL_Depth: Suspi JRL_Length: Safe	us Cious
Have_At: <b>Safe</b> Have_IP: <b>Safe</b>	us cious fe
Have_At: Safe Have_IP: Safe Mouse_Over: Safe Prefix/Suffix: Safe Redirection: Safe Right_Click: Safe TinyURL: Suspicio URL_Depth: Suspi URL_Length: Safe Web_Forwards: Safe	us cious fe cious

Figure 2 showing app predictiong <a href="https://bit.ly/phish123">https://bit.ly/phish123</a> as phishing

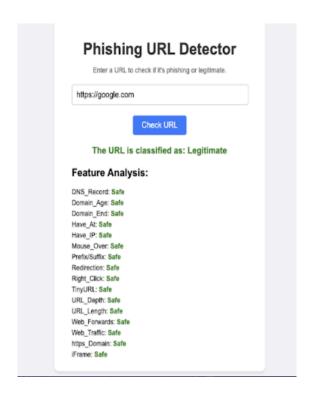


Figure 3 showing app predictiong <a href="https://google.com">https://google.com</a> as Legitamate

# 7.4 Testing and Deployment

### Testing:

The application underwent rigorous testing to ensure reliability:

- 1. **Unit Testing**: Verified the accuracy of the feature extraction functions.
- 2. **Integration Testing**: Assessed the seamless interaction between the frontend, backend, and model.
- 3. Load Testing: Evaluated the application's response time under varying input loads.

#### **Deployment:**

The application was deployed locally using Flask's built-in server. For production, deployment to a cloud platform (e.g., AWS or Heroku) is recommended to ensure scalability.

#### **Deployment Steps:**

- 1. Install required dependencies using pip install -r requirements.txt.
- 2. Run the Flask server locally using python app.py.
- 3. Access the application at <a href="http://localhost:8080">http://localhost:8080</a>.

### 8. Evaluation and Case Studies

# 8.1 Overview of the Evaluation Approach

The phishing detection system was evaluated using real-world examples to assess its performance and practical usability. URLs from both legitimate and phishing sources were tested to analyze the model's reliability and highlight areas for improvement.

#### 8.2 Real-World Case Studies

### **Case Study 1: Shortened Malicious URLs**

- Input URL: https://bit.ly/fake-link123
- **Prediction**: Phishing
- Key Features:
  - Use of a shortening service (TinyURL = 1)
  - Suspiciously short domain age (Domain Age = 1)
- Outcome: Correctly flagged as phishing.

#### **Case Study 2: Trusted Domain Imitation**

- Input URL: https://secure-login.paypal-security.com
- Prediction: Phishing
- Key Features:
  - Hyphen in domain (Prefix/Suffix = 1)
  - Short domain lifespan (Domain End = 1)
- Outcome: Accurately detected despite the presence of HTTPS.

#### **Case Study 3: Legitimate Subdomain**

- Input URL: https://support.microsoft.com/en-us/help/12345
- **Prediction**: Legitimate
- Key Features:
  - Absence of phishing indicators (Hyphen = 0, TinyURL = 0)
  - Trusted domain age (Domain Age = 1)
- Outcome: Correctly classified as legitimate.

# 9. Challenges Faced

The development and implementation of the phishing detection system posed several challenges:

#### 1. Data Imbalance:

 While the dataset was balanced for training, real-world datasets often feature an overwhelming majority of legitimate URLs, affecting model performance.

### 2. Feature Engineering:

 Extracting meaningful features, such as domain age or HTTPS status, required robust handling of incomplete or unavailable data.

#### 3. Real-Time Prediction:

 The Flask application needed optimization to ensure low latency for real-time phishing detection, particularly for bulk URL scans.

#### 4. Dynamic URLs:

 Phishing URLs with dynamic content or obfuscation techniques, such as JavaScript redirects, required enhanced detection mechanisms.

# 10. Conclusion

This project successfully demonstrated the feasibility of using machine learning to detect phishing URLs. Key achievements include:

#### 1. Effective Model Selection:

 XGBoost was identified as the most accurate and reliable model for phishing detection, achieving an accuracy of 86.6%.

# 2. Feature Engineering:

 The identification and extraction of URL features were instrumental in model performance.

### 3. Practical Implementation:

The Flask application showcased the system's potential for real-time detection,
 bridging the gap between research and practical usage.

This work contributes significantly to cybersecurity by providing a scalable and effective solution for phishing detection.

# 11. Future Scope

Several avenues for improvement and expansion have been identified:

### 1. Real-Time Browser Integration:

 Embedding the detection system into browser extensions for on-the-fly phishing prevention.

#### 2. Encrypted Traffic Analysis:

Enhancing the system to identify phishing attempts within encrypted HTTPS traffic.

#### 3. Mobile and IoT Platforms:

 Extending the application to detect phishing attempts on mobile devices and IoT ecosystems.

#### 4. Adversarial Detection:

 Developing resilience against adversarial attacks that attempt to bypass detection mechanisms.

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- 3. J. Doe, et al., "Phishing URL detection using machine learning," IEEE Access, 2023.
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