**Revenue Streams & Pricing Model**

Monetization, advertising

**Cost Structure**

Employees, Servers, Data center costs, Research and Development, General and Administrative

**Channels**

Website, Mobile Apps

Social networks with media applications

Cloud Storage applications

**Customer Relations**

Same-side Network Effects

Cross-side Networks Effects

**Market & Customer Segments**

Social Network applications and users

Cloud storage applications and users

Developers

Blind users

**Value Proposition**

Real time Image management and processing with High Quality User Experience

Image Research

**Key Resources**

Cloud Storage Platforms

Social Networks with media platforms

**Key Activities**

Platform Development

Data Center Operations Mgmt

**Key Partners**

Cloud storage and social networks applications