**M. Sridhar Reddy**

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**Career Objective:**

To secure an entry level job in the company, thereby to reach a good position by effectively utilizing and improving my skills and abilities, besides being resourceful for the company.

**Core Competencies IT Skills**

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| --- | --- | --- |
| ETL |  | Ab initio |
| Language | HTML, Wordpress |
| Database | Mysql |
| Operating System | Windows family |
| Shell Scripting |  | Unix |

**Education:**

* Master of Computer Application from JNTU, Hyderabad in 2013 with 76%
* Bachelor of Science on computers from ANU, Guntur in 2010 with 67%.
* Intermediate from Board of Intermediate Education, AP in 2007 with 59.99%
* S. S. C from Board of Secondary Education, AP in 2005 with 60 %

**Intern Project #1**

**Project Name : Radiohungama**

**Environment : HTML, PHP**

**Role : Web Developer**

**Description:**

This radio station is all about the key attractions, which sustain the audience - films, film music and film based shows that the South Indian people find so intensely engaging and entertaining. Enamored by their films and music, this community turns to the radio for an endless stream of film based entertainment. Radiohungama understands the nature of entertainment that this 500,000 large target audience is looking for, and will always provide them with it, creating a large, ever growing and sustainable audience base. Radiohungama has organized and associated with extremely successful events - crowd pulling musical concerts, carnivals, festival fairs, New Year parties, Math & Spelling Bee competition, to name a few. Most recently Radiohungama went beyond local events.

**Roles & Responsibilities:**

* Experience in understanding business and technical requirements & analyzing requirements, evaluating impact and designing.
* Streaming a live fm radio.
* Using the application displaying of past and upcoming events given the by the client
* Updating the gallery images in regular periods of internal.
* Monitoring Google analytics for application.

**Intern Project #2**

**Project Name : Sales Revenue.**

**Environment : Abinitio, SQL Server and Windows 7.**

**Role : Etl Developer.**

**Description:**

This Project involves distribution of historical sales, financial and marketing data to end-users. The main Achievement of this Project is to reduce the Manufacturing cost and improve the sales forecasting by identifying key factors like the total sales revenue of one Week, one Month and one Quarter against to the previous Week, Month and Quarter based on the Region, Sales Channel and the Sales Amount.

**Roles & Responsibilities:**

* Experience in understanding business & technical requirements
* Worked with Partition components and Departition components
* Performing transformations of source data with Transform components like Replicate, Redefines, Reformat, Filter-by-Expression, Rollup etc.
* Used Rollup component to populate monthly, quarterly and annual summary tables.
* Used Data Parallelism, Pipeline Parallelism and Component Parallelism in Graphs.
* Improve the performance of AbInitio graphs by using AbInitio performance techniques.
* Used Sort component to sort the files, and used de-dup Sort to remove duplicate values.
* Creation of the test cases as per business logic mentioned on high level design documents.

**Signature**